



A distributed programme making environment using IT-based technology

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Mass-market IT infrastructure

- IT market much larger than broadcast market
 - global PC sales now exceed 100 million / year
- Lower infrastructure costs
 - IDE storage now €6 / GB (& CD-RW storage now €2 / GB)
 - Fast Ethernet switches now €25 / port
- DV cameras & PC editing increasingly used for production
- Re-authoring for Internet simplified
- Reuse of material aided by easy metadata handling





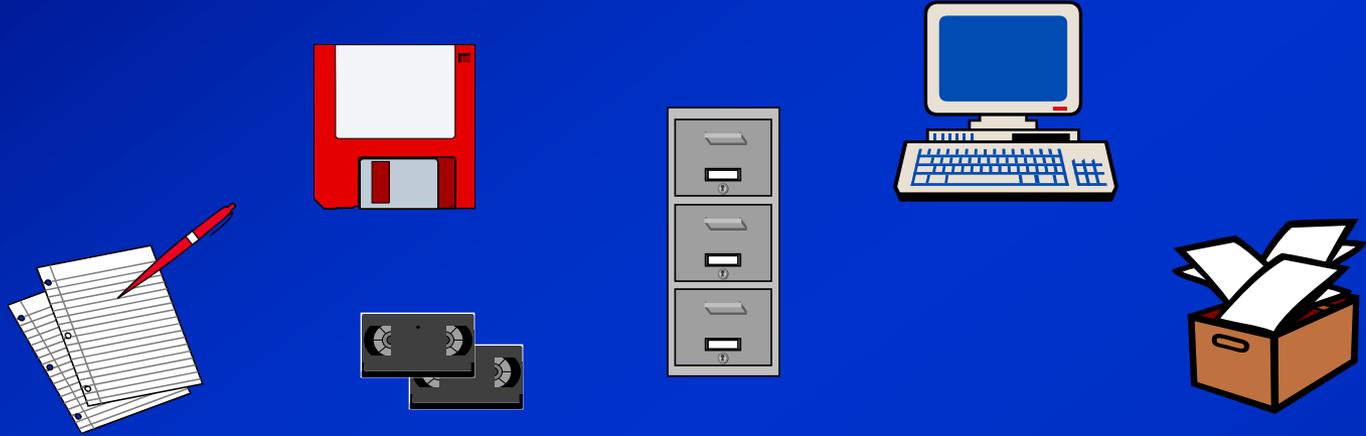
A distributed programme making environment using IT-based technology

- Infrastructure re-engineering
- The ORBIT project
- Architectures
- Distributed components & services
 - Example of content access
- Content formats
- Technologies
- Standards



Infrastructure re-engineering

Metadata



Essence

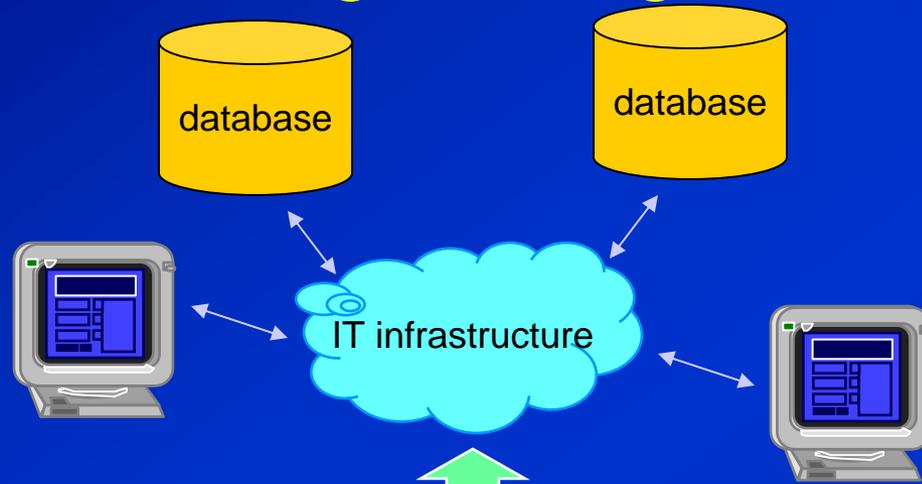


VHS, SP, DI, D3, DigiBeta, DVC, DVC Pro, DVCAM...
PAL, Rec. 656, SMPTE 270M, AES/EBU...

