

BBC Radio Leeds – Ticket giveaway for the Leeds 10K and Half Marathon. TERMS & CONDITIONS

1. The giveaways are open to all residents of the UK, the Channel Islands and the Isle of Man aged 18 or over, except BBC or BBC Group employees, their close relatives or anyone connected with the giveaway or the particular prize being offered. Proof of age, identity and eligibility may be required. The BBC reserves the right to disqualify any entrant or winner who breaches these rules.
2. The Prizes consist of 10 running places in the Leeds 10K, taking place on Sunday 3rd July 2022, and 5 running places for the Leeds Half Marathon, taking place on Sunday 8th May 2022.
3. The giveaways will run for a week in April 2022, with two tickets distributed each weekday for the 10K and one ticket each weekday for the Half Marathon. The giveaway will be pre-promoted on BBC Radio Leeds to generate interest. Entry is via the station number **0800 3893333** (calls from landlines and mobiles are free).
4. For the 10K giveaway, during the breakfast show the presenter will announce that in approximately 10 minutes time the phone lines will be open for entry. They will remain open for 15 minutes. Every caller who gets through during the entry period will have their name, location and contact number taken. Each winner will be selected using an independent randomised draw system and contacted by telephone live on air. If the winner does not pick up the phone after 5 rings or the call goes to voicemail, the BBC will contact the next eligible randomly selected entrant.
5. The same procedure outlined in point 4 above will be duplicated for the Half Marathon giveaway, but the giveaway will take place in either the Mid-Morning show or Drivetime.
6. For the avoidance of doubt, the BBC shall not be responsible for any other fee, expense or cost. There is no cash alternative and the prize cannot be sold or transferred in any circumstances.
7. You may only enter once per giveaway and winners are not permitted to re-enter further rounds. The BBC's decision as to entrants taking part and winners is final. No correspondence relating to the giveaway will be entered.
8. If the prize includes tickets, the BBC will not be responsible for any failure by the ticket holders to gain entry or re-entry to the event due to the behaviour of the ticket holder or their failure to meet the admission requirements of the venue. The BBC will not be responsible for the winners not following instructions.
9. The BBC's holds no liability regarding the winners' fitness to participate in the event. If for any reason the winner is unable to participate, they will forfeit their involvement without an alternative prize offered.

10. The winners of the giveaway participate in the event voluntarily and are solely responsible for determining whether they are physically and mentally able to participate. The winners understand and assume all associated risks of injury.

11. The BBC will not be responsible for suspension or cancellation of events that form part of the prize.

12. Entrants agree to take part in any post-giveaway publicity if required. The names of winners will be made public. The BBC reserves the right to: (i) amend these terms and conditions; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or who has brought the BBC into disrepute (in its sole discretion) and; (iii) cancel the giveaway, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.

13. The BBC, their sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any server, system, network or service provider or otherwise which may result in any entry not being properly logged or not recorded.

14. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.

15. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.

16. The giveaway is run by the BBC. The applicable law is that of England and Wales.

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Run for All 10k Giveaway 2022 Privacy Notice

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

The BBC is partnering with Run for All Ltd, to give away tickets to take part in the Run for All 10k race in Leeds, taking place on Sunday 3 July 2022. The giveaway will happen daily from Monday-Friday 4-8 April 2022, on the Breakfast Show on BBC Radio Leeds. Each day there will be two (2) tickets up for grabs.

During the show, the presenter will announce that there will shortly be a song/audio clip that acts as a cue for listeners to call in for a chance to win. Every caller who gets through during the entry period will have their name, location and contact number taken. Each winner will be selected using an independent, randomised draw system and contacted by telephone, live on-air.

If we broadcast your contribution on-air, this may include the programme being available online and/or on demand, and your contribution may be used again in a future broadcast.

We may use your contribution for promotional purposes on the BBC's social media sites.

What personal data will BBC collect and how will we use it?

The BBC will collect and process the personal data for the purposes of running the Run for All 10k Giveaway. We will collect your personal information to randomly select a winner, and so that we can arrange for the prize to be delivered to you.

Personal data:

You must be 18 years or older to participate in the giveaway. The BBC will collect and process the following **personal data** about you:

- Name
- Rough geographic location
- Contact number

If you are lucky enough to be selected to receive a ticket, we will also ask for your email address so that your ticket and further information about the run can be sent to you.

Who is the Data Controller?

The BBC is the "data controller" of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law. If you are successful, Run for All Ltd will be a separate data controller when processing your personal data to facilitate you taking part in the run. Please refer to their privacy policy for further information about how they will process your personal data.

Lawful basis for processing your personal data

The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC's role is to act in the public interest and to serve all audiences with content which informs, educates and entertains.

Sharing your personal data

If you are successful, your details will be shared with Run for All Ltd, who will send you the relevant information about your complimentary running space.

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC. We may share personal data with a third party where required or permitted by law.

Retaining your personal data

We keep records of winners and runners-up for two (2) years for auditing and compliance purposes.

If your contribution is used for broadcast, your personal data will be retained and archived in perpetuity by the BBC. All other entrants' personal data will be deleted at the end of the five-day competition on Friday 8 April 2022 at 10am.

Your personal data will be stored in the UK and the EEA.

Your rights and more information

You have **rights** under data protection law.

You can **request a copy** of the personal data BBC stores about you.

You have the right to ask for the personal data we collect about you to be **deleted** however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.

In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.

You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, **Data Protection Officer** if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at **<http://www.bbc.co.uk/privacy>**.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) **<https://ico.org.uk/>**.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.