

## Annex to Landscape Paper – electoral data

### The Electoral Landscape in the run-up to the 2015 General Election

#### 2010 General Election

- UK figures
- <http://news.bbc.co.uk/1/shared/election2010/results/>
- England
- <http://news.bbc.co.uk/1/shared/election2010/results/region/48.stm>
- Scotland
- <http://news.bbc.co.uk/1/shared/election2010/results/region/7.stm>
- Wales
- <http://news.bbc.co.uk/1/shared/election2010/results/region/10.stm>
- Northern Ireland
- <http://news.bbc.co.uk/1/shared/election2010/results/region/6.stm>
- GB
- <http://electionresources.org/uk/house.php?election=2010&country=GBN>

#### 2010 – 2014 Westminster by-elections

#### 2010+ Parliament

Seat	Con	Lab	LibDem	UKIP	Result	T'out
	%	%	%	%		%
Oldham E & Sad'worth 13.1.11	12.8	42.1	31.9	5.8	Lab Hold	48.7
Barnsley Central 3.3.11	8.3	60.8	4.2	12.2	Lab Hold	37.0
Leicester South 5.5.11	15.1	57.8	22.5	2.9	Lab Hold	43.9
Inverclyde 30.6.11	9.9	53.8	2.2	1.0	Lab Hold	45.4
Feltham & Heston 15.12.11	27.7	54.4	5.9	5.5	Lab Hold	28.7
Bradford West 29.3.12	8.4	25.0	4.6	3.3	<b>Other Gain</b>	50.8
Cardiff S. & Penarth 15.11.12	19.9	47.3	10.8	6.1	Lab Hold	25.7
Corby 15.11.12	26.5	48.3	4.9	14.3	<b>Lab Gain</b>	44.7
Manchester Central 15.11.12	4.5	69.1	9.4	4.5	Lab Hold	18.2
Croydon North 29.11.12	16.8	64.7	3.5	5.7	Lab Hold	26.4

Middlesbrough 29.11.12	6.3	60.5	9.9	11.8	Lab Hold	25.9
Rotherham 29.11.12	5.4	46.5	2.1	21.7	Lab Hold	33.8
Eastleigh 28.2.13	25.4	9.8	32.1	27.8	LD Hold	52.7
South Shields 2.5.13	11.5	50.5	1.4	24.2	Lab Hold	39.3
Wythenshawe & Sale East 13.2.14	14.5	55.3	4.9	18.0	Lab Hold	28.2
Newark 5.6.14	45.0	17.7	2.6	25.9	Con Hold	52.7
Clacton 9.10.14	24.6	11.2	1.4	59.7	<b>UKIP Gain</b>	51.1
Heywood & Middleton 9.10.14	12.3	40.9	5.1	38.7	Lab Hold	36.0
Rochester & Strood 21.11.14	34.8	16.8	0.9	42.1	<b>UKIP Gain</b>	50.6

### Green performance in Westminster by-elections 2010+

*By-elections (GB) showing share and vote change for Green Party since 2010*

Seat	Green %	Change %
Oldham E & Sad'worth 13.1.11	1.5	1.5+
Barnsley Central 3.3.11	-	n/a
Leicester South 5.5.11	-	n/a
Inverclyde 30.6.11	-	n/a
Feltham & Heston 15.12.11	1.8	+0.7
Bradford West 29.3.12	1.5	-0.8
Cardiff S. & Penarth 15.11.12	4.1	+2.9
Corby 15.11.12	1.1	1.1+
Manchester Central 15.11.12	3.9	+1.6
Croydon North 29.11.12	3.5	+1.5
Middlesbrough 29.11.12	-	n/a
Rotherham 29.11.12	-	n/a
Eastleigh 28.2.13	-	n/a
South Shields 2.5.13	-	n/a
Wythenshawe & Sale East 13.2.14	3.1	3.1+
Newark 5.6.14	2.7	2.7+
Clacton 9.10.14	1.9	+0.7
Heywood & Middleton 9.10.14	3.1	3.1+
Rochester & Strood 20.11.14	4.2	+2.7

+ No Green candidate in 2010 general election  
n/a No Green candidate in by-election