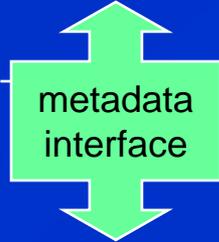


Infrastructure re-engineering

Metadata



Essence

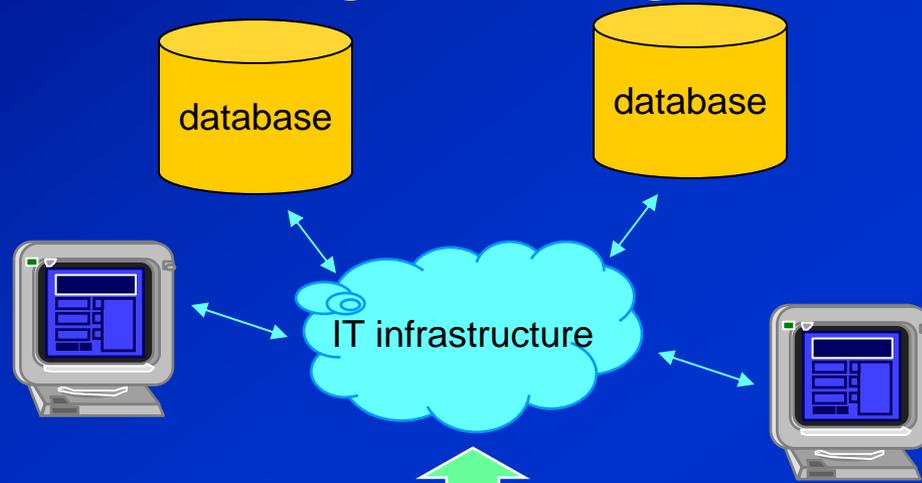


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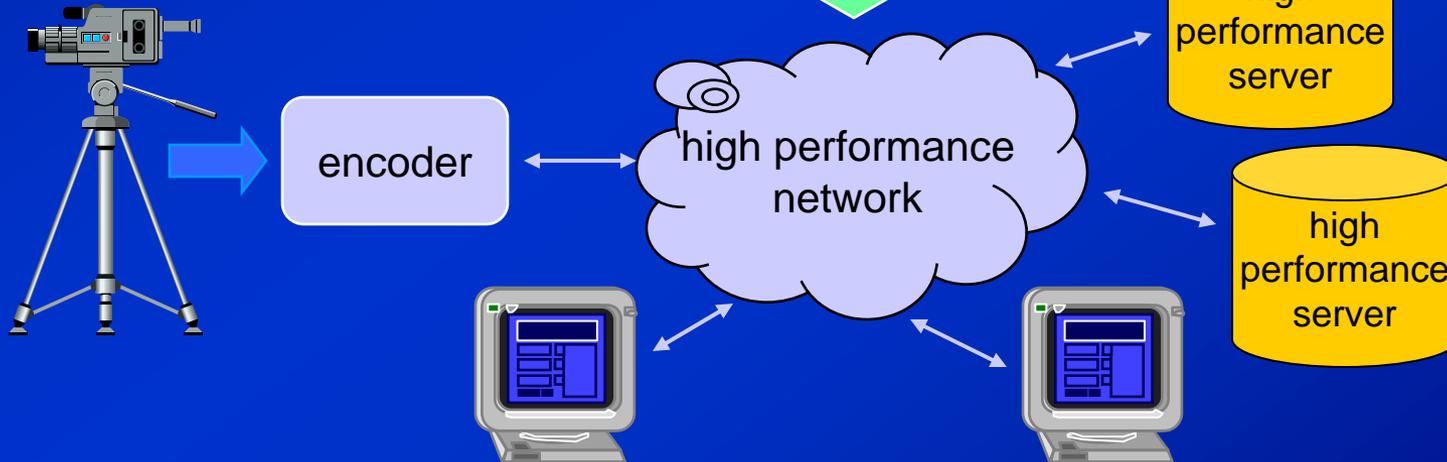


