



BBC Statements of Programme Policy 2008/2009

Contents

Director-General's statement	3
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Television

BBC One	4
BBC One Scotland Annex	7
BBC One Wales Annex	9
BBC One Northern Ireland Annex	11
BBC Two	13
BBC Two Scotland Annex	16
BBC Two Wales Annex	17
BBC Two Northern Ireland Annex	18
BBC Three	19
BBC Four	22
CBBC	25
CBeebies	28
HD TV	30

Radio

BBC Radio 1	32
BBC Radio 2	34
BBC Radio 3	36
BBC Radio 4	38
BBC Radio 5 Live	40
BBC Radio 5 Live Sports Extra	42
BBC 1Xtra	43
BBC 6 Music	45
BBC 7	47
BBC Asian Network	49

Future Media

bbc.co.uk	51
BBCi	54

BBC News

BBC News Channel	56
BBC Parliament	58

Nations and regions

English Local Radio	60
BBC Radio Scotland	63
BBC Radio nan Gàidheal	65
BBC Radio Wales	67
BBC Radio Cymru	68
BBC Radio Ulster/Foyle	70

Further commitments	72
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Director-General's statement

In October 2007 the BBC Trust approved the BBC's Delivering Creative Future strategy setting out a vision and roadmap for the next five years. It is a strategy focused on delivering the BBC's six public purposes by providing value to all audiences, investing simultaneously in linear and non-linear services, serving the whole of the UK, and helping the UK prepare for a digital future. At the heart of this strategy is a focus on distinctive and innovative content.

Building on this strategy, the Statements of Programme Policy (SoPPs) set out editorial priorities for each of our services for the coming year. The SoPPs also include the BBC's commitments and conditions as set out in the service licences and by Ofcom.

Last year was a challenging one for the BBC with editorial issues around competition voting and controversy around programmes featuring the Queen and children's content. We responded strongly with new guidance and approval procedures and an extensive training programme, Safeguarding Trust, for all staff involved in editorial decisions.

Our commitment to international, national and local journalism of the highest quality and integrity remains as strong as ever. We will continue to broaden the reach of news, building on the success of the 8pm bulletin in attracting audiences who do not watch our other bulletins. In radio, Radio 1 will take *Newsbeat* on the road, hearing directly from young audiences and reflecting their concerns on air.

2008/2009 will see us broadcast a range of inspiring and thoughtful knowledge-building content. We will mark the 150th anniversary of Darwin's *On the Origin of Species*, for example, while Simon Schama will examine American history in the run-up to the US election. Radio 4's ambitious natural history project *World on the Move* will cover animal migration on five continents.

In drama we will build on our strength in high-quality returning series with innovative new programmes such as *Bonekickers* (about a team of archaeologists), complemented by distinctive series such as *The Diary of Anne Frank* and a new adaptation of *Little Dorrit*. BBC Two will focus on single plays and authored pieces including *Burn Up*, a two-part thriller from Simon Beaufoy, and a thought-provoking piece from Frank Cottrell Boyce, *God on Trial*.

Highlights in music programming will include a landmark collection of newly commissioned recordings to celebrate the work of British songwriters on Radio 2, and the marking on Radio 3 of the anniversaries associated with Vaughan Williams in 2008 and Purcell, Handel, Haydn and Mendelssohn from the beginning of 2009.

2008 will be a major year of sport, with BBC One leading the multi-platform coverage of Euro 2008 and the Beijing Olympics. We also look forward to live Formula One motor racing returning to the BBC after an absence of 14 years.

Building on the success of the BBC iPlayer, we want to develop bbc.co.uk to include a broad range of the BBC's broadcast content, as well as new and interactive forms of media that enable audiences to interact with and contribute to the website.

I believe that the editorial priorities and related activities that we have set out in the 2008/2009 SoPPs will make this an exciting year for the BBC and its audiences.

Television

BBC One

Service remit

BBC One's remit is to be the BBC's most popular mixed-genre television service across the UK, offering a wide range of high-quality programmes. It should be the BBC's primary outlet for major UK and international events and it should reflect the whole of the UK in its output. A very high proportion of its programmes should be original productions.

Delivering the BBC's purposes in 2008/2009

BBC One will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- BBC One plays a vital role in the delivery of this important purpose, bringing value to a broad range of audiences with international, national and local journalism of the highest quality. In news, BBC One will continue to supplement its regular bulletins with the new 8pm programme, aiming to broaden the accessibility and reach of network news, particularly among hard-to-reach audiences. It will also deliver high-quality analysis and investigative journalism, maintaining its existing commitment to peak-time current affairs, with *Panorama* being regularly augmented by primetime specials.
- **Priority:** *The ONE Show* will build on its current success by developing its distinctive mix of popular journalism and features from around the UK, while *Watchdog* and *Crimewatch* will continue to innovate in consumer and crime journalism. BBC One will also encourage conversation and debate about topical issues such as immigration with a six-part documentary series, and in daytime there will be greater emphasis on high-impact current affairs campaigns.

2 Stimulating creativity and cultural excellence

- **Priority:** BBC One will aim to enhance the delivery of this purpose, in which it plays a very important role, through its ongoing strategy of modernisation, offering a range of distinctive, enjoyable and entertaining programmes as well as fresh and new ideas. This year, entertainment output will be focused on exploring new ideas and approaches in musical performance with *Last Choir Standing*, a competition involving a diverse range of choirs from across the whole UK, as well as *I'd Do Anything*, a Saturday evening entertainment show to cast the roles of Nancy and Oliver for the musical *Oliver!*.
- **Priority:** In drama, BBC One will seek to build on its strength in high-quality returning series by innovating with new titles such as *Bonekickers* (about a team of archaeologists), light-hearted crime drama *The Invisibles*, and *Wallander* with Kenneth Branagh. The channel will complement this with distinctive series such as *The Diary of Anne Frank*, a new adaptation of *Little Dorrit*, and *Fiona's Story*, telling the story of a woman battling to come to terms with her husband's use of internet child pornography.
- BBC One will continue to nurture new British comedy for a mainstream audience, supporting the best of writing and performing talent in this high-risk genre. Series launching this year include *The Life of Riley* with Caroline Quentin, and there will also be three comedy monologues scripted by Hugo Blick. The groundbreaking *Outnumbered*, with improvised performance from children, will return for a second run.

3 Promoting education and learning

- **Priority:** BBC One will play an important role in the ongoing delivery of this purpose by contributing to the BBC's knowledge-building strategy through investment in high-quality factual programming for a broad audience across a number of subject areas. There will be a new popular science format for the early evening, *What? Where? Why?*, as well as a one-off event exploring the possible impacts of climate change, *Planet Meltdown*. Emphasis will be placed on the commissioning of innovative content such as *Superswarm*, which brings groundbreaking filming techniques to document animals, birds and insects as they act en masse, and *Earth's Great Events*, which will examine animal migration in detail.
- **Priority:** New approaches will be explored which can connect with mainstream audiences in an effective way. Examples include *Wild SOS*, an accessible and innovative format that inspires viewers to encourage wildlife into their gardens, and the documentary *Desperately Hungry Housewives*, which will look at the trend of anorexia among high-achieving mothers.
- Children's programming will continue to feature on BBC One in the afternoon on weekdays, bringing children's television to the analogue audience alongside the BBC's digital offer.
- In music and arts, there will be an *Imagine...* series on guitars and guitar music. Performance will continue to feature in the *BBC One Sessions*, as well as *The Last Night of the Proms*.

4 Representing the UK, its nations, regions and communities

- **Priority:** BBC One plays a key role in reflecting the diversity of the UK back to itself and, in line with the BBC's priorities in this area, network programming from around the UK will start to be strengthened across a range of genres, in particular new drama. Examples include *Purves and Purkella*, set in Edinburgh, and *Sunshine*, set in the North West of England. In factual, *Air Medics* will follow the critical and challenging work of helicopter paramedics from three bases in the North of England. Network news bulletins will also enhance the reporting of the realities of a devolved UK.
- **Priority:** 2008 will be a major year of sport, with BBC One leading the multi-platform coverage of Euro 2008 and the Beijing Olympics. In the build-up to the Games, it will feature the stories of athletes from across the UK as the nation looks towards London 2012 in *Make Me an Olympian*. Live coverage of Formula One will start in 2009.

5 Delivering the benefit of emerging communications technologies

- **Priority:** BBC One will continue to use multi-platform technologies to enable the audience to share, contribute to and directly participate in its content, as well as discover more about subjects and issues raised by programming. Planned multi-platform programme events include *Choir Wars*, *Survivors* and *Britain From Above*, and established series including *EastEnders* and *The ONE Show* will continue to encourage large-scale audience interaction. BBC One will relaunch its website to include a live channel simulcast, improved listings and programme information as well as unique internet content experiences.

6 Bringing the UK to the world and the world to the UK

- BBC One plays an important role in fulfilling the BBC's priorities in this area through a range of approaches across the genres. New output will include *Stephen Fry on America*, a landmark series planned to transmit in the year of the US elections. An international cast will feature in a major six-part drama adaptation of *The No.1 Ladies' Detective Agency*. The series will follow the feature-length film and will also be shot entirely on location in Botswana.

Conditions: BBC purposes and BBC One commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 45 hours of arts and music (does not include output broadcast overnight in the Sign Zone)

Promoting education and learning

- 700 hours of new factual programmes
- 1,500 hours of children's programmes, shared commitment with BBC Two

Representing the UK's nations, regions and communities

- 110 hours of religious programming, shared commitment with BBC Two (does not include output broadcast overnight in the Sign Zone)

Statutory commitments

In these commitments, peak time is defined as 18.00–22.30 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

- A minimum of 25% of qualifying hours are provided by independent producers.
- A minimum of 70% of all hours, and 90% of hours in peak time, to be original productions (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- To maintain the current broad pattern of news programmes throughout the day, which translates as a minimum of 1,380 hours of network news programming, of which at least 275 hours are in peak time.
- A minimum of 3,920 hours of regional news programmes, of which 2,010 hours are in peak time.

In addition, BBC One shares the following commitments with BBC Two:

- A minimum of 365 hours of network current affairs programming, of which at least 105 hours will be in peak time.
- A minimum of 1,030 hours of regional programmes in peak time, plus a further 355 hours at times adjacent to peak time (i.e. the hour either side of peak time) excluding news on BBC One.
- A minimum of 6,580 hours of regional programming across the range of genres, including regional news programmes for BBC One.
- At least 95% of regional programmes should be made in the relevant area.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC One has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel. (The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing. (The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description. (The relevant 12-month period runs from 1 November.)

BBC One Scotland Annex

Service remit

The remit of BBC One Scotland is to complement the networked BBC One schedule by providing mixed-genre programmes appealing to mainstream Scottish audiences which displace or replace content otherwise available on BBC One.

The service should provide Scottish viewers with programmes that reflect and support Scottish culture, identity and heritage, and it should be the BBC's primary outlet for television coverage of major Scottish events.

Key developments

BBC One Scotland provides a broad range of distinctive television content that reflects the diverse nature of Scotland and Scottish culture and heritage for audiences in Scotland. Key developments for BBC One Scotland this year are as follows.

1 Sustaining citizenship and civil society

- Deliver a number of landmark debates on topics of social/economic importance that will impact upon and be of significant interest to audiences in Scotland (with complementary programming and content on Radio Scotland and online). A 60-minute television documentary will focus on the future of Scotland's oil, with opportunities for the public to contribute to a national debate on radio and with complementary television and online news coverage.
- Deepen and increase our on-air coverage of local news and events, on television and online, as well as in areas such as business news, with staffing and resourcing refocused and dedicated to identifying and covering stories from local communities across Scotland.
- Complement television news reporting of the Scottish Parliament and devolved responsibilities with extended radio programming and live webstreams from each of the main political party conferences in Scotland. Additional news staff will be employed, to be based at the Scottish Parliament, to provide extended and enhanced coverage (and raise public awareness and understanding) of political issues, legislation and of how Scotland is governed.

2 Stimulating creativity and cultural excellence

- **Priority:** The hugely ambitious *Scotland's History* project will result in a series of television programmes, through 2008 and 2009, to be shown on BBC One Scotland and across the UK on the network. The programmes will be complemented by a number of radio series, by concerts by the BBC Scottish Symphony Orchestra in various iconic locations across Scotland, by audio walks, by online websites and learning content, by Gaelic materials, and by events and outreach activities.
- Funded in conjunction with Scottish Screen, a series of three one-hour drama singles, featuring the best of contemporary writing, will be broadcast on BBC One Scotland.

