



Choosing distance learning

Olivier

The family is very important for me. And I want to, to keep that always in my mind - in my head. I live in Plaisir, a small city close to Paris. I live with my wife, my daughter and my son.

I'm a marketer, and I love my job because every day I discover a new field. It's an innovative job, and I enjoy my job.

I play badminton twice a week. It's a new sport for me, but I enjoy this sport. It's not only in the competition you know, it's just friendly atmosphere and I like that. Probably I will be the next president of the club.

I want to – to improve the thing in my private life and in my pro life. If I could improve the thing, I do it.

I've been studying since seven months. I've chosen an MBA program because I want to understand the world. The world is changing a lot. One of my main purpose was to have international accreditation. It was very important to have a European organisation as well.

To find my MBA programme I search two words: 'MBA' and 'distance learning'. I like this MBA program because lots of people come all over the world. We are very far but very close, thanks to distance learning, and it's very nice to, to chat with these people. I'm not a native person, English person so I say "What about my English?" but thanks to internet you know you have lots of tools, translation and so on. It can do many, many things.

The main difference between distance learning and classroom is the price – it's cheaper, it's very, very cheaper than the classroom solution.

The advantage of the distance learning, I think it's: I see three advantages. First of all, it avoids geographical distance. Secondly, we can work autonomously and independently: it's very important. And finally, we can work when we want, where we want and it's the best thing I suppose for, for me and for lots of students.

Every six weeks I have to submit an assignment. And I submit for example, an essay, figures, and finance – it depends on the subject. At the beginning it was a little bit hard. But thanks to my tutor, I feel better. During three years, I'm sure I change at the end of the MBA. I see the world differently than before.

In fact, it's very important to show to my children that you don't study just one time, but you study during all your life, and my son ask to me, "Why do you study again?" I said,

"Because the world is like that now. If you want to progress in your career, you have to study again and again."

Go the distance.