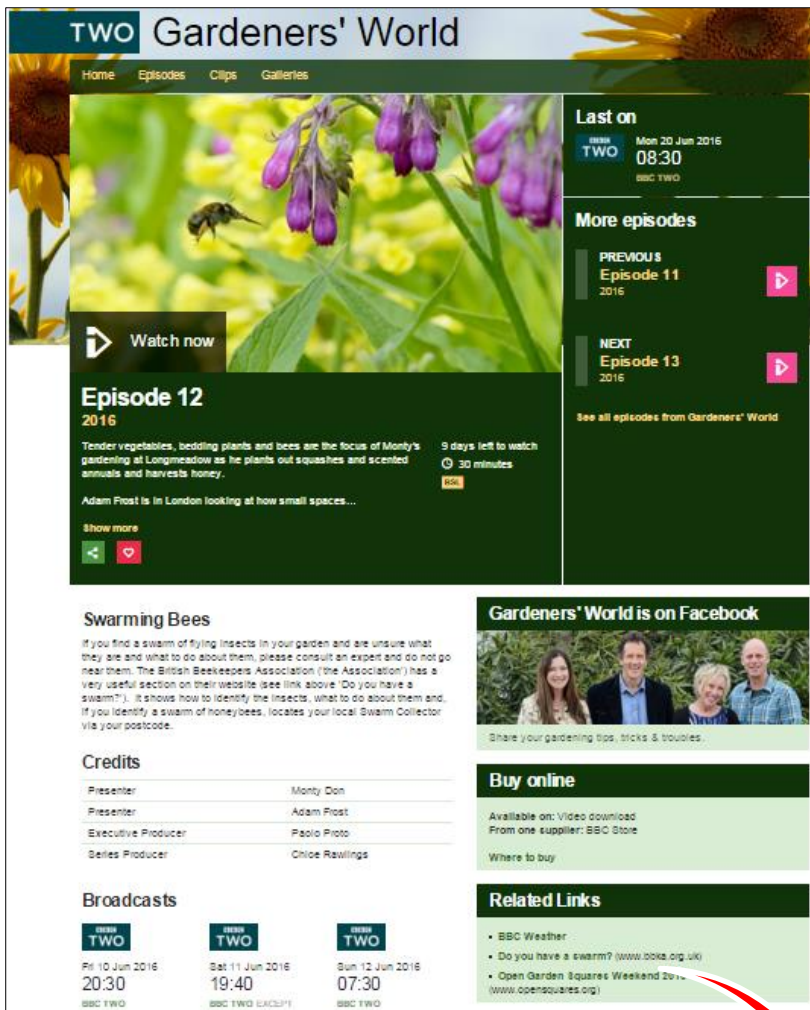


iBroadcast 2 - Related Links



Related Links

- **BBC Weather**
- **Do you have a swarm?** (www.bbka.org.uk)
- **Open Garden Squares Weekend 2016** (www.opensquares.org)

Related links can be added to programme pages at bbc.co.uk/programmes. They can be added to brand, series, episode and clip pages.

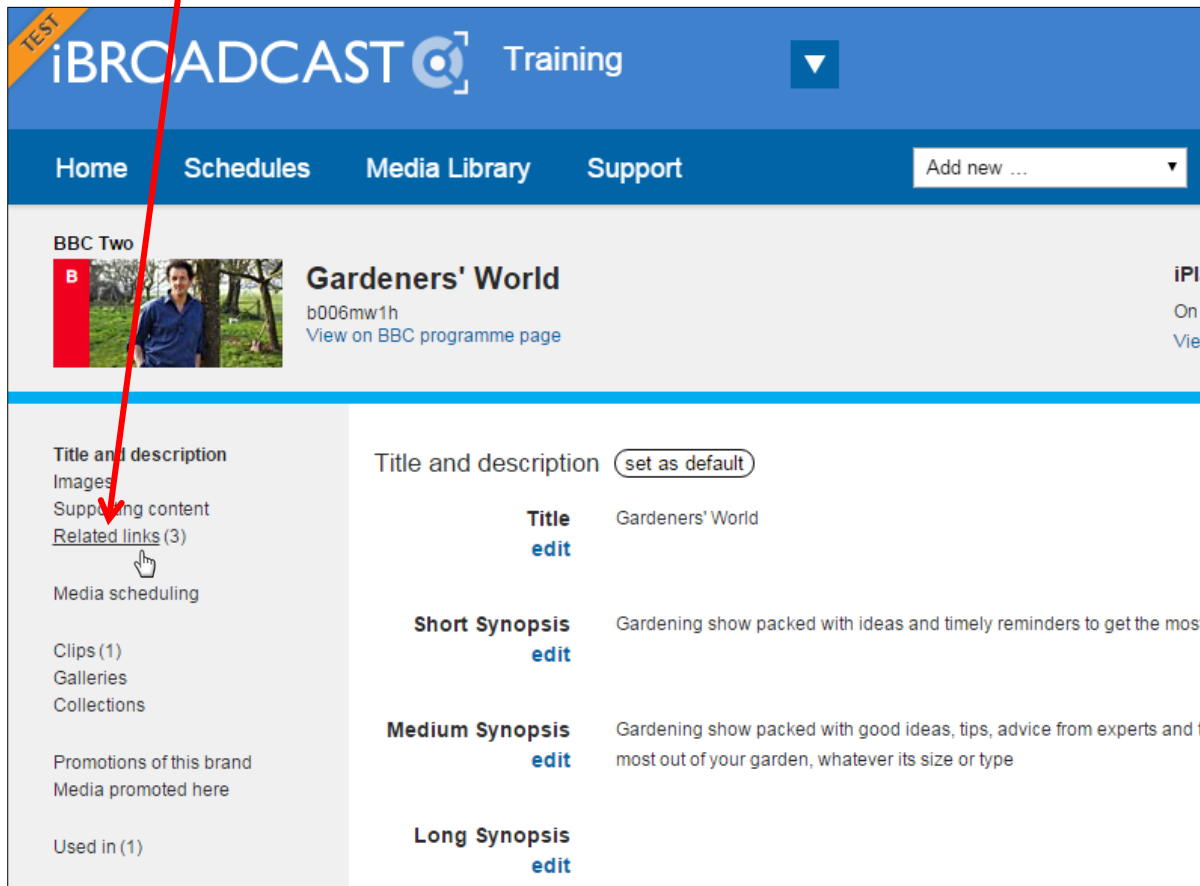
You can link to pages inside the BBC website, and to external sites.