3 Promoting education and learning

- Factual programming will find long-running popular strands (such as *The Beechgrove Garden*) and documentary series complemented with specialist interest factual, covering topical issues of particular interest to Scottish audiences, with programmes such as *Girls Behind Bars* and, also broadcast on network, *Wilderness: St Kilda* and *Air Medics*, on the Great North Air Ambulance Service.

Conditions: BBC purposes and BBC One Scotland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 265 hours of television news and current affairs

Stimulating creativity and cultural excellence

- 140 hours of other (non-news) programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC One Scotland will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC One service as described in the master Statement of Programme Policy for BBC One.

BBC One Wales Annex

Service remit

The remit of BBC One in Wales is to complement the networked BBC One schedule by providing mixed-genre programmes appealing to mainstream audiences in Wales which displace or replace content otherwise available on BBC One.

The service should provide viewers in Wales with programmes that reflect and support local culture, identity and heritage, and it should be the BBC's primary outlet for coverage of major events in Wales.

Key developments

BBC One Wales will continue to contribute towards the delivery of the BBC's public purposes through BBC One in the range of ways set out in its service licence. Key developments for BBC One Wales this year are as follows.

1 Promoting education and learning

- **Priority:** A key contribution to promoting education and learning to a broad audience will be a series building on the success of *Coal House* in 2007. *Coal House 2* will promote education and learning through a new partnership with schools and colleges in Wales that will fully exploit the content produced by the innovative multi-platform history format and appeal to younger, harder-to-reach audiences.

2 Stimulating creativity and cultural excellence

- BBC One Wales intends to commission landmark documentaries in the arts, including a major one-hour piece on Dylan Thomas.

3 Sustaining citizenship and civil society

- BBC One Wales will continue to provide in-depth coverage of and investigation into public policy issues through our news and current affairs programming.

4 Representing the UK, its nations, regions and communities

- BBC One Wales will reflect Wales through contemporary programming across a wide range of genres: drama, comedy and new factual initiatives such as *Go Wild With Iolo Williams*, a new formatted approach to encourage engagement with the Welsh environment.

5 Delivering the benefit of emerging communications technologies

- A range of our content will be delivered on different platforms, including content from *Wales Today* and *Coal House 2*.

Conditions: BBC purposes and BBC One Wales commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 250 hours of television news and current affairs

Stimulating creativity and cultural excellence

- 60 hours of other (non-news) programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC One Wales will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC One service as described in the master Statement of Programme Policy for BBC One.

BBC One Northern Ireland Annex

Service remit

The remit of BBC One Northern Ireland is to complement the networked BBC One schedule by providing mixed-genre programmes appealing to mainstream Northern Ireland audiences which displace or replace content otherwise available on BBC One. BBC One Northern Ireland should be the BBC's primary outlet for television coverage of major events in Northern Ireland.

Key developments

BBC One Northern Ireland complements the editorial purpose and ambition of network television with programmes which reflect the dynamism and diversity of life in Northern Ireland. Key developments for BBC One Northern Ireland this year are as follows.

1 Sustaining citizenship and civil society

- **Priority:** BBC One Northern Ireland will provide extensive coverage of the Northern Ireland Assembly on *BBC Newsline* and will facilitate audience involvement in discussions about political issues and developments through other programmes, including *Let's Talk*.
- The events and legacies of the Troubles period will be explored through a range of newly commissioned programmes. These will include an archive-based film on the civil rights movement, and documentary programmes about the work of the Army's bomb disposal team and the events surrounding the Maze Prison escape in 1983.
- We will also reflect different aspects of life in contemporary Northern Ireland. Programmes will include an observational documentary about mental health and physical well-being in *Get Well NI* and a look at young people's preparations for Holy Communion in *Jesus, Mary and Money*.

2 Stimulating creativity and cultural excellence

- BBC One Northern Ireland will bring some of the most memorable stories of Radio Ulster listeners to life in a new series of short animated features on local television. *Days Like This* will make use of archive footage and collages to describe how personal or community events have affected local people. *Zero to Hero* will profile the growing international reputation of three local comic magazine illustrators.

3 Promoting education and learning

- Informal learning and wider community debate about the effects of lifestyle and career choices will be explored through a range of new programmes. These will include a short series following the career of a trainee chef and programmes looking at how people can deal with addictions. We will also provide a light-hearted exploration of the ways in which people can manage the challenges associated with long-term relationships in *Not the Man I Married*.

4 Representing the UK, its nations, regions and communities

- **Priority:** BBC One Northern Ireland will reflect the changing and diverse nature of local society across all our output. A key priority will be to reflect the interests and experiences of different communities and to bring their stories to a wider audience. New commissions for 2008/2009 include a documentary profile on the work of the Rape Crisis Centre; Michael McGarrigle's exploration of people and places in the Republic of Ireland; an authored documentary on our local obsession with motor cars; and *Wanted Farmers Revisited* and its update on the fortunes of a farming family from County Fermanagh.

Conditions: BBC purposes and BBC One Northern Ireland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions.
All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 280 hours of television news and current affairs

Stimulating creativity and cultural excellence

- 80 hours of other (non-news) programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC One Northern Ireland will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC One service as described in the master Statement of Programme Policy for BBC One.

BBC Two

Service remit

BBC Two's remit is to be a mixed-genre channel appealing to a broad adult audience with programmes of depth and substance. It should carry the greatest amount and range of knowledge-building programming of any BBC television channel, complemented by distinctive comedy, drama and arts programming.

Delivering the BBC's purposes in 2008/2009

BBC Two will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Promoting education and learning

- **Priority:** BBC Two plays the lead role on television in the delivery of the BBC's knowledge-building strategy. It aims to cover a wide range of factual subjects and explore ways to make thought-provoking factual programmes enjoyable and stimulating for a diverse audience, often using specialist talent or new approaches to examine complex subjects. There will be a particular emphasis on science and contemporary history this year, with a wide-ranging sequence of major factual series.
- **Priority:** The anniversary of the publication of *On the Origin of Species* will be marked by a focus on Darwin and evolution in early 2009, with a number of programmes including an exploration of the influence of Darwin's legacy on the ideas and politics of the 20th century and Dr Alice Roberts uncovering the story of the evolution of the human race. The partnership between BBC Two and BBC Four will deliver complementary content on this subject during this period, to deepen the range, depth and audience impact of the offer.
- **Priority:** In other landmarks, Peter Taylor will explore the historical roots of today's terrorist movements, while Simon Schama will examine how America's history is shaping its future as the US elects its next president. Dan Cruickshank will return with an exploration of world architecture, and Laurence Rees will use the latest historical research to create a new account of the diplomacy of World War Two. In natural history, the channel aims to provide a definitive portrait of the flora and fauna of China with *Wild China*, which will also be complemented by programming on China on BBC Four.
- BBC Two will continue to provide a home on television for the BBC's new offer for the teen audience via BBC Switch, featuring a range of output including new music programming in Sound, original and acquired drama and factual, all supported with rich interactivity online and on radio. BBC Two will also continue to showcase children's programming for the analogue audience, alongside the BBC's digital channels.

2 Stimulating creativity and cultural excellence

- **Priority:** BBC Two's role in addressing the BBC's priorities in this area are to support its reputation for innovation and distinctiveness through commissioning a range of fresh and new ideas and through supporting cultural excellence in areas such as drama, music and arts. This year there will be a focus on new approaches to arts output with *Maestro* opening up the world of conducting, and a series looking at the history of British style. There will also be a new slot for *Later...* and *The Culture Show*, delivering a more prominent, consistent space for contemporary music and arts in the heart of the schedule.

- **Priority:** Refreshment and innovation in comedy will be a particular priority this year, with titles such as *Taking the Flak*, which explores the reality of modern war reporting, and *Lab Rats*, a surreal science sitcom from Chris Addison. Investment in drama this year will focus on distinctive single plays and authored pieces tackling a range of subjects, including *Burn Up*, a two-part thriller from Simon Beaufoy looking at the oil industry, and a thought-provoking piece from Frank Cottrell Boyce, *God on Trial*. In daytime, BBC Two will focus on introducing new factual entertainment and intelligent entertainment formats.

3 Sustaining citizenship and civil society

- **Priority:** BBC Two will contribute to the BBC's priorities in this purpose by producing high-quality, distinctive journalism with specialist analysis and a focus on international issues. The channel's current affairs strategy will focus on delivering high-impact programmes in the heart of peak time. It will work with the This World team and others to experiment with new approaches to increase the impact of its foreign affairs coverage. A landmark film marking Remembrance Day will record each British member of the services who gave their life serving in Iraq and Afghanistan.
- BBC Two will also aim to engage a broad range of audiences in active citizenship and in documenting the lives of the people of the UK. The teen zone BBC Switch will launch a new discussion show for teenagers, and an innovative entertainment series, *Speak Up for Britain*, will challenge young people from across the UK to develop their skills in public speaking.

4 Delivering the benefit of emerging communications technologies

- **Priority:** Building on the success of the *White* season, we will continue to create truly multi-platform seasons and experiences, including a project to commemorate the 90th anniversary of the Armistice. We will relaunch important programme brands online including *Gardeners' World* and *The Culture Show*, which will prepare the ground for a wider range of BBC-wide content on subjects including parenting, cookery, culture and gardening. The BBC Two website will also start to personalise its offer more, advising viewers about other opportunities to engage with our content outside the schedule, including a full set of programme pages with embedded video. We will also reflect comments and activity on the rest of the web on the channel site, beginning to build more audience engagement with the channel.

5 Representing the UK's nations, regions and communities

- **Priority:** BBC Two will enhance the BBC's portrayal of the UK's diverse communities through programmes from a range of genres including *The Cup*, a comedy following a children's football team in the north of England, a series from Alexei Sayle looking at his native Liverpool to celebrate its year as European Capital of Culture, and a series following Jimmy Doherty as he meets farming heroes across the UK countryside. 2008's BBC Electric Proms will also centre on Liverpool. In factual, BBC Two will also run BBC Scotland's landmark *Scotland's History*.

6 Bringing the UK to the world and the world to the UK

- BBC Two will continue to contribute to this purpose through output with a strong international flavour that deepens audiences' understanding of the world around us. Alongside the regular coverage provided by *Newsnight* and its current affairs and documentary output, Jonathan Dimbleby will travel through the heart of contemporary Russia, and Bruce Parry will undertake an epic journey to explore the reality of life in the Amazon basin.

Conditions: BBC purposes and BBC Two commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Promoting education and learning

- 520 hours of new factual programmes
- 1,500 hours of children's programmes, shared commitment with BBC One

Stimulating creativity and cultural excellence

- 200 hours of arts and music programming
(does not include output broadcast overnight in the Sign Zone)

Representing the UK, its nations, regions and communities

- 110 hours of religious programming, shared commitment with BBC One
(does not include output broadcast overnight in the Sign Zone)

Statutory commitments

In these commitments, peak time is defined as 18.00–22.30 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

- A minimum of 25% of qualifying hours are provided by independent producers.
- A minimum of 70% of all hours, and 80% of hours in peak time, to be original productions (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).

In addition, BBC Two shares the following commitments with BBC One:

- A minimum of 365 hours of network current affairs programming, of which at least 105 hours will be in peak time.
- A minimum of 1,030 hours of regional programmes in peak time, plus a further 355 hours at times adjacent to peak time (i.e. the hour either side of peak time) excluding news on BBC One.
- A minimum of 6,580 hours of regional programming across the range of genres, including regional news programmes for BBC One.
- At least 95% of regional programmes to be made in the relevant area.

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC Two has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

BBC Two Scotland Annex

Service remit

BBC Two Scotland provides for the specialist needs and interests of audiences in Scotland, complementing the appeal of network programmes on BBC Two Scotland.

Key developments

BBC Two Scotland typically fulfils its remit by time-shifting the network schedule to accommodate programmes made in Scotland for Scottish audiences. It will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in the service licence. Key developments for BBC Two Scotland this year are as follows.

1 Sustaining citizenship and civil society

- **Priority:** *Primetime*, a joint BBC Scotland and Big Lottery Fund initiative, will celebrate and promote health, well-being, fitness and physical activity for today's over-50s in Scotland and will be broadcast on BBC Two Scotland. The programmes will focus on a range of diverse projects that encourage older people to feel good about themselves, improve links between the generations and contribute to Scotland's communities. Six projects will win a share of the £3million Big Lottery Fund and the initiative will be supported across BBC Scotland broadcast platforms and with a dedicated media literacy campaign.

