



BBC Statements of Programme Policy

2009/2010

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Director-General's statement

These Statements of Programme Policy set out the BBC's programming commitments and editorial priorities, for each of our services, over the coming year.

A commitment to international, national and local journalism of the highest quality and integrity remains at the core of the BBC offering, and a major new online development, Democracy Live, will help people to connect with their representatives at local, national and international levels and follow their work.

Over the coming year we are looking to strengthen our performance in the nations and regions of the UK, improving the quality and diversity of the services we offer. We plan a new network of specialist reporters to enrich the BBC's coverage of local government, more knowledge-building programming in Scotland and Northern Ireland, and a new regional football programme in England. We will also complete the roll-out of the redesigned BBC Local sites, focused on local news, sport and weather and with links to a wide range of external local sites.

Arts and culture will feature strongly. Poetry Season, a collaboration between BBC Two and BBC Four, will provide over eight hours of prime-time programmes, offering a variety of different perspectives on the value and meaning of poetry, while Off By Heart will introduce children to the joys of learning and reciting verse.

Factual programming will be centre stage on BBC One, with new commissions including The Science Show [working title], bringing science to a family audience in the heart of the peak-time schedule, complemented by hour-long specials and online material. David Attenborough's series Life will form the centrepiece of the Darwin 200 season. BBC Two will follow up on the success of Oceans with a new six-part natural history series devoted to marine life, South Pacific, and Stephen Fry will encounter some of Earth's most endangered animal species in Last Chance To See.

On BBC One, contemporary drama will include Occupation, a major new serial about the lives of soldiers returning from Iraq. The channel will also feature a new adaptation of the Jane Austen classic Emma. Mainstream comedy will be strengthened with new commissions including Big Top, Reggie Perrin and The Jon Culshaw Impression Show.

Radio 4 will feature innovative, landmark factual series, including the concluding episodes of the 90-part America – Empire Of Liberty and A History Of The World In 100 Objects, a partnership with the British Museum which will be the springboard for future partnerships exploring history in interactive ways through items in different museum collections. On the 20th anniversary of the fall of the Berlin Wall, programming on Radio 2, Radio 3 and Radio 4 will explore the enduring impact of this event on politics, culture and society over the past two decades.

Radio 1, in partnership with 1Xtra and BBC Switch, will run a series of social action campaigns focusing on issues including drugs, bullying and volunteering, while 1Xtra will be the subject of an on-air 'takeover' project, in which young people not in employment, education or training will become directly involved with its programmes, sharing their perspectives on modern black and urban culture in the UK.

Following the recent BBC Trust review of BBC Online, we will reach out to a wider range of partner organisations in the UK and internationally, becoming better connected to sites and services outside the BBC. Building on the success of BBC iPlayer, we will make the service available on a wider range of platforms and devices.

I believe that the priorities set out in these Statements will make this an exciting year for the BBC and its audiences.

Television

BBC One

Service remit

BBC One's remit is to be the BBC's most popular mixed-genre television service across the UK, offering a wide range of high-quality programmes. It should be the BBC's primary outlet for major UK and international events and it should reflect the whole of the UK in its output. A very high proportion of its programmes should be original productions.

Delivering the BBC's purposes in 2009/2010

BBC One will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** BBC One plays a vital role in the delivery of this important purpose, bringing value to a broad range of audiences with international, national and local journalism of the highest quality. In news, BBC One will continue to supplement its regular bulletins with the 8pm programme, aiming to broaden the accessibility and reach of network news, particularly among hard-to-reach audiences. It will also deliver high-quality analysis and investigative journalism, maintaining its existing commitment to peak-time current affairs, with Panorama being regularly augmented by primetime specials. The Big Questions, Question Time, This Week and The Politics Show will also deliver political, current affairs and religious analysis and commentary.
- **Priority:** A consistent Tuesday peak-time slot will showcase the best of documentary film-making. There will be programmes on the survivors of the Marchioness tragedy, a season of films about the changing role of mothers and a series of authored documentaries from acclaimed directors. Elsewhere during peak time, complex social affairs issues affecting Britain today will also feature. The themes of wealth, homelessness, crime and organ donation will be explored. The acclaimed Missing Live, which follows the work of the police to discover the whereabouts of some of the UK's missing people, will return, complemented by a number of dramas.

2 Stimulating creativity and cultural excellence

- BBC One will aim to enhance the delivery of this purpose through ongoing modernisation, offering a range of distinctive drama, comedy and entertainment programmes with fresh and new ideas.
- BBC One will demonstrate commitment to contemporary fiction with Occupation, a major new serial about the lives of soldiers returning from Iraq, complementing the return of the modern thrillers Spooks and Survivors. BBC One will also show an adaptation of Andrea Levy's award-winning novel Small Island, touching on the themes of empire, prejudice and war, and set in Jamaica and London. Later in the year, BBC One will also be presenting a new adaptation of the classic Emma.
- BBC One's commitment to mainstream comedy and entertainment continues with new commissions Big Top, Reggie Perrin and The Jon Culshaw Impression Show alongside the return of Outnumbered, Gavin And Stacey and QI. Following on from ambitious 'physical' family entertainment series like Total Wipeout is an international series called Dropzone,

which pits families against each other. Autumn will also see the return of the highly popular Strictly Come Dancing.

3 Promoting education and learning

- **Priority:** BBC One will make a strong contribution to the BBC's knowledge-building strategy. A new strand, The Science Show [working title], will bring science to a mainstream family audience in the heart of the peak-time schedule. The series will be complemented by hour-long specials during the year and backed by significant multiplatform investment.
- BBC One will continue to introduce mainstream audiences to innovative factual programming in an effective way. David Attenborough's natural history landmark Life will form the centrepiece of the Darwin 200 season. Alongside the return of Alan Yentob's Imagine, David Dimbleby will author a major arts series, The Seven Ages Of Britain.
- Three new consumer journalism series will take fresh approaches to food. Jimmy's Food will see scientist and farmer Jimmy Doherty investigating the provenance and production of food. Nigel Slater will celebrate the burgeoning 'grow your own' phenomenon in Britain. Pop Up Restaurant is a lively format show tackling a variety of issues surrounding the complex relationship with food. BBC One Daytime will host a season reflecting key events in 1939 through factual programming and original drama in The Week We Went To War.

4 Reflecting the UK, its nations, regions and communities

- **Priority:** BBC One plays a key role in reflecting the diversity of the UK back to itself. In order to increase performance, in line with the BBC's general priorities, network programming from around the UK will be further strengthened across a range of genres, including new investment in long-standing regional news coverage (subject to necessary approvals) and in new drama. The drama slate will continue to reflect the cultural diversity of the UK, including Debbie Horsefield's All The Small Things set in and around Manchester, which follows the uplifting story of an amateur choir, and Hope Springs, a new eight-part peak-time drama series set in Scotland about four female ex-cons trying to go straight. Drama and comedy from Wales will include the successful transfer of Gavin And Stacey to BBC One and the return of Merlin and Doctor Who. The Street and Waterloo Road are also set to return.
- In entertainment, Live From The Apollo will move out of London and travel around Britain to showcase the best stand-up talent. On weeknights The One Show and Inside Out will continue to celebrate the diversity of the UK. Countryfile will move to a peak-time slot and will be refreshed to enhance coverage of rural and environmental issues across the UK.
- Alongside the Aged In Britain Today season, Silvertown will present a unique and touching series of documentaries reflecting on the lives of older people in Britain. It will air around the same time as a Panorama special about the treatment of old people in the UK on BBC One and a Gerry Robinson documentary on transforming private care homes on BBC Two.

5 Delivering the benefit of emerging communications technologies

- BBC One will ensure that audiences are able to discover more online about issues raised by programming and make relevant connections between different areas of knowledge. In particular, this year the online resources for Earth will expand to offer much deeper and broader access to BBC natural history content than has ever been available before. LabUK will support a range of programmes in allowing viewers to participate in genuine scientific research. Topical strands will provide opportunities online to follow the stories covered on air.
- BBC One will innovate with ways to engage audiences around big schedule events by harnessing TV, online and red button content. Audiences will be encouraged to join in, take part and build communities around major entertainment shows. The channel will continue to support community action across the country through interactive platforms which allow audiences to get involved and contribute to fundraising for events such as Children in Need and Sport Relief.

6 Bringing the UK to the world and the world to the UK

- BBC One plays an important role in fulfilling the BBC's priorities in this area, in particular through news and current affairs output, providing information and analysis of international stories and issues. In drama, *Occupation* will bring war-torn areas of the world to the UK by tracing the lives of three British soldiers, while *Mega Cities* is a major documentary series that will take a forensic cross-section of the biggest cities on the planet.
- Following the highly successful and critically acclaimed one-off film broadcast earlier last year, *The No.1 Ladies' Detective Agency* has returned as a six-part series, the first ever all-black mainstream television series, filmed in Botswana.

Conditions: BBC purposes and BBC One commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 45 hours of arts and music (does not include output broadcast overnight in the Sign Zone)

Promoting education and learning

- 700 hours of new factual programmes
- 1,500 hours of children's programmes, shared commitment with BBC Two

Reflecting the UK's nations, regions and communities

- 110 hours of religious programming, shared commitment with BBC Two (does not include output broadcast overnight in the Sign Zone)

Statutory commitments

In these commitments, peak time is defined as 18.00–22.30 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results being published at bbc.co.uk/annualreport):

- A minimum of 25% of qualifying hours are provided by independent producers.
- A minimum of 70% of all hours, and 90% of hours in peak time, to be original productions.
- To maintain the current broad pattern of news programmes throughout the day, with a minimum of 1,380 hours of network news programming, of which at least 275 hours are in peak time.
- A minimum of 3,920 hours of regional news programmes, of which 2,010 hours are in peak time.

In addition, BBC One shares the following commitments with BBC Two:

- A minimum of 365 hours of network current affairs programming, of which at least 105 hours will be in peak time.
- A minimum of 655 hours of regional programmes in peak time, plus a further 280 hours at times adjacent to peak time (i.e. the hour either side of peak time), excluding news on BBC One.
- A minimum of 6,270 hours of regional programming across the range of genres, including regional news programmes for BBC One.
- At least 95% of regional programmes should be made in the relevant area.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC One has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

BBC One Scotland Annex

Service remit

The remit of BBC One Scotland is to complement the networked BBC One schedule by providing mixed-genre programmes appealing to mainstream Scottish audiences which displace or replace content otherwise available on BBC One.

The service should provide Scottish viewers with programmes that reflect and support Scottish culture, identity and heritage, and it should be the BBC's primary outlet for television coverage of major Scottish events.

Key developments

BBC One Scotland provides a broad range of distinctive television content that reflects the diverse nature of Scotland and Scottish culture and heritage for audiences in Scotland. Key developments for BBC One Scotland this year are as follows.

1 Sustaining citizenship and civil society

- **Priority:** In order to strengthen performance, in line with the BBC's general priorities, BBC One Scotland plans to deepen and increase on-air coverage of local news and events, on television and online, as well as in areas such as business news. Subject to necessary approvals, staffing and resources will be refocused and dedicated to identifying and covering stories from local communities across Scotland.
- The service will deliver a major documentary series, recorded over half a year on a housing estate in Kilmarnock, which will reflect on the lives, hopes and aspirations of a disparate community in a time of economic hardship.
- BBC One Scotland will deliver special coverage of the European elections in June 2009. Television news reporting of the Scottish Parliament and devolved responsibilities will be complemented by the introduction of the Digital Democracy project, incorporating online video and text coverage of the business of the Parliament and its committees.
- A number of programmes will continue to be aired in the Investigations strand.

2 Stimulating creativity and cultural excellence

- **Priority:** The second half of the ambitious Scotland's History project will air in 2009, with the centrepiece once more a television series to be shown on BBC One Scotland and subsequently across the UK. The programmes will be complemented by a number of radio series, concerts by the BBC Scottish Symphony Orchestra in various iconic locations across Scotland, audio walks, online websites and learning content, and Gaelic materials, and by events and outreach activities. The project will conclude with a major concert.
- A new six-episode comedy series, Happy Hollidays, will transmit on BBC One Scotland, featuring a mix of new and established talent.

3 Promoting education and learning

- Special programming will mark the 10th anniversary of devolution in Scotland, along with a number of documentaries reflecting aspects of contemporary Scottish life, including one on the work of the Drugs Enforcement Agency, examining the increasing problem of cocaine use on Scotland's streets.

Conditions: BBC purposes and BBC One Scotland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 265 hours of television news and current affairs

Stimulating creativity and cultural excellence

- 140 hours of other (non-news) programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC One Scotland will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC One service as described in the master Statement of Programme Policy for BBC One.

BBC One Wales Annex

Service remit

The remit of BBC One in Wales is to complement the networked BBC One schedule by providing mixed-genre programmes which appeal to mainstream audiences in Wales, displacing or replacing content otherwise available on BBC One.

The service should provide viewers in Wales with programmes that reflect and support local culture, identity and heritage, and it should be the BBC's primary outlet for coverage of major events in Wales.

Key developments

BBC One Wales will continue to contribute towards the delivery of the BBC's public purposes through BBC One in the range of ways set out in its service licence. Key developments for BBC One Wales this year are as follows.

1 Promoting education and learning

- BBC One Wales will produce programmes marking the 40th anniversary of the investiture of Prince Charles as the Prince of Wales, looking at the turbulent events of the year as well as exploring the role and relevance of the monarchy in 21st-century Wales.
- The consumer strand X-Ray will continue to provide lively and accessible insight into consumer rights and issues.
- A documentary series, The Chiefs, will explore at close quarters the challenges and dilemmas facing prominent figures in Welsh life.

2 Stimulating creativity and cultural excellence

- **Priority:** A new landmark peak-time drama series will be launched for BBC One Wales. Based on the lives of a group of young medics in a busy city hospital, Crash will bring increased distinctiveness to the BBC One Wales schedule and is set to engage a broad audience. Young talent will be nurtured through a team of emerging writers who will create the series under the leadership of Tony Jordan (co-creator of Life On Mars and creator of Holby Blue).

3 Sustaining citizenship and civil society

- **Priority:** BBC One Wales will continue with the National Exchange multiplatform debate format. Its core objective is to foster a national conversation around selected topics of key contemporary concern. Having begun by looking at childhood and the quality of life for children in Wales, the channel will aim to continue this high level of engagement with two or three other topics throughout the year.
- **Priority:** In order to strengthen performance, in line with the BBC's general priorities, BBC Wales proposes (subject to the necessary approvals) to increase its newsgathering resource in areas where it can most markedly reflect the regional differences in Wales, with the appointment of specialist correspondents. BBC Wales also proposes to extend coverage of the five Assembly regional constituencies within Wales.
- BBC One Wales will continue to provide in-depth coverage of and investigation into public policy issues through news, politics and current affairs programming.

4 Delivering the benefit of emerging communications technologies

- The service will continue to innovate in harnessing emerging technologies and non-linear platforms to deepen audience engagement with BBC Wales TV content. A range of content will be delivered on non-linear platforms, including content from Wales Today and a new debate format.

Conditions: BBC purposes and BBC One Wales commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 250 hours of television news and current affairs

Stimulating creativity and cultural excellence

- 60 hours of other (non-news) programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC One Wales will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC One service as described in the master Statement of Programme Policy for BBC One.

BBC One Northern Ireland Annex

Service remit

The remit of BBC One Northern Ireland (NI) is to complement the networked BBC One schedule by providing mixed-genre programmes appealing to mainstream Northern Ireland audiences which displace or replace content otherwise available on BBC One. BBC One NI should be the BBC's primary outlet for television coverage of major events in Northern Ireland.

Key developments

BBC One NI will explore historical and contemporary themes. The service will complement network coverage with a diverse range of output, including a mixed portfolio of factual programming.

1 Sustaining citizenship and civil society

- **Priority:** News reporting of Assembly business will be complemented by a range of programmes about social, political and community issues.
 - As the debate continues about how best to deal with the legacies of the recent past, the channel will describe the story of a family who emigrated during the Troubles and will also profile the experiences of 40 people born at the start of the conflict in 1968.
 - The realities of the Troubles will also feature in an examination of the notorious Shankill Butchers.
- BBC One NI will maintain extensive coverage of the Northern Ireland Assembly on BBC Newsline. The Politics Show Northern Ireland will provide in-depth analysis of political developments and debate as they affect local audiences. An extended profile of Sinn Féin President Gerry Adams will also feature. BBC News and related programming will include extensive coverage of elections to the European Parliament in June 2009.
- **Priority:** In order to strengthen performance, in line with the BBC's general priorities, BBC One NI plans (subject to the necessary approvals) to enhance the range and depth of its newsgathering capability with additional area-based reporters in Counties Tyrone, Antrim and Down.