## 2011

- Scottish Parliament
- <http://www.bbc.co.uk/news/special/election2011/overview/html/scotland.stm>
- Welsh Assembly
- <http://www.bbc.co.uk/news/special/election2011/overview/html/wales.stm>
- NI Assembly
- [http://www.bbc.co.uk/news/special/election2011/constituency/html/northern\\_ireland.stm](http://www.bbc.co.uk/news/special/election2011/constituency/html/northern_ireland.stm)
- English Local government

## 2012

- Scottish local govt
- <http://www.bbc.co.uk/news/special/vote2012/council/scotland.stm>
- <http://www.scottish.parliament.uk/ResearchBriefingsAndFactsheets/S4/SB12-38.pdf>  
(inc share of vote)
- Wales local govt
- <http://www.bbc.co.uk/news/special/vote2012/council/wales.stm>
- English Local Government
- <http://www.bbc.co.uk/news/special/vote2012/council/gb.stm>

## 2013

- English Local government <http://www.bbc.co.uk/news/uk-politics-21240025>

## 2014

- European Elections 2014
- <http://www.bbc.co.uk/news/events/vote2014/eu-uk-results>
- English local government <http://www.bbc.co.uk/news/events/vote2014/england-council-election-results>
- NI local govt 2014 <http://www.bbc.co.uk/news/events/vote2014/ni-council-election-results>

## Other Polls

- Police and Crime Commissioners <http://www.bbc.co.uk/news/uk-politics-19970734>

## Polling up to February 2015

### Telephone and internet polls

David Cowling

\*Internet polls

<b>Pollster</b>	<b>Fieldwork</b>	<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
		%	%	%	%	%	%
<b>2010 result (GB)</b>		<b>37</b>	<b>30</b>	<b>24</b>	<b>3</b>	<b>1</b>	<b>6</b>
<b>February 2015</b>							
YouGov*	19-20.2	33	34	8	13	6	6
Opinium*		35	33	6	15	7	4
Populus*	18-19.2	31	32	9	17	6	5
TNS*	12-16.2	28	35	6	18	7	5
ICM	13-15.2	36	32	10	9	7	7
Populus*	13-15.2	31	33	10	15	5	6
Ashcroft	13-15.2	30	31	9	16	8	6
YouGov*	12-13.2	32	35	7	15	7	4
ComRes*	11-12.2	32	34	7	16	4	7
Opinium*	10-12.2	33	35	8	14	6	4
Populus*	11-12.2	31	34	9	14	6	6
MORI	8-10.2	34	36	6	9	7	8
Ashcroft	6-8.2	34	31	9	14	6	6
Populus*	6-8.2	33	34	8	15	4	6
YouGov*	5-6.2	32	33	7	15	8	5
Opinium*	3-6.2	32	34	7	15	8	6
Populus*	2-5.2	31	34	8	16	5	6
<b>January 2015</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
Populus*	30.1-2.2	31	34	8	14	5	8
Ashcroft	30.1-1.2	31	31	8	15	9	6
TNS *	29.1-2.2	27	33	6	18	8	8
YouGov*	29-30.1	32	35	7	15	6	6
Opinium*	27-30.1	32	33	5	18	6	6
Populus*	28-29.1	34	35	10	14	4	3
Survation*	25.1	31	30	7	23	3	6
ComRes	23-25.1	31	30	8	17	7	7
Ashcroft	23-15.1	32	32	6	15	9	6
Populus*	23-25.1	34	35	9	13	7	6
YouGov*	22-23.1	32	32	7	15	6	3
Populus*	21-22.1	32	36	9	13	6	4
ICM	16-19.1	30	33	11	11	9	7
TNS*	15-19.1	31	31	8	16	7	7
Populus*	16-18.1	35	36	8	13	4	4
Ashcroft	16-18.1	29	28	9	15	11	9
YouGov*	15-16.1	31	32	7	18	7	6
Opinium*	13-16.1	28	33	7	20	6	6
ComRes*	14-15.1	33	34	7	18	3	5
Populus*	14-15.1	32	35	9	14	6	4

