

PRIVACY NOTICE

Your trust is very important to us. The BBC is committed to protecting the privacy and security of your personal information.

It is important that you read this notice so that you are aware of how and why we are using such information. This privacy notice describes how we collect and use personal information about you during and after your relationship with us, in accordance with data protection law.

Additional information can be found in the BBC's Privacy Policy.

What will we collect and how we use it?

The BBC will collect and process the personal information that you have provided to us about yourself by entering this giveaway. This personal information is your name, age (if asked to ensure eligibility criteria are met in relation to what is being given away), postal address or email (depending on how we will fulfil the giveaway) and your telephone number. The personal information you provide will be processed for the purposes of running this giveaway, including fulfilment and post-giveaway promotion.

The BBC is the "data controller" of this information. This means that the BBC decides what your personal information is used for, and the ways in which it is processed.

We rely on our legitimate interests as a media organisation to run audience-facing projects like radio giveaways as our lawful basis for processing your personal data – providing interesting and engaging radio programming for BBC listeners.

Retaining your personal information

In relation to entrants, the BBC will retain your personal information for two months to ensure we have fulfilled the giveaway and undertaken any on-air promotion after the giveaway. Your personal information will then be deleted.

Sharing your personal information

We will not share your personal data with any third party without your prior consent.

Your rights and more information

If you want to review, correct or request the deletion of your personal information you can find out how to do this in our Privacy Policy. You will also be able to find out more about how the BBC processes your information and how you can contact the BBC's Data Protection Officer.

If you have any questions about how the BBC handles your personal information, or if you wish to contact the BBC to exercise your rights in relation to your personal information, please visit www.bbc.co.uk/usingthebbc/privacy.

If you've raised a complaint with the BBC about the way it handles your personal information and you are dissatisfied with the BBC's response, you are entitled to lodge a complaint with a supervisory authority. In the UK, the supervisory authority is the Information Commissioner's Office (ICO), which can be contacted at: <https://ico.org.uk/concerns/>.

TERMS & CONDITIONS

1. The Freebie Friday giveaway is open to all residents of the UK, including the Channel Islands and the Isle of Man, aged 16 and over, except BBC or BBC Group company employees, anyone connected with the giveaway and their close relatives. Proof of age, identity and eligibility may be requested.
2. Lines will open for the giveaway when announced by the presenter and stay open for an hour. Once lines are open entrants should call 08081 00 99 56 and leave their details. Lines will be closed and this will be announced on air.
3. All callers will be entered into a random draw. Entry is by phone only following the instructions given out on-air. Calls to this number are free.
4. Details of the item to be given away will be announced on air. The value of the prize will be low (less than £250). It might be cinema/theatre tickets, a meal out etc. Details of the prize will be announced on air.
5. The item to be given away is as described above. There is no cash alternative and the item cannot be sold or transferred in any circumstances.
6. For the avoidance of doubt, unless otherwise stated: travel, accommodation and any other cost will be solely at the entrant's expense and the BBC will not reimburse those selected for any such costs.
7. If applicable, entrants are responsible for ensuring that tickets holders have the minimum age required to attend the event. The BBC will not be responsible for any failure by the ticket holders to gain entry or re-entry to event due to the behaviour of the ticket holders, their failure to meet the events Terms and Conditions.
8. The BBC's decision is final. No correspondence relating to the selection will be entered into.
9. The BBC reserves the right to: (i) disqualify any entries that breach these rules or are in any way fraudulent; (ii) withdraw the giveaway at any stage, should any successful entrant or their guest exhibit inappropriate or dangerous behaviour (including, but not limited to being under the influence of alcohol, restricted drugs or chemical substances or causing a nuisance) and; (iii) cancel the giveaway at any stage, if deemed necessary in its opinion, or if circumstances arise outside its control.
10. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry being lost or not properly registered.
11. The promoter of the giveaway is the British Broadcasting Corporation.