2 Promoting education and learning

- Historical themes and contemporary life will feature strongly in programming. Factual programming will consider challenging, and sometimes painful, social issues. This will include a series following a group of teenagers facing their responsibilities as fathers and a documentary looking at the issue of suicide.
- Northern Ireland's education system has been the focus of intense political and social debate. Former Ofsted inspector Chris Woodhead will present his perspective on local education.
- BBC NI will present a locally commissioned and written film about George Best that will also air on BBC network television. Best will portray the effects of alcoholism on George and his mother, Anne, who also succumbed to the illness. This drama will be broadcast in conjunction with the BBC's Headroom initiative, which aims to encourage people to look after their mental health and well-being.
- Significant figures from Northern Ireland's history will feature in two programmes about the lives of Harry Ferguson and Blair Mayne. The Man Who Could Fly will assess Ferguson's contribution to the development of aviation, and former Formula One driver Eddie Irvine will present In The Footsteps Of Blair Mayne.

3 Stimulating creativity and cultural excellence

- **Priority:** The BBC's commitment to Northern Ireland's creative industries will be reflected through innovative new programming, much of it produced by the local independent sector. This will include a series in which an American comedian searches for an aspiring stand-up comic who has the humour (and courage) to perform a routine at the Edinburgh Festival.
- The 70th birthday of one of Ireland's greatest poets, Seamus Heaney, will be celebrated in a special tribute programme.
- Local novelist Colin Bateman will reflect on some of the North American authors who have inspired his work.

4 Reflecting the UK, its nations, regions and communities

- St Columb's College in Londonderry has the remarkable distinction of having two Nobel Prize winners among its alumni. In *The Boys of St Columb's*, Seamus Heaney and John Hume join other former pupils to reminisce about their schooldays.
- The service will present a range of programmes which seek to understand and reflect religious beliefs and ethical matters.
- BBC Sport NI will cover major sporting events, such as the North West 200, the GAA Ulster Championship and highlights of Northern Ireland soccer internationals.

5 Delivering to the public the benefit of emerging communications technologies

- Major new series and commissions for BBC Northern Ireland will be supported by dedicated website resources. New web portals for Irish and Ulster-Scots will also be launched.

Conditions: BBC purposes and BBC One Northern Ireland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 280 hours of television news and current affairs

Stimulating creativity and cultural excellence

- 80 hours of other (non-news) programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC One NI will contribute to the fulfilment of a number of statutory commitments for the networked BBC One service in the master Statement of Programme Policy for BBC One.

BBC Two

Service remit

BBC Two's remit is to be a mixed-genre channel appealing to a broad adult audience with programmes of depth and substance. It should carry the greatest amount and range of knowledge-building programming of any BBC television channel, complemented by distinctive comedy, drama and arts programming.

Delivering the BBC's purposes in 2009/2010

BBC Two will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** BBC Two will aim to maintain its reputation for quality journalism and thought-provoking current affairs by offering insights into the major issues of the day and reflecting public concerns, including examining the causes and significance of the current economic situation. A new documentary series *Recession Britain* will record the struggle of some of Britain's most famous high street names, while a new drama, *Lehman Brothers*, will tell the story of the collapse of this investment bank. Cultural, economic and demographic change will be explored in depth in *The History Of The British Family*. *The Trouble With Working Women* will show how the post-war entry of women into the workplace has transformed economy and society.
- A new documentary, *Generation Jihad*, will examine young British men and women whose ideas have been shaped by messages emanating from radical Islam, while the upcoming *Violence Season* will explore how acts of aggression in both the public and domestic spheres have a corrosive effect on much of contemporary British life. *Surveillance UK* will assess the impact of the spread of security cameras and other technologies of observation. *Working Lunch* and *Newsnight* will continue to offer intelligent commentary and analysis of economics and current affairs. As part of the *Aged In Britain Today* season, a Gerry Robinson documentary on transforming private care homes will be aired at a similar time to BBC One's *Silvertown*, a documentary series reflecting the lives of older people in Britain. There will also be a *Panorama* special about the treatment of old people in the UK.

2 Promoting education and learning

- **Priority:** Landmark series will play a bigger role in peak time, aiming for high audience impact and maintaining the BBC's reputation for factual programming of the highest quality. BBC Two will follow up the success of *Oceans* with a new six-part natural history series devoted to marine life, *South Pacific*. *The Great Rift* will show how Africa's biggest valley has determined the fate of much of the continent's wildlife, and in another landmark series Stephen Fry will join zoologist Mark Carwardine to encounter some of Earth's most endangered animal species in *Last Chance To See*.
- BBC Two will deliver high-impact presenter-led series that offer a distinctive, original portfolio of subjects and approaches with a diverse appeal, including Andrew Marr's *Age Of Churchill* and Dan Snow's *The British Navy*. Beyond these shores, viewers will be offered fresh insights into 18th-century France in *The French Revolution* and into the life of the Sun King, Louis XIV, in *Versailles: Dream Of A King*. The 40th anniversary of the moon landings will be marked with a James May film and a two-part series telling the story of NASA. *The Supersizers* will serve up six more entertaining episodes from the history of British food.

- BBC Two will strengthen its reputation as a key deliverer of intelligent and thought-provoking programmes covering all aspects of science. How The Earth Made Us will show how geology has shaped human history and civilisation in often surprising ways. In line with the Darwin 200 season, The Human Journey will retrace the expedition of the first humans who left Africa and went on to colonise the world. Solar System will use cutting-edge technologies to bring spectacular images of our planetary neighbours – complemented by new interactive tools on the online site. The series will be supported by a seven-part spin-off science series for CBBC.

3 Stimulating creativity and cultural excellence

- **Priority:** BBC Two will aim for high-impact seasons of programmes which explore the arts and culture. These include the Poetry Season 2009, which is a key expression of the channel's commitment to reflect one of the most important components of Britain's great literary tradition. Across more than eight hours of prime-time programmes featuring contributors including Griff Rhys Jones, Simon Schama, Armando Iannucci and Sheila Hancock, the channel will offer a variety of different perspectives on the value and meaning of poetry. The series Off By Heart will introduce children to the joys of both learning and reciting verse. This BBC Two-led cross-channel season is a collaboration with BBC Four and aims to deliver an ambitious literary event on television.
- Other cultural genres are covered in several high-profile landmark series. The Birth Of British Music will examine the evolution of a national classical repertoire through the music of Purcell and the influence of Handel and Haydn. Classical music coverage will receive a distinctly contemporary twist when, fresh from the success of Maestro, drum and bass artist Goldie creates a classical composition for this year's BBC Proms. The Genius Of Design will reveal the origins of everyday objects and pay tribute to those who created them. One of the art world's most influential patrons will select Britain's most promising young artist and include them in a career-changing exhibition in St Petersburg in Charles Saatchi's Next Big Thing. In addition, a special observational documentary series will follow the progress of children from two schools that represent the houses of Montague and Capulet during the staging of Shakespeare's Romeo And Juliet.
- BBC Two drama and comedy will focus on fresh new content, presenting an innovative and eclectic line-up of comedy this year, including the much-anticipated Krod Mandoon (an inept swordsman leading a troupe of equally incompetent pseudo-heroes in an ancient fantasyland) and the dysfunctional, eccentric-filled rural anti-idyll that is Psychoville. One of Britain's most talented comic actresses will star in a new sketch show, Miranda Hart's Joke Shop, which has transferred from Radio 4. The scandalous private lives of the Pre-Raphaelite artists will be brought vividly to life in Desperate Romantics, a series supported by complementary factual programmes to be shown on BBC Four.

4 Reflecting the UK's nations, regions and communities

- BBC Two aims to ensure that the rich diversity of Britain's communities is represented across the range of genres and formats. A number of new drama and comedy series are planned. In My Country is a comedy series which explores the humour behind national identity issues, while original dramas will celebrate the lives of pioneering Georgian lesbian Anne Lister and footballer George Best.
- In factual programming, a range of history, science and arts programmes will be produced in Scotland, Wales and Northern Ireland. The presenting team from Coast will tell fascinating stories from the thriving communities that line the UK's shores. The second series of The History Of Scotland will bring the story of Caledonian progress up to the modern era, while the former Deputy Prime Minister will investigate the geographical differences in British attitudes and lifestyles in John Prescott: The North-South Divide. Viewers will be introduced to some of the country's most intriguing and beautiful gardens in A Year At Bodnant. Si and Dave will cross the length and breadth of Britain to experience the very best local dishes in The Hairy Bikers: Mum Knows Best.

5 Delivering the benefit of emerging communications technologies

- BBC Two will prioritise the development of online resources which promote knowledge building. As part of the BBC's commitment to the Year of Science, BBC Two programmes such as Solar System and Horizon will be complemented online with content from across the BBC and links to other parts of the web. The channel will continue to innovate around major programmes, encouraging online audiences to participate and contribute to output. The rich multiplatform presence for Springwatch will develop to offer new ways for audiences to connect with live broadcasts and to feed directly into programmes. Dragons' Den, on the other hand, will offer fledgling entrepreneurs the chance to pitch ideas to two new online 'dragons'. This year will see improvement designed to support a range of programme genres such as gardening and cookery, as well as natural history through the Earth project.

6 Bringing the UK to the world and the world to the UK

- **Priority:** BBC Two will deliver a broad range of current affairs and documentary output helping audiences to understand and make sense of what is happening in the world. This year, BBC Two will screen a two-part documentary showing almost every step of Barack Obama's ascent from obscure Illinois state senator to the most powerful office in the world. The channel will return to the US to hear what ordinary Americans think of the new President's first year in office in Obama: One Year On. Twenty years after the collapse of Communism, Matt Frei returns to Germany to present the three-part series Berlin, while Tiananmen Square will track down first-hand witnesses to the protests against China's rulers. BBC Two will introduce Explore, a new strand on journeys around the world covering both travel and current affairs, while the global mountain adventure programme High Altitude returns with a new series.

Conditions: BBC purposes and BBC Two commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Promoting education and learning

- 520 hours of new factual programmes
- 1,500 hours of children's programmes, shared commitment with BBC One

Stimulating creativity and cultural excellence

- 200 hours of arts and music programming (does not include output broadcast overnight in the Sign Zone)

Reflecting the UK, its nations, regions and communities

- 110 hours of religious programming, shared commitment with BBC One (does not include output broadcast overnight in the Sign Zone)

Statutory commitments

In these commitments, peak time is defined as 18.00–22.30 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results being published at bbc.co.uk/annualreport):

- A minimum of 25% of qualifying hours are provided by independent producers.
- A minimum of 70% of all hours, and 80% of hours in peak time, to be original productions.

In addition, BBC Two shares the following commitments with BBC One:

- A minimum of 365 hours of network current affairs programming, of which at least 105 hours will be in peak time.
- A minimum of 655 hours of regional programmes in peak time, plus a further 280 hours at times adjacent to peak time (i.e. the hour either side of peak time) excluding news on BBC One.

- A minimum of 6270 hours of regional programming across the range of genres, including regional news programmes for BBC One.
- At least 95% of regional programmes to be made in the relevant area.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC Two has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

BBC Two Scotland Annex

Service remit

BBC Two Scotland provides for the specialist needs and interests of audiences in Scotland, complementing the appeal of network programmes on BBC Two Scotland.

Key developments

BBC Two Scotland typically fulfils its remit by time-shifting the network schedule to accommodate programmes made in Scotland for Scottish audiences. It will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in the service licence. Key developments this year are as follows.

1 Sustaining citizenship and civil society

- Priority: BBC Two Scotland will broadcast a major documentary examining society's attitudes and responses to casualties of war. *Walking Wounded* will tell the personal stories of a number of veterans of recent conflicts, as they seek rehabilitation back into society.
- BBC Two Scotland will also deliver special coverage of the European elections in June 2009.

2 Stimulating creativity and cultural excellence

- BBC Two Scotland will feature a range of projects reflecting on the arts in Scotland in 2009.
 - Live and recorded music performance will be scheduled throughout the year, including classical (*Proms In The Park* and a Scottish Symphony Orchestra autumn season concert), traditional (*Celtic Connections*, *Transatlantic Sessions*) and rock (*T In The Park*) concerts and festival events.
 - New comedy talent will be given a platform with a minimum of two new series, each scheduled over several weeks.
 - Two new short film schemes for emerging talent in the genres of documentary and drama will be supported and showcased on BBC Two Scotland.

3 Promoting education and learning

- In addition to established factual output, such as *Landward*, documentaries will explore Scotland's contribution to the worlds of medicine, technology, communication and construction, in *The Scots Who Made The Modern World* and *The Lighthouse Stevensons*.

Conditions: BBC purposes and BBC Two Scotland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 190 hours of non-news programming, including Gaelic language output

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC Two Scotland will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC Two service as described in the master Statement of Programme Policy for BBC Two.

BBC Two Wales Annex

Service remit

BBC Two Wales should be a mixed-genre service for Wales, appealing to a broad audience with programmes of relevance and depth. There should be a range of knowledge-building programmes along with documentaries about the countryside and contemporary society, tailored to be of interest and relevance to audiences in Wales.

Key developments

BBC Two Wales fulfils its remit by time-shifting the network schedule to accommodate programmes made in Wales for Welsh audiences. It will continue to contribute towards the delivery of the BBC's public purposes in a range of ways set out in the service licence. Key developments this year are as follows.

1 Promoting education and learning

- Telly Tales, a co-commission with CBeebies, is an innovative story-based series for 3–6 year olds. It combines animation created by older children with real performances by children. The series offers a fresh and unique approach to storytelling in a project created by children for children.
- Tell It Like It Is, a two-part series launching in March, will introduce an ambitious youth democracy and active citizenship project which will run throughout 2009/2010. The series focuses on the issues faced by young people in Bridgend and investigates how they can use the democratic process to get results. The accompanying website will offer a space where young people can share common concerns and potential solutions which will help them improve their lives.
- A series presented by Iolo Williams retraces some of his journeys of exploration into Welsh wildlife.

2 Stimulating creativity and cultural excellence

- Young people and creativity will be a theme running through many BBC Wales arts programmes in 2009/2010. Kick Into Reading is a documentary which will look at an initiative from Cardiff City Football Club to encourage literacy among primary school children, and, with the famous book town of Hay now twinned with Mali in Timbuktu, four teenagers will travel to Mali on a journey of discovery.
- Coverage of BBC Cardiff Singer Of The World will be an important part of the schedule, giving both a local and a global perspective of vocal musical excellence.

3 Reflecting the UK, its nations, regions and communities

- **Priority:** BBC Two Wales will celebrate and reflect Wales, its communities and its landscape across a range of genres. A series following a year in the life of Wales' most celebrated garden, Bodnant, is scheduled for the spring. There are also plans for another series in which weatherman Derek Brockway encourages viewers to get out into the Welsh countryside, with an accompanying website giving details of the walks featured. A second series of the popular Pembrokeshire Farm will follow Griff Rhys Jones as the restoration of his farmhouse continues.

Conditions: BBC purposes and BBC Two Wales commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 160 hours of non-news programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC Two Wales will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC Two service as described in the master Statement of Programme Policy for BBC Two.

BBC Two Northern Ireland Annex

Service remit

BBC Two Northern Ireland (NI) provides specialist programming which reflects the needs and interests of audiences in Northern Ireland, and which complements the range and appeal of network programmes on BBC Two NI.

Key developments

BBC Two NI fulfils its remit by time-shifting the network schedule to accommodate locally made programming for Northern Ireland audiences. It will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in the service licence. Key developments this year are as follows.

1 Sustaining citizenship and civil society

- **Priority:** BBC Two NI will continue to provide live coverage and analysis of Assembly debates and proceedings in Stormont Live. Hearts And Minds will reflect and examine the work of local politicians and the effects of wider political developments in London, Dublin and elsewhere. Our coverage of the Northern Ireland Assembly will additionally benefit from investments associated with the BBC's digital democracy project.

2 Stimulating creativity and cultural excellence

- The service will continue to provide a platform for local comedy talent, including a televised series of the Radio Ulster programme Colin Murphy's Great Unanswered Questions.

3 Reflecting the UK, its nations, regions and communities

- **Priority:** The commitment to indigenous minority language provision will be strengthened through a range of programming, including a new series of the contemporary Irish-language drama Seacht and programmes looking at Ulster-Scots culture and heritage.

Conditions: BBC purposes and BBC Two Northern Ireland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 55 hours of non-news programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC Two NI will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC Two service as described in the master Statement of Programme Policy for BBC Two.

BBC Three

Service remit

The remit of BBC Three is to bring younger audiences to high-quality public service broadcasting through a mixed-genre schedule of innovative UK content featuring new UK talent. The channel should use the full range of digital platforms to deliver its content and to build an interactive relationship with its audience.

