

**BBC Radio Sussex and BBC Radio Surrey – Ticket giveaway for the Heathfield Show**  
**PRIVACY NOTICE AND TERMS AND CONDITIONS**

## PRIVACY NOTICE

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

### **Why are we doing this and how can you participate?**

The BBC is partnering with the Heathfield Show, to give away tickets to attend the Heathfield Show on Saturday 28 May 2022. The giveaway will happen on BBC Radio Sussex and BBC Radio Surrey, on Thursday 19 and Friday 20 May 2022 between 1000 and 1400.

On each occasion, there will be two (2) family tickets (for up to two adults and two children) up for grabs.

During each show in which there is going to be a giveaway, the presenter will announce that a randomly selected song will be played that acts as a prompt to signal that the phone lines are open for entry. They will remain open for 15 minutes from the beginning of the song. Every caller who gets through during the entry period will have their name, location and contact number taken. Each winner will be selected using an

independent randomised draw system and contacted by telephone so that their winning entry can be announced live on-air.

If you are broadcast live on-air, the programme will then be available online and/or on demand, and your contribution may be used again in a future broadcast.

We may use your radio appearance for promotional purposes on the BBC's social media sites.

### **What personal data will BBC collect and how will we use it?**

The BBC will collect and process the personal data for the purposes of running the giveaway.

#### **Personal data:**

You must be 18 years or older to participate in the giveaway.

The BBC will collect and process the following **personal data** about you:

- Full name
- Rough geographic location
- Contact telephone number.

If you win the competition we will also collect your email address so that we can send you your tickets.

### **Who is the Data Controller?**

The BBC is the "data controller" of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy

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notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

**Lawful basis for processing your personal data**

The lawful basis on which the BBC processes the personal data is **the performance of its public task**. The BBC's role is to act in the public interest and to serve all audiences with content which informs, educates and entertains.

**Sharing your personal data**

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC. We may share personal data with a third-party where required or permitted by law.

**Retaining your personal data**

We keep records of winners and runners-up for two (2) years for auditing and compliance purposes.

Should your contribution be broadcast or used across BBC platforms, it will be retained in perpetuity in alignment with the BBC Archiving policy. All other entrants' personal data will be deleted the same day, after the competition has been completed.

Your personal data will be stored in the UK.

**Your rights and more information**

You have **rights** under data protection law:

- You can **request a copy** of the personal data BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our, **Data Protection Officer** if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at

**<http://www.bbc.co.uk/privacy>**.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO)

**<https://ico.org.uk/>**.

**Updating this privacy notice**

We will revise the privacy notice if there are significant changes to how we use your personal data.

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## TERMS & CONDITIONS

1. The giveaways are open to all residents of the UK, the Channel Islands and the Isle of Man aged 18 or over, except BBC or BBC Group employees, their close relatives or anyone connected with the giveaway or the particular prize being offered. Proof of age, identity and eligibility may be required. The BBC reserves the right to disqualify any entrant or winner who breaches these rules.
2. The Two Prizes each consist of a family ticket (up to two adults and two children) to attend the Heathfield Show on Saturday 28 May 2022.
3. The giveaways will run during the 1000-1400 show on 19 and 20 May 2022, with a family ticket distributed after each day. The giveaway will be pre-promoted on BBC Radio Sussex and BBC Radio Surrey to generate interest. Entry is via the station number **0800 232 1045 for BBC Radio Sussex or 0800 587 1046 for BBC Radio Surrey** (calls from landlines and mobiles are free).
4. During each show in which there is going to be a giveaway, the presenter will announce the name of the randomly selected song for callers to listen out for. When the song starts playing, the phone lines will be open for entry. They will remain open for 15 minutes. Every caller who gets through during the entry period will have their name, location and contact number taken. Each winner will be selected using an independent randomised draw system and contacted by telephone live on air. If the winner does not pick up the phone after 5 rings or the call goes to voicemail, the BBC will contact the next eligible randomly selected entrant.
5. For the avoidance of doubt, the BBC shall not be responsible for any other fee, expense or cost. There is no cash alternative and the prize cannot be sold or transferred in any circumstances.
6. You may only enter once per giveaway and winners are not permitted to re-enter further rounds. The BBC's decision as to entrants taking part and winners is final. No correspondence relating to the giveaway will be entered.
7. If the prize includes tickets, the BBC will not be responsible for any failure by the ticket holders to gain entry or re-entry to the event due to the behaviour of the ticket holder or their failure to meet the admission requirements of the venue. The BBC will not be responsible for the winners not following instructions.
8. The BBC's holds no liability regarding the winners' fitness to participate in the event. If for any reason the winner is unable to participate, they will forfeit their involvement without an alternative prize offered.
9. The winners of the giveaway participate in the event voluntarily and are solely responsible for determining whether they are physically and mentally able to participate. The winners understand and assume all associated risks of injury.
10. The BBC will not be responsible for suspension or cancellation of events that form part of the prize.
11. Entrants agree to take part in any post-giveaway publicity if required. The names of winners will be made public. The BBC reserves the right to: (i) amend these terms and conditions; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way or who has

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brought the BBC into disrepute (in its sole discretion) and; (iii) cancel the giveaway, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.

12. The BBC, their sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any server, system, network or service provider or otherwise which may result in any entry not being properly logged or not recorded.

13. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.

14. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.

15. The giveaway is run by the BBC. The applicable law is that of England and Wales.