Infrastructure re-engineering

Metadata

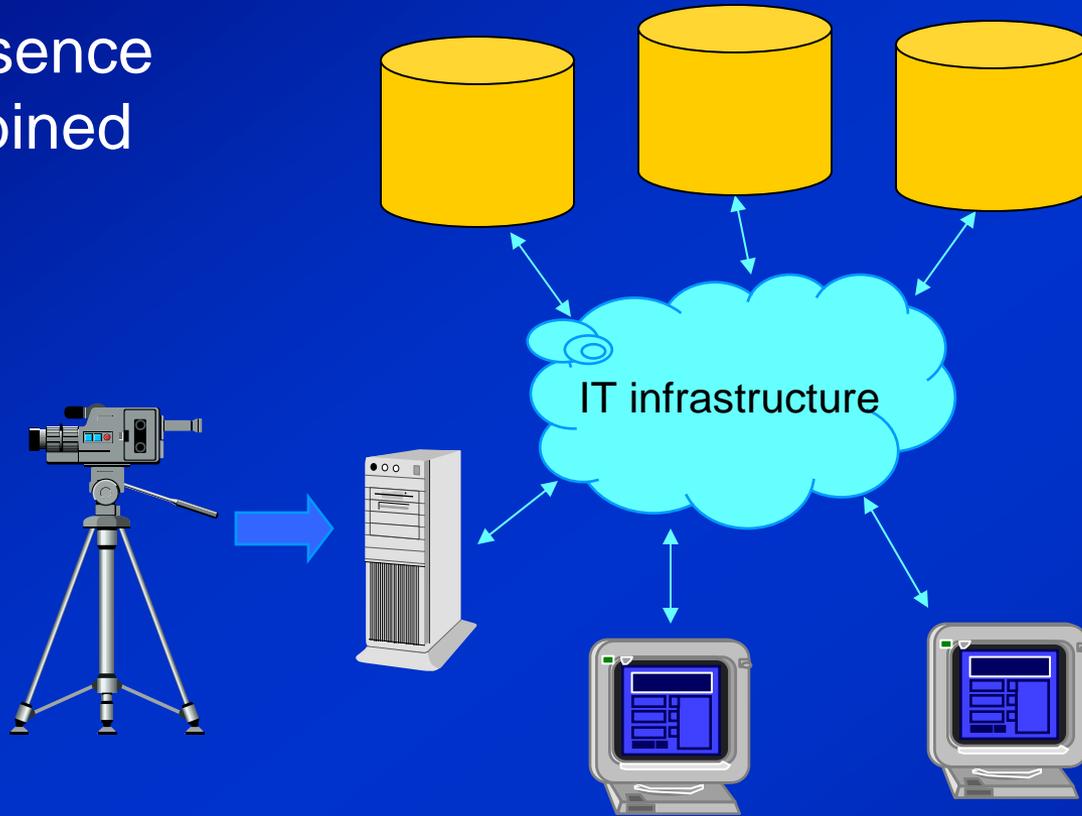


Essence



Infrastructure re-engineering

Metadata
& essence
combined

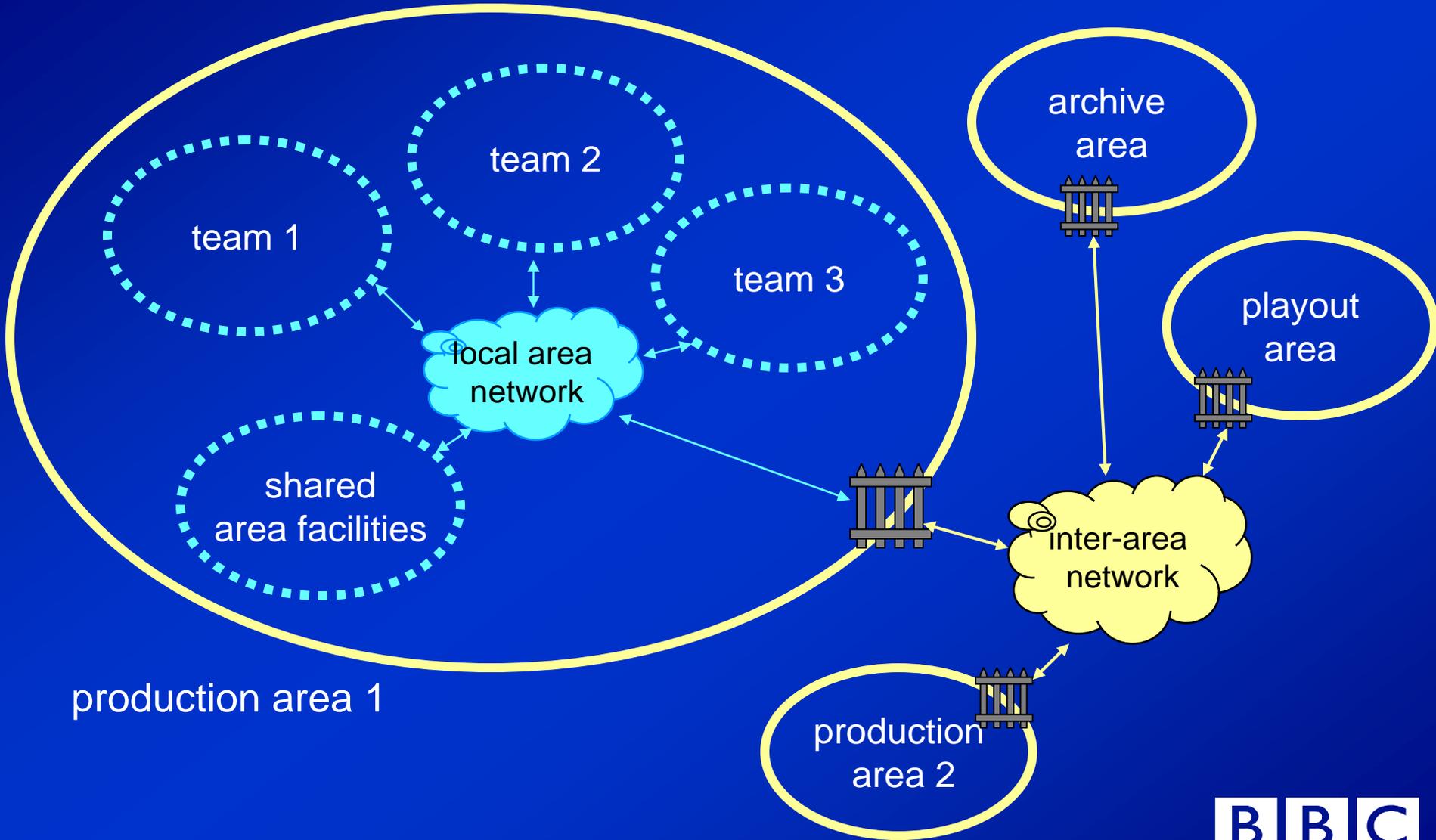


ORBIT - Object Reconfigurable Broadcast Infrastructure Trial

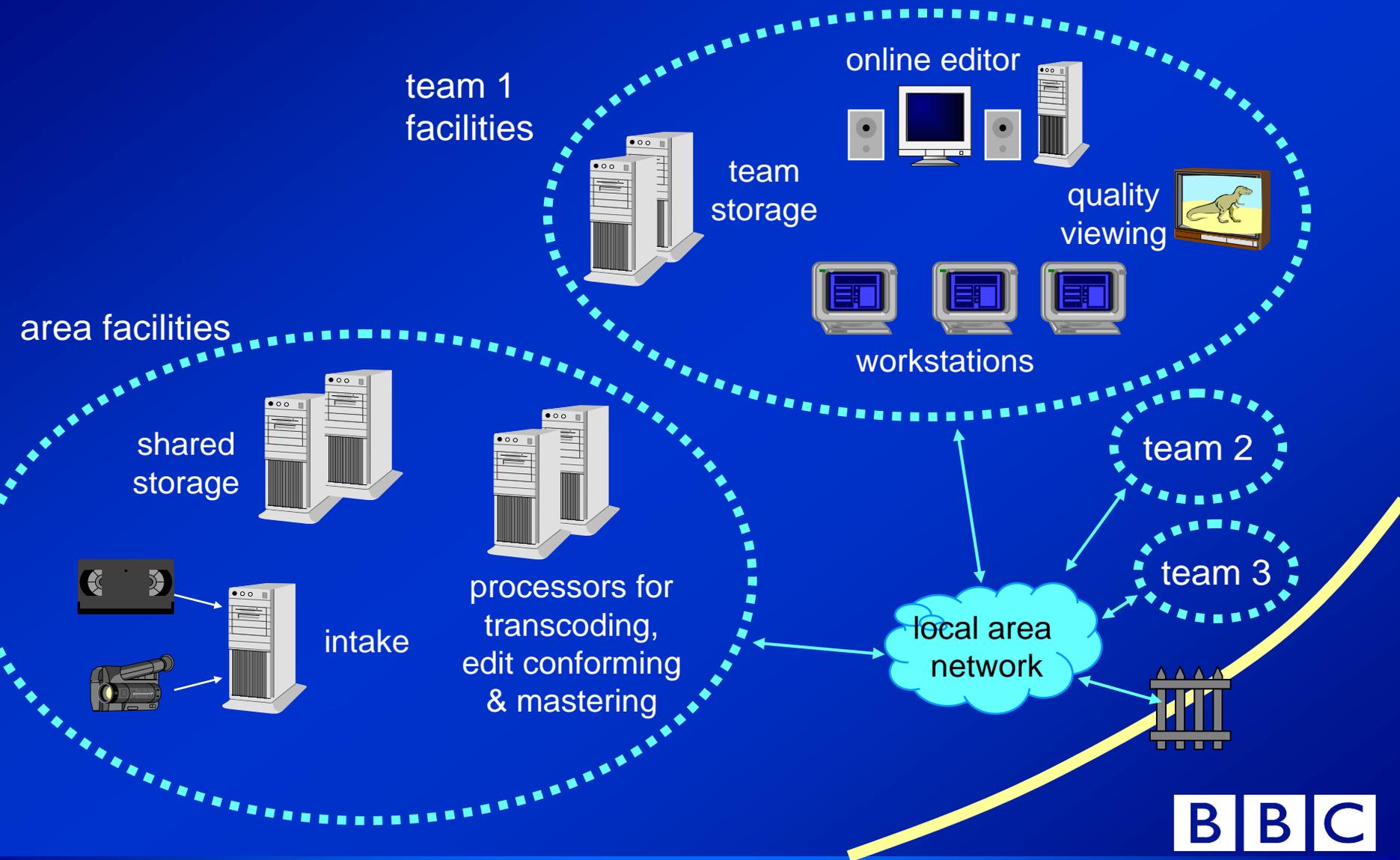
- Identify best practice for distributed IT-based programme-making infrastructure
 - content handling & desktop access to material
 - linkage of media asset management and content handling
 - suitability for use on corporate-wide scale
 - reconfigurability
 - for different types of production process
 - for different content formats
 - recommendations on suitable content formats
- Develop set of interconnected networks
 - production, playout & archiving
 - enable controlled access between areas while allowing users ownership of their own material



