

BBC
RADIO



OPPORTUNITY TO BID

The Official Chart on BBC Radio 1

Context

BBC Radio 1 aims to entertain and engage a broad range of young listeners with a distinctive mix of contemporary music; speech; culture; entertainment and live events.

The station is multi-platform, enabling young audiences to connect through the web and interactive services - offering new ways to listen, watch and find great content from the station.

Brief

We are looking to commission a new dynamic, bold and brave sonic identity for The Official Chart on BBC Radio 1 for its re-launch in late February.

The new Chart will sound young and exciting. It needs to stand out and not sound like any other Chart Show on the radio.

Please steer clear of variants of Chart themes and identities past and present.

The new package will consist of:

- A main theme
- 4 x remixes of the main theme
- A rundown bed (40-11 and 40-1)
- 2 x Drones
- 2x 30 second opener
- 2 x 30 second closer

Demo Deliverables

- A main theme
- 1 x remix of the main theme
- A rundown bed (40-1)
- 1 x 30 second opener

Cost & Rights

The Chart package will be purchased on an 'all rights' basis – allowing BBC Radio 1 to fully own the package in perpetuity and exclusively.

The composer will retain their composer rights and the BBC will take its full available share of publishing rights (i.e. Rights split 50% to Composer: 50% to BBC).

We would like the option to have an additional refresh made after 12 months

When sending in demos you MUST provide a costing for delivery of the full package including the additional refresh. This will form part of the selection process.

There is no payment for demo delivery but all rights to demo material remain with you and no material will be used by the BBC unless commissioned.

Please ensure your work doesn't contain any non-cleared samples and is all original composition.

Selection Criteria

We will make our decision based on the following:

- The material submitted in the demo (as detailed previously)
- Your company's ability to deliver the aims we are trying to achieve
- Your company's ability to deliver high-quality music. We are looking for a richly produced, quality sound.
- Your company's track record in delivering the above and its ability to provide updates as required
- Your company's capacity to manage this contract logistically
- Your company's ability to provide a cost-effective solution

Timetable

Demo Deadline – 6th Feb 2012

Please send your demos to:

Dan Mumford
BBC Radio 1 & 1Xtra
Yalding House
152-156 Great Portland Street
LONDON
W1W 6AJ

Conflicts of Interests

Your attention is drawn to the BBC's Conflict of Interest Guidelines available to view online at:

<http://www.bbc.co.uk/guidelines/editorialguidelines/page/guidelines-conflict-ofinterest-introduction>

This link can also be accessed via the Commissioning Website at:

<http://www.bbc.co.uk/commissioning/radio/network/compliance.shtml>

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