Delivering the BBC's purposes in 2009/2010

BBC Three will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** This year the channel will place particular emphasis on addressing the BBC's priorities through its support for new talent and its investment in fresh and new risk-taking ideas. For example, BBC Three will continue to cement its reputation as the UK's leading digital channel for new comedy talent with a new studio comedy from the young performance troupe We Are Klang and a new narrative comedy The Gemma Factor. BBC Three will also extend its support for new UK drama with an emphasis on young talent in the shape of PAs.
- **Priority:** BBC Three will aim to innovate, experiment and surprise through its factual programming with a range of formats aimed at young viewers. Young Butcher Of The Year will be the first in a series of contests aimed at exploring the technical and vocational skills of young working Britons, while My Life As An Animal will provide a fresh way of exploring natural history.
- As part of its dedication to new creative talent, BBC Three will continue its commitment to support new documentary directors through the Fresh strand.

2 Delivering the benefit of emerging communications technologies

- **Priority:** BBC Three will continue to connect with harder-to-reach younger audiences by using interactive media. The channel will build on recent interactive successes by enhancing its presence on mobile platforms. BBC Three will reflect the media consumption of its audience by offering a number of multiplatform initiatives, such as PAs, that draw together major television projects with content online.
- BBC Three will continue to extend its commitment to new talent into the online arena with material from comedy shows like Scallywagga and We Are Klang sitting alongside comic talent fresh to the BBC in a new online comedy resource.

3 Sustaining citizenship and civil society

- BBC Three plays an important role in supporting the BBC's priority to improve engagement of harder-to-reach sections of the audience with news, current affairs and topical issues that are relevant to them. The Grown-Up Season will feature a range of programmes that explore the question: at what age should one be treated as a grown-up? The season will include a documentary on the age young people should be eligible to vote, as well as programmes examining teen pregnancy and the age of working responsibility.
- 60 Seconds will remain the channel's main TV news bulletin and will continue to offer dedicated nightly world news bulletins as well as regular bulletins focusing on science and

technology and the environment. The current affairs strands Born Survivors and Mischief will return and will cover significant public and personal issues for young viewers, including the war in Afghanistan and the opium trade, knife crime, absentee fathers, food quality and the environment.

4 Promoting education and learning

- **Priority:** BBC Three will continue to contribute to the BBC's purpose in this area by exploring a range of important and thought-provoking topics through compelling factual formats, aimed at connecting with younger audiences. In *Where Food Comes From*, a group of young people will discover the harsh conditions and hard work that people in the developing world endure in order to provide food for the UK. With a particular focus on the young, *Stacey Does Child Labour* will explore how children can be forced into working lives. A new factual format, *Virgin Cooks*, will seek to engage young people with fresh food and cooking at home.

5 Reflecting the UK, its nations, regions and communities

- BBC Three will continue to contribute to the BBC's purpose in this area with strong representation of the UK's diversity in a way that connects with young audiences. For example, music festival coverage will come from across the UK, ranging from Glastonbury and Radio 1's Big Weekend to Scotland's T In The Park. The successful new talent comedy *Scallywagga* will also return from Manchester, as will the drama/horror/comedy series *Being Human*.
- To support the channel's strategy to reflect the diversity in the UK today, two programmes will tackle the area of disability. *Otto's Story* explores the life of a teenager with Down's syndrome, while *I'm Alive Again* follows the story of a young man who has been paralysed and begins rebuilding his life. The MOBO (Music Of Black Origin) Awards also returns, continuing to showcase a range of on-screen talent from diverse backgrounds.

6 Bringing the UK to the world and the world to the UK

- BBC Three will continue to bring international issues and subject matter to the attention of its audience. The documentary *Ben Anderson On The Drugs Frontline* will explore the complex issue of opium production in Afghanistan. *The World's Strictest Parents* will also return, with each programme exploring a diverse culture through the eyes of two young British people, and *Last Woman Standing* will provide anthropological insight into tribes across the world.

Conditions: BBC purposes and BBC Three commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 35 hours of new music and arts programmes

Promoting education and learning

- 125 hours of new factual programmes

Sustaining citizenship and civil society

- 15 hours of new current affairs programmes

Statutory commitments

In these commitments, peak time is defined as 19.00–24.00 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results being published at bbc.co.uk/annualreport):

- A minimum of 70% of all hours, and 70% of hours in peak time, to be original productions.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC Three has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

BBC Four

Service remit

The remit of BBC Four is to be a mixed-genre television channel for all adults, offering an ambitious range of innovative, high-quality output that is intellectually and culturally enriching. Its focus should be on the provision of factual and arts programming.

Delivering the BBC's purposes in 2009/2010

BBC Four will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- BBC Four will aim to enhance the delivery of this purpose through thought-led ideas pieces which widen the choice of film and documentary available on television and provide space for complexity, intellectual curiosity and authorship, in particular in arts and culture.
- **Priority:** In the arts, BBC Four will partner BBC Two in a month-long Poetry Season with studies of Beowulf and Sir Gawain And The Greene Knight and a six-part series on the inspiration found by poets from the British landscape. Andrew Graham-Dixon will return with the third segment of his ongoing Art Of Europe strand. In a major BBC Four season on Scottishness, Peter Capaldi, a Glasgow School of Art graduate, will discover what the great portraits of Scotland tell us about his nation. In music, the channel will work closely with the Proms to provide greater context through new documentaries alongside world-class performance. There will also be a four-part series on Latino music and culture and the second segment of Sacred Music, while the ongoing Britannia strand will feature British blues.

2 Promoting education and learning

- BBC Four will continue to make a major contribution to the BBC's purpose in knowledge-building, offering a greater context and depth than any other BBC channel. It will continue to feature an ambitious range of subject matter and often create space in peak hours to do things that mainstream channels find difficult, such as exploring a single theme in great detail. It will also work in even closer collaboration with BBC Two to deepen the impact of the BBC's knowledge-building offer for the audience.
- **Priority:** The channel will continue to offer a strong range of specialist factual and arts series to provide a deeper understanding and make challenging subjects more accessible. Professor Diarmaid MacCulloch, Oxford Professor of Church History, will present a six-part History Of Christianity. Professor Jim Al-Khalili will explain the mathematics of Chaos. A new three-part series, Cell, will aim to do for biology what the award-winning Atom did for physics as Dr Adam Rutherford traces growing understanding of the basic building block of nature. The Old, a three-week documentary season, will explore the experience of the aged in Britain today. Audiences will find out what happened when music journalist Paul Morley enrolled at the Royal College of Music to learn music theory, score notation and orchestra conducting. BBC Four will also celebrate learning in The OU Changed My Life, an examination of this much loved, often spoofed institution.

3 Bringing the UK to the world and the world to the UK

- **Priority:** BBC Four will make a significant contribution to the BBC's purpose priorities in this area, broadening UK audiences' experience of, and exposure to, different cultures from

around the world. It will continue to offer a home for the best international and foreign-language feature films and documentaries, including Storyville, as well as international news. Following in the footsteps of African, Indian and China School, the team travel to Damascus to document the experiences of two Syrian schools. BBC Four's World Cinema Awards will continue to review the year in world cinema and will from this year mark lifetime achievement with an award. Film-maker Gerry Troyna will return to the Indian railways to document a remarkable travelling hospital in Magic Train. In a three-part series, Feasts, Stefan Gates will take part in widely diverse religious and traditional celebratory festivals.

4 Delivering the benefit of emerging communications technologies

- **Priority:** BBC Four will build on the success of recent seasons where it has enhanced the richness of its television offer with additional depth and range of content on the web, in particular drawing on material from the archive. In common with other channels BBC Four will encourage viewers to share their opinion on subjects examined on air by offering new ways to contribute to programme sites.
- BBC Four will focus online resources around key subject areas, to underpin and connect knowledge-building programming. Series like The Art Of Europe will be among those supported by a new approach to covering the arts online, while Chaos and Cell will join BBC Two programmes like Solar System in an increased commitment to science coverage.

5 Reflecting the UK, its nations, regions and communities

- BBC Four will continue to make a particular contribution to the delivery of this purpose in arts and culture by celebrating performers and performance from across the nations and regions of the UK. A month-long season on Scottishness will be led by Jonathan Meades' three-part essay on culture and architecture, and there will be programmes on the importance of Calvinism in the Scottish psyche and a history of the Scottish military tradition. The four-part series The Story Of Agriculture will combine home archive and oral history to track the radical changes in British food production over the last century. The Celts will explore Britain's Dark Ages. In music, BBC Singer Of The World and the Leeds International Pianoforte Competition will return to showcase the very best musical talent from across all parts of the UK and beyond.

6 Sustaining citizenship and civil society

- BBC Four will continue to contribute to this purpose principally through its documentary output and the unique international and analytical perspective of World News Today. It will aim to maintain its distinctive role with series reflecting a diverse range of experiences of life in the UK. A documentary series will track how North Sea oil, air travel and computer technology have changed lives. Oral history series will investigate the culture of playground games and the importance of remembering and honouring the war dead, while Shooting The War will access family film archives to show at first hand the experiences of the home front in the Second World War.

Conditions: BBC purposes and BBC Four commitments

All commitments are minimum hours and include first-run originations and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 100 hours of new arts and music programmes

Bringing the UK to the world and the world to the UK

- 20 premieres of new international film titles
(defined as the first showing in the UK on a digital TV channel)

Promoting education and learning

- 110 hours of new factual programmes

Statutory commitments

In these commitments, peak time is defined as 19.00–24.00 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results being published at bbc.co.uk/annualreport):

- Approximately 70% of all hours, and 50% of hours in peak time, to be original productions.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC Four has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

CBBC

Service remit

The remit of CBBC is to provide a wide range of high-quality, distinctive content for 6–12 year olds, including drama, entertainment, comedy, animation, news and factual. The great majority of this content should be produced in the UK.

CBBC should provide a stimulating, creative and enjoyable environment that is also safe and trusted. The service should have a particular focus on informal learning, with an emphasis on encouraging participation.

Delivering the BBC's purposes in 2009/2010

CBBC will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** CBBC aims to enhance the delivery of this purpose for the children's audience through a mix of output, including news reports and new factual programmes that highlight social engagement and citizenship. Established programming such as Newsround and Blue Peter will continue to underpin CBBC's delivery of this purpose, complemented by the successful and critically acclaimed Newsround Specials and the Newsround pilot Tourist From Mars – focusing on news stories from the point of view of an alien new to Earth.
- The multi-award winning Serious series returns with a groundbreaking new adventure. Eight children from across the UK experience the challenges and joys of team-working as they follow in the footsteps of Marco Polo along the legendary Silk Road in Serious Explorer. A new drama, Roy, features an animated boy living in the real world, exploring themes around being different and trying to be accepted. In entertainment, Keep Your Enemies Close is a gameshow where contestants have to learn to work with a competitor to stay in the game.

2 Promoting education and learning

- **Priority:** CBBC will continue to contribute to the delivery of this purpose by encouraging informal learning among its audience across a range of subjects. Horrible Histories will use comedy to introduce children to events and characters from British and international history. In Deadly 60 audiences are taken on a journey to six continents to experience the habits and habitats of the world's most deadly creatures. Returning strands include Gastronomuts, encouraging children's interest in food through wild culinary adventures, and Me And My Movie, CBBC and BAFTA's unique film-making experience for children.
- **Priority:** CBBC will continue to use interactive platforms to stimulate children's interest in learning. Gamebuilder is the new CBBC resource which enables children to create, play and rate their own mini-games using CBBC content. It will have a strong community focus, empowering children to develop their own content with their peers in a safe environment while simultaneously promoting media literacy and problem solving.

3 Stimulating creativity and cultural excellence

- **Priority:** CBBC plays a unique role for the BBC in the delivery of this purpose as the only significant investor in UK-produced programming for the 6–12 audience, and the channel aims to maintain this role and enhance the BBC's reputation for creative and innovative programming, offering a wide range. Drama and comedy play a particularly important role and

this year the channel will broadcast an innovative new drama, Roy, featuring a visually stunning mix of animation and real imagery. New comedy includes Ooglies, an exciting sketch show in which everyday objects are brought to life, and Big Babies, showcasing new writers and performers.

- CBBC will continue to commission and develop innovative projects which encourage participation in a variety of creative activities across genres and platforms, while Jump Nation/Skate Nation is an exciting new entertainment show that teaches children to roller-skate and engenders viewers' enthusiasm for physical activity.

4 Delivering the benefit of emerging communications technologies

- **Priority:** CBBC is a multiplatform brand that aims to enhance its online presence and reputation for innovation by giving audiences opportunities to consume and interact with content directly on the web. Key multiplatform content will include Tronji, a TV show, website and multi-player online game that mixes live action and real children within an animated environment, and Bamzooki Street Wars, in which children can create their own 'zook' online, to test their creative skills and win the opportunity to compete on the TV show.
- CBBC aims to provide positive role models of children for children. Providing a safe, creative space for children and thereby building media literacy will remain key. MyCBBC will continue as a safe space for children to create and share content with friends. The safe peer-mentoring environment will be provided via the innovative Bugbears site, and Children's iPlayer will provide a safe environment for children to access content on demand.
- CBBC seeks to encourage its audience to learn more about, and participate safely in, the wider world. This year the Newsround website will relaunch to deliver the news agenda in ways that are more interactive and compelling for this age group. Both Newsround and Blue Peter will also have ongoing support behind the red button to reach the widest possible audience.
- In order to extend reach, CBBC will begin to experiment with online premieres of some of its programmes.

5 Reflecting the UK, its nations, regions and communities

- CBBC will aim to contribute to this BBC priority by giving a voice to the different communities within the UK, fostering a sense of belonging and promoting an understanding of diversity among its audience. The new sitcom Planet Ajay will bring a Bollywood feel to the channel. The massively popular Tracey Beaker returns in Beaker's Back, and noisy kids are challenged to not make any sound in School of Silence.
- BBC Scotland will make a strong contribution to the channel. Ed And Ouchy will return for a second series and Wait For It...! is the exciting new gameshow produced in Scotland. Copycats and the popular adventure gameshow Raven are also made in Scotland. Key content will be produced in the North West, including returning series Beat the Boss and Prank Patrol.

6 Bringing the UK to the world and the world to the UK

- **Priority:** CBBC has an important role to play in this area, particularly in bringing the world to the UK and in introducing international subjects and issues to a young audience. This year the bold new drama Bo And The Spirit World will draw inspiration from ancient Chinese myths and legends and Shaolin will look at the lives and practices of Buddhist monks. Newsround and Blue Peter will continue to regularly feature foreign news and subject matter.
- The natural world and its inhabitants are brought to viewers in Natural Born Hunter, featuring predators from around the planet. Serious Explorers and Safari Eight, where children learn to become safari rangers, also bring an international feel to the channel and explore themes of teamwork in new environments.

Conditions: BBC purposes and CBBC commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 665 hours of drama programming

Sustaining citizenship and civil society

- 85 hours of news programming

Promoting education and learning

- 550 hours of factual programming

(Note the hours conditions for children's output on BBC One and BBC Two in their respective Statements of Programme Policy.)

Statutory commitments

The following quotas are agreed with Ofcom and are measured across a calendar year (results being published at bbc.co.uk/annualreport):

- A minimum of 70% of hours to be original productions.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. CBBC has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

CBeebies

Service remit

The remit of CBeebies is to offer high-quality, mostly UK-produced programmes to educate and entertain the BBC's youngest audience. The service should provide a range of programming designed to encourage learning through play in a consistently safe environment for children under six years old.

Delivering the BBC's purposes in 2009/2010

CBeebies will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** CBeebies plays an important role in the delivery of this purpose as virtually the sole investor in original programming for the under-six audience in the UK. Emphasis will be placed on the commissioning of distinctive, high-quality content and on working with a range of creative talent to refresh and bring new viewers to the channel. This year creative and innovative programming includes I Can Cook, which will stimulate children's creativity and inquisitiveness. Pre-schoolers will again be inspired by Mister Maker and Get Squiggling as these highly successful shows return to the channel.

2 Promoting education and learning

- **Priority:** Learning values remain a key part of the CBeebies remit. Most content on CBeebies is guided by the Foundation Stage Curriculum and Early Learning Goals of the UK, and is developed and produced using pre-school specialists. Popular characters return in different guises – Guess With Jess is for CBeebies' younger viewers, while Nina looks at how things are made in Nina And The Neurons Go Inventing. The new animation Garth And Bev introduces time and travel to the CBeebies audience. For children with learning difficulties, the award-winning Something Special returns, using symbols, signs, rhyme and song to help encourage communication and develop language.

3 Reflecting the UK, its nations, regions and communities

- A sense of belonging is important to children, particularly the very young. CBeebies will continue to feature a range of programming that portrays different regions and communities. The Green Balloon Club continues its weekly environmental showcase from around the UK, teaching the audience to care about their country and community. Let's Celebrate introduces pre-schoolers to the festivals and holidays celebrated by families and communities across the UK.