ORBIT architecture



ORBIT architecture - production area





Distributed components and services

- Functionality distributed across co-operating software components
- Client components on workstations
 - Intake Control, Essence Viewer, Metadata Viewer, Clip List...
- Service components on servers
 - Intake Service, Metadata Service, Content Service, Transcoder, RS-422 Control...



Search application

Query Entry →

| Title | Description | Contact | Date |
|---------------------|---------------------------------|---------|------------------------|
| wingsuit again | Adrian Nicholas on TW again | pete | 12:51:36 July 21, 2000 |
| wingsuit - katarina | Katarina talks about the win... | pete | 18:43:41 June 22, 2000 |
| wingsuit - adrian | Adrian Nicholas skydives | pete | 18:35:39 June 26, 2000 |
| wingsuit-3 | last part of TW Wingsuit item | pete | 15:28:26 June 30, 2000 |
| wingsuit v4 | Wingsuit from TW - demo to ... | pete | 17:37:59 June 30, 2000 |

METADATA VIEW

Title: wingsuit - adrian
Description: Adrian Nicholas skydives
Date: 18:35:39 June 26, 2000 Contact Name: pete

← Clip List

← Metadata Viewer





Distributed components and services

- Technological approaches include:
 - Web-based client/server technology
 - HTTP
 - XML ...
 - Remote procedure calls
 - Object middleware