2 Stimulating creativity and cultural excellence

- BBC Two Scotland will feature a season of programmes in January 2009 to celebrate the 250th anniversary of the birth of Scotland's national bard, Robert Burns (including complementary content and programming on Radio Scotland, Radio nan Gàidheal and online).
- A range of documentaries and magazine programmes will reflect the breadth of activity in the arts in Scotland, including the Edinburgh Festival and other national performance-based events such as T in the Park.
- We will develop programming that reflects and resonates with Scotland's constantly evolving demographic mix, including a feature-length drama which, in production and subject matter, will involve Scotland's asylum-seeking communities.

3 Promoting education and learning

- We will invest in high-quality factual programming, in English and in Gaelic, which deals with topics and subject matter of particular relevance and interest to audiences across Scotland. This will include a Gaelic series on young entrepreneurs.

Conditions: BBC purposes and BBC Two Scotland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 190 hours of non-news programming, including Gaelic language output

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC Two Scotland will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC Two service as described in the master Statement of Programme Policy for BBC Two.

BBC Two Wales Annex

Service remit

BBC Two Wales should be a mixed-genre service for Wales, appealing to a broad audience with programmes of relevance and depth. There should be a range of knowledge-building programmes along with documentaries about the countryside and contemporary society, tailored to be of interest and relevance to audiences in Wales.

Key developments

BBC Two Wales typically fulfils its remit by time-shifting the network schedule to accommodate programmes made in Wales for Welsh audiences. It will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in the service licence. Key developments for BBC Two Wales this year are as follows.

1 Promoting education and learning

- BBC Two Wales has commissioned a number of series that will promote awareness of Wales past and present, including a series about a pioneering 18th-century map-maker and a documentary series following the work of the Royal Commission on the Ancient and Historical Monuments of Wales.

2 Stimulating creativity and cultural excellence

- BBC Two Wales will transmit a rich and varied series of arts documentaries, including a look at the human form which will be tied in to the prestigious Artes Mundi prize. We will also continue to bring major cultural events to the Welsh public, including the Faenol Festival, Proms in the Park and the National Eisteddfod.

3 Sustaining citizenship and civil society

- Welsh politics and public policy will continue to be under the questioning gaze of our weekly political programme *Dragon's Eye*.

4 Representing the UK, its nations, regions and communities

- BBC Two Wales will celebrate and reflect Wales, its communities and landscape across a range of genres. This will include a series exploring the three National Parks in Wales and a child's eye view of life in Wales.

Conditions: BBC purposes and BBC Two Wales commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 160 hours of non-news programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC Two Wales will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC Two service as described in the master Statement of Programme Policy for BBC Two.

BBC Two Northern Ireland Annex

Service remit

BBC Two Northern Ireland provides specialist programming which reflects the needs and interests of audiences in Northern Ireland, and which complements the range and appeal of network programmes on BBC Two Northern Ireland.

Key developments

BBC Two Northern Ireland typically fulfils its remit by time-shifting or displacing the network schedule to accommodate programmes made in Northern Ireland for local audiences.

1 Sustaining citizenship and civil society

- BBC Two Northern Ireland will provide dedicated coverage of Assembly debates and decision-making as part of *Stormont Live* and will explore wider political issues and developments in *Hearts and Minds*.

2 Representing the UK, its nations, regions and communities

- BBC Two Northern Ireland will consolidate and extend our television programming in Irish through a range of new commissions. These will include *Imeall Geall*, a studio-based magazine series for younger audiences; *Na Dodai*, which is aimed at 3 to 5-year-old language learners; a short series of animated features from the Nerve Centre based on myths and fairy tales; and a documentary profile of Northern Ireland's first Irish medium primary school in *The Class of 71*.

3 Stimulating creativity and cultural excellence

- BBC Two Northern Ireland will make use of a dedicated Friday evening slot to showcase new programme-making talent and ideas. This will include *Project X* and its combination of animation, new music and comedy for younger audiences.

Conditions: BBC purposes and BBC Two Northern Ireland commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 55 hours of non-news programming

Statutory commitments

In addition to the conditions and commitments outlined in this annex, BBC Two Northern Ireland will contribute as appropriate to the fulfilment of a number of statutory commitments for the networked BBC Two service as described in the master Statement of Programme Policy for BBC Two.

BBC Three

Service remit

The remit of BBC Three is to bring younger audiences to high-quality public service broadcasting through a mixed-genre schedule of innovative UK content featuring new UK talent. The channel should use the full range of digital platforms to deliver its content and to build an interactive relationship with its audience.

Delivering the BBC's purposes in 2008/2009

BBC Three will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** This purpose lies at the heart of BBC Three's remit and this year the channel will place particular emphasis on addressing the BBC's priorities through its support for new talent and its investment in new, risk-taking ideas. For example, BBC Three will aim to maintain its reputation as the UK's leading digital channel for new comedy ideas and talent, including innovative use of CGI in *The Wrong Door* and a new comedy series called *Coming of Age* written by a 19-year-old student. In drama, following a run of experimental pilots last year, the channel will focus on new UK drama series with an emphasis on young talent, including *PAs*, *Spooks: Code 9* and *Being Human*.
- **Priority:** As part of the BBC's commitment to British performers, there will be a brand new comedy entertainment series called *The Wall* which aims to become a platform for new comedy talent on behalf of the whole BBC portfolio.

2 Delivering the benefit of emerging communications technologies

- **Priority:** BBC Three will continue to innovate and aim to further enhance its reputation as a leading multi-platform brand, reflecting the media consumption of its audience. It will build on recent successes, involving the audience in a much more interactive way and often using their own high-quality contributions. Short-form content will be a particular priority this year, as will making more content available on mobile and portable platforms. There will also be a number of initiatives designed to encourage active citizenship among the audience using the web around topical, relevant issues.
- The channel website will also explore further new ways to involve the audience, including fresh iterations to the *Live Arena* and the new schedule planner.

3 Sustaining citizenship and civil society

- **Priority:** BBC Three plays an important role in supporting the BBC's priority to improve engagement of harder-to-reach sections of the audience with news, current affairs and topical issues that are relevant to them. *60 Seconds* will remain as the channel's main TV news bulletin, and the returning strand *Mischief* will this year examine topics such as the high levels of debt among the young and the chronic shortage of housing for young people starting out in life. World news bulletins, as well as special bulletins on subjects such as science, technology and the environment, will also feature.
- The *Lost Innocence Season* will feature a range of documentaries examining how life can be very tough at an early age for some in the UK today, and *Young Mums' Mansion* will group a number of young single mothers in one place to see if living together can help them overcome some of the difficulties they face.

4 Promoting education and learning

- BBC Three will continue to contribute to the BBC's purpose in this area by exploring a wide range of difficult topics in compelling and engaging formats, aiming to engage younger adult audiences in a range of subjects. In *Blood, Sweat and T-Shirts* a group of teenagers will travel to India where they will work in clothing factories, to understand the effort being made by workers on the other side of the world to make their clothes for so little cost. *Make My Body Younger* is a series which will aim to inform young viewers about the health risks associated with the pursuit of a hedonistic lifestyle, and *My Life as a...* will aim to educate viewers on issues of animal welfare.

5 Representing the UK, its nations, regions and communities

- BBC Three will continue to contribute to the BBC's purpose in this area with strong representation of the UK's diversity in a way that connects with young audiences. For example, music festival coverage will range from Glastonbury to T in the Park to the Reading and Leeds festivals and *Radio 1's Big Weekend*.
- The MOBO (Music of Black Origin) Awards and the brand new comedy series *Trex and Flipside*, as well as *Scallywagga* (from Manchester), will also form part of BBC Three's strategy to reflect the full diversity of the UK today.

6 Bringing the UK to the world and the world to the UK

- BBC Three will continue to bring international issues and subject matter to the attention of its audience. The documentary *Whose Hair is it Anyway?* will feature within the *Beauty Season*, looking at the growing trend for hair extensions and asking where they actually come from.

Conditions: BBC purposes and BBC Three commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 35 hours of new music and arts programmes

Promoting education and learning

- 125 hours of new factual programmes

Sustaining citizenship and civil society

- 15 hours of new current affairs programmes

Statutory commitments

In these commitments, peak time is defined as 19.00–24.00 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

- A minimum of 80% of all hours, and 70% of hours in peak, to be original productions (original productions include all BBC-commissioned programming, excluding repeats of programming first shown on another BBC public service channel).

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC Three has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

BBC Four

Service remit

The remit of BBC Four is to be a mixed-genre television channel for all adults, offering an ambitious range of innovative, high-quality output that is intellectually and culturally enriching. Its focus should be on the provision of factual and arts programming.

Delivering the BBC's purposes in 2008/2009

BBC Four will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** BBC Four will aim to enhance the delivery of this purpose through commissioning a wide range of highly distinctive output covering a diverse agenda. It will widen the choice of film and documentary available on television and provide space for complexity, intellectual curiosity and authorship, in particular in arts and culture.
- **Priority:** In music, the channel will work more closely with the Proms to provide greater context through new documentaries alongside world-class performance. It will build on recent success in music documentary with landmark series on Western sacred music and American folk music, as well as biographies of Vaughan Williams and Quincy Jones. In the arts, Andrew Graham-Dixon will investigate the birth of the idea of the artist in the Italian Renaissance, and Waldemar Januszczak will explore the Baroque. The channel will also celebrate classic travel literature and photography, children's illustration and the architecture of Palladio.

2 Promoting education and learning

- **Priority:** BBC Four will continue to make a major contribution to the BBC's purpose in knowledge-building, offering a greater context and depth than any other BBC channel. It will continue to feature an ambitious range of subject matter and often create space in peak hours to do things that mainstream channels find difficult, such as exploring a single theme in great detail. It will also work in even closer collaboration with BBC Two to deepen the impact of the BBC's knowledge-building offer for the audience.
- **Priority:** The channel will continue its successful strategy of using seasons and theme weeks to enhance the impact of its contribution to this purpose. This year will feature historical seasons such as *Inside the Medieval Mind*, a month-long exploration of the culture and achievements of the Middle Ages. The observational *Modern Childhood* season will enter the world of 21st-century British children and see it through their eyes. In addition BBC Four will broadcast landmark series on current thinking in prenatal science, Islamic science, mathematics, the history of surgery and the natural history of wildernesses.

3 Bringing the UK to the world and the world to the UK

- **Priority:** BBC Four will make a significant contribution to the BBC's purpose priorities in this area, broadening UK audiences' experience of and exposure to different cultures from around the world. It will continue to offer a home for the best international and foreign-language feature films and documentaries, including *Storyville* as well as international news. This year the channel will add a foreign-language drama series to the mix, premiering *La Meglio Gioventù*, the multi-award-winning six-hour Italian epic drama. It will also present a trio of documentaries on the 60th anniversary of the birth of Israel and, for the BBC's Year of China, BBC Four will contribute *Chinese School*, set in the rural town of Anhui, and *The Biggest Chinese Restaurant in the World*.

4 Delivering the benefit of emerging communications technologies

- **Priority:** BBC Four contributes to this purpose by using its website to encourage virtual communities to exchange views and ideas examined and explored in our programmes. This year it will build on the success of recent seasons, looking to enhance the richness of the television offer with additional depth and range of content on the web and behind the red button. The channel will also explore developing better links with specific online communities of enthusiasts and bloggers, and it plans to enhance the content of the website so that viewers can review and even suggest programming ideas from the archive.

5 Representing the UK, its nations, regions and communities

- BBC Four will continue to make a particular contribution to the delivery of this purpose in arts and culture by continuing to celebrate performers and performance from across the nations and regions of the UK. In addition, this year the channel's interest in recent social history will turn to the effect of the Beeching cuts on British life, while *In Search of Medieval England* will aim to uncover the surviving aspects of the medieval around the UK.
- In music, *The BBC Young Musician of the Year* will showcase the very best musical talent from across all parts of the UK.

6 Sustaining citizenship and civil society

- BBC Four will continue to contribute to this purpose principally through its documentary output and news analysis. It will aim to maintain its distinctive role in this area with series reflecting a diverse range of experiences of life in the UK. Subjects will include the Jews in contemporary Britain, and children, in a *Modern Childhood* season, and *The Black Power Salute* and *Flying* will examine individual stories in the progress of equality. The new series *Department Stores* will reflect on the conflict between local and national on British high streets, putting the spotlight on very different sections of society and the struggle for survival by community-based stores.

