

Radio Somerset Clash of the County

Privacy Notice

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such information. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why we are doing this and how you can participate

BBC Radio Somerset are hosting weekly prize giveaways across various programmes to encourage interaction with our audiences.

To be in with a chance to win a prize, participants are asked to enter the prize giveaway by calling **0800 678 1566** or texting **81333**. Only individual entries will be accepted, no joint entries will be entered into the giveaway.

A winner will be selected at random using an independent draw system, winners will be contacted and prizes will be announced live on the radio.

The BBC production team will collect your personal information for the purposes of administering the giveaway. The BBC production team will collect your personal information via a telephone platform used by the BBC.

If we broadcast your contribution, this may include the programme being available online and/or on demand, and your contribution may be used again in a future broadcast. This could also include being used on BBC's Social media platforms, such as Twitter, Youtube, Facebook and Instagram.

What BBC will collect and how we will use it

You must be aged 18 years old or over to enter the giveaway. The BBC will collect and process the personal data that you have provided to us about yourself. The personal data will include:

- Your name
- Your phone number
- Your email address
- Confirmation your 18 or over

If you are a winner, the BBC reserves the right to request proof of age and eligibility to enter that we'll ask you to show us in person or via a video call. We may request a copy of your driving licence, utility bill or passport for identification and proof of age purposes.

The winner will be contacted by telephone shortly after the prize giveaway closes and asked to provide their full postal address in order to receive the prize. If the winner does not respond within seven days, the BBC will contact the next randomly selected winner.

Who is the Data Controller?

The BBC is the 'data controller' of this information. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The legal basis on which the BBC processes your personal data is **legitimate interest**. It is in the BBC's legitimate interest to process your personal data to manage the prize giveaway, to notify the winners and to increase audience interaction through participation.

We have a legitimate interest in using the winner's personal data for production of the recordings for journalistic, artistic and literary purposes.

Do we share your personal data with Third Parties?

When you take part in the competition, the BBC will share your data with its third-party data processor which provide the BBC with a platform to facilitate phone competitions and record calls. We ensure that our providers have all entered into an appropriate contract, which ensures they cannot do anything with your personal data except as we have instructed them to do so.

We will not share your personal data with any other third parties unless required or permissible by the law.

Retaining your information

If you enter via telephone, the BBC will retain entrant's personal data for six (6) months after the prize giveaway has ended, after which it will be deleted.

If you enter via text, the BBC will retain your personal data for 24 hours, after which it will be deleted.

The winner's personal data will be retained for a period of two years for regulatory reasons after which it will be deleted. Winner's audio trails will be kept for six months, after which it will be deleted.

If you wish to request your data is deleted or for any queries, please email radio.somerset@bbc.co.uk

We do not retain any copies of ID's requested for proof of age and eligibility to enter.

Your personal data will be stored within the UK.

Your rights and more information

You have **rights** under data protection law.

You can **request a copy** of the personal data BBC stores about you.

You have the right to ask for the personal data we collect about you to be **deleted** however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.

In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.

You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our **Data Protection Officer** if you have questions or you wish to find out more details about your rights. You can find out more about how the BBC processes your personal data by visiting the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you wish to raise a concern about the way the BBC has handled your personal information and you are dissatisfied with the BBC's response, you are entitled to lodge a complaint with a supervisory authority. In the UK, the supervisory authority is the Information Commissioner's Office (ICO) and they can be contacted at: <https://ico.org.uk/concerns>

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.

Terms & Conditions

1. The competition is open to all residents of the UK, including the Channel Islands and the Isle of Man aged 18 or over except BBC or BBC Group company employees, their close relatives or anyone connected with the competition. Proof of identity and eligibility may be required.
2. The competition will be played Monday to Friday between 1000 and 1200 on BBC Radio Somerset (except when editorial requirements lead to a change in schedule or a change in programme content).
3. During these times you will be invited to call into the station to enter, following on air instructions. You can enter by:
 - Calling the number: 0800 678 1566. Calls are free from landlines and mobiles. Entrants will be asked their name, telephone number and brief information about them (which will include general location).
 - Texting the number: 81333, starting your text with the word SOMERSET followed by the word CLASH. Texts are charged at your standard message rate.One entrant will be randomly selected to play on-air. No other method of entry will be accepted. Only one entry is allowed per listener per day.
4. Entry is only open during the times announced on-air. Entries received outside these times will not be registered. The opening and closing times may change so please listen to announcements during the programme.
5. The entrant selected to play on air will be asked 10 questions, having 10 seconds to answer each question.
6. If the entrant on air answers 3 or more questions correctly they will win the daily prize. All on-air competitors will be added to the week's leader board, ordered by the number of correct answers given.
7. Entrants must ensure that they are available on the telephone number provided to take the call from the production team. If an entrant is not available after reasonable attempts by the production team (in the BBC's sole discretion), another entrant will be randomly selected from the pool for that day.
8. After the Friday round of the competition (or the last day of the week the competition is running due to editorial, scheduling or other reasons) the person with the highest score (or persons with joint highest score) will win the weekly prize.

10. The daily and weekly prize is as described on air or in the Prizes section under the relevant date as appropriate. The weekly prize description may include additional requirements which alter the eligibility of that particular round of the competition, impose additional rules or restrictions specific to that weekly prize. You must read the particular weekly prize description carefully before entering. The particular weekly prize may require collection or additional actions to be taken for fulfilment. The BBC is not responsible for winners failing to follow instructions. There will be no additional elements, fees or expenses covered (including but not limited to travel or accommodation) unless expressly stated in the particular weekly prize description. BBC Somerset – Clash of the County Competition 2019 Terms and Conditions

11. If the weekly prize includes tickets or entry to an event, the BBC will not be responsible for any failure of the winner and/or guests (if applicable) to gain entry or re-entry to the event due to their behaviour or failing to meet the admission requirements. The BBC will not be responsible for suspension or cancellation of events that may form part of the weekly prize. If the weekly prize includes access to a sporting event, the winners and guests (if applicable) must not be subject to any order banning them from attending such sporting events.

12. There is no cash alternative and the prize cannot be sold or transferred in any circumstances. The BBC reserves the right to substitute or supplement any element of the prize. The BBC is not responsible for any element or change to the prize that is outside of its control.

13. Entrants must agree to take part in any post-competition publicity if required.

14. Listeners put on air to play the competition cannot re-enter within the same week. Entrants who win the weekly prize cannot re-enter for four weeks.

15. The BBC's decision as to prizes awarded is final. No correspondence relating to the competition will be entered into.

16. The BBC reserves the right to: (i) amend these terms and conditions, including but not limited to, the competition opening and closing times and the programmes included; (ii) disqualify any entrant who breaches the rules, has acted fraudulently in any way, or brings the BBC into disrepute; (iii) prevent putting an entrant on air or take any entrant off-air, and disqualify them from the competition at any time if they display offensive, abusive or any other kind of behaviour unsuitable for broadcast, and (iv) cancel the competition, at any stage, if in its opinion it is deemed necessary or if circumstances arise outside its control.

17. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry being lost or not properly registered.

18. This competition accords with the BBC's Code of Conduct for Competitions and Voting, details of which can be found at: BBC Competitions Policy

<https://www.bbc.com/editorialguidelines/guidance/code-of-conduct>.

19. The promoter of the competition is the British Broadcasting Corporation and the applicable law is the laws of England and Wales.

20. Entrants will be deemed to have accepted these rules and to agree to be bound by them when registering.