Showcase nature-related activities to the BBC’s active wildlife-loving audience.

*Springwatch & Autumnwatch* are BBC Two’s flagship nature programmes that inspire the audience to learn about nature, wildlife and the environment. Things To Do would like to work with partners to promote activities that engage the public in nature through hands-on participation.

**Suitable activities**

We are looking for activities that:

- Link directly to the wider aspirations of *Springwatch* and *Autumnwatch* i.e. to build nature related skills, deepen knowledge of the natural world and / or encourage people to care for wildlife and wild places through direct hands-on experiences.
- Comply with the Things To Do Terms & Conditions (these conditions, agreed at registration, can be found in the Help section)

We are not looking for activities that:

- Are static e.g. silent exhibitions
- Do not have an interactive element e.g. a talk (although talks that include a dedicated Q&A session are welcomed)
- Purely a performance, spectator event, fair or fête
- Fundraising or with a purpose of lobbying for a charity

**Example activities**

Bird watching, wildlife walks, moth nights, nest-box building, plant and/or insect hunts, childrens’ nature activities.

**Suitable for**

Nature and wildlife-focused activities

**Promotion**

*Springwatch, Springwatch Unsprung, Autumnwatch, Autumnwatch Unsprung, BBC Nature online, regional news, Summer of Wildlife programme websites and related content.*

**NEW FOR 2013: Summer of UK Wildlife**

The BBC is going to harness the power of much loved programmes and new ground-breaking nature content to create a ‘Summer of UK Wildlife’ – a season which will inspire people from across the UK to discover and protect the wide range of wildlife in the UK. The season will launch with *Springwatch* in May and run through to the *Big British Wildlife Revival* (working title) in September, with a wide range of programming due to go out in between including:

- **BBC One – Countryfile** (throughout the season)
- **CBBC - Wild** (an animal and adventure series encouraging children to get outside and have wild adventures)
- **BBC One - Big British Wildlife Revival** (working title) (identifying UK species and habitats under threat)
- **BBC Two - The Burrowers** (observing the subterranean world of badgers, rabbits and moles)
- **BBC One - The One Show** (features across programmes)

Things To Do would like to work with partners to promote activities that engage the public in nature through hands-on participation. Activities must take place between the 1st June and 29th September 2013 and directly look at themes mentioned across the Summer of UK Wildlife programming.

All you have to do is add your activities to the *Springwatch* project and, if suitable, we will add them to the Summer of UK Wildlife promotion for you! ([www.bbc.co.uk/thingstodo/promotion/summer-of-uk-wildlife](http://www.bbc.co.uk/thingstodo/promotion/summer-of-uk-wildlife)).