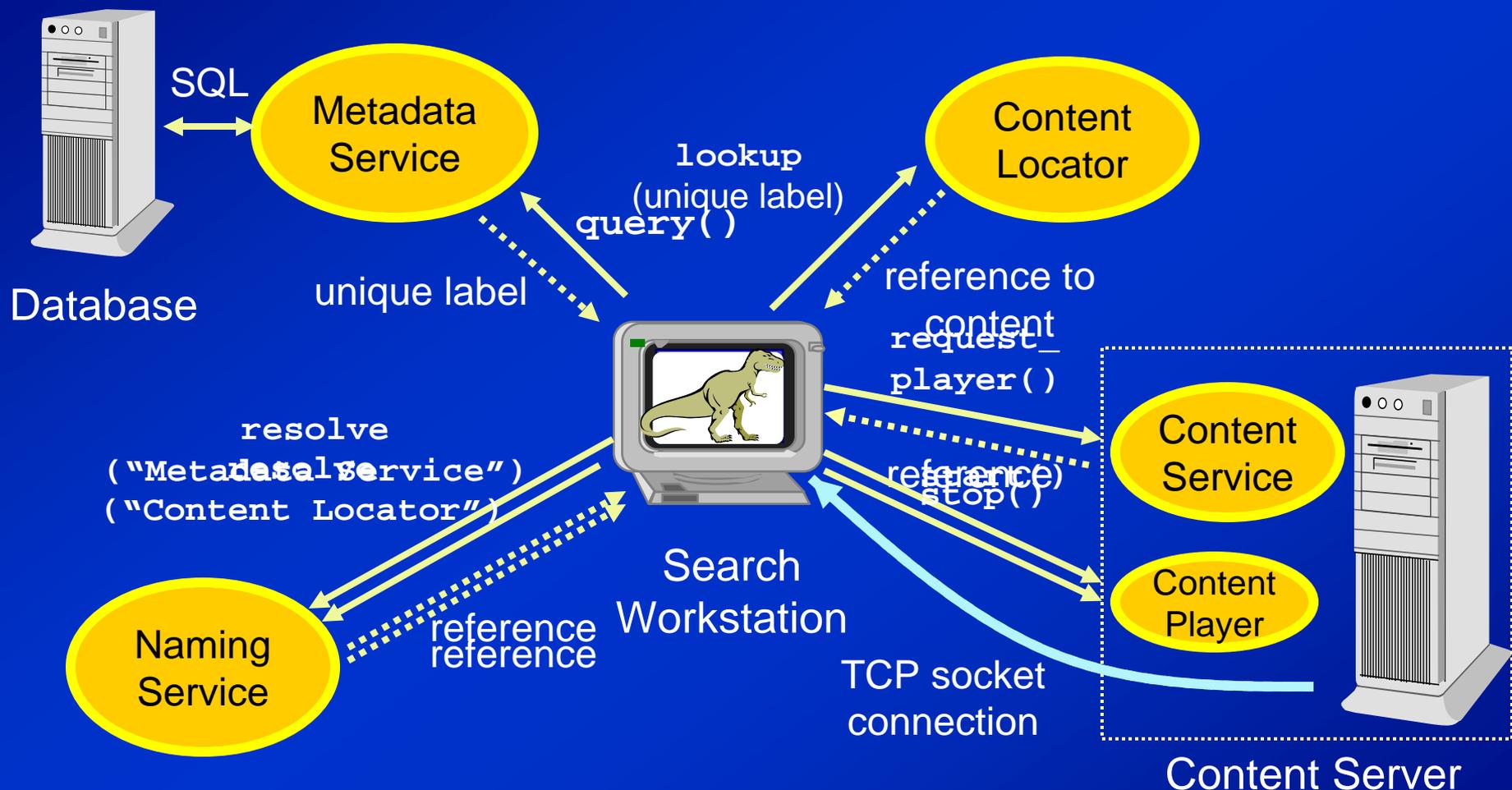


Object middleware

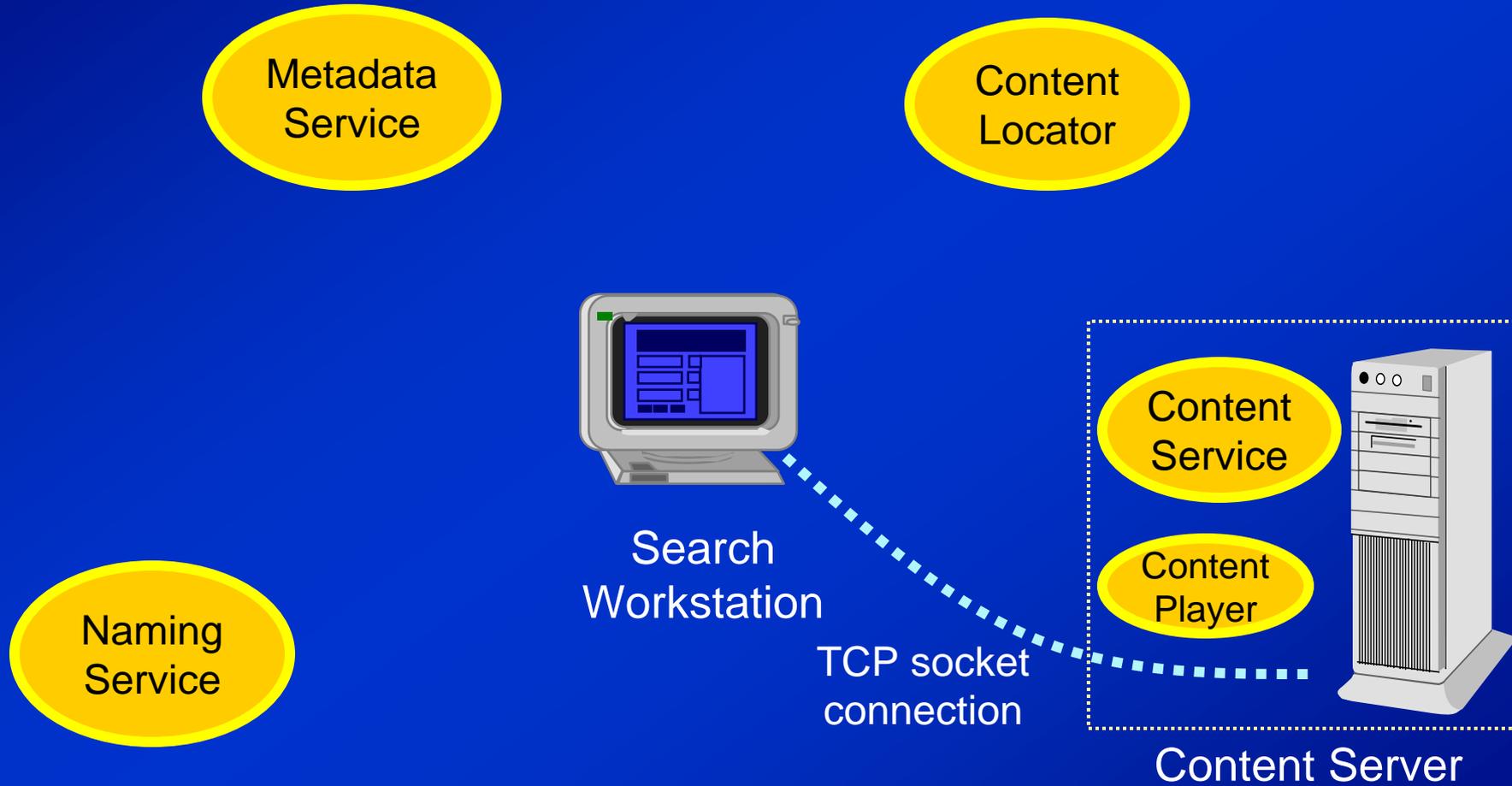
- Interconnects object-oriented components which may be running on different machines
 - clients see “proxies” to server objects
- Major offerings are D-COM, EJB/RMI and CORBA
- ORBIT uses a CORBA middleware layer
 - open
 - multi-platform & multi-language
 - choice of vendors
 - standard services: Naming, Trading, Event, Notification
 - DSM-CC
- Developed by INESC, Portugal



