

# FUNDRAISING TOP TIPS

## Make your miles matter by following these steps

Whether you get sponsored or get your fellow ramblers to make a donation, your efforts will count towards our collective goal to Walk the Nations.

### #1 GET FUNDRAISING READY

- Create a fundraising page online or simply print off a sponsorship form to start you off!

### #2 SPREAD THE WORD

- Ask for support from family, friends and colleagues. Let them know what you're doing and when so they have a chance to sponsor you. Email and social media are a great way to do this.

### #3 COLLECT GIFT AID

- It means an extra 25% on every donation at no cost to your supporters.

### #4 SHARE YOUR HIGHLIGHTS

- Pictures and stories from your walk are great for drumming up support. Remember to tag us with @bbccin as we'd love to see how you've got on!

### #5 THANK YOU

- No one tires of hearing the words 'Thank You'. It reminds your supporters that they've contributed to something amazing and helped you to reach your fundraising target.

COUNTRYFILE  
Ramble  
for **BBC**  
Children  
in Need

## STEP IT UP

### with these total topping boosts

#### INVITE FRIENDS AND FAMILY

More people makes for more fundraising and more fun

#### WEAR PUDSEY GOODIES

Donning some Pudsey goodies will help you look the part and you might attract more support along the way!

#### BRING A BAKE

Make or buy treats to bring along and raise extra money on your walk

Take a look on the BBC Good Food website for baking inspiration



Remember to pick up your Ramble Beanie Hat from [bbcchildreninneedshop.co.uk](http://bbcchildreninneedshop.co.uk) or from Cotswolds Outdoors.