Editorial Policy guidelines on links to other sites:

<http://www.bbc.co.uk/editorialguidelines/guidance/feeds-and-links/part1>

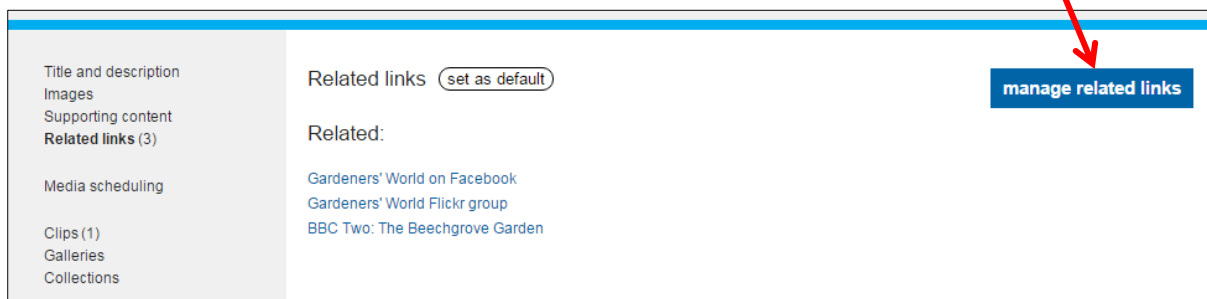
In iBroadcast, navigate to the brand, series, episode or clip page that you are adding related links to.

Click on **Related links** in the left-hand column.



If there are any links already on the page, you will see them listed here.

To edit/remove the existing links, or to add new ones, click **manage related links**.



On the next screen, look for the *Related* section.

N.B. Ignore the *Priority content* section. This is used for iPlayer Episodes and is curated by the iPlayer team.

In the *Related* section, you can now edit or delete any existing links, if you need to.

Or to add a new link, click **Add link**:

The screenshot shows a 'Manage related links' interface for the programme 'BBC Two / Gardeners' World'. At the top, there is a header with a small image of a man in a blue shirt, the programme title, and a 'cancel' button next to a green 'save' button. Below the header, the 'Related' section is titled and includes a descriptive paragraph: 'Add links that relate specifically to the content of your programme, such as news stories, participant biographies or further reading. These links appear on the /programmes page for your programme.' There are three existing links listed: 'Gardeners' World on Facebook', 'Gardeners' World Flickr group', and 'BBC Two: The Beechgrove Garden', each with 'Edit | Delete' options. A red circle highlights the 'Add link' button below the list. Below the 'Related' section is the 'Priority content' section, which includes a descriptive paragraph: 'These links replace the link to /programmes from iPlayer item pages and should only be used if you have a specific agreement.' It also has an 'Add link' button. At the bottom right of the interface, there are 'cancel' and 'save' buttons.

A form appears. Enter a title (these words will become the link) and the full URL of the page you are linking to, including the `http://`

You don't need to add a short synopsis, as it doesn't display anywhere.

Press the blue **save** button.

The screenshot shows a 'New link' form. It has three main input fields: '* Title' (with a '116 CHARACTER LIMIT:' indicator), '* URL' (with a blue border around the input), and 'Short synopsis' (with an '89 CHARACTER LIMIT:' indicator). Below the 'Short synopsis' field is a 'Paste from Word' button. At the bottom left, there are two optional fields: 'Add medium synopsis [optional]' and 'Add long synopsis [optional]'. At the bottom right, there are 'cancel' and 'save' buttons.

The new link appears at the bottom of the list of existing links:

B BBC Two / **Gardeners' World**
b006mw1h

Manage related links

cancel **save**

Related

Add links that relate specifically to the content of your programme, such as news stories, participant biographies or further reading. These links appear on the /programmes page for your programme.

- Gardeners' World on Facebook [Edit | Delete](#)
- Gardeners' World Flickr group [Edit | Delete](#)
- BBC Two: The Beechgrove Garden [Edit | Delete](#)
- BBC Weather** [Edit | Delete](#)

Add link

You can click and drag the links to re-order them:

Related

Add links that relate specifically to the content of your programme, such as news stories, participant biographies or further reading. These links appear on the /programmes page for your programme.

- Gardeners' World on Facebook [Edit | Delete](#)
- Gardeners' World Flickr group [Edit | Delete](#)
- BBC Weather** [Edit | Delete](#)
- BBC Two: The Beechgrove Garden [Edit | Delete](#)

Add link

Priority content

These links replace the link to /programmes from iPlayer item pages and should only be used if you have a specific agreement.

Add link

cancel **save**

The new link isn't live yet. If you want to add another link, click **Add link** to repeat the process.

Once you've added all your links, and re-ordered them if necessary, click the big green **save** button to publish all the links and make them live.

save