

BBC tariff range of indicative prices for the supply of commissioned television programmes

These tariffs have been issued in line with the BBC Code of Practice.

They apply to all programme suppliers (i.e. qualifying independent producers and others).

The tariff will set out the range within which the BBC expects individual prices for specific programmes within that genre or category to fall. The price the BBC is prepared to pay for a programme will be determined by reference to a number of key factors including:

- The expected budget of the programme.
- The value of the programme to the service.
- The level of up-front third party investment, if any, that the programme could reasonably expect to attract in the marketplace.
- The price will include a production fee paid to the independent producer in line with the Terms of Trade.
- The price will be inclusive of any development funding paid by the BBC on a programme.

All underlying rights and contributors to the programme should be contracted in accordance with General Terms of the commissioning agreement, unless specified otherwise in the Special Terms.

Co-commissioning will be funded at the relevant network tariff.

Updated August 2023

Drama tariffs

The indicative tariff range covers a wide variety of programming, from low cost daytime output to high impact landmark series. Programmes will tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
Non-network drama	Applies to all non-network drama and includes short film development.	30 - 500
Low-cost drama	This category covers long running series and low cost output primarily for daytime.	50 - 600
Mid-cost drama	Series and serials with high production values and known talent, some may access the HETV tax relief and 3rd party investment.	500 - 800
High-cost drama	Series, serials or one-offs, with broad appeal and major cost drivers, expected to access the HETV tax relief and attract significant 3rd party investment.	650 - 1,100

Comedy tariffs

The indicative tariff range covers a wide variety of programming, from shorts to animation and single camera location based comedies. Within this range, programmes tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
Non-network comedy	Comedy entertainment and scripted comedy for non-network.	50 – 500
Low-cost comedy	Comedy entertainment pieces such as documentaries which are heavily reliant on comedy archive.	160 – 360
Mid-cost comedy	Mainstream comedy both single camera and studio audience, in some instances accessing 3rd party investment.	360 – 540
High-cost comedy	High impact comedy with top writers and/or performers, either location or studio-based, in most instances accessing the HETV tax relief and 3rd party investment.	540 – 900

Entertainment tariffs

The indicative tariff range covers a huge range of programme production processes from daytime quizzes through to factual entertainment and big studio entertainment.

Programmes will tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
Non-network entertainment	Applies to all non-network entertainment.	20 - 220
Low-cost entertainment	This category includes peak and daytime titles and ranges from quizzes through to game formats where multiple episodes can be filmed in a day.	20 - 130
Mid-Cost entertainment	Most factual entertainment, comedy entertainment, chat shows and clip based programmes fall into this category.	130 - 400
High-cost entertainment	Premium entertainment, factual entertainment series or one-off specials.	400 - 750

Factual tariffs

The indicative tariff range covers a range of programmes across all factual subject areas; documentaries, religion, arts, music, history, business, science, natural history, current affairs, and features & formats. The tariff's include both low and high volume series and one-offs of various durations, factors which may in part determine whether programmes attract a higher or lower tariff in the band. Within this range, programmes tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
Non-network factual	Applies to all non-network factual content.	10 - 200
Daytime	A wide variety of daytime high volume series (both studio and location); compilation programmes mixing originated footage and archive.	10 - 60
Low-cost factual	High volume domestic documentary or formatted series including daytime series	40 - 125
Mid-cost factual	Contemporary and specialist documentary series and one-offs, with high on-screen value and strong storytelling/narrative. This range also covers presenter led features and lifestyle programming.	125 - 225
High-cost factual	High impact documentary or formatted series and one-offs, featuring significant cost drivers and supported by 3rd party investment.	225 - 350

Children's tariffs

The indicative tariff range covers a wide variety of programming. Programmes will tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
High-cost CBBC drama	High impact scripted content likely to have significant third party investment.	400 - 700
Low-cost CBBC drama	Lower cost narrative drama or comedy.	140 - 400
CBBC factual	High impact public service content factual series and one off observation documentaries.	80 - 200
CBBC factual entertainment	Factual entertainment formats.	100 - 250
CBBC entertainment	A range of entertainment formats.	50 - 300
Animation	High production value animations with significant third party investment.	150 - 300
CBeebies drama	High impact scripted content with third party investment.	150 - 600
Age 6 to 9 drama	Scripted live action aimed at children between 6 and 9.	250 - 400
CBeebies factual entertainment	Factual entertainment formats with learning elements.	50 - 200
CBeebies other	Landmark events and specials.	200 - 400