4 Bringing the UK to the world and the world to the UK

- CBeebies will maintain a philosophy of acquiring or commissioning the world's best content made for young children, such as Tinga Tinga Tales, a visually stunning new series based on classic African folk tales of how animals came to be. Traditional children's stories from around the world are told in Telly Tales, a magical mixture of children's own art work and live action.

5 Delivering the benefit of emerging communications technologies

- **Priority:** CBeebies will continue to make an important contribution to the BBC's priorities in the delivery of this purpose, using interactive platforms to encourage young children to engage more deeply with CBeebies content. The CBeebies website remains one of the BBC's most visited online sites and will continue to provide additional original content, games and creative opportunities for younger children to interact and participate with their favourite characters and programmes. A major new multiplatform literacy project, Alphablox, will bring short-form animation and interactive stories to children, enabling them to build their own safe online world. Waybuloo is an ambitious new CBeebies brand dealing with emotions that pushes the boundaries on how pre-schoolers discover and navigate content and develops children's motor and media literacy skills.
- The website will continue as a platform to reach radio listeners by streaming and podcasting CBeebies Radio content, and it will also continue to provide a mechanism to support parents and carers by enabling them to explore and learn more about child development and early learning.
- This year will see the development of a bespoke version of the iPlayer interface, making on-demand programmes available in a manner appropriate for younger children. To further extend access for this audience the channel will experiment with online premieres of CBeebies programmes.
- The CBeebies red button offering will be redesigned to make it easier for parents and their children to access CBeebies content and will bring new learning games to audiences who may be unable to visit the website.

Conditions

No specific conditions.

(Note the hours conditions for children's output on BBC One and BBC Two in their respective Statements of Programme Policy.)

Statutory commitments

The following quotas are agreed with Ofcom and are measured across a calendar year (results being published at bbc.co.uk/annualreport):

- Approximately 80% of hours to be original productions.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. CBeebies has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

BBC HD

Service remit

The remit of the BBC HD channel is to offer a mixed-genre schedule of programming in high-definition (HD) format, most of which has been originated by the BBC's other television channels.

Delivering the BBC's purposes in 2009/2010

As BBC HD commissions only a very small proportion of its own output, its responsibility for contributing to the promotion of most of the BBC's public purposes relates in large part to ensuring that the relevance and appeal of the BBC's television programmes are maintained as consumer expectations for HD content grow. It aims to showcase in HD the full range of content produced for the BBC's other channels to ensure that the BBC's overall ability to deliver its public purposes is not damaged with shifts in viewing to high-definition content and channels.

Key developments

1 Delivering the benefit of emerging communications technologies

- BBC HD's specific contribution towards the delivery of the BBC's public purposes is in driving digital, in particular promoting and encouraging the take-up of high-definition television across all platforms through which it can be accessed.
- **Priority:** BBC HD will continue to showcase the best of the BBC's output made in HD, and work to further broaden range. We will prioritise those programmes which audiences value highly across the BBC's other channels, and develop the offer across all genres. Priorities for established programmes moving into HD include the drama *Doctor Who*, the comedy *Outnumbered* and the factual programmes *Coast*, *Countryfile* and *Autumnwatch*, in addition to the entertainment programme *Dragons' Den*. Sport and daytime programming will include the *World Athletics Championship*, *Football League Coverage* and *Flog it!*.
- BBC HD looks carefully at all new BBC programming to assess which programmes can benefit most from being made in HD and have the ability to enhance the range of BBC HD output and to attract new audiences. BBC HD will aim to include comedy and drama with *The Fall And Rise Of Reginald Perrin*, *Emma* and *Small Island*. Younger audiences will enjoy *Just William* and *Waybuloo*. There will be new landmark series made for both BBC One and BBC Two with *Rivers*, *How The Earth Made Us*, *The Great Rift*, *South Pacific* and *Seven Ages Of British Culture*.
- Thoughtful current affairs series which reflect contemporary Britain will feature, with *The History Of The British Family*, and, as in previous years, BBC HD will offer coverage of the BBC Proms, BBC Electric Proms, BBC music sessions through the year, and key UK sports events including Wimbledon and Six Nations Rugby.
- BBC HD will also continue to work with emerging and developing platforms to ensure the widest possible availability to audiences of the BBC's programming in HD. In addition HD programmes will be made available on demand, streamed and downloadable via iPlayer, and the BBC will explore making BBC HD available as a live stream online.

2 Bringing the UK to the world and the world to the UK

- In addition to featuring some global content across all genres, BBC HD will work with BBC Global Channels as it continues to launch BBC HD channels around the world. BBC HD will also seek to showcase a range of international programmes acquired by the BBC and made in HD, such as *Heroes*, *Mad Men*, *Damages* and *The Tudors*.

Conditions: BBC purposes and BBC HD commitments

Unless otherwise stated, all commitments are minimum percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Delivering the benefit of emerging communications technologies

- Less than 20% of output to be first-run showings of sport and acquired feature films (except on occasions of major sporting events)

Radio

BBC Radio 1

Service remit

The remit of Radio 1 is to entertain and engage a broad range of young listeners with a distinctive mix of contemporary music and speech. It should reflect the lives and interests of 15–29 year olds but also embrace others who share similar tastes.

It should offer a range of new music, support emerging artists – especially those from the UK – and provide a platform for live music. News, documentaries and advice campaigns should cover areas of relevance to young adults.

Delivering the BBC's purposes in 2009/2010

Radio 1 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Building on the success of 2008's Scottcam, a number of further ambitious visual and interactive initiatives are being explored for 2009/2010, including an improved range of blogs and a plan for a virtual 'open day', encouraging audiences to discover more about the way the station operates.
- **Priority:** Work will continue to build the BBC Switch brand to ensure that Radio 1 continues to attract the next generation of young listeners. An under-18s club tour is planned for the summer, with a second Switch Live event scheduled for the autumn.
- A series of events is being devised for the first quarter of 2010 to underpin the station's commitment to discovering and developing new music, including a BBC Introducing... UK tour and a weekend showcasing the best of Radio 1's specialist programming.
- Broadcasts from two of the UK's biggest bands, Coldplay and Take That, live in concert will be complemented by coverage from various smaller and more niche events, for example Manchester's Warehouse Project and Eurosonic in Holland.

2 Sustaining citizenship and civil society

- Radio 1's daily Newsbeat will continue to provide a comprehensive service targeted at young audiences, explaining key issues and offering opportunities for people to express their views. Teenage depression, interest rates and the credit crunch, plus the debate around the reclassification of cannabis are among the subjects currently generating significant audience feedback.
- A number of debates and specials will be a feature of Radio 1's advice programme The Surgery, covering relevant citizenship and topical themes – for example environmental issues.

3 Promoting education and learning

- **Priority:** A series of high-profile social action campaigns will be run during daytime programming in conjunction with 1Xtra and BBC Switch. Drugs, volunteering and bullying are among the subject areas to be covered in 2009/2010. These campaigns will be promoted across the schedule.

- Documentaries will explore a series of issues affecting listeners' lives, as well as covering a wide range of musical subjects. For example, The Beat Of Life will try to answer the question: why do we like music?

4 Reflecting the UK, its nations, regions and communities

- The scheduling and range of Radio 1's dedicated shows for the nations will be examined with a view to increasing their profile and impact. The network's live events calendar will ensure that it reflects live music and club nights across the UK, including a number of Essential Mix Introducing Tour shows throughout the year, dedicated to discovering new DJ talent.

5 Bringing the UK to the world and the world to the UK

- A further series of International Radio 1 documentaries in the autumn will hear from a number of Radio 1's key specialist DJs exploring the music and lifestyles enjoyed in other parts of the world. The shows will include a trip to the unique Burning Man festival in the Black Rock Desert of Nevada, USA. A visit to Iran is also being planned.

6 Delivering the benefit of emerging communications technologies

- The newly combined Radio 1 and 1Xtra interactive team will focus on a number of key creative projects during the year, enhancing major live music events and campaigns, as well as working to increase the levels of visual content available to users.
- Selected programmes will be syndicated and streamed on third-party sites, helping to ensure that specialist shows in particular are able to reach out and find new audiences.
- Radio 1 will explore the possibilities for offering a more personalised online experience, for example allowing users to interact with the station or comment on selected areas and subjects.

Conditions: BBC purposes and Radio 1 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

Stimulating creativity and cultural excellence

- 60 hours of specialist music per week
(Specialist music is music that appeals to specific groups of listeners, focusing on a specific genre of music or on cutting-edge music from a range of genres.)
- 40% of music in daytime from UK acts
(Daytime is defined as 06.00–19.00 Monday–Friday and 08.00–14.00 Saturday–Sunday.)
- 45% of music in daytime that is new
(either unreleased or less than one month since release – physical release, not download release)
- c.25 UK live events and festivals broadcast
- 250 new sessions (excluding repeats)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Sustaining citizenship and civil society

- 1 hour of news in daytime each weekday, including two extended bulletins
(with flexibility for holiday periods and occasional special schedule changes)
- Regular bulletins during daytime at weekends

Promoting education and learning

- 40 new documentaries

Reflecting the UK, its nations, regions and communities

- 200 hours of original opt-outs from Scotland, Wales and Northern Ireland

BBC Radio 2

Service remit

The remit of Radio 2 is to be a distinctive, mixed music and speech service, targeted at a broad audience, appealing to all age groups over 35.

It should offer entertaining popular music programmes and speech-based content including news, current affairs, documentaries, religion, arts, comedy, readings and social action output.

Delivering the BBC's purposes in 2009/2010

Radio 2 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Radio 2 will celebrate and open up new perspectives on British popular song by further developing its Great British Songbook initiative, commissioning artists from all over the world to perform classic songs composed by the greatest British songwriters and building a landmark collection of recordings to celebrate their work. The artists will provide a commentary on their selections and how the songs have influenced their own work. The content will feature in different programmes, including Bank Holiday Specials, as well as extensively online.
- Radio 2 will continue to develop new talents and explore new formats. A series from emerging star Wilson Dixie will be commissioned and there will be a pilot broadcast, Two Episodes Of Mash, featuring new performers. A new format panel show, I'm Spartacus, is planned. New talent will be juxtaposed with classic British comedy with the broadcast of profiles of Stanley Baxter, Dick Emery and Benny Hill.

2 Sustaining citizenship and civil society

- **Priority:** A major contribution to this purpose will be made by programming marking the 20th anniversary of the fall of the Berlin Wall as set out under purpose 5 below.
- Radio 2 will commission a two-part documentary marking the 30th anniversary of the rise to power of Margaret Thatcher, and will explore the impact her premiership had on music and popular culture.
- 29 June 2009 marks the 40th anniversary of the uprising following a police raid on the Stonewall Inn in New York. Forty years on, Radio 2 returns to the Stonewall Inn to reimagine the riots and examine the legacy of this historic week of disturbances that kick-started the international gay liberation movement.

3 Promoting education and learning

- **Priority:** Radio 2 will provide a particular insight into jazz in the coming year. Documentaries will celebrate the 70th anniversary of the iconic Blue Note Records and the life of Billie Holiday. Special programmes are also planned marking Miles Davis's electric period from 1969, Benny Goodman and Nat King Cole.
- A series exploring the influence of Harlem is planned for the summer, and in the autumn a special night of documentaries and live music will mark the 50th anniversary of Ronnie Scott's legendary club.

- A new documentary will be commissioned that explores the power of music to affect emotions, from the interaction of children with nursery rhymes in ways that encourage speech development, to rock music's articulation of teenage angst. The programme will explore rhythm to illustrate how the brain interprets music styles and examine the means by which the non-hearing can appreciate music.
- Radio 2 will offer an accessible approach to understanding the roots of the current global financial crisis through a documentary that tells the story of the 1929 crash, to coincide with the event's 80th anniversary in October.

4 Reflecting the UK, its nations, regions and communities

- Following the critical success of Radio 2's Radio Ballads, the series returns to explore the important social issues and their cultural resonance. A new ballad, taking as its source the miners' strike of the 1980s, draws on interviews with the communities affected and features new music written and performed by Jon Tams.
- Radio 2 will explore the unique role of the North of England in the evolution of the pop song in a documentary that will combine musical analysis and comment with sardonic humour.
- The station will provide programming that explores music and culture in the UK's nations and regions, including a documentary examining the 50-year career of Tom Jones. The programme will be centred around an extended interview with fellow Welshman, comedian and occasional Tom Jones impersonator Rob Brydon.

5 Bringing the UK to the world and the world to the UK

- **Priority:** Radio 2 is planning a series of coordinated events to develop audiences' understanding of the political and cultural significance of the fall of the Berlin Wall, 20 years after this seminal event. A documentary series will reflect the events of 1989, while the broader political significance will be explored in a special edition of The Jeremy Vine Show. The cultural life of Berlin and its impact will be the focus of a number of specialist music programmes and online content.

6 Delivering the benefit of emerging communications technologies

- The major elements of the relaunch of the Radio 2 website will appear during the year with new features, design and functionality added to the online proposition. These will include aggregation areas around music, live music, events, comedy and documentaries, and completely redesigned show pages, including a page for every programme episode, a simpler horizontal navigation and automatic links to iPlayer content. The new homepage will see features such as a Recommended and Most Popular panel on iPlayer, plus for the first time a Presenter panel, customisable by listeners so that they can retain links to their favourite presenters.
- The station will promote the digital station BBC 6 Music, particularly through shared programming initiatives that demonstrate 6 Music's musical focus.

Conditions: BBC purposes and Radio 2 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 40% of music in daytime from UK acts
(Daytime is defined as 06.00–19.00 hours Monday–Friday and 08.00–14.00 hours Saturday–Sunday.)
- 20% of music in daytime to be new
(either unreleased or less than one month since release – physical release, not download release)
- 260 hours of live music
- >1,100 hours of specialist music programmes

- >100 hours of arts programming
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Sustaining citizenship and civil society

- 16 hours a week of news and current affairs programming, including regular news bulletins (with flexibility for holiday periods and occasional special schedule changes)

Reflecting the UK, its nations, regions and communities

- 170 hours of religious output covering a broad range of faiths

BBC Radio 3

Service remit

The remit of Radio 3 is to offer a mix of music and cultural programming in order to engage and entertain its audience. Around its core proposition of classical music, its speech-based programming should inform and educate the audience about music and culture. Jazz, world music, drama, the arts and ideas, and religious programming should feature in its output.

The service should appeal to listeners of any age seeking to expand their cultural horizons through engagement with the world of music and the arts.

Delivering the BBC's purposes in 2009/2010

Radio 3 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Radio 3 will create special programming to celebrate and explore in detail the work of Purcell, Handel, Haydn and Mendelssohn, all of whom have major anniversaries in 2009.
- The station will mark 2009 as a special year for British music, being the 75th anniversary of the deaths of Delius, Holst and Elgar and of the births of Harrison Birtwistle and Sir Peter Maxwell Davies.
- The BBC Symphony Orchestra will continue to develop its contemporary composer portraits, featuring Crumb, Henze and Rihm in early 2010.
- Radio 3 is developing closer partnerships with key performance organisations to enrich its offering to listeners.

2 Promoting education and learning

- Radio 3 will continue to support new and emerging artists through the New Generation Artists scheme, which is celebrating its 10th anniversary and has expanded to include two additional musicians.
- The station will also continue to develop the Discovering Music initiative to provide material for the needs of school students as well as the wider audience, providing an entry point to the understanding of classical music.
- Following last year's pilot, Proms Plus will become an established part of the BBC Proms, offering material around each of the concert events and enriching the experience for listeners.

3 Reflecting the UK, its nations, regions and communities

- Radio 3 will build on the strong basis of audience involvement established last year, developing outreach to amateur musicians and extending the offering of Play To The Nation.
- The station will continue to assess programmes of music festivals from across the UK to ensure that broadcast coverage is as geographically diverse as possible.

4 Bringing the UK to the world and the world to the UK

- **Priority:** Radio 3 will present international topics in speech programmes, particularly Night Waves and Music Matters. This year a special focus will be a reflection on the changing world in the light of the 20th anniversary of the fall of the Berlin Wall.
- The station will strengthen representation of musicians and events from outside the UK in line with the expanded possibilities offered through the European Broadcasting Union (EBU), including special celebrations of Haydn and Handel.
- Conversely, Radio 3 will strengthen the representation of UK musical life to the wider world, focusing on offering enhanced Proms coverage to European broadcasters via the EBU.

5 Sustaining citizenship and civil society

- **Priority:** Radio 3 will build audience engagement and participation in its ideas output by taking it out of the studio, organising the fourth edition of Free Thinking in Gateshead, and encouraging the public to interact with notable thinkers from various fields.

6 Delivering the benefit of emerging communications technologies

- The celebrations of Purcell, Handel, Haydn and Mendelssohn will be reflected in a dedicated online presence within the Radio 3 website, aiming to bring audiences into an enriched experience of their music.
- Radio 3 will take initiatives to engage audiences more directly through the Proms, developing new projects to enrich the audio with visual content and online programme notes.

