

20 years ago

- £147.44 per household (in 2013 prices)
- 0.25% of GDP
- c40% of broadcast revenues



Limited competition:

46% share of TV and radio

19.8 hours per person per week

Today

- £145.50 per household
- 0.23% of GDP
- c25% of broadcast revenues



Extraordinary competition:

42% share of TV and radio

21.3 hours per person per week⁽¹⁾