Conditions: BBC purposes and BBC Four commitments

All commitments are minimum hours and include first-run originations and acquisitions.
All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 100 hours of new arts and music programmes

Bringing the UK to the world and the world to the UK

- 20 premieres of new international film titles (defined as the first showing in the UK on a digital TV channel)

Promoting education and learning

- 110 hours of new factual programmes

Statutory commitments

In these commitments, peak time is defined as 19.00–24.00 hours.

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

- Approximately 70% of hours and 50% of hours in peak to be original productions (original productions include all BBC-commissioned programming, excluding repeats of programming first shown on another BBC public service channel).

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. BBC Four has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

CBBC

Service remit

The remit of CBBC is to provide a wide range of high-quality, distinctive content for 6–12 year olds, including drama, entertainment, comedy, animation, news and factual. The great majority of this content should be produced in the UK.

CBBC should provide a stimulating, creative and enjoyable environment that is also safe and trusted. The service should have a particular focus on informal learning, with an emphasis on encouraging participation.

Delivering the BBC's purposes in 2008/2009

CBBC will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** CBBC has a vital part to play in this area, enhancing the delivery of this core purpose for the BBC with the children's audience through a mix of output, including news reports and new factual programmes that highlight social engagement and citizenship. In addition to returners *Newsround* and *Blue Peter*, CBBC will show *Who Wants to be a Super Hero?*, which will aim to encourage positive social engagement by setting contestants a series of tasks designed to test their understanding of good social deeds.
- **Priority:** A new 360-degree project called *Election* will involve children from across the UK and represent a variety of passions and interests, helping them build a greater understanding of the democratic process.

2 Promoting education and learning

- **Priority:** CBBC will continue to contribute to the BBC's priorities in the delivery of this purpose by encouraging informal learning among its audience across a range of subjects using a variety of content types. Drama will be used to promote indirect learning with *Roman Mysteries*, based on the books by Caroline Lawrence, returning for another series. Taking a more direct approach will be new programmes such as *Gastronauts*, a factual show which will help children learn about the effect of food on the body, and the second series of *Get 100*, a mental arithmetic programme. In natural history, *The Everyday Guide on How to Dodge Disaster* will give advice on how to deal with Mother Nature.
- CBBC will also continue to use interactive platforms to deepen the impact of its factual offer, with *BAMZOOKi* continuing to involve the audience in creative design and *Blue Peter's* website subsection *Me and My Movie* helping to teach media literacy and creativity, enabling children to make, upload and edit home movies.

3 Stimulating creativity and cultural excellence

- **Priority:** CBBC plays a unique role for the BBC in the delivery of this purpose as the only significant investor in UK-produced programming for the 6–12 audience, and this year it will aim to maintain this role and enhance the BBC's reputation for creative and innovative programming. Drama and comedy play a particularly important role here. The new series *Half Moon Investigates* will feature a boy who wants to clear up petty crime, and there will be a new departure in *Hotel Trouble*, which will combine a sitcom format with reality TV elements, including interaction from members of the public.

- **Priority:** CBBC will also continue to commission and develop innovative projects which encourage participation in a broad variety of creative activities across genres and platforms. This year will see the debut of *Imaginarium*, a new programme from Scotland, combining engineering and science to bring children's own inventions to life.

4 Delivering the benefit of emerging communications technologies

- **Priority:** CBBC is a multi-platform brand and aims to enhance its online presence and reputation for innovation further by offering high levels of user interactivity and opportunities to consume and interact with content directly on the web. This year there will be a new series *Tronji*, combining the real world with a fully CGI-animated one, and *MyCBBC* will continue as a safe space for children to create and share content with friends, as will *Adventure Rock*, the downloadable world that children can explore on a PC at home.

5 Representing the UK, its nations, regions and communities

- CBBC will aim to contribute to the BBC's priorities in this area by maintaining its important role in giving a voice to the different communities within the UK, fostering a sense of belonging and promoting an understanding of diversity in its audience. Programming produced by BBC Scotland will continue to feature strongly, with *Raven* and the second series of *Stake Out*. *The Sarah Jane Adventures* from BBC Wales will also return, and *Blue Peter* and *Newsround* will continue to present stories and features from all the nations on a regular basis.
- CBBC also will launch its own online Olympic Games Village, engaging the audience in this major national and international event, with the aim of encouraging children to get involved in sport in their local area.

6 Bringing the UK to the world and the world to the UK

- CBBC has an important role to play in this area, particularly in bringing the world to the UK and in introducing international subjects and issues to its audience. *Newsround* and *Blue Peter* will continue to feature foreign news and subject matter on a regular basis, and this year the new sitcom *Planet Ajay* will bring a Bollywood feel to the channel.

Conditions: BBC purposes and CBBC commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 665 hours of drama programming

Sustaining citizenship and civil society

- 85 hours of news programming

Promoting education and learning

- 550 hours of factual programming

(Note the hours conditions for children's output on BBC One and BBC Two in their respective SoPPs.)

Statutory commitments

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

- A minimum of 70% of hours to be original productions (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. CBBC has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

CBeebies

Service remit

The remit of CBeebies is to offer high-quality, mostly UK-produced programmes to educate and entertain the BBC's youngest audience. The service should provide a range of programming designed to encourage learning through play in a consistently safe environment for children under 6 years old.

Delivering the BBC's purposes in 2008/2009

CBeebies will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** CBeebies plays an important role at the BBC in the delivery of this purpose as virtually the sole investor in original programming for the under-6 audience in the UK. This year it will aim to continue this role and further enhance the BBC's reputation for creative and innovative new programming across the range of pre-school genres.
- **Priority:** Emphasis will be placed on the commissioning of distinctive, high-quality content and on working with a range of creative talent to refresh and bring new viewers to the channel. Key examples will include a new animated CGI programme *3rd and Bird*, and a new comedy *Grandpa in My Pocket*. The channel will explore new avenues for pre-school television, including the first quiz show for this audience, *Kerwhizz*, which will be an interactive game that viewers can watch on television and join in with on the internet.

2 Promoting education and learning

- **Priority:** Learning values remain a key part of the CBeebies remit and it will continue to contribute to the BBC's priorities in the delivery of this purpose. Most content on CBeebies is linked to the Foundation Stage Curriculum and Early Learning Goals of the UK, and is developed and produced using pre-school specialists. It is carefully created to stimulate a child's interest in a range of subjects including simple mathematics, literacy, art and music appreciation.
- **Priority:** This year *Mister Maker* will return, aiming to inspire and stimulate creativity by encouraging the completion of a variety of fresh artistic creations. *Numberjacks* will introduce numbers and problem-solving concepts, and *Space Pirates* will feature a variety of musical styles and compositions. *Big and Small* will teach viewers about perspectives in an entertaining and engaging way, and language and literacy will be supported in the form of *Poetry Pie*, encouraging viewers to take an interest in poetry and reading.

3 Representing the UK, its nations, regions and communities

- A sense of belonging is important to children, particularly the very young. CBeebies will continue to feature a range of programming that will portray our different regions and communities, enhancing the delivery of this particular purpose for the BBC. *The Green Balloon Club* will be a weekly environmental show highlighting issues from around the UK and teaching the audience to care about their country and community. *Nina and the Neurons* has a strong Scottish voice, and *Something Special*, a series featuring Makaton sign language for special needs children, will return and will get out and about to meet children in the nations and regions.

4 Bringing the UK to the world and the world to the UK

- CBeebies will contribute to this purpose by continuing to work with BBC Global Channels as it launches CBeebies channels around the world, following the success of recent global launches. CBeebies will also maintain a philosophy of acquiring the world's best content made for young children, such as *ToddWorld*, which introduces themes of difference, citizenship and understanding, and *Pinky Dinky Doo*, which explores literacy and imagination.

5 Delivering the benefit of emerging communications technologies

- CBeebies will continue to make an important contribution to the BBC's priorities in the delivery of this purpose, using interactive platforms to encourage the audience to engage in its offer more deeply. The CBeebies website remains one of the BBC's most visited online sites and is an integral part of the brand. It will continue to provide additional original content, games and creative opportunities for younger children to interact and participate with their favourite characters and programmes.
- The website will continue as a platform to reach our radio listeners by streaming and podcasting CBeebies Radio content, and it will also continue to provide a mechanism to support parents and carers by enabling them to explore and learn more about child development and early learning.

Conditions

No specific conditions.

(Note the hours conditions for children's output on BBC One and BBC Two in their respective SoPPs.)

Statutory commitments

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

- Approximately 80% of hours to be original productions (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).

And in conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

The BBC observes Ofcom's Access Services Code. CBeebies has the following targets:

- A minimum of 90% of qualifying programming hours to have subtitling. Additionally, the BBC aims to subtitle 100% of actual programmes on the channel.
(The relevant 12-month period runs from 1 April.)
- A minimum of 5% of qualifying programme hours to have signing.
(The relevant 12-month period runs from 1 November.)
- A minimum of 10% of qualifying programme hours to have audio description.
(The relevant 12-month period runs from 1 November.)

HD TV

Service remit

The remit of the BBC HD channel is to offer a mixed-genre schedule of programming in high-definition (HD) format, most of which has been originated by the BBC's other television channels.

Delivering the BBC's purposes in 2008/2009

As BBC HD commissions only a very small proportion of its own output, its responsibility for contributing to the promotion of most of the BBC's public purposes relates in large part to ensuring that the relevance and appeal of the BBC's television programmes are maintained as consumer expectations for HD content grow.

Ultimately, BBC HD should help maintain reach to the programmes it shows and, in this respect, it should contribute to the BBC's overall ability to deliver its public purposes.

Key developments

1 Delivering the benefit of emerging communications technologies

- BBC HD's specific contribution towards the delivery of the BBC's public purposes is in driving digital, in particular promoting and encouraging the take-up of high-definition television. Specifically, BBC HD will have a marketing campaign in the summer to generate awareness of the channel, educate consumers and help drive take-up of HD/Freesat and usage of BBC HD in HD-equipped homes.
- BBC HD will continue to cover a range of output, contributing to all the BBC's purposes in some way, and will be the showcase for the best of the BBC's programmes in high definition. Particular priorities for BBC HD this year will include major national and international events such as the Beijing Olympics, Euro 2008, Wimbledon, Glastonbury, Eurovision and the Proms. Drama and entertainment will also feature with *Little Dorrit*, *Tess of the D'Urbervilles*, *The Diary of Anne Frank*, *Bonekickers* and *Choir Wars*, as well as landmark factual series including *Dan Cruickshank on Architecture*, *Wild China*, Simon Schama's series on the USA in election year and *Britain from Above*.

2 Bringing the UK to the world and the world to the UK

- BBC HD will work with BBC Global Channels as it launches BBC HD channels around the world, starting with BBC HD in Australia. BBC HD will also maintain a philosophy of acquiring and occasionally showcasing the world's best HD content to enable viewers in the UK to experience high-quality HD programming.

Conditions: BBC purposes and HD TV commitments

Unless otherwise stated, all commitments are minimum percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Delivering the benefit of emerging communications technologies

- Less than 20% of output to be first-run showings of sport and acquired feature films (except on occasions of major sporting events)

Statutory commitments

The following quotas are agreed with Ofcom and are measured across a calendar year (results are published in the BBC Annual Report and Accounts):

In conjunction with other BBC network television services:

- A minimum of 30% of relevant programme production budgets, representing a minimum of 25% hours of productions by volume, to be spent outside the M25.
- To maintain the current broad range of programmes produced outside the M25, and broad range of different production centres used across the UK.
- A minimum of 25% of qualifying hours across all of the BBC's network and non-network television services are provided by independent producers.

Radio

BBC Radio 1

Service remit

The remit of Radio 1 is to entertain and engage a broad range of young listeners with a distinctive mix of contemporary music and speech. It should reflect the lives and interests of 15–29 year olds but also embrace others who share similar tastes.

It should offer a range of new music, support emerging artists – especially those from the UK – and provide a platform for live music. News, documentaries and advice campaigns should cover areas of relevance to young adults.