Conditions: BBC purposes and Radio 3 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 50% live or specially recorded music
- 500 broadcasts of live or specially recorded performances
- 30 new musical works commissioned (excluding repeats and acquisitions)
- 35 new drama productions broadcast (excluding repeats and acquisitions)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 30 new documentaries broadcast on arts and cultural topics (excluding repeats and acquisitions)

Reflecting the UK, its nations, regions and communities

- 40% of relevant spend incurred outside the M25
(This includes expenditure on first-run originated programming and Radio 3's allocation of the central orchestras' subsidy, but does not include expenditure on news or sport output.)

BBC Radio 4

Service remit

The remit of Radio 4 is to be a mixed speech service, offering in-depth news and current affairs and a wide range of other speech output including drama, readings, comedy, factual and magazine programmes.

The service should appeal to listeners seeking intelligent programmes in many genres which inform, educate and entertain.

Delivering the BBC's purposes in 2009/2010

Radio 4 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- Radio 4 will provide extensive coverage and background analysis of the issues related to the European elections in summer 2009 and the run-up to the next General Election.
- The station will continue to report and analyse the global economic downturn, looking at developments in the UK and also around the world, across many genres, to ensure that the human impact of the recession is captured.

2 Stimulating creativity and cultural excellence

- **Priority:** Radio 4 will maximise impact and value for money in drama by commissioning long-running series, including a dramatisation of the complete Smiley novels by John le Carré and the complete Tom Ripley novels by Patricia Highsmith.
- The station will drive innovation in comedy through distinctive approaches to traditional formats, such as piloting a new improvised sketch show and other panel shows.
- Radio 4 will encourage greater audience participation in cultural activities, for example through Neglected Classics in Open Book, where major authors argue for their favourite neglected classics, allowing the audience to choose one to be dramatised in The Classic Serial.

3 Promoting education and learning

- **Priority:** Radio 4 will broadcast innovative, landmark factual series such as the 90-part America – Empire Of Liberty and, in partnership with the British Museum, A History Of The World In 100 Objects (with an extensive interactive dimension). The series is expected to be the springboard for related BBC initiatives using the same approach of exploring history through items in museum collections.
- The station will mark the tercentenary of Samuel Johnson's birth with drama and factual programmes celebrating his life and wit, and will broadcast a series on the giants of 20th-century American literature.

4 Reflecting the UK, its nations, regions and communities

- **Priority:** We shall seek opportunities to continue building our engagement with audiences throughout the whole of the UK.

- Radio 4 will continue to commission a significant proportion of output from the English regions and other UK nations, including Writing The Century, a 20-part series for Woman's Hour Drama produced in Manchester.
- Radio 4 will continue to cover major cultural events across the UK, including the Edinburgh Festival, bringing audiences comedy, entertainment and discussion.

5 Bringing the UK to the world and the world to the UK

- **Priority:** Radio 4 will mark the 20th anniversary of the fall of the Berlin Wall with a three-month series of daily programmes recreating the events of 1989, plus debates and documentaries analysing the repercussions of that revolutionary year.
- The Reith Lectures, recorded in various UK venues and in Washington DC, will be given by Harvard political philosopher Professor Michael Sandel, exploring the theme of The Common Good. It will also be broadcast on BBC World Service.
- A History Of The World In 100 Objects will be linked to a World Service series reflecting major museum collections around the globe.

6 Delivering the benefit of emerging communications technologies

- **Priority:** The Radio 4 website will be relaunched, enabling easier searching and aggregation of content. The range of podcasts will be expanded.
- Active promotion of Radio 7 will continue on air and through complementary scheduling, increasing awareness of the station as the premier digital destination for entertaining speech radio.

Conditions: BBC purposes and Radio 4 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 2,500 hours of news and current affairs programmes

Stimulating creativity and cultural excellence

- 600 hours of original drama and readings (excluding repeats)
- 180 hours of original comedy (excluding repeats)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 200 hours of original documentaries (excluding repeats)

Reflecting the UK, its nations, regions and communities

- 200 hours of original religious programming (excluding repeats)

BBC Radio 5 Live

Service remit

The remit of Radio 5 Live is to be BBC Radio's home of continuous news and live sports coverage. It should aim to bring its audience major news stories and sports events as they happen, and provide context through wide-ranging analysis and discussion.

Programming should be designed to inform, entertain and involve. The service should appeal to news and sports fans of all ages and from all ethnic backgrounds and areas across the UK.

Delivering the BBC's purposes in 2009/2010

Radio 5 Live will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- Radio 5 Live will report political developments in Westminster and around the UK in an accessible and engaging way in the run-up to the next election.
- The station will develop a better understanding of audience knowledge of the global and UK economy in order to find new and creative ways of reporting and explaining the topic.

2 Stimulating creativity and cultural excellence

- Radio 5 Live will explore more ways to bring humour to the station's output, including commissioning a topical, news-based comedy show. News programmes will also increase the level of audience involvement in creating content.
- There will be increased coverage of music news and reviews in daytime programming.

3 Promoting education and learning

- Radio 5 Live will increase coverage and promotion of technology and science on the network, including increasing the promotion of science phone-in programmes and podcasts.

4 Reflecting the UK, its nations, regions and communities

- **Priority:** Radio 5 Live will produce high-quality and distinctive news output that is from across the UK by delivering outside broadcasts and reports from a variety of locations and developing more ways in which to increase audience participation.
- The service will explore ethical and faith-related news stories in a way that includes listeners' questions and experiences.

5 Bringing the UK to the world and the world to the UK

- Radio 5 Live will develop ways to increase audience participation in and discussion of key international themes, including climate change and the global economy.

6 Delivering the benefit of emerging communications technologies

- **Priority:** Radio 5 Live will continue to encourage the adoption of digital listening and develop its on-demand offer.

- **Priority:** Radio 5 Live will continue to build and promote the Football Player online application, focusing on enabling a younger audience to explore and deepen their interest in football.
- **Priority:** Innovative multiplatform sports content will be developed around the key sporting events of 2009/2010 including Wimbledon and the Winter Olympics. More sports content will be made available on the red button, mobile and online.

Conditions: BBC purposes and Radio 5 Live commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- c.75% of output to be news coverage

Stimulating creativity and cultural excellence

- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

BBC Radio 5 Live Sports Extra

Service remit

The remit of 5 Live Sports Extra is to bring a greater choice of live action to sports fans by offering a part-time extension of Radio 5 Live. The service should aim to provide increased value for licence fee payers from the portfolio of sports rights already owned by the BBC by offering alternative coverage to that provided on other UK-wide BBC services.

All output on 5 Live Sports Extra should be live sports coverage.

Delivering the BBC's purposes in 2009/2010

5 Live Sports Extra will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Reflecting the UK, its nations, regions and communities

- **Priority:** 5 Live Sports Extra will be further developed and promoted as the home of all forms of cricket, with the Ashes as the centrepiece.
- 5 Live Sports Extra will provide extensive coverage of the first ever Ashes Test to be played in Wales, in addition to the ball-by-ball commentary. This will include contributions from special guests and 'boundary rope' reporters to capture the public mood during the match.

2 Bringing the UK to the world and the world to the UK

- The station will work with Radio 5 Live to support innovative and distinctive coverage of major sporting events, for example the World Athletics Championships in August.

3 Stimulating creativity and cultural excellence

- The station will work with Radio 5 Live to develop new UK sports broadcasting and production talent.

4 Delivering the benefit of emerging communications technologies

- **Priority:** 5 Live Sports Extra will be promoted further, building awareness of the station and seeking to grow its audience.
- 5 Live Sports Extra will promote digital listening by providing high-quality and distinctive programming that is unique to digital radio, including ball-by-ball coverage of the major international and domestic cricket tournaments and finals (rights permitting), practice session commentaries on Formula 1 Grand Prix, innovative Rugby League commentary, and an increased focus on Football League fixtures.

Conditions: BBC purposes and 5 Live Sports Extra commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

BBC 1Xtra

Service remit

The remit of 1Xtra is to play the best in contemporary black music with a strong emphasis on live music and supporting new UK artists. The schedule should also offer a bespoke news service, regular discussion programmes and specially commissioned documentaries relevant to the young target audience (15–24 year olds), particularly, although not exclusively, those from ethnic minorities.

Delivering the BBC's purposes in 2009/2010

1Xtra will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Work is under way to develop a unique on-air 'takeover' project for the autumn. 1Xtra will invite a number of young people who are not in employment, education or training to participate in depth with the station and its programmes and share their perspectives on modern black and urban culture in the UK.
- 1Xtra's specialist music schedule will be refined with the aim of making it easier to navigate, while ensuring that it continues to offer an unrivalled range of distinctive programming across the genres.
- Live music and events will range from a series of special Mistajam sessions, to large-scale flagship shows like 1Xtra Presents. A second 1Xtra Live, the network's own black music festival, is planned for the autumn, dependent upon securing an appropriate line-up.

2 Sustaining citizenship and civil society

- **Priority:** The formatting and scope of 1Xtra's news output will be examined once the BBC Trust's Review of Content and Services for Younger Audiences is complete, with a view to increasing its impact.
- Weekly documentaries will cover a wide range of subjects including music, lifestyle and topical issues of concern to the audience.

3 Reflecting the UK, its nations, regions and communities

- Working to discover and help develop the UK's next generation of black music talent is core to the station's offering and will be highlighted with a special 1Xtra Loves Homegrown initiative in June.

4 Bringing the UK to the world and the world to the UK

- A series of key black music events in the international music calendar will be reflected, including one of Europe's biggest reggae festivals, Summerjam in Germany, and the leading US hip-hop event, Rock The Bells.

5 Promoting education and learning

- **Priority:** A series of high-profile social action campaigns will be run during daytime programming in conjunction with Radio 1 and BBC Switch. Drugs, volunteering and bullying are among the subject areas to be covered in 2009/2010.
- Black History Month in October will be marked with various programmes and documentaries focusing on key historic musical or political events.

6 Delivering the benefit of emerging communications technologies

- The newly combined 1Xtra and Radio 1 interactive team will focus on a number of key creative projects during the year, enhancing major live music events and campaigns, as well as working to increase the levels of visual content available to users.
- Selected programmes will be syndicated and streamed on third-party sites, helping to ensure that specialist shows in particular are able to reach out to find new audiences.
- 1Xtra will explore the possibilities for offering a more personalised online experience – for example, allowing users to interact with the station or comment on selected areas and subjects.

Conditions: BBC purposes and BBC 1Xtra commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

Stimulating creativity and cultural excellence

- 60% of music in daytime that is new
(either unreleased or less than one month since release – physical release, not download release)
(Daytime is defined as 06.00–19.00 Monday–Friday and 08.00–14.00 Saturday–Sunday.)
- 35% of music in daytime from the UK
- 50 live music events
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Sustaining citizenship and civil society

- c.20% of speech-based output each week
(with flexibility for holiday periods and occasional special schedule changes)
- c.10% of weekly output dedicated to news, documentaries and social action programming
(with flexibility for holiday periods and occasional special schedule changes)

BBC 6 Music

Service remit

The remit of 6 Music is to entertain lovers of popular music with a service offering music from the 1960s to the present day. Its programmes juxtapose current releases outside the mainstream with earlier recordings, including music from the BBC Sound Archive. It should provide context for the music it plays, and support live music and new artists.

Delivering the BBC's purposes in 2009/2010

6 Music will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** 6 Music will maintain and extend its commitment to new British artists, through Tom Robinson's two Introducing... shows. These continue to discover, showcase and offer live performance platforms to new UK talent, in addition to offering a unique album-length download of unsigned music.
- 6 Music will offer a series of music specials, including celebrating the contribution of indie record labels in Independence Day and supporting the Sound of 2009 project.
- The station will extend commitment to live music with an extension of coverage to events such as the Glastonbury Festival and a new commitment to developing events, such as the Camden Crawl.

2 Promoting education and learning

- 6 Music will build upon the successful start to the repositioning of social action to provide a focus on Transitions, designed to help audiences build their understanding of life-changing events. This year's plans include examining parenthood issues as an integral part of the station's summer festival content.

3 Sustaining citizenship and civil society

- **Priority:** 6 Music will continue the development of the station's music news provision. Newsgathering will be improved through new relationships with the nations and English regions. The station will also examine tailoring the style and delivery of output to match audience needs at different times of the day.

4 Reflecting the UK, its nations, regions and communities

- 6 Music will extend the Hub brand so that it reflects more fully the emerging music scene across the nation, including making a commitment to up to four live music sessions each week from Manchester, as part of Marc Riley's weekday show. Complementing this will be some bank holiday programming centred on the North West. Non-geographical communities will be reflected in a special series on an ageing population's relationships with music.

5 Delivering the benefit of emerging communications technologies

- The station will work in close coordination with Radio 2 to ensure complementary scheduling and promotion of common programming, providing an audience destination that offers a vibrant model for DAB and other means of digital listening.

Conditions: BBC purposes and BBC 6 Music commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 50% of music to be over four years old
- 400 hours of archive concert performances
- 15% of music to be concert tracks and sessions from the BBC's archive
- 275 new sessions (excluding repeats and acquisitions)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 10 hours of speech-based features, documentaries and essays each week

Sustaining citizenship and civil society

- 6 hours of news each week

BBC Radio 7

Service remit

The remit of Radio 7 is to provide speech-based entertainment. Its schedule should include comedy, drama, stories, features and programmes for children. Most output should come from the BBC archive, but the station should commission some original content, particularly of types of output rarely found on BBC Radio.

The station should also be the home of children's speech radio from the BBC.

Delivering the BBC's purposes in 2009/2010

Radio 7 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Radio 7 will schedule seasons to celebrate the lives of writers and artists who have made significant contributions to BBC radio and UK culture, including:
 - A John Mortimer season: introduced by his son, Jeremy Mortimer, a selection of autobiographical readings and radio dramatisations (including Rumpole Of The Bailey) to complement the Radio 4 tribute.
 - An Alan Bennett 75th birthday celebration: a season of Bennett radio dramatisations, readings and monologues, including Talking Heads, with an introduction and anecdotes from Alan Bennett.
- The station will schedule a Banned Books Month, featuring readings and dramatisations of novels which have, in the past, been banned or censored by governments and authorities for various reasons. Archive programming will include Madame Bovary, Lady Chatterley's Lover, Animal Farm and Brave New World.
- Radio 7 will mark the 50th anniversary of The Navy Lark, one of the BBC's longest-running radio comedies, with a Navy Lark special, introduced by Leslie Phillips, plus interviews with surviving cast members.
- Radio 7 will extend the creative range of programmes through commissions from independent producers, specifically for sci-fi and crime and thriller readings.
- The station will continue to seek innovative ways for audiences to engage with Radio 7 output by encouraging listeners to offer archive programme suggestions and by further developing the interactive drama project Chain Gang via broadcasts and website activity.

2 Promoting education and learning

- Big Toe Books will continue to encourage a love of reading by scheduling the best of children's literature and by giving children a chance to listen to books they will enjoy but may not be ready to read themselves.
- Radio 7 will broadcast two new shows for CBeebies Radio. Rocket's Pocket Science will present a unique perspective and insight into the practical science that underpins the place of wonder and enchantment that is a young child's world, while Madam Maestro's Music Box will explain musical instruments and what they can do, then introduce young listeners to great pieces of classical music and demonstrate the power of music to tell stories.

- In line with the BBC Trust's recommendations in the Children's Service Review, the BBC Executive will, in spring 2009, present to the Trust an assessment of the level of demand for children's audio content and a consideration of where and when to provide audio content, to maximise audience numbers in a cost-effective way.

3 Reflecting the UK, its nations, regions and communities

- **Priority:** Radio 7 will build programming around key events to increase impact. For example, 2009 is Scotland's Year Of Homecoming, an initiative celebrating Scotland's rich cultural heritage. Throughout July the station will broadcast a season of Scottish drama and features, including *Odyssey*, a Radio Scotland history series telling the stories of the many people who came to settle in Scotland; *Exiles*, in which people separated from Scotland by time and place talk about their identity and sense of loss; and a season of John Buchan dramatisations.
- The station will give a UK-wide airing to *History of Ireland*, a long-running series made in Belfast and originally broadcast in Northern Ireland only.
- Radio 7 will provide coverage of the Leicester Comedy Festival, recording its preview show and interviewing stand-up acts, for broadcast in the late night Comedy Club.
- **Black History Month:** programmes will be broadcast that reflect the diverse cultural identity of the UK, including a repeat of *Small Island*, a radio drama marking the arrival of the Empire Windrush.

4 Delivering the benefit of emerging communications technologies

- Radio 7 will continue to offer broadcast and on-demand content which encourages people to listen to digital radio. In particular, it will seek to increase the impact of output by continuing to work closely with Radio 4, exploiting cross-promotional and complementary scheduling and commissioning opportunities.
- Major seasons of programming will be highlighted and enhanced by the station's online presence.

