

## **BBC tariff range of indicative prices for the supply of commissioned television programmes**

- These tariffs have been issued in line with the BBC Code of Practice.
- They apply to all programme suppliers (i.e. qualifying independent producers and others).
- The tariff will set out the range within which the BBC expects individual prices for specific programmes within that genre or category to fall. The price the BBC is prepared to pay for a programme will be determined by reference to a number of factors including the estimated production budget, the expected level of upfront third party investment or other sources of funding, and will be inclusive of any development funding paid by the BBC.
- All underlying rights and contributors to the programme should be contracted in accordance with General Terms of the commissioning agreement, unless specified otherwise in the Special Terms.

## Network £160k to £700k per hour

## Nations & English Regions £50k to £500k per hour

The indicative tariff range covers a wide variety of programming, from shorts to animation and single camera location based comedies. Within this range, programmes tend to fall into the following categories:

Category	Specification	Tariff (£k per hour) Network	Tariff (£k per hour) Nations & Regions
Low Cost Comedy	Narrative pieces for BBC Three & BBC Four and also Comedy Entertainment pieces such as documentaries which are heavily reliant on comedy archive. Typically single camera	160 – 360	50 – 150
Mid Cost Comedy	This category covers the breadth of mainstream comedy both single camera and studio audience.	360 – 540	150-300
Premium Comedy	Titles in this category will involve top talent series and one-offs that cover narrative and sketch comedy from single camera or studio audience productions. Predominantly for BBC One	540 – 700	300 - 500

## Network £20k to £750k per hour

## Nations & English Regions £20k to £220k per hour

The indicative tariff range covers a huge range of programme production processes from daytime quizzes through to documentary and big studio entertainment. Programmes will tend to fall into the following categories:

Category	Specification	Tariff (per hour) (£k) Network	Tariff (per hour) (£k) Nations & Regions
Low Cost Entertainment	This category includes peak and daytime titles and ranges from quizzes through to game formats. Key factors in determining price are cost/complexity of the set and studio and the number of programmes that can be shot per day/week.	20 - 130	20 - 60
Mid Cost Entertainment	Most Factual Entertainment, Comedy Entertainment, chat shows and clip based programmes fall into this category. Key price drivers are talent costs and archive clearances.	130 - 400	60 -150
Premium Entertainment	Premium entertainment e.g. Saturday night entertainment shows on BBC One or one-off specials. Key price drivers will be high studio or location costs and format fees.	400 - 750	150 - 220

## Network £50k - £1,000k per hour

## Nations and Regions £30k - £450k per hour

The indicative tariff range covers a wide variety of programming, from low cost daytime output to high-end landmark series. Programmes will tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
Low Cost Drama	This category covers a range of low cost output primarily for daytime together with long running series (soaps) for BBC1 and BBC2.	50 - 600
Mid-Range Drama	Series and serials with high production values and known talent.	500 - 800
Premium Drama	Premium drama series, serials or one-offs. They will include a combination of multi-location, high cast, period setting, CGI, effects and stunts.	650 - 1000
Nations and Regions Drama	Applies to all Nations and regions drama and includes short film development.	30 - 450

# FACTUAL TARIFFS

**Network £30k - £500k per hour,**

**Nations & English Regions £5k to £200k per hour**

The indicative tariff range covers a range of programmes across all factual subject areas; Documentaries, Religion, Arts, Music, History, Business, Science, Natural History, Current Affairs, and Features & Formats. Includes both low and high volume series and one-offs of various durations, factors which may in part determine whether programmes attract a higher or lower tariff in the band. Within this range, programmes tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
Events/Performance	Coverage of events and performances. Also includes ambitious, innovative documentary programming which may be live or as-live from domestic or international locations.	40 - 400
FL4	High profile series and one-offs, featuring significant cost drivers e.g. drama reconstruction, major CGI elements, rigged precincts, multiple foreign locations etc. Covers both specialist and contemporary programmes, typically supported by significant 3rd party investment.	225 - 300
FL3	Documentary series and on-offs, with high on-screen value and strong storytelling/narrative, including campaigns and investigative films. Also covers popular and specialist formats - from competition whittles to magazines.	170 - 225
FL2	Contemporary and specialist documentary - often single narrative editorial and domestic - covering singles and short series, particularly on BBC Three. Range also covers ambitious, presenter-led features and lifestyle programming, often live or with significant cost-drivers including foreign filming.	125 - 170
FL1	Typically high-volume domestic features or documentary series for early-evening on BBC One or Two. Also covers presenter and archive-led programming on BBC Four.	40 - 125
Daytime	Most Daytime commissions fall into this category. Programme types include: a wide variety of high volume series (both studio and location); compilation programmes mixing originated footage and archive.	10 - 60
Nations and Regions	Applies to all Nations and English Regions Factual.	5 - 200

# CHILDREN'S TARIFFS

## Network £50k - £550k per hour

The indicative tariff range covers a wide variety of programming. Programmes will tend to fall into the following categories:

Category	Specification	Tariff (£k per hour)
CBBC Drama (High range)	Scripted, commercial co-productions, high production values, foreign filming and/or multiple locations, special effects, stunts, large cast and established talent.	350 - 550
CBBC Drama (Mid range)	Narrative drama or comedy, returning series, double commissions, minimal locations, less established talent, predominantly younger cast, digital propositions.	140 - 350
CBBC Factual	Broad tariff to encompass one off observation documentaries to new brand and channel defining, educational and public serving content.	80 - 200
CBBC Factual Entertainment	Programming based on a strong entertainment format, usually presenter led, tend to be event driven.	100 - 250
CBBC Entertainment	Strong formats, studio and non-studio based, high volume, contemporary, audience participation.	50 - 300
CBBC Animation	Commercial co-productions, high production values, contemporary	150 - 300
CBeebies Drama	Scripted live action, character-led, narrative storytelling, UK or foreign filming, younger leading artists, lower volume.	150 - 350
CBeebies Factual Entertainment	Live action location or studio based, strong formats, presenter led, learning elements, high volume, double commissions.	50 - 200
CBeebies Animation	High production values, commercial co-productions driven by public service values, UK originated.	150 - 300
CBeebies Other	Landmark events, specials, seasonal offerings, live or pre-recorded.	200 - 400