MORI	11-13.1	33	34	8	11	8	6
Ashcroft	9-11.1	34	28	8	16	8	6
Populus*	9-11.1	32	37	10	13	4	4
YouGov*	8-9.1	32	32	7	18	6	5
Populus*	7-8.1	33	34	8	14	6	5
TNS*	6-8.1	28	35	6	18	5	8
Populus*	2-4.1	34	36	9	12	5	4
Opinium*	30.12-2.1	32	33	8	17	4	6
<b>December 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
Populus*	19-21.12	35	35	9	12	4	5
Survation*	18-19.12	30	33	10	21	3	3
YouGov*	18-19.12	32	34	6	15	8	5
Opinium*	16-19.12	29	36	6	16	5	8
Populus*	17-18.12	34	35	9	13	4	4
ICM	12-16.12	28	33	14	14	6	5
MORI	13-15.12	32	29	9	13	9	8
TNS*	11-15.12	28	35	5	19	7	6
ComRes	12-14.12	29	32	12	16	5	6
Populus*	12-14.12	34	36	10	12	5	3
YouGov*	11-12.12	32	32	7	16	7	5
ComRes*	10-12.12	33	34	8	18	2	5
Populus*	10-11.12	34	35	9	14	4	4
Ashcroft	5-7.12	30	31	8	19	5	7
Populus*	5-7.12	33	36	8	15	4	3
YouGov*	4-5.12	32	32	6	17	7	6
Opinium*	3-4.12	29	34	6	19	6	6
Populus*	3-4.12	33	35	9	14	4	5
<b>November 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
ComRes	28-30.11	28	31	9	18	7	7
Ashcroft	28-30.11	30	32	7	16	6	9
Populus*	28-30.11	32	35	9	14	5	5
YouGov*	27-28.11	32	34	7	15	6	6
Populus*	26-27.11	32	37	9	14	4	4
TNS*	25-27.11	30	31	6	19	6	8
Ashcroft	21-23.11	27	32	7	18	7	8
Populus*	21-23.11	31	36	9	15	5	4
YouGov*	20-21.11	33	33	7	16	6	5
Opinium*	18-20.11	30	34	7	19	4	6
Populus*	19-20.11	33	36	9	14	4	4
Ashcroft	14-16.11	29	30	9	16	7	8
Populus*	14-16.11	35	36	7	11	5	6
YouGov*	13-14.11	31	33	7	18	5	6
Survation*	12-16.11	29	34	11	18	4	4
ComRes*	12-14.11	30	34	8	19	3	6
Populus*	12-13.11	33	35	9	13	4	6
MORI	8-11	32	29	9	16	7	9
ICM	7-9.11	31	32	11	14	6	6
Ashcroft	7-9.11	30	29	10	16	7	8

Populus*	7-9.11	34	36	8	13	4	9
Survation*	7.11	29	34	6	23	4	4
YouGov*	6-7.11	33	33	7	16	6	6
Populus*	5-6.11	33	35	9	14	4	5
Opinium*	4-7.11	29	32	9	19	4	7
Survation*	31.10-1.11	27	31	9	24	3	6
Ashcroft	31.10-2.11	30	29	10	16	6	9
Populus*	31.10-2.11	34	35	9	13	4	5
<b>October 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
YouGov*	30-31.10	31	32	7	18	6	6
Populus*	29-30.10	34	34	8	15	5	4
ComRes	24-26.10	30	30	9	19	4	7
Ashcroft	24-26.10	31	31	7	18	5	8
Populus	24-26.10	34	36	8	13	3	6
YouGov*	23-24.10	33	33	7	16	6	6
Opinium*	21-24.10	33	33	6	18	4	6
Ashcroft	17-19.10	28	31	7	18	8	8
Populus*	17-19.10	34	36	9	13	3	5
YouGov*	16-17.10	32	35	7	16	5	5
ComRes*	15-16.10	31	34	7	19	4	5
Populus*	15-16.10	33	35	10	14	4	4
MORI	11-14.10	30	33	8	16	5	8
ICM	10-12.10	31	35	11	14	4	6
Ashcroft	10-12.10	28	32	8	19	5	7
Populus*	10-12.10	35	36	9	13	3	4
Survation*	10.10	31	31	7	25	2	6
YouGov*	9-10.10	32	34	9	16	5	5
Opinium*	7-10.10	28	35	9	17	4	7
Populus*	8-9.10	34	35	9	13	5	4
Ashcroft	3-5.10	32	30	7	17	7	7
Populus*	3-5.10	31	37	8	15	3	6
YouGov*	2-3.10	36	34	7	13	5	5
Populus*	1-2.10	33	38	8	13	5	3
<b>September 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
ComRes	26-28.9	29	35	10	15	4	7
Ashcroft	26-28.9	32	32	8	17	4	7
Populus*	26-28.9	34	36	7	14	5	4
YouGov*	25-26.9	31	36	6	15	6	6
ComRes*	24-26.9	29	35	7	19	4	6
Opinium*	23-26.9	32	34	7	17	4	6
Populus*	24-25.9	33	37	9	13	3	5
Ashcroft	19-21.9	27	33	9	17	6	8
Populus*	19-21.9	33	37	9	12	4	4
YouGov*	18-19.9	31	36	7	16	5	5
Populus*	17-18.9	32	36	9	15	4	4
Ashcroft	12-14.9	33	33	9	14	6	6
ICM	12-14.9	33	35	10	9	7	6
Populus*	12-14.9	34	35	9	13	3	6

