

## **BBC Radio Essex Colchester Anti Loo Roll Festival Giveaway 2021 Privacy Notice**

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such personal data. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

### **Why we are doing this and how you can participate**

BBC Radio Essex is hosting a festival ticket giveaway to encourage interaction with our audience. Prizes are 4x family tickets for the Colchester Anti Loo Roll Festival on Saturday 11<sup>th</sup> September 2021.

You can enter by calling the phone number advertised on the radio 0800 111 4041 by BBC Radio Essex.

Each winner will be selected using an independent randomised draw system and contacted by telephone live on air. If the winner does not pick up the phone within 7 rings or the call goes to voicemail, we will contact the next eligible randomly selected entrant. Winners will be announced live on the radio.

The BBC will collect your personal data for the purposes of administrating “The Colchester Anti Loo Roll Festival Giveaway”. The BBC production team will collect your personal data via a telephone platform used by the BBC.

If you're selected to go live on air and your entry is broadcast by the BBC, this may include the programme and/or your contribution being available across radio and online platform (including BBC social media pages on Twitter, Instagram and Facebook) and/or on demand, and your contribution may be used again by the BBC in a future broadcast.

### **What BBC will collect and how we will use it**

You must be 18 or over to take part in this competition. The BBC will collect and process the personal data that you have provided to us about yourself for this competition. The personal data will include:

- Your full name
- Your phone number
- Your location (town/village level)
- Confirmation that you are at least 18 years of age
- Your email address (if you are a winner) – the Prize will be emailed to you by the Colchester Anti Loo Roll Brigade.

The winner's first name and location (town/village level) will be read out on live on air.

### **Who is the Data Controller?**

The BBC is the 'data controller' of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

If you win the competition, the Colchester Anti Loo Roll Brigade CLC (ALB) is an independent data controller of your personal data for the purpose of fulfil the prize. It is important that you read the [ALB's Privacy Policy](#) which sets out how they use your personal data and how you can exercise your rights for the personal data they hold under data protection law.

### **Lawful basis for processing your personal data**

The legal basis on which the BBC processes your personal data is **legitimate interests**. It is in the BBC's legitimate interests to process your personal data to manage the prize giveaway, to notify the winner and to increase audience interaction through participation.

We also have a **legal obligation** to process the personal data of the winner(s) in order to comply with relevant competition regulations.

### **Sharing your data**

When you take part in the competition, the BBC will share your personal data with its third-party data processor which provide the BBC with a telephone platform to facilitate this competition and record your entry. We ensure that our providers have all entered an appropriate contract, which ensures they cannot do anything with your personal data except as we have instructed them to do so.

If you are a winner, we will share your personal data (your full name, email address and contact number) with the Colchester Anti Loo Roll Brigade CLC, so that the 'ALB' can fulfil the prize.

We will not share your personal data with any other third parties unless required or permitted by the law.

### **Retaining your information**

The BBC will retain entrant's personal data, including the audio trail, for six (6) months after the prize giveaway has ended, after which it will be deleted.

If you are a winner, the BBC will retain your personal data for a period of two years for regulatory reasons, after which it will be deleted.

If your contribution is used for broadcast, your personal data will be retained and archived in perpetuity by the BBC.

Your personal data will be stored within the UK.

## **Your rights and more information**

You have **rights** under data protection law.

You can **request a copy** of the personal data BBC stores about you.

You have the right to ask for the personal data we collect about you to be **deleted** however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.

In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.

You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>. Please note that the description of the personal data collected and how it is used set out in this notice applies to the exclusion of anything to the contrary set out in the BBC's Privacy and Cookies Policy.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/>.

## **Updating this privacy notice**

We will revise the privacy notice if there are significant changes to how we use your personal data. The date of the most recent revisions will appear on this page.

## **BBC Radio Essex: Colchester Anti Loo Roll Festival Giveaway 2021**

### **Terms & Conditions**

1. The giveaway is open to all residents of the UK, including the Channel Islands and the Isle of Man, aged 18 and over, except BBC or BBC Group company employees, anyone connected with the giveaway and their close relatives. Proof of age, identity and eligibility may be requested.

2. On Thursday 9<sup>th</sup> September 2021 on the BBC Essex Breakfast programme between 8:30am and 9am you will be asked to listen out for a song or audio clip as a trigger to call.

When the announced song or audio clip is played entrants should call 0800 111 4041. Calls to this number are free. Phone lines will be open for 10 minutes, after which we will draw four entrant's names at random to receive the giveaway. The successful entrants will be spoken to on air or announced on air.

3. If you try to call before the song or audio clip is played your entry will not count.

4. The items to be given away are 4x family tickets for the Colchester Anti Loo Roll Festival taking place on Saturday 11<sup>th</sup> September 2021. For more information please visit <https://www.antiloorollfestival.uk/ticket-information.html>

5. Successful entrants must bear in mind any factors which may influence entry, such as age or other entry requirements.

6. The item to be given away is as described above. There is no cash alternative and the item cannot be sold or transferred in any circumstances.

7. For the avoidance of doubt, unless otherwise stated: travel, accommodation and any other cost will be solely at the entrant's expense and the BBC will not reimburse those selected for any such costs.

8. The BBC's decision is final. No correspondence relating to the selection will be entered into.

9. The BBC reserves the right to: (i) disqualify any entries that breach these rules or are in any way fraudulent; (ii) withdraw the giveaway at any stage, should any successful entrant or their guest exhibit inappropriate or dangerous behaviour (including, but not limited to being under the influence of alcohol, restricted drugs or chemical substances or causing a nuisance), exclude any winner or entrant if they bring the BBC into disrepute and; (iv) cancel the giveaway at any stage, if deemed necessary in its opinion, or if circumstances arise outside its control.

10. The BBC, its sub-contractors, subsidiaries and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in any entry not being properly registered.

11. The promoter of the giveaway is the British Broadcasting Corporation.