Delivering the BBC's purposes in 2008/2009

Radio 1 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Across Radio 1's schedule there will be a focus on a select range of key innovative and creative initiatives. As well as a unique interactive week of Scott Mills programmes, the network will examine its coverage of films, aiming to build closer ties and relationships with the film industry, culminating in a special weekend at the movies.
- **Priority:** There will be a number of new initiatives in collaboration with BBC Switch aimed at building closer ties with younger audiences. These will include a BBC-sponsored under-18s live music event, and work to reinvigorate *The Surgery*, with a more interactive online space providing a definitive guide for teenagers growing up in modern-day Britain.
- A theme across Radio 1 will be to work harder to raise awareness of specialist shows and go beyond the obvious in our programming. Glastonbury coverage will complement wider BBC output by highlighting some of the smaller arenas and emerging artists, in particular those featured on the *BBC Introducing...* stage.
- Live events coverage will include a number of smaller and more intimate festivals such as Latitude and the London Mela, as well as larger *Radio 1 Presents* shows, for example Foo Fighters at Wembley Stadium.

2 Sustaining citizenship and civil society

- Radio 1 plays a key role for the BBC in connecting with young audiences and, to further engage with young listeners, *Newsbeat* will be taken on the road to a number of Britain's towns and cities. It will hear directly from the audience and reflect their concerns and anxieties.
- Online, our news pages will be further developed to provide in-depth coverage of politics, music and entertainment news.

3 Promoting education and learning

- **Priority:** Working together with 1Xtra and BBC Switch, Radio 1 will focus on increasing the impact of its social action campaigns. Coinciding with the summer holidays, we will look at binge drinking, encouraging listeners to think about the dangers of excessive drinking. We will also run a money campaign, highlighting personal finance issues.

- Documentaries will explore a range of musical and other topics and will be programmed across the schedule, as relevant to the subject matter. They will include *Fast Fashion Nation*, examining people's obsessions with cheap and disposable fashion.

4 Representing the UK, its nations, regions and communities

- The network's dedicated shows for the nations will play a key role in recommending acts to perform on a *BBC Introducing...* stage at *Radio 1's Big Weekend* in Maidstone in May – an addition for this year's event.
- Radio 1's live events calendar will reflect live music and club nights across the UK, including T in the Park in Scotland, Northern Ireland's Planet Love and the Green Man Festival in Wales.

5 Bringing the UK to the world and the world to the UK

- A new series, *International Radio 1*, will see four of Radio 1's key specialist DJs present documentary programmes from countries around the world, including Japan and Russia – bringing listeners a flavour of the local music scene in each location.

6 Delivering the benefit of emerging communications technologies

- **Priority:** Subject to rights and permissions, Radio 1 will look to maximise the possibilities that technology provides to share its content across the web, including syndicating video and audio highlights in association with external partners, and allowing listeners to use Radio 1 content on their own web pages.

Conditions: BBC purposes and Radio 1 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

Stimulating creativity and cultural excellence

- 60 hours of specialist music per week
(Specialist music is music that appeals to specific groups of listeners, focusing on a specific genre of music or on cutting-edge music from a range of genres.)
- 40% of music in daytime from UK acts
(Daytime is defined as 06.00–19.00 Monday–Friday and 08.00–14.00 Saturday–Sunday.)
- 45% of music in daytime that is new
(either unreleased or less than one month since release – physical release, not download release)
- c.25 UK live events and festivals broadcast
- 250 new sessions (excluding repeats)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Sustaining citizenship and civil society

- 1 hour of news in daytime each weekday, including two extended bulletins
(with flexibility for holiday periods and occasional special schedule changes)
- Regular bulletins during daytime at weekends

Promoting education and learning

- 40 new documentaries

Representing the UK, its nations, regions and communities

- 200 hours of original opt-outs from Scotland, Wales and Northern Ireland

BBC Radio 2

Service remit

The remit of Radio 2 is to be a distinctive, mixed music and speech service, targeted at a broad audience, appealing to all age groups over 35.

It should offer entertaining popular music programmes and speech-based content including news, current affairs, documentaries, religion, arts, comedy, readings and social action output.

Delivering the BBC's purposes in 2008/2009

Radio 2 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** The Radio 2 Music Club will present a landmark collection of newly commissioned recordings to celebrate the work of British songwriters. The project will evolve from an opening weekly feature in daytime programming into a weekly celebration, with special programmes on some bank holidays. The project will ambitiously feature significant artists from the UK and the world, performing classic British standards and describing their affinity with the music.
- **Priority:** We will continue to make a major commitment to UK comedy talent, both new and established. The *Out to Lunch* strand will be recommissioned and will seek out a new generation of performers, while by contrast we will develop new formats with important artists such as Vic Reeves, Miranda Hart and Alan Carr.
- In the promotion of live UK music we will provide a platform for both established performers and newcomers. We will work with major recording stars to provide unique concert experiences, including one by Radiohead.

2 Sustaining citizenship and civil society

- We will explore ways in which the Jeremy Vine programme can be developed to provide greater understanding of political and consumer issues through an enhanced interactive offering that complements the broadcast material.

3 Promoting education and learning

- 1968 was a watershed in the history of the civil rights movement, the impact of which extended into the social, political and cultural life of the United States and the wider world. *Let Freedom Ring* is timed to coincide with the 40th anniversary of the assassination of Martin Luther King and the programme aims to explore the complexities of the event through the enduring effect on music.
- We will provide an insight into the craft of songwriting by recommissioning *On Songwriting*. The series and its interactive content will bring together three very different types of songwriter to explore their inspiration and to offer advice to those beginning their songwriting careers.

4 Representing the UK, its nations, regions and communities

- We will explore a British cultural phenomenon, the brass band. The series will reflect the diversity of its presence from the Pennine Hills to the Welsh valleys, Cornish copper towns and Scottish glens. *Brass Britain* will celebrate this popular though under-represented art form, whose distinctive music dramatises the history of many of our communities.

- Radio 2 will be presenting a short season of special programming to coincide with Liverpool's role as European Capital of Culture. In *Bring on the Dancing Horses* we will celebrate the iconic Liverpool club Eric's, which re-established the city as the UK's musical capital at the end of the 1970s, while *Out of Liverpool* will set out to discover why British arts and entertainment have been so significantly shaped by this great city. Actress Sue Johnston examines *You'll Never Walk Alone*, a Broadway show tune that has become a powerful international anthem with personal impact and layers of meaning. Finally, in a two-part series, *Don't Start Me Talking About...*, the story of The Beatles is told entirely through the voices of their fans to create a unique mixture of narrative social history.

5 Bringing the UK to the world and the world to the UK

- **Priority:** We will commission one or more special programmes that link British forces serving overseas with their families in the UK.
- In documentary programming, we will offer an understanding of the significance of Harlem, which has given birth to ideas in music, politics and social development that have had global impact. We will explain how the small New York district has spawned cultural awareness amongst African Americans and celebrate the results.

6 Delivering the benefit of emerging communications technologies

- The station will promote in particular the digital station BBC 6 Music, including through shared programming that demonstrates 6 Music's musical focus in offering additional material on air and interactively.
- We will relaunch the Radio 2 interactive proposition, including a redesigned website and an emphasis on delivering content to mobile platforms.

Conditions: BBC purposes and Radio 2 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 40% of music in daytime from UK acts
(Daytime is defined as 06.00–19.00 hours Monday–Friday and 08.00–14.00 hours Saturday–Sunday.)
- 20% of music in daytime to be new
(either unreleased or less than one month since release – physical release, not download release)
- 260 hours of live music
- >1,100 hours of specialist music programmes
- >100 hours of arts programming
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Sustaining citizenship and civil society

- 16 hours a week of news and current affairs programming, including regular news bulletins
(with flexibility for holiday periods and occasional special schedule changes)

Representing the UK, its nations, regions and communities

- 170 hours of religious output covering a broad range of faiths

BBC Radio 3

Service remit

The remit of Radio 3 is to offer a mix of music and cultural programming in order to engage and entertain its audience. Around its core proposition of classical music, its speech-based programming should inform and educate the audience about music and culture. Jazz, world music, drama, the arts and ideas, and religious programming should feature in its output.

The service should appeal to listeners of any age seeking to expand their cultural horizons through engagement with the world of music and the arts.

Delivering the BBC's purposes in 2008/2009

Radio 3 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Radio 3 will, from the start of 2009, mark the year as an important one for classical music in Britain, building on the major anniversaries of Purcell, Handel, Haydn and Mendelssohn, all of whom have British associations.
- **Priority:** We will continue to stimulate interest in British culture through marking the anniversaries of Vaughan Williams and John Milton in 2008.
- There will be greater coordination between Radio 3 and Proms programming, including the development of richer contextual content through *Proms Plus*, a series of related talks with both public and broadcast elements.
- We will continue to recognise creativity by increasing the profile of the Radio 3 Awards for World Music and the Radio 3 Choir of the Year, as well as maintaining our involvement with the Royal Philharmonic Society Awards and the British Composer Awards.

2 Promoting education and learning

- We will give context to our music output, both in our presentation and in supporting content for our website. We will continue to support new and emerging artists through the New Generation Artists scheme.
- We will develop our emphasis on recommendation through our interactive service, providing the audience with signposts to developing an appreciation of a wide range of music. Our Choir of the Year award for amateur singers, with its strong emphasis on youth choirs, represents an aspiration for choirs across the UK.

3 Representing the UK, its nations, regions and communities

- In addition to regular concerts and extensive festival coverage from Edinburgh, York, Bath, Aldeburgh and elsewhere, we will highlight the achievements of amateur orchestras in *Play to the Nation*, bringing their achievement to a wider audience throughout October.

4 Bringing the UK to the world and the world to the UK

- **Priority:** Radio 3 remains committed to offering international perspectives within our speech programmes, particularly *Night Waves*, and in our contributions to the pan-BBC China season.
- We will present Radio 3 listeners with music and the arts extending beyond national boundaries. We will continue to develop our relationships with international broadcasters to strengthen coverage of musical life from outside the UK. In addition, we will seek to deepen partnerships with venues and ensembles to ensure the most engaging broadcasts from across the world.

5 Sustaining citizenship and civil society

- **Priority:** To give Radio 3 ideas output a public face, we will organise the third edition of *Free Thinking*, a weekend of speech events confronting the major issues of our time. This will involve the public both through the Liverpool-based festival and through offering a high degree of interactivity. It will have several themes, including one being planned entitled *Human Futures*.
- Radio 3 will address contemporary issues in programmes such as *Night Waves* and *Music Matters*, debating issues from a cultural perspective, offering a variety of opinions, and encouraging listeners to come to their own conclusions.

6 Delivering the benefit of emerging communications technologies

- We will develop our podcast service and visualisation of Radio 3 content online.

Conditions: BBC purposes and Radio 3 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 50% live or specially recorded music
- 500 broadcasts of live or specially recorded performances
- 30 new musical works commissioned (excluding repeats and acquisitions)
- 35 new drama productions broadcast (excluding repeats and acquisitions)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 30 new documentaries broadcast on arts and cultural topics (excluding repeats and acquisitions)

Representing the UK, its nations, regions and communities

- 40% of relevant spend incurred outside the M25
(This includes expenditure on first-run originated programming and Radio 3's allocation of the central orchestras' subsidy, but does not include expenditure on news or sport output.)

BBC Radio 4

Service remit

The remit of Radio 4 is to be a mixed speech service, offering in-depth news and current affairs and a wide range of other speech output including drama, readings, comedy, factual and magazine programmes.

The service should appeal to listeners seeking intelligent programmes in many genres which inform, educate and entertain.

Delivering the BBC's purposes in 2008/2009

Radio 4 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- Radio 4 will provide extensive coverage and analysis of the London mayoral election and local elections, and comprehensive coverage of the national and European debate over the ratification of the Lisbon Treaty – the replacement for the draft EU constitution – and analysis of the issues behind it.
- *The Radio 4 Debate*: a new, occasional series of landmark debates will explore current issues of national concern in front of live audiences.

2 Stimulating creativity and cultural excellence

- **Priority:** We will drive innovation in comedy through new, distinctive approaches to traditional formats, such as *It's Later Than You Think* with Marcus Brigstocke, a twist on the chat show.
- There will be a greater focus on fewer, longer-running drama series to create high impact, for example *A Dance to the Music of Time*, a six-part dramatisation of Anthony Powell's epic series of novels.
- We will encourage greater audience participation in cultural activities, for example through 'Neglected Classics' in *Open Book*, where major authors argue for their favourite neglected classics, allowing the audience to choose one to be dramatised in the *Classic Serial*.

