

Radio Station Telephony Giveaway - Terms and Conditions

PRIVACY NOTICE

Your trust is very important to us. The BBC is committed to protecting the privacy and security of your personal information.

It is important that you read this notice so that you are aware of how and why we are using such information. This privacy notice describes how we collect and use personal information about you during and after your relationship with us, in accordance with data protection law.

Additional information can be found in the BBC's [Privacy Policy](#). Where there is inconsistency between those documents and this notice, this notice shall prevail.

What will we collect and how we use it?

The BBC will collect and process the personal information that you have provided to us about yourself by entering this giveaway, including your name, age, general location area and a contact telephone number. If you are a winner, we will ask for email address in order to fulfil the prize.

The BBC is the “data controller” of this information. This means that the BBC decides what your personal information is used for, and the ways in which it is processed. Broadcast Bionics is the BBC’s “data processor” and is contracted to the BBC to provide the radio station’s telephony platform. This means Broadcast Bionics can only use your personal data within the parameters set by the BBC. Broadcast Bionics will collect your telephone number and details related to the call in order to provide the services to the BBC. IMImobile (Europe) Ltd is the BBC’s data processor and is contracted to the BBC to provide the SMS platform. This means IMImobile can only use your personal data within the parameters set by the BBC. IMImobile will collect your telephone number and message.

We rely on our legitimate interests of running radio giveaways as our lawful basis for processing your personal data – providing interesting and engaging radio programming to those that participate and to the wider audience listening in. If you are successful, we will also process your personal information for post-giveaway publicity and our lawful basis for such processing is our legitimate interests in promoting the giveaway.

Retaining your personal information

The BBC will retain your personal information until 48 hours after the giveaway (text message) and 6 months after the giveaway (telephone).

Sharing your personal information

We will share winner's information with third parties in order to fulfil the prizes, and they may contact you to make further arrangements for prize fulfilment. We will not share your personal data with any other third party without your prior consent.

Your rights and more information

If you have any questions about how the BBC handles your personal information, or you wish to find out about your rights, please visit the [BBC's Privacy and Cookies Policy](#). You will also be able to find out more information about how the BBC processes your information and how you can contact the BBC's Data Protection Officer.

If you raise a concern with the BBC about the way it has handled your personal data and you are dissatisfied with the BBC's response, you are entitled to raise a concern with the Information Commissioner's Office (ICO) at: <https://ico.org.uk/concerns/>

TERMS & CONDITIONS

1. The giveaway is open to all residents of the UK, the Channel Islands and the Isle of Man aged 18 or over, except BBC or BBC Group employees, their close relatives or anyone or anyone connected with the giveaway or the particular prize being offered. Proof of age, identity and eligibility may be required. The BBC reserves the right to disqualify any entrant or winner who breaches these rules.

2. BBC Cambridge Breakfast team will announce on air when it will run giveaways and when the 'lines are open' to participate.

- Calling the station number on **08000 85 95 96** Calls from landlines and mobiles are free

3. The winner of each prize will be selected at random from all the entrants pooled from telephony.

4. The prize will be stated on air on BBC Radio Cambridge during the Breakfast show. For the avoidance of doubt the BBC shall not be responsible for any other fee, expense or cost. There is no cash alternative and the prize cannot be sold or transferred in any circumstances.

5. You may only enter once. If you enter by text you will be charged for subsequent entries but they will not count. The BBC's decision as to entrants taking part and winners is final. No correspondence relating to the giveaway will be entered into.

8. If the prize includes tickets, the BBC will not be responsible for any failure by the ticket holders to gain entry or re-entry to the event due to the behaviour of the ticket holder or their failure to meet the admission requirements of the venue. The BBC will not be responsible for the winners not following instructions.

9. Entrants agree to take part in any post-giveaway publicity if required. The names of winners will be made public. The BBC reserves the right to: (i) amend these terms and conditions including, but not limited to, opening and closing times; (ii) disqualify any entrant who breaches the rules, including but not limited to being ineligible to enter, has acted fraudulently in any way or who has, in the BBC's sole discretion, brought the BBC into disrepute and; (iii) cancel the giveaway, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.

10. The BBC, their sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any server, system, network or service provider or otherwise which may result in any entry not being properly logged or not recorded.

11. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.

12. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.

13. The giveaway is run by the BBC. The applicable law is that of England and Wales.