Content access



Content access





Content access

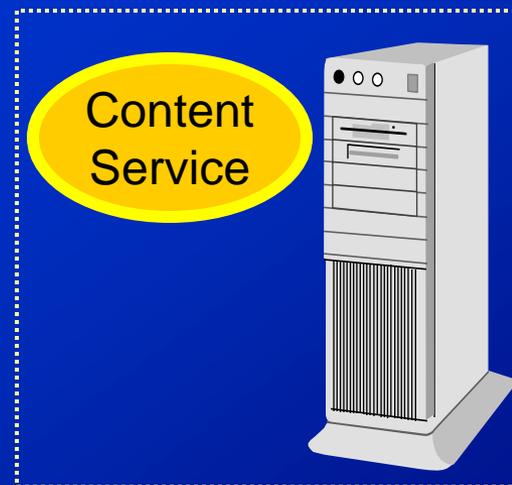
Metadata Service

Content Locator

Naming Service



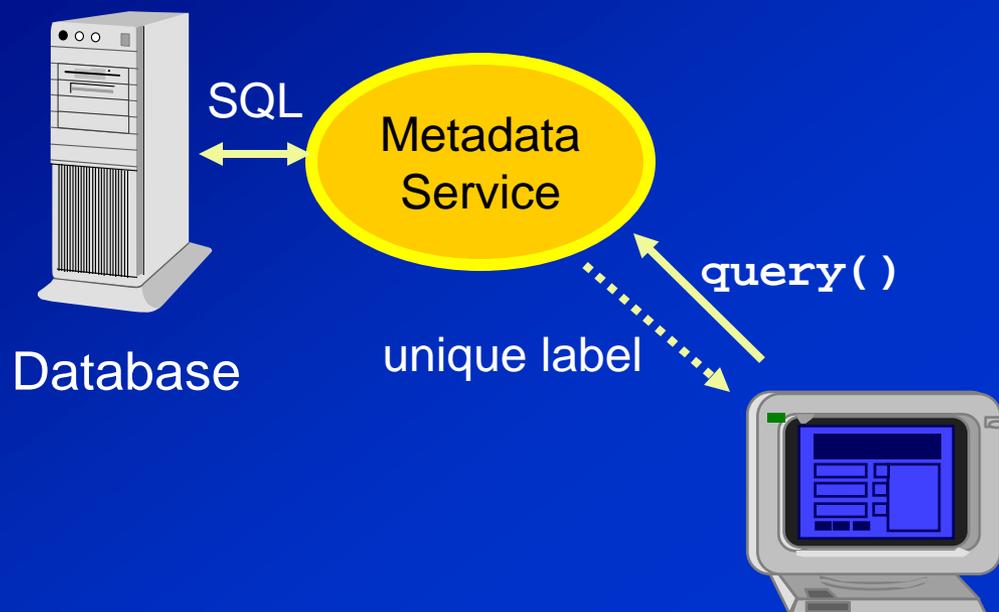
Search Workstation



Content Server



Content access - multiple tiers





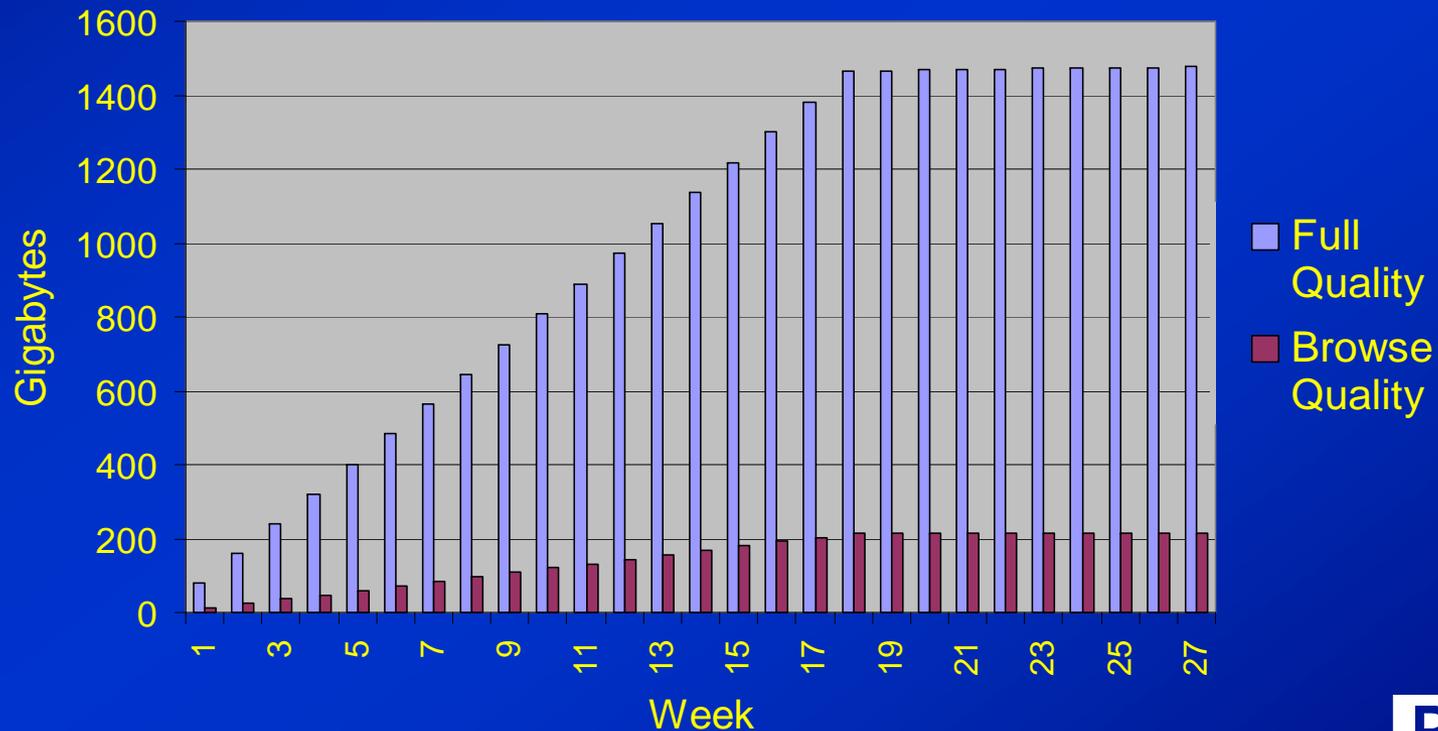
Content formats

- Focus is on MPEG for video essence
 - MPEG-1 for browse, MPEG-2 422P@ML for full quality
 - Long-GOP and I-frame-only MPEG as appropriate
 - ATLANTIC processing techniques preserve quality with long-GOP MPEG
- System extensible to support DV, M-JPEG, etc.
- Wrapper information identifies essence format and synchronises audio, video and metadata
 - Currently ORBIT implements its own wrapper
 - AAF for interchange with online editor
 - MXF for delivery of finished programme to playout



Storage requirements for production area

- Six teams each working on a 40-minute episode
- 40:1 shooting ratio
- no material destroyed
- 15 days shooting per episode
- 30 days post production per episode
- 20 Mbit/s full quality
- 3 Mbit/s browse quality





Technologies and platforms

- Pentium-III and Athlon CPUs
- Fast Ethernet and ATM switched networking
- RAIDed and non-RAIDed IDE & SCSI disks
- PCI cards for essence I/O
 - MPEG-1 video & audio capture
 - MPEG-2 video & PCM audio capture
 - MPEG-2 video & PCM audio output
- Software MPEG-2 encoder & decoder in development
- NT & Linux versions of CORBA service components
- NT-based client applications





Standards

Standards needed for the building blocks, allowing innovation at the application level:

- IT world
 - OMG, IEEE, IETF, etc.
- System control
 - SMPTE WG on Advanced System Control Architecture
 - Pro-MPEG Networking and Control group
- Content formats
 - Advanced Authoring Format
 - Material eXchange Format
- Metadata
 - SMPTE UMID, Dictionary, etc.
 - EBU P/Meta





ORBIT activities

- Initial production demonstrator
 - Intake, search and browse edit applications
- Enhanced software in development
 - Applications
 - Metadata model
 - Middleware layer
 - FTP
 - Essence Cacheing
- Integration with commercial systems
 - BBC desktop applications
 - AAF-based online editor
 - Asset management system
 - Play-to-air servers





Conclusions

- Use commodity IT hardware for essence
 - Same IT system for essence and metadata
 - Efficient management of media assets
 - Access to programme content at desktop
- ORBIT is developing set of inter-connected networks
- Enabling technologies
 - Object middleware
 - Long-GOP compression
 - Wrappers
- Working with manufacturers and standards bodies

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