

Party Election Broadcasts: Allocation Criteria - 2018

This document sets out the BBC's eligibility and allocation criteria for PEBs for the following elections on 3 May 2018:

Local government elections in England

Threshold Criteria for PEBs

To qualify for one PEB in England, a political party must be registered with the Electoral Commission and satisfy the following criteria:

English local government elections

A registered political party must stand candidates in a minimum of one sixth of the seats being contested in the English local government elections. Qualification entitles a party to a PEB in England.

Criteria for Additional PEBs in England

A registered political party which meets the threshold criteria in England may qualify for additional PEBs if it can demonstrate substantial levels of past and/or current electoral support in that nation.

The criteria for "first past the post" elections are set out in Ofcom rules on Party Political and Referendum Broadcasts.

https://www.ofcom.org.uk/_data/assets/pdf_file/0035/99188/pprb-rules-march-2017.pdf

A digest of relevant "past and/or current electoral support" was published by Ofcom in March.

https://www.ofcom.org.uk/_data/assets/pdf_file/0017/112094/Evidence-of-past-electoral-support-and-evidence-of-current-support-ahead-of-the-English-local-and-mayoral-elections-taking-place-on-3-May-2018.pdf

Any representations regarding the provisional allocation should be made, in the first instance, to the Chief Adviser, Politics.