This pack gives you all you need to run a great quiz for groups. You’ll find three rounds of questions and answers covering high street history from the Victorians to the modern day and a blank answer sheet for you to photocopy and hand out to your participants. The questions are multiple choice but if you have a more advanced group you can make the quiz harder by removing some or all of the answer options.

You can make your quiz local by adding in your own rounds. Here are some ideas to get you started.

**The high street today.** Take pictures of particular features of local store fronts or interiors that should look familiar but are hard to place. Your pictures could include close-up images of interiors; the stonework above the shop sign; street furniture outside such as post boxes or lamp posts. Put the pictures on one sheet and print out a copy for each of the teams or put them into a PowerPoint presentation. Ask each team to name which shop each image has come from.

**Picturing the past.** Find old photos of shops from your high street and ask people to guess the date. Use our handy guide to researching the history of your high street to get you started. You can also take a ‘now and then’ image of any interesting photos you find and add them to our Turn Back Time Flickr group. Find the guide plus full details and terms and conditions for the Flickr group at bbc.co.uk/history/handsonhistory.

**Previous lives.** List shops on your high street and ask your participants to give the previous use (eg “The post office hasn’t always been a post office – what was it before? Or “Where was the bank before it closed?”, etc). You can use our guide to research each shop yourself to find the answers.

**Know your shopkeeper.** Take pictures of shopkeepers on your high street and ask the participants to name their shops. Remember to ask permission to take and show their pictures!
High Street Quiz

Round 1 – high street history (1–10)

1. In 1801, 20% of the population lived in towns and cities. By 1901 what percentage lived in towns and cities? Was it:
   A: 30% B: 50% C: 80%

2. In January 2009, a well-known high street store closed all its shops, after nearly 100 years of trading in the UK. What was the name of the shop?
   A: Zavvi  B: Woolworths  C: MFI

3. According to CAMRA (Campaign for Real Ale) what is the most popular pub name?
   A: White Horse  B: Anchor  C: Crown

4. Who is famously (but incorrectly) credited with calling the British “a nation of shopkeepers”?
   A: Winston Churchill  B: Napoleon I  C: John F Kennedy

5. Which item in the following list was not rationed during World War Two?
   A: Petrol  B: Fish  C: Honey

6. In 1943, how many allotments were there in Britain? Was it:
   A: 20,000  B: 800,000  C: 1,400,000?

7. In what year was the law made that entitled employees to paid holiday leave?
   A: 1858  B: 1938  C: 1968

8. In 1966 there were 20,254 self service shops in Britain. How many were there in 1960?
   A: 350  B: 6,000  C: 9,000

9. In what year was decimalisation introduced in the UK?

10. In which decade did the ‘sell by date’ come into common use?
   A: 1950s  B: 1960s  C: 1970s
High Street Quiz

Round 1 – high street history (11–20)

11. All the employees of John Lewis are also something else – what is it?
   A: Executives  B: Partners  C: Friends

12. In 1934 which author described England as consisting: “of arterial and by-pass roads, filling stations and factories that look like exhibition buildings, of giant cinemas and dance halls and cafes, bungalows with tiny garages, cocktail bars, Woolworth’s, motor coaches, wireless, hiking, factory girls looking like actresses, greyhound racing and dirt tracks…”
   A: J B Priestly  B: George Orwell  C: Aldous Huxley

13. What are “Bath Chaps”?
   A: Trousers  B: Members of a Somerset golf club  C: A dish made of pig cheek

14. During the First World War the popular “German sausage” was renamed. What was the new name?
   A: Empire sausage  B: Freedom sausage  C: Butcher’s sausage

15. In the Victorian era, if you bought a ‘penny lick’, what would you be buying?
   A: An ice cream  B: A sweet  C: A stamp

16. Known as ‘Unclaimed Babies’ in the Victorian era and ‘Peace Babies’ during the First World War, what name do they have today?
   A: Jelly Babies  B: Jelly Beans  C: Jelly Tots

17. In which year did the world’s first bread slicing machine go on sale?
   A: 1906  B: 1928  C: 1940

18. During the Second World War, if you bought ‘Macon’, what would you be buying?
   A: Bacon substitute made from mutton.  B: Tinned soup  C: Face powder

19. In 1957, who told Britons they’d “never had it so good”?
   A: Elvis Presley  B: Lauren Bacall  C: Harold MacMillan

20. Wartime rationing did not end until 1954. What was the last item to come ‘off the ration’?
   A: Eggs  B: Chocolate  C: Meat
High Street Quiz

Round 2 – finish the slogan

Complete these advertising slogans:

1. “Go to work on...”
2. “Good food costs less at...”
3. “Stop me and...”
4. “Ah!...”
5. “Every little...”
6. “Make Hovis your daily...”
8. “A Mars a day...”
9. “For mash get...”
10. “Beans...”

Round 3 – opening times

The following stores are familiar names, but how long have they been a part of the British high street? Put them in order according to the date they were founded, (number one being the oldest). For a bonus point name the location of the first outlet.

- Sainsbury’s
- Co-op
- Marks and Spencer
- Woolworths (date opened first UK store)
- Tesco
- Twinings
- John Lewis
- Iceland
- Selfridges & Co
- Boots
High Street Quiz

Round 1 – high street history
1. C: 80%
2. B: Woolworths
4. B: Napoleon I
5. B: Fish
6. C: 1,400,000
7. B: 1938 Holidays with Pay Act
8. B: 6,000
10. C: 1970s
11. B: They are all Partners in the business.
12. A: JB Priestly
13. C: They are the lower half of a pig’s cheeks a dish particularly popular in Bath and enjoying a recent resurgence.
14. A: Empire Sausage
15. A: An ice cream. A penny lick was an ice cream served in a small glass. Customers would lick the glass clean and return it to the vendor who would then wipe it and reuse it.
16. A: Jelly Babies
17. B: 1928 in Missouri, USA.
18. A: A bacon substitute made from mutton.

Round 2 – finish the slogan
1. …an egg”. This line is famously credited to writer Fay Weldon.
2. …Sainsbury’s.”
3. …buy one.” (Walls ice cream.)
4. …Bisto.”
5. …helps.”
6. …bread.”
7. …Got a Toshiba.”
8. …helps you work, rest and play.”
9. …Smash.”
10. …Meanz Heinz.”

Round 3 – opening times
1. Twinnings – 1706, London
2. Co-op – 1844, Rochdale
3. Boots – 1849, Nottingham
4. John Lewis – 1864, Oxford Street
5. Sainsbury’s – 1869, London
6. Marks and Spencer – 1894, Leeds
7. Woolworths – 1909, Liverpool
10. Iceland – 1970, Oswestry, Shropshire
# High Street Quiz

**Team Name:**

**Round 1 – high street history**

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# High Street Quiz

**Team Name:**

**Round 2 – finish the slogan**

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**Round 3 – opening times**

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