3 Promoting education and learning

- **Priority:** We will continue to develop innovative landmark factual events such as *World on the Move*, a uniquely ambitious natural history project on animal migration following the journeys of creatures great and small on five continents.
- In factual programming, Radio 4 will focus more on high-impact seasons, for example with a *Cosmology* season to mark the inauguration of the world's biggest particle accelerator at CERN in Geneva.
- We will encourage audiences to engage and interact in new ways with factual content. For example, *World on the Move* and the *1968* season will both have an extensive online presence and user-generated content.

4 Representing the UK, its nations, regions and communities

- Radio 4 will continue to commission a significant proportion of output from the English regions and other UK nations, including:
 - *World on the Move*, a 40-week live natural history series from Bristol
 - a documentary series on Islam and science from Scotland
 - *Writing the Century*, a 12-week series for *Woman's Hour Drama* produced in Manchester

- We will continue to cover a range of cultural events from across the UK, including festivals in Edinburgh, Hay, Cheltenham and Southwold, with comedy, entertainment and discussion.

5 Bringing the UK to the world and the world to the UK

- **Priority:** We will increase the impact of coverage of global events, for example with *1968 – Reality or Myth*, a major season of documentaries and drama remembering and analysing a turbulent year, including a four-minute programme every day for six months that recreates formative events around the world through archive audio.
- Radio 4 will continue to tackle a wide range of highly topical international issues. For example, in the year of the Beijing Olympics, the *Reith Lectures* will explore the modern history of China, the challenges it faces and the challenges it poses to the rest of the world.
- *Empire of Liberty*, a multi-part narrative history of the USA, will start as the presidential election campaign moves towards its climax, while in *The Uneasy Superpower* James Naughtie will examine the insecurity, internal and external, that preoccupies America and ask what it means for the future.

6 Delivering the benefit of emerging communications technologies

- **Priority:** We will relaunch the Radio 4 website on Web 2.0 architecture, enabling much easier searching and aggregation of content, and we will expand and promote the range of podcasts.
- Coverage of technology issues on the station will be rejuvenated through the trial of a new information technology strand.
- Active promotion of BBC 7 will continue on air and through complementary scheduling, making it known as the premier digital destination for entertaining speech radio.

Conditions: BBC purposes and Radio 4 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 2,500 hours of news and current affairs programmes

Stimulating creativity and cultural excellence

- 600 hours of original drama and readings (excluding repeats)
- 180 hours of original comedy (excluding repeats)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 200 hours of original documentaries (excluding repeats)

Representing the UK, its nations, regions and communities

- 200 hours of original religious programming (excluding repeats)

BBC Radio 5 Live

Service remit

The remit of Radio 5 Live is to be BBC Radio's home of continuous news and live sports coverage. It should aim to bring its audience major news stories and sports events as they happen, and provide context through wide-ranging analysis and discussion.

Programming should be designed to inform, entertain and involve. The service should appeal to news and sports fans of all ages and from all ethnic backgrounds and areas across the UK.

Delivering the BBC's purposes in 2008/2009

Radio 5 Live will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio 5 Live will produce high-quality and distinctive news output that is more relevant to its listeners through the creation of an innovative core news team within 5 Live to provide news bulletins and coverage of breaking news 24 hours a day across the week.
- We will increase use, promotion and accessibility of listener stories by encouraging greater participation from the audience, building the distinctiveness and originality of 5 Live's journalism.
- We will develop a better understanding of audience knowledge of UK politics in order to find new and creative ways of reporting and explaining the topic.

2 Stimulating creativity and cultural excellence

- 5 Live will explore more creative ways to broaden the audience to coverage of culture and the arts across the station's output.

3 Promoting education and learning

- **Priority:** A new investigative programme strand *Donal MacIntyre* will be launched, to build up the profile of 5 Live's investigative journalism and engage a wider audience.
- We will increase coverage and promotion of science and technology on the network.

4 Representing the UK, its nations, regions and communities

- **Priority:** Innovative multi-platform sports content will be developed around the 2008 Olympics and we will make more sports content available on the red button, mobile and online.
- We will better represent the UK's nations, regions and communities through greater use of outside broadcasts, regional journalists and listeners' own stories.

5 Bringing the UK to the world and the world to the UK

- 5 Live will develop ways to increase audience participation and discussion in key international events, including the US presidential election.

6 Delivering the benefit of emerging communications technologies

- **Priority:** We will continue to migrate listeners from AM to digital platforms.

Conditions: BBC purposes and Radio 5 Live commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- c.75% of output to be news coverage

Stimulating creativity and cultural excellence

- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

BBC Radio 5 Live Sports Extra

Service remit

The remit of 5 Live Sports Extra is to bring a greater choice of live action to sports fans by offering a part-time extension of Radio 5 Live. The service should aim to provide increased value for licence fee payers from the portfolio of sports rights already owned by the BBC by offering alternative coverage to that provided on other UK-wide BBC services.

All output on 5 Live Sports Extra should be live sports coverage.

Delivering the BBC's purposes in 2008/2009

5 Live Sports Extra will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Representing the UK, its nations, regions and communities

- **Priority:** Further develop and promote 5 Live Sports Extra as the home of cricket.

2 Bringing the UK to the world and the world to the UK

- Work with Radio 5 Live to support innovative and distinctive coverage of major sporting events, for example the 2008 Olympics.

3 Stimulating creativity and cultural excellence

- Work with Radio 5 Live to develop new UK sports broadcasting and production talent.

4 Delivering the benefit of emerging communications technologies

- **Priority:** Proactively seek further ways to promote 5 Live Sports Extra, building awareness of the station and seeking to grow its audience.

Conditions: BBC purposes and Radio 5 Live Sports Extra commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

BBC 1Xtra

Service remit

The remit of 1Xtra is to play the best in contemporary black music with a strong emphasis on live music and supporting new UK artists. The schedule should also offer a bespoke news service, regular discussion programmes and specially commissioned documentaries relevant to the young target audience (15–24 year olds), particularly – although not exclusively – those from ethnic minorities.

Delivering the BBC's purposes in 2008/2009

1Xtra will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** Following extensive schedule changes in October 2007, over the coming year 1Xtra will focus on developing both Trevor Nelson and Zena on *1Xtra Breakfast* and Mistajam's early-evening programme into key showcases for the network.
- Live music and events coverage will feature prominently across the output, with 1Xtra working closely with *BBC Introducing...*, covering the BBC Electric Proms, and heading to Glastonbury with Jay-Z.
- The station's new signature event *1Xtra Live*, launched in March 2008, will be developed with the aim of turning it into an unmissable date in the UK's black music calendar. It will be complemented by smaller and more specialised events and club nights, reflecting the diverse range of music enjoyed by 1Xtra's audience.

2 Sustaining citizenship and civil society

- 1Xtra's dedicated news team will deliver a comprehensive service to the station's young audience, including a number of special programmes tackling key issues in depth.
- Weekly documentaries will not only profile iconic black music artists and public figures, but also on occasion tackle difficult and challenging subject areas. *Can I Get a Witness?* will explore the reluctance of some people to appear in the witness box and look at the problems this poses for the justice system.

3 Representing the UK, its nations, regions and communities

- Podcasts offer a highly portable form of content which can be targeted at specific musical communities. 1Xtra will review the range and formats of its podcast portfolio over the next 12 months to ensure that it best suits listeners' requirements.
- Ras Kwame's *Introducing HomeGrown* show will take to the road for a number of shows around the UK to highlight new and emerging British black music artists.

4 Bringing the UK to the world and the world to the UK

- 1Xtra will expose its audience to the best music from around the world, as well as showcasing the best black music talent from around the UK. Important events in the international music calendar will also be reflected, for example the 2008 hip-hop Power Summit.

5 Promoting education and learning

- **Priority:** Working together with Radio 1 and BBC Switch, 1Xtra will focus on increasing the impact of its social action campaigns. Coinciding with the summer holidays, we will look at binge drinking, encouraging listeners to think about the dangers of excessive drinking; and we will also run a money campaign, highlighting personal finance issues.
- Black History Month in October will be marked with various programmes and documentaries focusing on key historic musical and political events.

6 Delivering the benefit of emerging communications technologies

- **Priority:** Working closely with Radio 1, 1Xtra will look to increase awareness of the station and its content, sharing both programming and expertise on a range of key initiatives and seeking greater opportunities for cross-promotion.
- Subject to rights and permissions, 1Xtra will look to maximise the possibilities that technology provides to share its content across the web, including syndicating video and audio highlights in association with external partners, and allowing listeners to use 1Xtra content on their own web pages.

Conditions: BBC purposes and BBC 1Xtra commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

Stimulating creativity and cultural excellence

- 60% of music in daytime that is new
(either unreleased or less than one month since release – physical release, not download release)
(Daytime is defined as 06.00–19.00 Monday–Friday and 08.00–14.00 Saturday–Sunday.)
- 35% of music in daytime from the UK
- 50 live music events
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Sustaining citizenship and civil society

- c.20% of speech-based output each week
(with flexibility for holiday periods and occasional special schedule changes)
- c.10% of weekly output dedicated to news, documentaries and social action programming
(with flexibility for holiday periods and occasional special schedule changes)

BBC 6 Music

Service remit

The remit of 6 Music is to entertain lovers of popular music with a service offering music from the 1960s to the present day. Its programmes juxtapose current releases outside the mainstream with earlier recordings, including music from the BBC Sound Archive. It should provide context for the music it plays, and support live music and new artists.

Delivering the BBC's purposes in 2008/2009

BBC 6 Music will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** We will extend our commitment to new British artists through a portfolio of activity including the *Tom Robinson Unsigned* show, which exclusively uses content from artists' websites; showcasing new British artists in the station's performance area, *The Hub*; and offering performance opportunities at live 6 Music events.
- We will develop the music news service further in offering audiences more opportunities to receive content distributed to mobile platforms, including through podcasts. We will also offer access to archive stories online.

2 Promoting education and learning

- **Priority:** We will reposition our social action activity in the coming year to provide a particular focus: *Transition*. These informal learning opportunities are designed to help audiences build their knowledge associated with life-changing events such as marriage, relocation, home buying and becoming a parent. We will use the audience's own experiences and online content to enrich the offer.

3 Sustaining citizenship and civil society

- We will provide a distinctive and accessible review of the Rock Against Racism movement as it reaches its 30th anniversary. Through storytelling, analysis, new reportage and use of archive material, we will explore the relationship between the important cultural and social elements.

4 Representing the UK, its nations, regions and communities

- We will extend the *Hub* brand to create a presence at festivals and events around the UK, using local artists where appropriate. We will develop our relationship with the nations and regions through the *BBC Introducing...* new music brand.

5 Delivering the benefit of emerging communications technologies

- We will work in close coordination with Radio 2 to ensure complementary scheduling and promotion of common programming, providing an audience destination that offers a vibrant model for DAB and other digital delivery.

Conditions: BBC purposes and BBC 6 Music commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 50% of music to be over four years old
- 400 hours of archive concert performances
- 15% of music to be concert tracks and sessions from the BBC's archive
- 275 new sessions (excluding repeats and acquisitions)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 10 hours of speech-based features, documentaries and essays each week

Sustaining citizenship and civil society

- 6 hours of news each week

BBC 7

Service remit

The remit of BBC 7 is to provide speech-based entertainment. Its schedule should include comedy, drama, stories, features, and programmes for children. Most output should come from the BBC archive, but the station should commission some original content, particularly of types of output rarely found on BBC Radio.

The station should also be the home of children's speech radio from the BBC.

Delivering the BBC's purposes in 2008/2009

BBC 7 will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Stimulating creativity and cultural excellence

- **Priority:** We will work closely with other BBC radio stations to create high-impact seasons of programming, for example an autumn sci-fi season in conjunction with Radio 3 and Radio 4 to include a new commission of a 10-part sci-fi drama.
- BBC 7 will extend the creative range of its output through more first-time commissions from independent producers, such as abridged crime and thriller readings.
- We will develop new and innovative ways for audiences to engage with BBC 7 output, for example by encouraging listeners to offer archive programme suggestions for broadcast, and through *Chain Gang*, an interactive drama project in which listeners develop the story.

2 Promoting education and learning

- Two new original productions will be launched in the CBeebies Radio strand:
 - A classical music series exploring simple elements of music composition and the musical instruments used to create it, all from the young child's perspective.
 - A poetry series designed to inspire interest in language and literacy for children aged 5–6.

