
BBC LEARNING ENGLISH

English Together

Cold Callers



This is not a word-for-word transcript

ምህረተሰላሴ

ሰላም! የተለያዩ ርእሰ ጉዳዮችን እያነሳን፣ እንዴት በእንግሊዘኛ እንደሚገለጹ ወደምንማርበት የEnglish Together ዝግጅት እንኳን በደህና መጡ። ምህረተሰላሴ እባላለሁ። አብረውኝ ደግሞ. . .

Tom

Hello everyone! I'm Tom. Welcome to today's episode.

Kee

Hi, I'm Kee, welcome to the programme!

Tom

So, guys, do you know what makes me really annoyed?

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No, what?

Tom

Cold callers! They are so annoying!

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Cold callers, you mean, people who call trying to sell you things? 'Cold callers' ዕቃ ለማሻሻጥ የሚደውሉ ሰዎች ማለት ነው።

Tom

Yeah! It's so annoying when you stop to answer a call and then realise it's a cold call! Do you have them in your country?

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ዕቃ ለማሻሻጥ ስለሚደውሉ ሰዎች ካነሳን ዘንድ ወደዛሬው ጥያቄ እንለፍ፤ አቪቫ የሚባለው የመድሃኒት ዋስትና ኩብንያ እንደሚለው እንግሊዝ ውስጥ በየዓመቱ ምን ያህል ያልተፈለጉ የስልክና የፅሁፍ መልዕክቶች ይላካሉ?

ሀ)ሁለት ሚሊዮን

ለ)ሃያ ሚሊዮን

ሐ) ሁለት ቢሊዮን

መልሱን ወደኋላ እንነግርዎታለን።

Kee

I think most places have them! I'm always getting calls from people trying to scam me in one way or another!

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Ah! To scam! 'To scam' ማታለል ማለት ነው። Yes, there are a lot of scammers out there!

Tom

I always hang up on them.

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'Hang up' ስልክ መዘጋት ማለት ነው። በዚህ የዛሬውን የዜና ቅንጫቤ እናዳምጥ፤ ከቢቢሲ ሬዲዮ ፎር፣ መኒ ቦክስ መሰናዶ የተወሰደ ነው። አቅራቢው ዕቃ ለማሻሻጥ መደወል እንግሊዝ ውስጥ ባሉ አዛውንቶች ጡረታ pensions ላይ እያሳደረ ስላለው ተፅዕኖ ያወራል።

Presenter

The government has promised it will introduce a ban on cold-calling about pensions as quickly as possible. Since pension freedoms began nearly three years ago the Pensions Administration Standards Association estimates a billion pounds of pension money could have been lost to thieves. But whatever their true figure, these scams typically begin with a cold call.

Kee

That's awful! Nuisance callers are annoying, but that report was criminal!

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'Nuisance' የሚረብሽ፣ ስላም የሚነሳ ማለት ነው።

Tom

And they're defrauding older people, too! These people have worked all their lives to save that money!

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'To defraud' ማታለል ማለት ነው። Perhaps we could stop these fraudsters by blocking their calls?

Kee

I'm not sure, that seems like a short-term approach to me.

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'A short-term approach' ለአጭር ጊዜ የሚሆን መላ ማለት ነው። What do you mean?

Kee

Well, because, whilst it might address the problem of cold calls, it doesn't address the root of the problem!

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'The root of the problem' የችግሩ ዋና መንስዔ ማለት ነው። So, you're saying that the main problem is the cold callers, the people who are ringing.

Kee

Exactly! No cold callers, no cold calls!

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What do you think a good long-term approach would be, then?

Kee

For me, it seems like we need stronger regulations put in place.

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Yes. 'Stronger regulations' ጠንካራ ሕግ ማለት ነው። Stronger regulations could make cold-calling illegal!

Tom

But if they call from abroad what can we do here in England, or here in the UK? How can we regulate in different countries, with different laws? A British policeman couldn't go to India to stop cold-calling!

Kee

I agree, but I think regulators here need to do more, too! Sometimes it seems like companies don't care about all these cold calls we're getting!

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የዛሬው ጥያቄ መልስ እንገራችሁ ሐ) በየዓመቱ እንግሊዝ ውስጥ ሁለት ቢሊየን ያልተፈለጉ የሰልክ ጥሪዎች እና የፅሁፍ መልዕክቶች ይላካሉ የሚል ነው።

Kee

Goodness! That's so many!

Tom

Yeah, what a pain in the neck!

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Do you have a pain in your neck from talking on your phone all the time?

Tom:

No, if something is a pain in the neck, it means 'it's very annoying'.

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So I could say 'cold callers are a pain the neck'?

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Kee

Yeah! And nuisance calls!

Tom

And regulations! What a pain in the neck, eh?!

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ሃሃ፣ እርሱን? 'nuisance' የሚረብሹ 'cold calls' የማሻሻጫ የስልክ ጥሪዎች ይደርስዎታል? ሁሉንም በጅምላ የሚከለክል 'a blanket ban' ወይንም ጠንካራ ህግጋት 'stronger regulations' መኖር አለበት ይላሉ? ሌሎች ዛሬ የተማርናቸው ቃላት እነዚህ ናቸው፤ 'a short-term approach' ለአጭር ጊዜ የሚሰራ መላ ማለት ሲሆን 'pain in the neck' መፈናፈኛ የማይሰጥ ችግር ማለት ነው። ኃሳብዎን ያካፍሉን።

አብራችሁን ስለቆያችሁ እናመሰግናለን። ለተጨማሪ የኢንግሊሽ ቱኔዘር ዝግጅቶች በሚቀጥለው ሳምንት ይጠብቁን።