Survation*	12.9	31	35	8	19	3	5
YouGov*	11-12.9	32	35	7	15	6	5
Populus*	10-11.9	33	37	9	13	2	6
Opinium*	9-11.9	29	37	7	19	4	4
MORI	6-9.9	34	33	7	15	6	5
Ashcroft	5-7.9	28	35	8	18	6	5
Populus*	5-7.9	34	36	9	12	4	5
YouGov*	4-5.9	33	35	7	15	4	6
Populus*	3-4.9	32	38	8	14	4	4
<b>August 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
Populus*	29-31.8	32	36	9	15	3	5
ComRes	29-31.8	28	35	9	17	6	5
YouGov*	28-29.8	32	36	7	16	4	5
Opinium*	26-29.8	30	36	7	16	4	7
Populus*	27-28.8	35	34	8	13	5	5
Populus*	22-25.8	32	38	8	15	3	4
YouGov*	21-22.8	34	36	8	14	5	3
ComRes*	20-22.8	32	34	8	18	3	5
Populus*	20-21.8	33	39	9	11	3	5
Populus*	15-17.8	32	37	9	14	3	5
YouGov*	14-15.8	34	38	7	13	4	4
Opinium*	12-15.8	28	32	10	21	4	5
Populus*	13-14.8	32	35	9	14	5	5
MORI	9-11.8	33	33	7	13	7	7
Populus*	8-11.8	33	37	9	12	3	6
ICM	8-10.8	31	38	12	10	4	5
YouGov*	7-8.8	33	37	8	13	4	5
Populus*	6-7.8	36	35	9	11	3	6
Ashcroft	1-3.8	30	33	8	18	6	5
Populus*	1-3.8	35	37	9	12	3	4
<b>July 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
YouGov*	31.7-1.8	35	38	7	12	4	4
Opinium*	29.7-1.8	32	35	7	15	5	6
Populus*	30-31.7	35	36	8	13	4	4
ComRes	25-27.7	27	33	8	17	7	8
Ashcroft	25-27.7	32	34	9	14	6	6
Populus*	25-27.7	33	37	9	12	5	4
YouGov*	24-25.7	35	36	8	13	5	4
Populus*	23-24.7	35	37	9	9	4	6
Ashcroft	18-20.7	27	35	7	17	7	7
Populus*	18-20.7	32	37	9	13	4	5
YouGov*	17-18.7	32	37	9	13	5	5
ComRes*	16-18.7	31	34	9	17	4	5
Populus*	16-17.7	35	35	8	14	3	5
TNS*	15-17.7	29	36	7	19		9
Opinium*	15-17.7	30	34	9	17	4	6
MORI	12-15.7	32	35	8	12	8	5
ICM	11-13.7	34	33	12	9	4	7

Ashcroft	11-13.7	32	36	7	14	6	6
Populus*	11-13.7	34	37	9	12	3	5
YouGov*	10-11.7	33	38	9	12	4	4
Populus*	9-10.7	34	36	8	12	5	5
Ashcroft	4-6.7	27	34	11	15	6	7
Populus*	4-6.7	31	38	9	14	4	4
YouGov*	3-4.7	34	36	8	13	5	4
Opinium*	1-3.7	29	35	7	18	5	6
Populus*	2-3.7	34	35	9	14	4	4