3 Representing the UK, its nations, regions and communities

- **Priority:** We will build programming around key events to increase impact. For example, a range of Merseyside comedy, drama and poetry will be broadcast to celebrate Liverpool as European Capital of Culture.
- BBC 7 will continue supporting nations and regions programming, with a crime and thriller season commissioning dramatisations from round the UK, for example *Baldi* (Northern Ireland), *McLevy* (Scotland) and *Truman and Riley* (Yorkshire).
- We will continue to tackle topics that reflect the cultural identity of the UK and encourage debate. For example, *Small Island* will mark the 60th anniversary of the arrival of the *Windrush*.

4 Delivering the benefit of emerging communications technologies

- BBC 7 will continue to offer broadcast and on-demand content that encourages people to listen to digital radio.

Conditions: BBC purposes and BBC 7 commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 50 hours of comedy each week
- 50 hours of drama each week
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Promoting education and learning

- 1,400 hours of children's programming

BBC Asian Network

Service remit

The remit of BBC Asian Network is to provide speech and music output appealing to British Asians, with a strong focus on news and current affairs. It should be primarily in English, but some programming should be provided in a range of South Asian languages.

The primary target audience is British Asians under 35, but the station should also appeal to anyone with an interest in British Asian issues, music and culture.

Delivering the BBC's purposes in 2008/2009

BBC Asian Network will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- The Asian Network news team will continue to break stories relating to and affecting the UK's Asian communities, with reporters based in London, Birmingham, Bradford and Manchester, along with a central station newsroom.
- The documentary strand *Asian Network Report* will look to address significant issues and subjects which particularly affect the British Asian community.

2 Stimulating creativity and cultural excellence

- **Priority:** The format of the weekday breakfast programme will be revised and relaunched. It will aim to ensure that it reflects the editorial breadth of the network and has a better connection with the audience, thereby contributing to growth of the station's reach in future years.
- **Priority:** We will revise the weekend schedule, offering more music and entertainment.

3 Representing the UK, its nations, regions and communities

- Outreach events will take place across the UK, along with involvement in *BBC Introducing...*, supporting new and emerging Asian artists.
- There will be a particular focus on better engaging the Asian population in London and the South East, with high-profile representation at the London Mela and involvement in the BBC Electric Proms.

4 Bringing the UK to the world and the world to the UK

- The Asian Network will expose its audience to the latest new and original music from British Asian talent, as well as showcasing the best music from overseas artists.
- The *Friction* show will continue its *Future Friction* feature, highlighting new, unsigned music talent.

5 Promoting education and learning

- On-air and online campaigns are planned this year to examine a number of topics specifically affecting younger British Asians, including religion and money.

6 Delivering the benefit of emerging communications technologies

- The range and formats of the Asian Network's podcasts will be reviewed to ensure that they meet audience demands.

Conditions: BBC purposes and BBC Asian Network commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 50:50 proportion of speech to music

Stimulating creativity and cultural excellence

- 40% of music in daytime from UK artists
(Daytime is defined as 06.00-19.00hrs, Monday-Friday and 08.00-14.00 Saturday-Sunday.)
- Contribute to BBC Radio's commitment to commission at least 10% of eligible hours of output from independent producers

Representing the UK, its nations, regions and communities

- 3–5 hours on average of language programming each day

Future Media

bbc.co.uk

Service remit

The remit of bbc.co.uk is to serve the BBC's public purposes through the provision of innovative and distinctive online content, and through distinctive propositions that reflect and extend the range of the BBC's broadcast services, available to all.

bbc.co.uk should enable the BBC to develop a deeper relationship with licence fee payers and strengthen accountability. It should act as a starting point on the internet from which users can develop their use of the medium and provide a trusted guide to the wider internet.

bbc.co.uk should, at all times, balance the potential for creating public value against the risk of negative market impact.

Delivering the BBC's purposes in 2008/2009

bbc.co.uk will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. Following the service review of bbc.co.uk by the BBC Trust, future investment plans for the service, and some of the developments outlined below, are subject to Trust approval. They are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** bbc.co.uk will provide rich online support for programming that engages younger audiences with issues of democracy, topical debate and social concerns: for example, *Election* from CBBC, a new multi-platform series on ecological issues for teenagers from BBC Switch, *Born Survivors* from BBC Three, and *Newsbeat* and a new multi-platform series on ecological issues for teenagers from BBC Switch.
- We will improve participation and engagement around major political programmes by refreshing the *Question Time*, *Panorama* and *Today* programme websites.
- We will encourage media literacy among our younger users through projects such as *Kerwhizz*, a multi-platform animated quiz format from CBeebies, and via continued investment in developing media creation skills with CBBC's *Me and My Movie* and *Blast!* for teenagers.

2 Promoting education and learning

- **Priority:** Subject to approval by the BBC Trust, bbc.co.uk will evolve the portfolio of content in support of the acquisition of skills by school-age children, including a new skill proposition for ages 6–10.
- **Priority:** bbc.co.uk will support a wide range of informal learning via knowledge-building activities around programming, including coverage of the anniversary of the publication of *On the Origin of Species*, and through the development of permanent online presences for key subject areas. Specifically this year, working with academic bodies around the world, we will launch a new product to enable users to take part in scientific inquiry through surveys and studies and so generate research of genuine and lasting public value.
- We will relaunch important knowledge-building programme brands online including *Gardeners' World* and *The Culture Show*, which will prepare the ground for a wide range of informal learning products around subjects including cookery, culture and gardening.

- bbc.co.uk will offer a video-rich interactive site supporting essential everyday skills for adults, building on the existing *RaW* literacy campaign and the basic skills sites *Skillswise* and *WebWise*.
- We will continue to develop *Bitesize* and Learning Zone Broadband, which support pupils studying for school exams and tests, and provide video clips for the classroom.
- We will enrich the BBC's natural history offer by combining programmes, events and user participation to "tell the story of the Earth as it happens", and by supporting *World on the Move*, a large-scale natural history project on animal migration, with podcasts, featured species profiles, interactive maps and timelines, text clouds and user-generated content.

3 Representing the UK, its nations, regions and communities

- **Priority:** bbc.co.uk will use technology to reflect the diversity of cultural life in the UK. Specifically, we will:
 - Develop multi-platform propositions that reflect the distinct cultural life of the nations. Dedicated news provision for Scotland will be enhanced, along with content relating to history, music, outdoors, drama and comedy. History and factual content relating to Wales and Northern Ireland will be enriched.
 - Continue to develop Where I Live sites to offer greater audience interaction around key pan-BBC knowledge-building projects, building on the success of *Coast* and *Springwatch*.
 - Invest in blogs and other ways in which audiences can interact with radio to help stations such as 1Xtra and the Asian Network, helping them provide a range of output to meet the different needs of key UK communities, and to inspire them to interact.
 - Work with other services to attract teen audiences to high-quality public service content by carrying BBC Switch output.
- **Priority:** Using the Beijing Olympics, the long-term objective is to promote participation in sport through coverage and commitment to minority Olympic sports in the run-up to London 2012. bbc.co.uk will also commission content covering sports and music events for mobile.
- bbc.co.uk will deliver *Britain From Above* – a fresh approach to online documentary in which material from programmes running across BBC One, BBC Two and BBC Four will enable users to explore their own country from a new perspective and which will remain available online as a lasting resource.
- We will support programming that encourages community participation: for example, for *Choir Wars* BBC One will use the web and mobile to bring people together each week as 'flashmobs' in different locations across the UK, using BBC Big Screens to create 'people's choirs'.

4 Stimulating creativity and cultural excellence

- **Priority:** bbc.co.uk will increase the impact and richness of the BBC's broadcast ideas by providing an online presence for every programme and through major programme enhancements, including for Radio 4's *The Archers* and the 90th anniversary of the Armistice. BBC Two's *Speak up for Britain* will harness the talent of teenage video bloggers to find the most interesting, passionate and exciting voices among the nation's youth.
- We will support new creative talent, including via a video-rich online showcase for comedy that will both introduce comedy performers and see established names exploring fresh avenues and taking creative risks.
- We will aim to enhance the BBC's commitment to music by enhancing navigation between all music-related output across the BBC and improving *BBC Introducing...* online to focus more effectively on new and unsigned artists.
- bbc.co.uk will encourage creativity among users, particularly teenagers and younger children, supporting them to create their own art, music, film, animation, poetry, dance and games through new initiatives such as *Stickers* and *Game Builder*, increasing opportunities to showcase children's content.

5 Bringing the UK to the world and the world to the UK

- bbc.co.uk will deliver coverage of the Beijing Olympics, including content enhanced for mobile devices.
- We will launch *Focus on China*, an online portal pulling together content from across the BBC to tell the story of China and its rise as a global power. The project will combine editorial effort with sophisticated aggregation software.
- We will support major programming with an international dimension, including online enhancement for the Dr Alice Roberts series on BBC Two uncovering the story of the evolution of the human race from the cradle of civilisation onwards.

6 Delivering the benefit of emerging communications technologies

- **Priority:** We will make bbc.co.uk content more widely available on new platforms through BBC iPlayer and by allowing audiences to ‘tear off’ BBC content and embed it in other websites. In particular, we will increase the availability of video and audio content on mobile devices.
- **Priority:** We will create a dynamic underlying architecture and a new identity, rating and recommendation system which will form the basis of personalisation on all platforms.
- We will aim to improve the user experience of bbc.co.uk, with a new look and feel, website refreshes (including Asian Network, Radio 4 and Radio 5 Live, BBC One, BBC Two, BBC Four), a new site for BBC HD and an enhanced mobile browser.

Conditions: BBC purposes and bbc.co.uk commitments

Unless otherwise stated, all commitments are minimum percentages and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Stimulating creativity and cultural excellence

- 25% (by value) of eligible content and services to come from external suppliers

Statutory commitments

A number of commitments were made by the BBC following the Secretary of State for Culture, Media and Sport’s review of the service, led by Philip Graf, in 2004. These form the updated service approval for this service.

All commitments which constitute the full scope of the approval are available on bbc.co.uk/bbctrust, or on request from the BBC Trust Unit.

BBCi

Service remit

The remit of BBCi is to offer continuous and constantly updated news, information, education and entertainment to digital television audiences in the form of interactive video, audio, pictures and text.

BBCi should offer content which supports and enhances some linear television programmes. It should be an access and navigation point for BBC non-linear television and radio content, offering supporting material and enhancements for linear broadcast output.

Delivering the BBC's purposes in 2008/2009

BBCi will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** BBCi intends to strengthen its journalism offering by improving the production quality of the video stories of both news and sport in the News Multiscreen, and to add more digital content as part of the digital switchover process.
- **Priority:** As part of the UK's digital switchover, BBCi will migrate priority Ceefax text pages, such as Flight Arrivals and Agricultural Prices, to the service to ensure that viewers continue to have access to this highly valued public service content.
- BBCi continues to support BBC Journalism in its coverage of elections (local and national), parliamentary events (the Budget) and key news stories by providing in-depth explanation via the on-demand News Multiscreen and 24/7 digital text content.

2 Promoting education and learning

- BBCi will maintain its current commitment to education and learning, including redeveloping the children's permanent services and programme enhancements.

3 Stimulating creativity and cultural excellence

- BBC Audio & Music will this year increase its use of BBCi to make available exclusive music sessions and coverage of national events such as Glastonbury and the Proms.
- BBCi will aggregate all interactive sports content (audio-visual, pictures and text) to provide a permanent presence for sports.

4 Bringing the UK to the world and the world to the UK

- **Priority:** In 2008, BBCi will be delivering content about the USA elections and the Beijing Olympics as well as other newsworthy stories from across the globe. In time for the Beijing Olympics, BBCi will launch an updated sports section, offering comprehensive sports news and results supported by the very best of BBC Sport in video, both during the Olympics and continuing afterwards with other events.

5 Delivering the benefit of emerging communications technologies

- Make BBCi available via the Freesat platform.
- Launch BBC iPlayer on various TV platforms, with the red button as the primary access point.

- Explore the use of IP (Internet Protocol) to enhance the quality and impact of interactive television content.
- Establish a single set of IPTV standards to publish content in a cost-effective manner to this emerging platform.
- Maintain the improved speed of performance delivered in the last year.

Conditions

No specific conditions.

BBC News

BBC News Channel

Service remit

The BBC News Channel should deliver up-to-the-minute, accurate, impartial and independent news, analysis and insight. It should provide fast and comprehensive coverage of local, UK and international events as they unfold and specialist analysis to put the news in context.