Conditions: BBC purposes and Radio 7 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 50 hours of comedy each week
- 50 hours of drama each week
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 1,400 hours of children's programming

BBC Asian Network

Service remit

The remit of BBC Asian Network is to provide speech and music output appealing to the British Asian communities. It should be primarily in English, but some programming should be provided in a range of South Asian languages.

The primary target audience is British Asians under 35 (reflecting the age profile of the Asian communities), but the station should also appeal to anyone with an interest in British Asian issues, music and culture.

Delivering the BBC's purposes in 2009/2010

BBC Asian Network will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** The Asian Network will aim to break and cover key news stories relating to and affecting the UK's Asian communities. A second edition of The Wrap, the flagship 30-minute weekday news programme (renamed Asian Network Reports from 20 April 2009), will continue to be broadcast throughout the year, with frequent news summaries at breakfast time and hourly bulletins elsewhere.
- The documentary strand Asian Network Report will address significant issues and subjects, with a weekday phone-in programme offering a place for debate and discussion around the most important stories of the day.

2 Stimulating creativity and cultural excellence

- **Priority:** Following the recent launch of a new breakfast show with Adil Ray, other areas of the schedule will be reviewed and revised to ensure that the station maintains its close connection with the audience and reflects a wide range of interests and tastes.
- Work will continue to find and develop the next generation of on-air talent, providing an entrance point for DJs new to national radio, or opportunities to gain further experience by deputising on other programmes.

3 Reflecting the UK, its nations, regions and communities

- **Priority:** A number of events and live music concerts will be staged in cities around the UK with significant Asian communities, with highlights broadcast on air. The Asian Network is the main partner of the London Mela and will continue to be closely involved in BBC Introducing... and the BBC Electric Proms, supporting new and emerging Asian music artists.

4 Bringing the UK to the world and the world to the UK

- The Asian Network will expose its audience to new and original music from UK artists, including unsigned acts featured each week in the Friction show, as well as showcasing the best music from high-profile South Asian musicians and live music sessions recorded in India and Pakistan.
- The latest film news, interviews and reviews from Bollywood will be covered extensively both on air, with dedicated shows each weekend, and online via Bollywood Blog.

5 Promoting education and learning

- The Asian Network's language programming will continue to celebrate the linguistic heritage of Asian languages and to connect with people within the UK Asian communities who are not fluent in English.

6 Delivering the benefit of emerging communications technologies

- Subject to rights and permissions, the Asian Network will look to maximise the possibilities that technology provides to share its content across the web, including syndication of video and audio highlights in association with outside partners, and allowing listeners to use Asian Network content in their own digital spaces.

Conditions: BBC purposes and BBC Asian Network commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 50:50 proportion of speech to music

Stimulating creativity and cultural excellence

- 40% of music in daytime from UK artists
(Daytime is defined as 06.00-19.00hrs, Monday-Friday and 08.00-14.00 Saturday-Sunday.)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Reflecting the UK, its nations, regions and communities

- 3–5 hours on average of language programming each day

Future Media

BBC Online

Service remit

The remit of BBC Online is to serve the BBC's public purposes through the provision of innovative and distinctive online content, and through distinctive propositions that reflect and extend the range of the BBC's broadcast services, available to all.

BBC Online should enable the BBC to develop a deeper relationship with licence fee payers and strengthen accountability. It should act as a starting point on the internet from which users can develop their use of the medium and provide a trusted guide to the wider internet.

BBC online should, at all times, balance the potential for creating public value against the risk of negative market impact.

Delivering the BBC's purposes in 2009/2010

BBC Online will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. They are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

BBC Online will focus on a number of site-wide improvements aimed at improving its ability to deliver across all purposes:

- **Improved engagement** – BBC Online will offer users a range of personalisation options, allowing them to shape their experience more closely to their individual needs and interests. These will be built around a new, secure and open identity system. There will also be greater opportunities to participate, whether by contributing comments or content, or rating, recommending or sharing with friends.
- **Partnership** – BBC Online will reach out to a wider range of partner organisations in the UK and internationally. The aim is to become better connected to non-BBC sites and services, supporting plurality across the UK new media sector as well as allowing users to make richer journeys. A key way of doing this will be to make more content available for syndication to partner sites that wish to feature it.
- **Site-wide navigation** – BBC Online will implement new site-wide navigation features which will present users with additional material from BBC and external sites. The aim is to give all users easier access to the fullest range of relevant content, on any subject which interests them, wherever they are on BBC Online.
- **Feedback management** – BBC Online will continue to improve the ways it manages feedback from its users, seeking to make channels such as 'contact us' email systems, message boards, help and FAQ services more proactive and integrated.

1 Sustaining citizenship and civil society

- **Priority:** Democracy Live will be launched as the key plank of the BBC's efforts to use the internet as a means to build citizenship across the UK. The initiative will represent a step change in the BBC's ability to reflect, and allow people access to, the work of their elected representatives, whether they sit in the European institutions, in Westminster, in national parliaments or assemblies or on local councils.

- BBC Online will develop its media literacy proposition to enable audiences to access, understand and interact with different types of media.
- In the event of a UK General Election, BBC Online will offer broad and inclusive coverage.
- For the youngest audiences, CBeebies will develop the Waybuloo site dedicated to building emotional and media literacy skills.

2 Promoting education and learning

- **Priority:** Earth will offer users much deeper and broader access to BBC natural history content, both current and archive, than has ever been possible before.
- Lab UK will develop new ways of combining the reach and power of the internet with scientific experimentation. It will tap into popular enthusiasm around science and enable users to participate in important scientific projects.
- Improved functionality for schoolteachers will make it easier for them to find and use existing audio learning content.
- CBeebies will launch a number of sites in support of programmes that align content more clearly with the Early Years Foundation Stage and make learning goals more explicit to parents.
- The Blue Peter website will encourage its users to become part of a community which joins in activities that go beyond the broadcast experience. The aim will be to reward children who demonstrate an excitement for discovery and building their knowledge.

3 Reflecting the UK, its nations, regions and communities

- **Priority:** The roll-out of the redesigned BBC local sites will be completed, bringing a much more coherent offer to users based around local news, sport and weather, but also providing links to a wide range of external local sites. The reshaping of local coverage will extend beyond England to Scotland, Wales and Northern Ireland.
- Democracy Live will have a significant local and regional dimension, providing people across the UK with easy access to their representatives at all levels, including ways to contact them and follow their work. Democracy Live will link to the many councils who stream their sessions.
- BBC Online will increase the range and depth of its coverage of Football League clubs in England, including offering extensive highlights, creating a significant point of contact with the passions of local audiences, many of whom are not regular users of BBC Online.
- BBC iPlayer will continue to make local and nations programmes available to a national audience as well as exploring ways to promote niche and specialist programmes to new users.

4 Stimulating creativity and cultural excellence

- **Priority:** A relaunched comedy site will showcase short-form, original, professionally produced web comedy aimed at people who enjoy comedy but do not connect with existing BBC broadcast comedy output. While the site will also showcase existing BBC comedy programmes, there will be a distinct focus on new talent and work which has not been broadcast.
- The music pages will continue to build an information service around individual musicians and strengthen its commitment to new and original musical talent in the UK.
- CBBC will continue to deliver safe online spaces alongside programmes that are designed to stimulate creativity in children, including the launch of the 3D Tronji environment and the new Bamzooki Street Wars site.

5 Bringing the UK to the world and the world to the UK

- Democracy Live will have an important international dimension, highlighting in particular how the workings of the EU affect people's lives.
- BBC Online will increase the number of foreign languages in which users can get results from the search service.
- The number of navigation pages which present users with the best of BBC content about foreign countries will be increased.

6 Delivering the benefit of emerging communications technologies

- **Priority:** BBC Online content available to mobiles will be broadened, including greater localisation.
- BBC iPlayer will continue to work towards the aim of platform neutrality by becoming available on a wider range of platforms and devices.

Conditions: BBC purposes and BBC Online commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 25% (by value) of eligible content and services from external suppliers

BBC Red Button

Service remit

The remit of BBC Red Button is to offer continuous and constantly updated news, information, education and entertainment to digital television audiences in the form of interactive video, audio, pictures and text.

BBC Red Button should offer content which supports and enhances some linear television programmes. It should be an access and navigation point for BBC non-linear television and radio content, offering supporting material and enhancements for linear broadcast output.

Delivering the BBC's purposes in 2009/2010

BBC Red Button will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** The digital text service will offer a reliable, better performing information service that offers viewers access to best of BBC journalism content including news, weather and sport.
- A high level of quality journalism output will be provided via text and News Multiscreen, bringing the best of UK reporting to a broad audience, including those who do not use or have access to BBC Online at home.
- Red Button will continue support for digital switchover by ensuring a good quality of service during analogue switch-off and by informing public of changes to their television service during this period.
- The service will provide broad and inclusive coverage of the UK General Election if it occurs within this period.
- Ongoing support will be provided for BBC charity events such as Children in Need in the form of a donation application, enabling viewers to donate directly through TV.
- 24/7 support for Newsround will deliver news coverage in a manner appropriate to a younger audience.

2 Promoting education and learning

- The CBeebies pages will continue to encourage children to learn in a fun and stimulating environment. A series of new games and quizzes will offer multiple skill levels designed for the different age groups within this audience.
- Red Button quizzes, including support for Blue Peter, will offer opportunities for informal learning to older children.

3 Stimulating creativity and cultural excellence

- **Priority:** New and creative Red Button services will be developed, using emerging broadcast and broadband technologies to involve and engage with BBC audiences.
- For a mainstream audience, enhancements will be offered around a range of drama, entertainment and comedy programmes, with support for major events including the RHS Chelsea Flower Show.

- Available TV platform technologies will be utilised to offer interactive digital services to audiences listening to radio via TV.

4 Bringing the UK to the world and the world to the UK

- Sports Multiscreen will continue to bring a wide range of sports coverage to BBC audiences. This will include video, audio and text content of events happening around the world, such as the Winter Olympics, Formula 1 and rugby.
- Continuous BBC News will be available on demand across all platforms.
- BBC Red Button will provide ongoing interactive support for the BBC's Eurovision Song Contest coverage to make popular world music more accessible to a UK audience.

5 Delivering the benefit of emerging communications technologies

- **Priority:** Viewers will be able to access and navigate to on-demand content across more TV platforms.
- New BBC Red Button propositions will be developed, using emerging broadcast and broadband technologies on IP-connected TV devices.

6 Reflecting the UK, its nations, regions and communities

- The service will take advantage of emerging improvements in technology to deliver enhanced regional support.
- It will work with the UK's voluntary and charity sectors to ensure relevant topical information is made available via the Red Button.
- BBC Red Button will bring the UK's premier music festivals to a wider community of music enthusiasts, including coverage of Glastonbury, Radio 1's Big Weekend, the Proms and Electric Proms.
- The BBC's new base in Salford will be developed into a centre of excellence in next-generation TV services.

Conditions

No specific conditions.

News

BBC News Channel

Service remit

BBC News Channel should deliver up-to-the-minute, accurate, impartial and independent news, analysis and insight. It should provide fast and comprehensive coverage of local, UK and international events as they unfold and specialist analysis to put the news in context.

Delivering the BBC's purposes in 2009/2010

BBC News Channel will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Parliamentary reporting will continue to cover significant debates and parliamentary occasions from Westminster and the devolved parliament and assemblies. BBC News Channel will continue to explain European institutions and their work in order to stimulate and build audience understanding across the UK.
- BBC News Channel will offer explanation, analysis and the opportunity for debate, as the political parties establish their positions in the European elections later in the year and the Scottish Government continues to implement its programme.
- To promote national debate, viewers will be encouraged to interact with the channel and the BBC News website, to comment on issues and to put their questions to experts and those in authority. Specifically the channel will:
 - Broadcast a comprehensive news service each hour, including sport and weather updates, a news summary on the half-hour, and an hourly business news from 09.00 to 19.00 on weekdays (subject to major breaking news).
 - Broadcast weekly until Christmas the in-depth political interview programme Straight Talk with Andrew Neil.

2 Bringing the UK to the world and the world to the UK

- **Priority:** BBC News Channel aims to deepen knowledge and build a wider understanding of global issues and events among its UK audiences by offering a more international news agenda than the other main continuous news channels based in the UK. The channel will do this by featuring major international stories, comprehensive coverage of the 2009 European elections, and continued coverage of the international financial crisis and the first year in office of President Obama. The News Channel will draw upon the expertise of BBC correspondents based in newsgathering bureaux across the world to provide insight and analysis. Rolling news will be regularly co-presented from the scenes of major breaking stories from around the world.
- Where appropriate, the News Channel will include a range of international voices across the output, including in-depth interviews with international politicians and significant public figures.

3 Reflecting the UK, its nations, regions and communities

- **Priority:** As part of the BBC's response to the BBC Trust review on coverage of network news in the devolved nations, the News Channel will enhance its strong regional coverage, calling on a network of correspondents across the UK and aiming to feature a regional perspective from beyond London in all relevant major stories in order to highlight different impacts in different parts of the UK. We will seek opinion and comment from a range of sources throughout the UK – business people, academics and pressure groups as well as the public – and give opportunities to viewers to pose their questions to the channel's guests.
- Local, regional and national politics will feature across the schedule, including the key proceedings of the Scottish Parliament and the devolved assemblies, and will include comprehensive coverage of the European elections. This year the channel will cover the key debates and votes in the Scottish Parliament and the Welsh and Northern Ireland Assemblies.

4 Promoting education and learning

- The News Channel delivers informal learning to viewers via the provision of trusted news and information on a range of subjects, such as business and economics, science and technology, arts and culture. This year the Entertainment 24 brand (E24) will continue to develop to provide improved entertainment and arts news coverage. This is likely to appeal to younger viewers, helping to address this under-served audience.

5 Delivering the benefit of emerging communications technologies

- News coverage will be augmented with video, still images and messages submitted by viewers, where appropriate, in order to offer first-hand accounts and a wide range of views. It will be as simple as possible for audiences to make these contributions in a seamless way across BBC News output on all platforms.

Conditions: BBC purposes and BBC News Channel commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Bringing the UK to the world and the world to the UK

- Provide more international news than other main continuous news channel(s) in the UK

Reflecting the UK, its nations, regions and communities

- Provide more local/regional news than other main continuous news channel(s) in the UK, in part by giving regional perspectives to national stories
- Report sports news throughout the day, rounding up the day's main sports stories every evening
- 100 hours of sports news

Statutory commitments

The following targets are agreed with Ofcom each calendar year (results being published at bbc.co.uk/annualreport):

- 90% of hours to be originations.
- In conjunction with other BBC network television services, to spend at least 30% of relevant programme production budgets, representing 25% hours of productions by volume, outside the M25.
- A minimum percentage of 90% of qualifying hours to have subtitling and 5% to have signing. (BBC News Channel is exempt from audio description commitments.)

BBC Parliament

Service remit

The remit of BBC Parliament is to make accessible to all the work of the UK's parliamentary and legislative bodies and the European Parliament. The service should also analyse and set in context the issues and politics behind parliamentary debates.

Delivering the BBC's purposes in 2009/2010

BBC Parliament will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** BBC Parliament will deepen viewer engagement and provide increased relevance by enhancing the live coverage of Parliament during divisions (votes), using the long gaps in output during key divisions to offer highlights of speeches from the preceding debates.

2 Reflecting the UK, its nations, regions and communities

- **Priority:** BBC Parliament will offer programmes to mark the 10th anniversary of the Scottish Parliament and to examine its development. Schedules in Westminster recess periods will offer live and uninterrupted coverage of the Scottish Parliament and the Assemblies in Northern Ireland and Wales to increase understanding of how the devolved nations are governed.

3 Bringing the UK to the world and the world to the UK

- **Priority:** BBC Parliament will deepen knowledge and understanding of the European Parliament and its workings, by showing how the decisions it makes affect the UK. BBC Parliament will offer extensive coverage of the European election campaign, as seen from a UK and continental perspective. The competencies and procedures of the European Parliament will be explained in The Record Europe.

4 Promoting education and learning

- The 30th anniversary of the fall of James Callaghan's government and the election of Margaret Thatcher's first government will be marked with a special season of programmes.

5 Delivering the benefit of emerging communications technologies

- BBC Parliament will play a key part in the development of the Democracy Live site.

Conditions: BBC purposes and BBC Parliament commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 70 hours a week of coverage of the Westminster Parliament (normal week, including Select Committees)
- 10 hours a week of Select Committees

Reflecting the UK, its nations, regions and communities

- 260 hours of proceedings of the Scottish Parliament, Northern Ireland Assembly and Welsh Assembly, with significant proportions of coverage given to each.