<b>June 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>	<b>Green</b>	<b>Oths.</b>
ComRes	27-29.6	30	32	7	18	5	8
Ashcroft	27-29.6	33	31	9	15	6	6
Populus*	27-29.6	33	37	10	12	4	4
Survation*	27.6	27	36	7	22	5	3
YouGov*	26-27.6	33	37	8	14	5	3
Populus*	25-26.6	34	35	8	13	5	5
Populus*	20-22.6	32	37	9	13	3	6
Ashcroft	20-22.6	28	33	9	17	7	7
YouGov*	19-20.6	32	38	8	14	5	3
Populus*	18-19.6	34	36	8	13	3	6
Opinium*	17-19.6	31	35	7	17	5	5
MORI	14-17.6	31	34	8	14	8	5
ICM	13-15.6	31	32	10	16	6	5
Ashcroft	13-15.6	29	35	8	15	6	7
Populus*	13-15.6	33	37	9	13	4	4
YouGov*	12-13.6	33	37	8	13	5	4
ComRes*	11-13.6	32	34	7	18	4	5
Populus*	11-12.6	32	35	8	15	5	5
TNS*	10-12.6	29	35	6	23		8
Ashcroft	6-8.6	28	32	8	17	7	8
Populus*	6-8.6	35	36	9	14	3	3
YouGov*	5-6.6	33	37	7	14		9
Populus*	4-6.6	34	35	9	14	5	3
Opinium*	3-5.6	31	35	6	19	4	5
<b>May 2014</b>		<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>UKIP</b>		<b>Oths.</b>
Ashcroft	30.5-1.6	25	34	6	19	7	8
Populus*	30.5-1.6	32	37	10	13	3	5
YouGov*	29-30.5	33	36	7	15	4	5
Populus*	28-29.5	34	35	9	14	4	4
Populus*	23-26.5	34	36	9	14	3	4
Ashcroft	23-25.5	29	31	8	17	7	9
Survation*	23.5	27	32	9	23	3	6

Wales: <http://blogs.cardiff.ac.uk/electionsinwales/wp-content/uploads/sites/100/2013/07/Wales10.pdf>



Scotland

[http://www.electoralcalculus.co.uk/polls\\_scot.html](http://www.electoralcalculus.co.uk/polls_scot.html)

**Scottish Westminster Voting intention polls for 2015 general election**

<b>Pollster</b>	<b>Fieldwork</b>	<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>SNP</b>	<b>UKIP</b>	<b>Green</b>
		%	%	%	%	%	%
<b>2010 result (Scotland)</b>		<b>16.7</b>	<b>42.0</b>	<b>18.9</b>	<b>19.9</b>	<b>0.7</b>	<b>0.7</b>
<b>February 2015</b>							
Survation*	12-17.2	15	28	5	45	4	3
<b>January 2015</b>							
YouGov*	29.1-2.2	15	27	4	48	3	3
TNS	14.12-2.2	16	31	4	41	2	6
MORI	12-19.1	12	24	4	52	1	4
Survation*	12-16.1	14	26	7	46	4	3
Panelbase*	9-14.1	14	31	3	41	7	3
<b>December 2014</b>							
ICM	16-18.12	13	26	6	43	7	4
Survation*	15-18.12	16	24	5	48	4	1

**13 December Jim Murphy elected Leader Scottish Labour party**

YouGov*	9-11.12	16	27	3	47	3	3
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**19 December Nicola Sturgeon becomes First Minister**

<b>November 2014</b>	<b>Fieldwork</b>	<b>Con</b>	<b>Lab</b>	<b>LD</b>	<b>SNP</b>	<b>UKIP</b>	<b>Green</b>
		%	%	%	%	%	%
Survation*	6-13.11	17	24	6	46	5	2
Panelbase*	30.10-4.11	15	28	3	45	7	1
<b>October 2014</b>							
YouGov*	27-30.10	15	27	4	43	6	4
MORI	22-29.10	10	23	6	52	2	6
<b>September 2014</b>							
Panelbase*	29.9-1.10	18	32	5	34	6	5