

---

# BBC LEARNING ENGLISH

## The English We Speak

### You've sold it to me

The logo for BBC Learning English, featuring the letters 'BBC' in a white box above the words 'LEARNING ENGLISH' in white text on a teal background.

*This is not a word-for-word transcript*

---

**Finn**

Hello and welcome to The English We Speak. I'm Finn.

**Helen**

Hello everyone. I'm Helen.

**Finn**

You look a bit different today.

**Helen**

Oh, really? In what way?

**Finn**

Erm, you are glowing, you look so energised.

**Helen**

Really, I'm so flattered. I was invited to this amazing place on a tiny island by my friend.

**Finn**

Oh wow, so you were away for the weekend?

**Helen**

Oh yes. It's the best holiday I've had in years.

**Finn**

It sounds great. What was it like?

**Helen**

Sun, sea, just beautiful and tranquil.

**Finn**

Was it expensive?

**Helen**

It wasn't. It was actually about £200 pounds for both of us including flights. You should think about going.

**Finn**

Wow, you know, you've sold it to me.

**Helen**

Em, but I don't sell holidays. I just make English learning programmes.

**Finn**

No, what I mean is that I want to go. 'You've sold it to me' is a very colloquial way of saying 'you've convinced me'. Here are some examples.

**Examples**

A: I lost five pounds after just a week on this new diet. It's definitely worth a try.

B: You've sold it to me. I need to get in shape for my school reunion.

A: Your phone looks amazing.

B: It's brilliant, does everything, fab photos and great apps. AND it only cost me 10 pounds.

A: 10 pounds. You've sold it to me. Where can I get one today?

**Helen**

If you're serious about going, you'd better hurry. I think the special offer ends today at noon.

**Finn**

What, I can't believe it. It's just past noon!

**Helen**

Oh no, I'm sorry. I'm sure there'll be another chance later.

**Finn**

Just my luck!