Bringing the UK to the world and the world to the UK

- 100 hours of programming (including repeats) from Brussels and Strasbourg

Statutory commitments

The following targets are agreed with Ofcom each calendar year (results being published at bbc.co.uk/annualreport):

- 90% of hours to be originations.
- In conjunction with other BBC network television services, to spend at least 30% of relevant programme production budgets (excluding news), representing 25% hours of productions by volume, outside the M25.

Nations and Regions

BBC Local Radio in England

Service remit

The remit of BBC Local Radio is to provide a primarily speech-based service of news, information and debate to urban and rural communities. Speech output should be complemented by music. The target audience should be listeners aged 50 and over who are not well served elsewhere. There should be a strong emphasis on interactivity and audience involvement.

Delivering the BBC's purposes in 2009/2010

BBC Local Radio in England will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** BBC Local Radio will look to increase public value with new proposals designed to strengthen the BBC's performance in the nations and regions. Subject to necessary approvals, English Regions is proposing the appointment of new local government reporters for most stations.
- English Regions will also work with the rest of the BBC on plans for Democracy Live. One key element will be to offer a much more detailed and interactive online service during elections, sitting closely alongside the Local Radio offering.

2 Reflecting the UK, its nations, regions and communities

- **Priority:** Local radio will continue to develop in ways which recover ground among some key parts of the audience, and maintain reach overall.
- **Priority:** Local Radio will seek to attract under-served audiences and build existing ones, through developments which include better multimedia links, such as the launch of a new local website design which supports the aim of making Local Radio, TV and web work together better as a unified proposition.

3 Stimulating creativity and cultural excellence

- Local Radio stations will host Blast reporters again in 2009 in the scheme aimed at young people starting out on their media careers. Placements will be offered focusing on multimedia sport and arts content. The BBC has started to see real value from these placements, which attract a diverse range of individuals, many of whom continue to work with the BBC.

4 Promoting education and learning

- BBC News School Report is now its third year and English Regions will develop in its editorial approach and in the support offered to schools. This year it is planned to involve the new English Regions multimedia weather presenters in activities which support learning and media literacy.

5 Bringing the UK to the world and the world to the UK

- Local Radio stations will continue to work closely with their respective local websites to interact with a global audience.
- Local Radio stations are starting to generate activity related to the 2012 Olympics. In particular they will work with cultural consortia to cover cultural and other Olympics-related events across England.

6 Delivering the benefit of emerging communications technologies

- The range of podcasts offered has grown. There is a plan to expand the slate of pan-England productions to include a regular pull-together of faith content from across Local Radio and to pilot an Asian programming podcast to mirror successful work with UK Black.
- Digital Doctors events (mainly advice phone-ins on BBC Local Radio) have continued and a simple entry point will be developed, promoted on Local Radio for potential new users, to mark Silver Surfers Day in May.
- Local Radio, now streamed on the web via BBC iPlayer, continues to build a strong audience – particularly in times of major events such as weather emergencies. English Regions is working with the BBC's Future Media & Technology division to ensure improved broadcast quality and resilience for these services.

Conditions: BBC purposes and BBC Local Radio commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 60% speech content on BBC Local Radio in core hours (06.00–18.00)
- 100% speech content on BBC Local Radio at breakfast peak

Reflecting the UK, its nations, regions and communities

- 85 hours each week for each station of original, locally made programming in line with service licence stipulations

BBC Local Radio stations in England

BBC Radio Berkshire
BBC Radio Bristol – includes BBC Somerset
BBC Radio Cambridgeshire
BBC Radio Cornwall
BBC Coventry & Warwickshire
BBC Radio Cumbria
BBC Radio Derby
BBC Radio Devon
BBC Essex
BBC Radio Gloucestershire
BBC Radio Guernsey
BBC Radio Hereford & Worcester
BBC Radio Humberside
BBC Radio Jersey
BBC Radio Kent
BBC Radio Lancashire
BBC Radio Leeds
BBC Radio Leicester
BBC Radio Lincolnshire
BBC London
BBC Radio Manchester
BBC Radio Merseyside
BBC Radio Newcastle
BBC Radio Norfolk
BBC Radio Northampton
BBC Radio Nottingham
BBC Radio Oxford
BBC Radio Sheffield
BBC Radio Shropshire
BBC Radio Solent
BBC Radio Stoke
BBC Radio Suffolk
BBC Sussex and BBC Surrey
BBC Tees
BBC Three Counties Radio
BBC Radio Wiltshire
BBC WM
BBC Radio York

There are 38 BBC Local Radio services in England, plus opt-out services covering Dorset (Solent), Milton Keynes (Three Counties), Peterborough and the Fens (Cambridgeshire), Swindon (Wiltshire) and Plymouth (Devon).

BBC Radio Scotland

Service remit

The remit of Radio Scotland is to be a speech-led service for adults covering a wide range of genres and reflecting the issues, events, culture and interests of the people of Scotland. In addition to local and national concerns, output should also address matters of UK and international significance from a Scottish perspective.

Radio Scotland should offer some highly targeted local programming, and support for BBC community stations.

Delivering the BBC's purposes in 2009/2010

Radio Scotland will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Scotland will look to increase public value with developments designed to strengthen BBC performance in Scotland. Subject to necessary approvals, new local government reporters will be appointed to enhance news coverage on Radio Scotland.
- **Priority:** BBC Scotland will look to increase the impact of its original journalism by making local investigative documentaries, averaging two per month, a key feature of the daytime schedule. These will be provided by in-house News and Current Affairs, in-house Features producers and independent producers. The audience will have the opportunity to comment on these in the phone-in programmes which will follow them and via online blogs. Subjects will include public policy, crime, health and education, economics and politics.
- The current economic, employment and business climate has prompted more news coverage of such issues and this will continue in programmes such as Good Morning Scotland, The Business and Captains Of Industry and will also be reflected in drama output.
- Radio Scotland will aim to reconfigure debate and discussion programming in August/September 2009 with a new radio and TV brand which allows audiences to attend live debates at Pacific Quay and venues around Scotland.

2 Reflecting the UK, its nations, regions and communities

- In the past year, Radio Scotland has commissioned 12 new comedy pilots. These are being considered for selection as possible new continuing series and an audience focus group process has been introduced to support the commissioning decisions. Two new series are expected to be commissioned for transmission in 2010.
- Radio Scotland's commitment to monthly drama will continue and the aim is to commission at least six scripts from new writers and six from established writers. The contemporary drama will be commissioned to reflect experiences of the current economic situation and to mark anniversaries, such as the birth of Sir Arthur Conan Doyle.
- Radio Scotland will continue its coverage of book, arts and music festivals around Scotland, including the Edinburgh festivals, Aye Right (in Glasgow) and various events surrounding the Year of Homecoming.

- In music, Radio Scotland will work closely with colleagues at Radio 1, Radio 2 and Radio Ulster in covering events such as Celtic Connections, the Edinburgh Festival, the Glasgow Jazz Festival and T In The Park.

3 Promoting education and learning

- Radio Scotland will work towards completion of the Burns online archive in which over 600 songs and poems are being recorded by well-known actors and personalities. These will be available in a searchable website, supported by academic commentary on selected works. This is a three-year project, to complete in 2010/2011. This archive will be featured at regular points in the radio schedule and will be promoted to schools as a learning resource.
- The SoundTown project, in which a radio studio is built within a secondary school, will continue into a sixth and seventh year, again supported by a wide range of BBC Scotland programme and non-programme departments.

4 Stimulating creativity and cultural excellence

- Radio Scotland will complete the comedy pilot project which, to date, has involved the commissioning of more than 15 new formats, with a view to commissioning longer-run series of the most successful.
- New writers and production companies will be given specific briefs to provide radio drama for the schedule, to support key anniversary or landmark events in the Scottish calendar.

5 Bringing the UK to the world and the world to the UK

- Radio Scotland will offer 5–10 programmes to the European Broadcasting Union for use by member broadcasters and will assess the possibility of more sharing in future. This builds on the recent success of the Auld Lang Syne concert which was transmitted by 10 European stations and one Australian public broadcaster.
- The station intends to build on the success of recent co-production initiatives with Radio Ulster and Radio 2. We intend to share at least five programmes with Radio Ulster and a further five with Radio Wales.

6 Delivering the benefit of emerging communications technologies

- Five themed online zones will be made available on BBC iPlayer following successful experiments with the Comedy Zone.
- In 2009/2010, Radio Scotland will expand the range of podcasts to include a new gardening podcast and at least one new weekly sports podcast based on football output. This is part of the service's planning for coverage of the Olympic and Commonwealth Games. Radio Scotland has already introduced a new business podcast and a twice weekly Burns podcast.

Conditions: BBC purposes and Radio Scotland commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 43 hours of radio news and current affairs each week

Stimulating creativity and cultural excellence

- 200 hours of arts coverage on radio (including narrative repeats of daily arts show)
- At least 10% of output will be commissioned from independent producers

BBC Radio nan Gàidheal

Service remit

The remit of Radio nan Gàidheal is to deliver a comprehensive speech and music service for Gaelic speakers, covering a wide range of genres and reflecting the issues, events, cultures and interests of the people of Scotland from a Gaelic perspective and through the medium of the Gaelic language.

Delivering the BBC's purposes in 2009/2010

Radio nan Gàidheal will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** News will be scheduled at major junctions in the schedule, with bulletins broadcast frequently across the day. Aithris na Maidne and Aithris an Fheasgair will provide the main focus for political coverage of Scottish affairs but will also report from the Westminster and European parliaments. Coverage will also extend to the European elections in June with a particular focus on issues affecting the Highlands and Islands. With the development of the television and online elements of the news service, broadcast journalists, including those working on the European current affairs series Eòrpa, will be part of a wider pool of expertise available to enhance the radio strands.
- A new topical discussion programme aimed at a 35+ audience will be piloted with a view to progressively filling the current transmission gap between 12noon and 2pm on weekdays. This new development will complement existing speech programming such as Coinneach Maclomhair.

2 Reflecting the UK, its nations, regions and communities

- Radio nan Gàidheal will encourage its audience to participate in its programming through the daily topical strand Coinneach Maclomhair and the planned new lunchtime pilot show. The children's programme Aileag and the youth music show Rapal will specifically target younger audiences, enhancing studio-based output with programming produced on location in communities across Scotland.
- Through a range of programming, Radio nan Gàidheal will reflect the lives of Gaels wherever they live, in rural or urban settings, at home in the UK or abroad, and offer opportunities to explore and reflect on issues of current relevance as well as looking to examine the past. Planned series include a profile of the voluntary sector in Scotland through the stories of those who work in it and use it, the life and of legacy on John Calvin in this 500th anniversary year, and personal perspectives of life past and present in Scottish communities including the west side of Lewis and the city of Edinburgh.

3 Promoting education and learning

- Radio nan Gàidheal will provide opportunities for informal learning across a wide range of subjects in features, factual and documentary output. In particular it will broadcast formal education series that support Gaelic learning and development based on the Curriculum for Excellence, including a series on food and the issues surrounding it as part of a trimedia project.

- Language learners will be supported with a variety of output offering informal learning opportunities for adults, including the two versions of the weekly Gaelic language letter for learners Litir, both of which will now be available as podcasts. Working with BBC Alba we will promote the Gateway to Gaelic site on [bbcAlba.co.uk](http://bbc Alba.co.uk) which provides a focal point for learners of all ages and abilities, including an extension of the Gaelic language learning course Beag ar Bheag.
- A new initiative based on the archive radio series Facal Oirbh will encourage learners and speakers of Gaelic to develop and augment the richness of their linguistic registers. Alongside the retransmission of 52 episodes of this community-focused language series, a new web offering will enable audiences to access content from the series in text, audio and photographic forms.

4 Stimulating creativity and cultural excellence

- Radio nan Gàidheal will nurture and build appreciation of traditional and contemporary Scottish culture and provide a platform for the best of Scottish talent and creativity. It will offer platforms for people and passions, enabling new voices to be heard, discovering and supporting writing, musical and entertainment talent. The Rapal cross-media music brand will be used to showcase the best new Scottish talent and actively encourage and develop song writing, musical composition and performance skills.
- Radio nan Gàidheal will build on successful collaborations with BBC Alba and Radio Scotland on Celtic, traditional and contemporary music events with a combination of bilingual simulcasts and a collaborative approach to the acquisition of material. This will include events such as the Hebridean Celtic Festival, Blas and the Donald MacLeod Memorial Piping Competition.
- Làrach nam Bàrd, a website focusing on poetry, will be extended in 2009 to include Gaelic poetry from the 18th and 19th centuries, offering textual analysis, audio and video content to provide a rich and unique source of information relating to selected poets. The website will complement series to be broadcast on Radio nan Gàidheal and on television.

5 Bringing the UK to the world and the world to the UK

- Radio nan Gàidheal brings the world to the UK through its regular coverage of international events and issues in its news and current affairs output. The daily topical show Coinneach Maclomhair will continue to include special editions of the programme recorded in various locations around the UK, focusing on the lives and experiences of Gaels in these areas.
- As opportunities arise, short travelogue series will be commissioned from individuals who are embarking on travel expeditions and are keen to develop radio production skills, following the pattern of the successful pilots made in 2008 in Siberia and Africa.

6 Delivering the benefit of emerging communications technologies

- Radio nan Gàidheal output is available on digital radio and is streamed live on the internet, with a large proportion of content available on the iPlayer within a seven-day window. The service strives to make innovative content for younger sections of the Scottish audience. With the development of the news service and the recently established online presence, the aim will be to make Gaelic news material available via mobile devices. bbcAlba.co.uk encourages audience interaction and media literacy and introduces users to related content and services.

Conditions

No specific conditions.

BBC Alba

Service remit

The remit of BBC Alba is to offer a mix of originated television programmes, including output first shown on other BBC services as well as archive programmes. It aims to serve Gaelic speakers, those learning the language, those who might wish to learn and those interested in the language and culture. It aims to reflect and support Gaelic culture, identity and heritage.

Delivering the BBC's purposes in 2009/2010

BBC Alba will commission original programming across a range of genres, including news, weather, sports, live events, children's, music and entertainment, factual programming, educational output, and some comedy and drama.

Key developments

BBC Alba will provide a broad range of high-quality, distinctive television content for Gaelic speakers and learners, and which also offers value to the wider Scottish audience.

1 Sustaining citizenship and civil society

- As part of a trimedia news offering, BBC Alba will provide accurate, impartial and independent news and current affairs programmes. It will broadcast a live 30-minute news programme, An Là, each weekday evening during peak time and a longer news review at weekends.
- Political coverage within An Là will focus on Scottish affairs but will also cover the Westminster and European parliaments, enabling audiences better to understand how they are governed at a local, national, UK and European level. There will be a focus on the impact that the Scottish Parliament has had on a devolved Scotland, as it marks its 10th anniversary in 2009, and on the European elections in June.
- An Là will be available to view on demand via the BBC Alba website.

2 Reflecting the UK's nations, regions and communities

- **Priority:** A number of factual series and single documentaries, such as the independently produced Trusadh, will feature a wide-variety of home-grown documentary subjects and personal stories from different communities across Scotland, including a series, Ìle, which will explore contemporary life on the Hebridean island of Islay, as well as a series of short programmes produced by and aimed at young people in the Highlands and Islands of Scotland, Ann an Coi5.
- BBC Alba will feature programmes from a number of music festivals which take place in communities across Scotland over the course of 2009: Cuirm @ Celtic from the Celtic Connections festival in Glasgow, the Hebridean Celtic Music Festival from Stornoway in July, Blas from the Highlands in September. The premier showcase of Gaelic traditional music and song, the Royal National Mod, returns to the town of its birth, Oban, and the Mod 2009 programmes will reflect one of the main themes in this year's festival, that of homecoming. The Sinne is Alba series will offer a view of Scotland from families who have settled in the country from a number of other countries, such as China, Italy and Poland.
- Sports programming through the independently produced Spòrs brand will reflect a diversity of interests within the Gaelic community, focusing in particular on shinty, football and rugby. Coverage will include a mix of live and deferred transmission matches from both the Scottish Premier League and the Scottish Football League. BBC Alba will provide coverage of five shinty matches during the summer months and will broadcast two documentaries on the history and current status of this indigenous Scottish sport.

3 Stimulating creativity and cultural excellence

- **Priority:** BBC Alba will commission programmes from a range of suppliers which will reflect the contemporary Scottish music scene across a variety of genres. Horo Gheallaidh will deliver an eclectic mix of Celtic and world music from artists performing at the Celtic Connections Festival. The Rapal brand, across radio, TV and online, will feature indie bands from across Scotland and will encourage new songwriting and performance in Gaelic through its competition. Ceòl Country is the only regular music programme featuring country music artists in Scotland, and will return for a second series in 2009.
- BBC Alba has been approached by the Gaelic Arts Agency to participate in a celebration of St Kilda which will coincide with a performance of Hiort, the opera, at the Edinburgh International Festival in August. BBC Alba will schedule complementary programming relating to this unique Island and its people.
- A new archaeology series, Talamh Trocair, will explore a wide variety of architectural topics from locations across the UK.

4 Promoting education and learning

- BBC Alba will offer regular support to those learning the Gaelic language by offering regular peak-time programming, in particular the long-running archive learning series Speaking Our Language. BBC Alba also schedules bilingual programmes such as Cuide ri Cathy, which act as a bridge for the non-Gaelic speaking audience towards richer Gaelic television content. Complementary learning resources, including programme subtitles and a range of online learning content, will be made available. The established online learning resource, Beag air Bheag, will be extended and enhanced and a new learner format for TV will be developed.
- BBC Alba will work with external partners in the Gaelic sector to promote a national strategy for learning the Gaelic language.
- BBC Alba will offer programming for both pre-school and older children in regular slots each weekday. A variety of originated programmes such as Na Bonachain, Leum is Dannsa and Fiona is Na Fuinn will be scheduled alongside cartoons which are versioned into Gaelic. A new format for older children, Breab, will be delivered in 2009 and a new art activity series, Sasta, will encourage children to create, paint, draw and make.

5 Bringing the UK to the world and the world to the UK

- BBC Alba will bring the world to the UK, by regularly covering international events and issues through its programming with series such as Eòrpa. The Soillse series will feature documentaries from across the globe versioned into Gaelic. A single documentary will follow Gaelicspeaking poet and novelist Kevin MacNeil as he cycles along the Danube to raise money for charity, offering en route a personal perspective of the languages and cultures he encounters.
- BBC Alba will participate in a new World Indigenous Language Broadcasters Network which will facilitate creative collaboration and programme exchanges. BBC Alba will receive over 30 documentaries from the broadcasters participating in the international network. Some or all of those will be versioned into Gaelic for transmission.

6 Delivering the benefit of emerging communications technologies

- BBC Alba will offer 10 hours of content to view on-demand via BBC iPlayer.
- BBC Alba news will continue to be delivered via an innovative and efficient technological solution using video and audio over IP to deliver high-quality streams across Scotland.
- BBC Alba will feature its unique sustaining service during non-TV broadcast hours. This service will offer simulcast radio audio, programme information and news in text form. This year it will be augmented to include regularly updated weather information.

Conditions: BBC purposes and BBC Alba commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Promoting education and learning

- Broadcast approximately five hours of originated programming (excluding news) each week, including programming first shown on other BBC services. Two programming hours per week will be aimed at those learning the Gaelic language.

Sustaining citizenship and civil society

- Broadcast live news programmes each weekday evening, including at peak time, and a longer news review at weekends.

Stimulating creativity and cultural excellence

- Commission at least 50% by volume of its original programming (excluding news) from independent producers.

BBC Radio Wales

Service remit

The remit of BBC Radio Wales is to be a speech-led service for adults, covering a wide range of genres and reflecting the issues, events, culture and interests of the people of Wales. Programmes should focus on local and national concerns but also address matters of UK and international significance.

Delivering the BBC's purposes in 2009/2010

Radio Wales will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Wales will increase its distinctiveness by participating in high-quality multiplatform debates on topical and relevant subjects, for example through National Exchange, the new BBC Wales multiplatform debate forum.
- **Priority:** Radio Wales will look to increase public value with developments designed to strengthen BBC performance in Wales. Subject to necessary approvals, BBC Wales proposes to extend coverage of the five Assembly regional constituencies within Wales to enhance news coverage on Radio Wales.
- The station will ensure relevant outside broadcasts take place across Wales to ensure that national debates are reflected and discussed.

2 Reflecting the UK, its nations, regions and communities

- Radio Wales will continue to use community reporters as a way of reflecting the whole nation and ensuring that events and issues shaping the more rural areas of Wales are understood by audiences across Wales.
- The station will continue to reflect and enhance output from its North Wales base and in sport will provide comprehensive coverage reflecting the whole of Wales.
- Radio Wales will continue to broadcast the weekly faith strand All Things Considered.

3 Promoting education and learning

- Radio Wales will continue to cover a wide range of specialist subjects in daily features such as business, the arts and current affairs.
- The station will provide focused programmes each week of the year in science and new technology with Science Café and Mousema.
- In history the station will develop new formats to complement existing programming such as Past Master and Look Up Your Genes.

4 Stimulating creativity and cultural excellence

- Radio Wales will seek to encourage new writing, production and performing talent in genres such as comedy, drama and music.
- The station will continue to produce new drama adaptations from existing Welsh writers.

- Radio Wales will provide coverage of the major events and musical festivals of Wales, and continue to broadcast concerts by the BBC National Orchestra of Wales.

5 Bringing the UK to the world and the world to the UK

- Radio Wales aims to provide coverage of international news, current affairs and sport relevant to a Welsh audience, which this year will include the European elections and the British Lions tour.

6 Delivering the benefit of emerging communications technologies

- **Priority:** The Radio Wales and BBC Wales websites will continue to be enhanced with audio, using digital and interactive technologies to extend the station's availability, encourage audience interaction and introduce audiences to related content and services.
- The station will review and develop, where appropriate, the Radio Wales podcast portfolio.
- Science and technology output will provide an appropriate focus on digital switchover.

Conditions: BBC purposes and Radio Wales commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- At least 24 hours of news and current affairs each week

Stimulating creativity and cultural excellence

- At least 10% of output will be commissioned from independent producers

BBC Radio Cymru

Service remit

Radio Cymru is a comprehensive speech and music radio service for Welsh speakers, covering a wide range of genres and reflecting the issues, events, culture and interests of the people of Wales. Programmes focus on local and national concerns but also address matters of UK and international significance.

Delivering the BBC's purposes in 2009/2010

Radio Cymru contributes towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Cymru will better reflect the increased demographic diversity of Welsh speakers in Wales and beyond. In partnership with Urdd Gobaith Cymru (the National Youth Movement), a multifaith celebration is being developed, to be held during the Urdd National Eisteddfod in Cardiff in May 2009. This will be broadcast as a delayed relay as part of Eisteddfod coverage.
- **Priority:** Radio Cymru will look to increase public value with developments designed to strengthen BBC performance in Wales. Subject to necessary approvals, BBC Wales proposes to extend coverage of the five Assembly regional constituencies within Wales to enhance news coverage on Radio Cymru.
- Political coverage in Wales will concentrate on the European elections but also the continuing debate on the relationship between Westminster and the Welsh Assembly. *Dau o'r Bae* and the news programmes will be the natural home for such debate, but it will also continue through web platforms such as Vaughan Roderick's blog and Democracy Live.
- Radio Cymru will broadcast distinctive high-quality debates on the daily access programme *Taro'r Post* and through formal debate programming recorded with a live audience in *Pawb a'i Farn*.

2 Reflecting the UK, its nations, regions and communities

- **Priority:** Hywel Gwynfryn's new role as roving ambassador will develop to ensure that he is able to report and highlight community events on air or on web platforms, as well as engage with communities in all parts of Wales. Also *Post Cyntaf*, the morning news programme, will occasionally tour Wales, co-presented from local communities and the studio.
- *Bwrw Golwg*, the religious and moral affairs programme, will help develop a better understanding of the religious roots of various political, social action and community groups in Wales and beyond.

3 Promoting education and learning

- Radio Cymru will extend the circulation of the Welsh learners' podcast, providing highlights of the week's programming with vocabulary and grammar support from the presenter.
- Natural history and sustainability will be emphasised during the Darwin centenary year with programmes such as *Galwad Cynnar*, *Byd Iolo*, *Galwad Eto* and a range of documentaries.

- Radio Cymru will take part in BBC Wales multiplatform events such as National Exchange.

4 Stimulating creativity and cultural excellence

- Radio Cymru will commission at least 12 new plays and a six-part situation comedy.
- The station will produce programmes featuring the BBC National Orchestra of Wales and prominent Welsh musicians and composers, as well as providing extensive coverage of the National Eisteddfod, the Urdd (Youth) National Eisteddfod and other national cultural events. The cultural life of Wales will feature in programmes such as the arts strand Stiwdio.
- C2 (youth programming within Radio Cymru) will nurture new music through session recording opportunities and talent competitions such as Brwydr y Bandiau (in partnership with Welsh Language Board sponsored bodies).

5 Bringing the UK to the world and the world to the UK

- Radio Cymru news will report on the European elections as well as substantial international events such as President Obama's first 100 days and the international financial situation.
- International sports coverage, especially the Lions tour of South Africa, will be a major priority.

6 Delivering the benefit of emerging communications technologies

- Radio Cymru will use new technologies to enhance and support service where possible.
- Staff will be trained and specific programmes such as Galwad Cynnar will be charged with enhancing their web pages with photographs, video clips, listeners' questions and audio clips from the programme.

Conditions: BBC purposes and Radio Cymru commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- At least 16 hours of news and current affairs each week

Stimulating creativity and cultural excellence

- At least 10% of output will be commissioned from independent producers

BBC Radio Ulster/Foyle

Service remit

The remit of Radio Ulster/Foyle is to be a speech-led service, covering a wide range of genres and reflecting all aspects of life in Northern Ireland. Its programming should combine extensive coverage of local issues, interests and events with coverage of national and international developments.

Delivering the BBC's purposes in 2009/2010

Radio Ulster/Foyle will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Ulster/Foyle will encourage audience involvement in matters of local, UK-wide and international interest. The service will provide a platform for audiences to engage and question decision-makers on a range of subjects. The work of the Northern Ireland Assembly will be reflected across different aspects of Radio Ulster/Foyle's news and other output including Today At The Assembly. The service will also provide in-depth political analysis and discussion in programme strands including Inside Politics and Talk Back and within other weekday news output.
- Radio Ulster/Foyle's programmes will additionally seek to understand, and remain responsive to, other developments affecting community life in Northern Ireland. These include continuing economic challenges, the needs of migrant and minority ethnic communities, education and the reorganisation of local government.
- Radio Ulster/Foyle will reflect the continuing significance of religious belief and observance for many people in Northern Ireland. It will facilitate consideration of religious and ethical matters, including debate on a range of related issues through programmes including Sunday Sequence.
- Audience participation and interactivity will be an important element of weekday programming, enabling audiences to share their views and debate issues of community concern. Radio Ulster/Foyle will highlight the work of local charities through regular Broadcast Appeal opportunities.

2 Promoting education and learning

- Radio Ulster/Foyle will seek to inform and educate listeners through a series of weekly documentary programmes.
- Radio Ulster/Foyle will encourage informal learning through features and themed programming, some of which will form part of social action campaigns and BBC-wide learning initiatives. A key priority will be to make the learning benefits of output more readily accessible and to develop strategic partnerships that will unlock their potential at local level.

3 Stimulating creativity and cultural excellence

- **Priority:** Radio Ulster/Foyle will nurture new talent and showcase local arts activities, festivals and events through programme strands including Arts Extra. It will also build on its role as a cultural patron for music by reflecting different musical genres including dedicated coverage of Ulster Orchestra concerts and studio sessions with new bands. It will continue to encourage

new writing, production and performing talent and the development of appropriate broadcast slots and opportunities.

4 Reflecting the UK, its nations, regions and communities

- **Priority:** Radio Ulster/Foyle will look to increase public value with developments designed to strengthen BBC performance in Northern Ireland, by supporting indigenous minority languages through regular radio slots for Irish and Ulster-Scots.
- The station will reflect the interests and concerns of listeners across the region. It will make use of BBC Northern Ireland's network of unattended studios, regional news correspondents and an ambitious programme of outside broadcasts to deepen and sustain its relationship with local communities. Storytelling and other strands and initiatives will provide a platform for listeners' stories, and Radio Ulster/Foyle will showcase local musical and creative talent through daytime strands and specialist programming.
- Radio Ulster/Foyle will also provide extensive coverage of local sporting fixtures and activities. Output in this area will include coverage of a range of sporting fixtures, including Gaelic Athletic Association, football and rugby matches.

5 Bringing the UK to the world and the world to the UK

- Radio Ulster/Foyle's news and related programming will offer wide-ranging coverage of international issues and events and will seek to explain their significance for local audiences.

6 Delivering the benefit of emerging communications technologies

- Radio Ulster/Foyle will seek to develop enhanced online content as an integrated feature of its service offering. The service will also aim to increase audience awareness and use of new technologies in accessing BBC content, particularly through the development of online portals for indigenous minority languages.
- Outreach work with community groups will include intergenerational and media literacy initiatives. This will include support for the work of BBC Northern Ireland's Community Bus team and its programme of activities.
- Radio Ulster/Foyle will provide the public with new ways to access the airwaves through additional story-telling strands and digital initiatives.

Conditions: BBC purposes and Radio Ulster/Foyle commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- Over 27 hours of news and current affairs on Radio Ulster each week
- Over 8 hours of news and current affairs on Radio Foyle each week

Stimulating creativity and cultural excellence

- 20 hours of new comedy
- At least 10% of output will be commissioned from independent producers

Reflecting the UK, its nations, regions and communities

- 220 hours of indigenous minority language programming, including Irish language and Ulster-Scots output

Further commitments

Further programming commitments

Access services

The BBC is committed to subtitling 100% of programmes on BBC One, BBC Two, BBC Three, BBC Four, CBeebies, the CBBC Channel and BBC News Channel in 2009/2010, and to signing 5% of programmes on those channels. In addition, subtitles will be provided on at least 810 hours of BBC Parliament across the year and on the majority of programmes on BBC HD. The BBC is also committed to audio-describing 10% of programmes on BBC One, BBC Two, BBC Three, BBC Four, CBeebies and the CBBC Channel in 2009/2010.

Under the Agreement, the BBC is bound by Ofcom's code relating to provision for deaf and visually impaired people. The BBC has agreed policies and produced a Production Handbook which lays down expectations for programme makers, and has issued Guidelines for Visually Impaired Television Audiences. Policies on web accessibility are published online at bbc.co.uk/guidelines/futuremedia.

Further BBC commitments

The BBC's commitment to audiences extends beyond the policy for individual services, also including significant commitments which apply across services.

Diversity

The BBC aims to reflect the reality of diversity within the UK in its output and through its television, radio and other services to offer something for everyone in the UK.

All newly submitted programme proposals have a diversity statement attached highlighting how, where appropriate, the programme will fulfil the BBC's commitment to reflecting the diversity of the licence fee paying public, both on and off screen. The BBC will continue to assess the impact of this commitment and will continue to develop additional mechanisms for improving diversity in both output and employment. The BBC has helped to develop and has signed up to the Cultural Diversity Network (CDN) Diversity Pledge, which aims to encourage consideration of broad diversity by independent production companies within the industry.

1 Access

The BBC is a founder member of the Broadcasting and Creative Industries Disability Network (BCIDN), and is committed to:

- increasing the presence of disabled people on air and on screen
- increasing the number of disabled people in all areas of the workforce
- increasing access to services, on and off air
- ensuring access to its buildings

2 Universal availability of BBC services

The BBC will continue to ensure that all services remain universally available and free to air, and that licence fee payers are able to access them through new media as relevant technologies develop. Digital services are available on Freeview, satellite and cable in the manner and to the extent that each platform allows.

3 Training

The BBC will continue to invest in training and development for all its staff in order to support the delivery of the UK public services or programmes for inclusion in any of those services. It will also continue to play a strategic role in the preparation, maintenance and competitiveness of a highly skilled media workforce across the audiovisual industry. As part of that contribution, the BBC will run specific schemes designed to attract and develop diverse talent to the broadcasting industry.

4 Accountability

The BBC, as an open and transparent organisation which is trusted by the public it serves, seeks to engage its audiences in dialogue, to learn from them and to respond honestly to what they have to say.

The BBC information service is available to audiences 24 hours every day of the year, handling around 1.5 million contacts over the year by telephone, email and letter. These include general enquiries, helplines, ticketing services and comments or complaints about programme content. The quality of responses to audience contacts is closely monitored and subject to an independent customer satisfaction survey. In addition new automated online help supported around 10 million user sessions by people using BBC iPlayer and other services.

The BBC has a complaints handling process which makes it easy for the public to make a formal complaint and obtain a speedy response. There is a two-stage appeal process for anyone unhappy with the initial response they receive. The BBC Trust's Editorial Standards Committee is the third and final stage of the process inside the BBC. (See bbc.co.uk/complaints.)

The BBC organises regular public consultations and carries out extensive audience research to listen to the views of diverse licence fee payers. This includes ad hoc studies into the interests and needs of particular sections of the audience and the use and value of particular services, as well as an ongoing monthly survey which tracks audience perceptions of the organisation and its output. In addition, a network of voluntary independent Audience Councils in England, Scotland, Wales and Northern Ireland provides direct feedback on BBC services via the BBC Trust.

The BBC Trust will report on the BBC's performance against the commitments contained in these Statements in the BBC Annual Report and Accounts 2009/2010, scheduled for publication in July 2010.