Delivering the BBC's purposes in 2008/2009

The BBC News Channel will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Parliamentary reporting will continue to cover significant debates and parliamentary occasions from Westminster and the devolved parliament and assemblies, which is particularly significant for audiences in Scotland, Wales and Northern Ireland, and we will continue to explain European institutions and their work.
- The BBC News Channel will offer explanation, analysis and the opportunity for debate, as the leaders of three of the main political parties establish their positions in the local and mayoral elections in the spring, the new Scottish First Minister seeks to implement his programme, and Northern Ireland moves forward under a new First Minister.
- To promote national debate, we will encourage viewers to interact with the channel and the BBC News website, to comment on issues and to put their questions to experts and those in authority. Specifically we will:
 - Broadcast a comprehensive news service each hour, including sport and weather updates; a news summary on the half-hour; and an hourly business news from 09.00 to 19.00 on weekdays (subject to major breaking news).
 - Broadcast weekly the in-depth political interview programme *Straight Talk* with Andrew Neil.

2 Bringing the UK to the world and the world to the UK

- **Priority:** The BBC News Channel aims to offer a more international news agenda than the other main continuous news channels based in the UK and so features major international stories, including comprehensive coverage of the 2008 US presidential elections and events surrounding the 2008 Beijing Olympic Games. This will draw upon the expertise of BBC correspondents based in newsgathering bureaux across the world to provide insight and analysis. Rolling news will be regularly co-presented from the scenes of major breaking stories from around the world.
- Where appropriate, the BBC News Channel will include a range of international voices across the output, including in-depth interviews with international politicians and significant public figures.

3 Representing the UK, its nations, regions and communities

- The BBC News Channel offers strong regional coverage, calling on a network of correspondents across the UK and trying to feature a regional perspective from beyond London in all relevant major stories in order to highlight different impacts in different parts of the country. We seek opinion and comment from a range of sources throughout the UK – business people,

academics and pressure groups as well as the public – and give opportunities to viewers to pose their questions to the channel's guests.

- Local, regional and national politics feature across the schedule, including the key proceedings of the Scottish Parliament and the devolved assemblies, and this year will include comprehensive coverage of the local elections. This year we will:
 - Feature more local and regional news coverage than the other main continuous news channel(s) in the UK, in part through giving regional perspectives to national stories.
 - Cover the key debates and votes in the Scottish Parliament and the Welsh and Northern Ireland Assemblies.

4 Promoting education and learning

- The BBC News Channel delivers informal learning to viewers via the provision of trusted news and information on a range of subjects, such as business and economics, science and technology, arts and culture. This year we will build the Entertainment 24 brand (E24) to provide improved entertainment and arts news coverage. This is likely to appeal to younger viewers, helping to address the under-served audience purpose gap.

5 Delivering the benefit of emerging communications technologies

- We will augment our news coverage with video, still images and messages submitted by viewers, where appropriate, in order to offer first-hand accounts and a wide range of views. We aim to make it as simple as possible for audiences to make these contributions and create one seamless BBC News proposition across all platforms.

Conditions: BBC purposes and BBC News Channel commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Bringing the UK to the world and the world to the UK

- Provide more international news than other main continuous news channel(s) in the UK

Representing the UK, its nations, regions and communities

- Provide more local/regional news than other main continuous news channel(s) in the UK, in part by giving regional perspectives to national stories
- Report sports news throughout the day, rounding up the day's main sports stories every evening
- 100 hours of sports news

Statutory commitments

The following targets are agreed with Ofcom each calendar year (and results are published in the BBC Annual Report and Accounts):

- 90% of hours to be originations (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- In conjunction with other BBC network television services, to spend at least 30% of relevant programme production budgets, representing 25% hours of productions by volume, outside the M25.
- A minimum percentage of 90% of qualifying hours to have subtitling and 5% to have signing. (BBC News Channel is exempt from audio description commitments.)

BBC Parliament

Service remit

The remit of BBC Parliament is to make accessible to all the work of the UK's parliamentary and legislative bodies and the European Parliament. The service should also analyse and set in context the issues and politics behind parliamentary debates.

Delivering the BBC's purposes in 2008/2009

BBC Parliament will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** We will find new ways on screen and via the web to tell people how the legislative timetable (and hence our schedule) works.
- To enrich the schedule with topical material on politics and Parliament sourced from BBC Parliament and other BBC channels.

2 Representing the UK, its nations, regions and communities

- **Priority:** We will add coverage of Stormont proceedings into the weekly schedules alongside that of Holyrood and Cardiff Bay, contributing to the delivery of the purpose of helping audiences to understand how their country is governed.
- We will report the relationship of the devolved institutions to Westminster in committee coverage and in *The Record Review*.

3 Bringing the UK to the world and the world to the UK

- **Priority:** We will offer extensive live coverage of the US Conventions and extended US election campaign coverage, in co-operation with CSPAN.

4 Promoting education and learning

- We will produce short films to explain how Parliament works, building up our portfolio of parliamentary A-Z guides.

5 Delivering the benefit of emerging communications technologies

- We will provide to BBC iPlayer up to 40 hours a week of BBC Parliament output in term time.

Conditions: BBC purposes and BBC Parliament commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 70 hours a week of coverage of the Westminster Parliament (normal week, including Select Committees)
- 10 hours a week of Select Committees

Representing the UK, its nations, regions and communities

- 260 hours of proceedings of the Scottish Parliament, Northern Ireland Assembly and Welsh Assembly, with significant proportions of coverage given to each

Bringing the UK to the world and the world to the UK

- 100 hours of programming (including repeats) from Brussels and Strasbourg

Statutory commitments

The following targets are agreed with Ofcom each calendar year (and results are published in the BBC Annual Report and Accounts):

- 90% of hours to be originations (original productions include all BBC-commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel).
- In conjunction with other BBC network television services, to spend at least 30% of relevant programme production budgets (excluding news), representing 25% hours of productions by volume, outside the M25.

Nations and regions

English Local Radio

Service remit

The remit of BBC Local Radio is to provide a primarily speech-based service of news, information and debate to urban and rural communities. Speech output should be complemented by music. The target audience should be listeners aged 50 and over who are not well served elsewhere. There should be a strong emphasis on interactivity and audience involvement.

Delivering the BBC's purposes in 2008/2009

BBC Local Radio in England will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- English Regions will develop Digital Democracy plans alongside the rest of the BBC. One key element will be offering a much more detailed and interactive online service during elections which sits closely alongside our Local Radio offering. This forms part of wider plans aimed at making our political content more lively, innovative and accessible, including Groundswell public meetings on key local issues.
- Two multimedia local government journalists are to be temporarily recruited in the East Yorkshire and Lincolnshire region for the run-up to the local elections. This will pilot a new, more local and multimedia form of political reporting.

2 Representing the UK, its nations, regions and communities

- **Priority:** The BBC Local multimedia broadband proposition forms a critical part of the English Regions strategy to attract under-served audiences. BBC Nations & Regions is expected to seek BBC Trust approval for the service. Ways are being sought to best capture Local Radio content for use in the context of a multimedia local broadband offering. English Regions is already building on its Click of the Day 'best of' audio service.
- **Priority:** A restatement of Local Radio values and governing principles will be published. This will give everyone working in Local Radio a clearer focus on their audience. The work encapsulates English Regions' attempts to improve, across all media, its information offering, increasing the frequency and depth of travel and weather news and enhancing news and sport with improved newsgathering via new technology.
- English Regions is entering into a deeper partnership with BBC Learning with community engagement at its heart. A variety of programming and outreach projects will be supported through this across Local Radio in England.

3 Stimulating creativity and cultural excellence

- Local Radio will play a key role in a multi-platform partnership planned for April 2008 in partnership with the Arts Council. *Made in England* is a celebration of England's creativity for St George's Day and beyond. Local Radio will explore the relationship between England and its people as expressed through creative and artistic forms, and will offer interaction, inspiration and legacy material.

4 Promoting education and learning

- English Regions is building on the work it did in 2007 on BBC News School Report. There are English Regions mentors in more than 50 schools and a wide range of on-air and outreach activity is planned. The project will allow Local Radio to access new voices from under-served audiences and build media literacy.

5 Bringing the UK to the world and the world to the UK

- Local Radio stations are starting to generate activity related to the 2012 Olympics. Stations with strong Chinese connections are already involved in special output for this year. Others are embedding themselves in local cultural and other 2012 consortia in preparation for playing a key role in 2012 events and coverage.

6 Delivering the benefit of emerging communications technologies

- Aggregating the best of Local Radio's African and Caribbean content through a new *UK Black* podcast has given us the opportunity to provide a new resource for black communities which has already proved popular. There are plans to apply the same approach to our Asian and faith programming and to learn from current podcasting successes as we build our portfolio in this area.
- We will support digital switchover and other communications technology developments with a new phase of on-air 'digital doctors' – experts who can deal with listeners' questions and offer advice and information across the Local Radio network.

Conditions: BBC purposes and BBC Local Radio commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 60% speech content on BBC Local Radio in core hours (06.00–18.00)
- 100% speech content on BBC Local Radio at breakfast peak

Representing the UK, its nations, regions and communities

- 85 hours each week of original, locally made programming

BBC local radio stations in England

As at 1 April 2008, there are 38 BBC Local Radio services in England, plus an additional five opt-out services.

BBC Radio Berkshire
BBC Radio Bristol (inc BBC Somerset)
BBC Radio Cambridgeshire (inc separate output for Peterborough and the Fens)
BBC Radio Cornwall
BBC Coventry & Warwickshire
BBC Radio Cumbria
BBC Radio Derby
BBC Radio Devon (inc separate output for Plymouth)
BBC Essex
BBC Radio Gloucestershire
BBC Radio Guernsey
BBC Radio Hereford & Worcester
BBC Radio Humberside
BBC Radio Jersey
BBC Radio Kent
BBC Radio Lancashire
BBC Radio Leeds
BBC Radio Leicester
BBC Radio Lincolnshire
BBC London
BBC Radio Manchester
BBC Radio Merseyside
BBC Radio Newcastle
BBC Radio Norfolk
BBC Radio Northampton
BBC Radio Nottingham
BBC Radio Oxford
BBC Radio Sheffield
BBC Radio Shropshire
BBC Radio Solent
BBC Southern Counties Radio (inc separate output for Sussex and Surrey)
BBC Radio Stoke
BBC Radio Suffolk
BBC Tees
BBC Three Counties Radio (inc separate output for Milton Keynes)
BBC Radio Wiltshire and BBC Radio Swindon
BBC WM
BBC Radio York

BBC Radio Scotland

Service remit

The remit of Radio Scotland is to be a speech-led service for adults covering a wide range of genres and reflecting the issues, events, culture and interests of the people of Scotland. In addition to local and national concerns, output should also address matters of UK and international significance from a Scottish perspective.

Radio Scotland should offer some highly targeted local programming, and support for BBC community stations.

Delivering the BBC's purposes in 2008/2009

Radio Scotland will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Scotland's daily news strands will be enhanced with increased opportunities to debate issues and ask questions of Scotland's decision-makers as we seek to increase our audiences' understanding of how they are governed. From May 2008, the *Morning Extra* sequence will be extended by 20 minutes and, along with *Good Morning Scotland*, will become the home of live debate, including outside broadcast programmes. The number of investigative documentaries placed within this slot will be increased by at least 50%.
- We will continue to refresh the formats of news strands such as *Scotland Live* and *Scotland at Ten* and are in the early stages of developing a new approach to European affairs within political strands.
- Non-news format programmes such as *Quay Conversations* will allow audiences to come face to face with influential thinkers in live question-and-answer sessions.

2 Representing the UK, its nations, regions and communities

- At a community level, we continue to provide local opt-out news, sport and cultural programmes for areas such as Orkney, Shetland, Aberdeen, Highlands and Borders. Last year we piloted a project which doubled the number of local bulletins from the Inverness newsroom and it is our intention to extend this to Aberdeen in the coming year.
- Throughout the year we will provide coverage of music and arts festivals from locations across Scotland. This will include, for example, the BookTown events in Wigtown and the Borders Book Festival in Melrose. The opt-out *Highland Café* programme will return for a six-month run during the summer/autumn of 2008.

3 Promoting education and learning

- Radio Scotland will support wider education initiatives such as the Scotland's History project and will provide stand-alone documentaries and opportunities for schoolchildren to become involved in the project.
- The SoundTown project – now in its fifth year – will continue. A retrospective programme on previous SoundTown schools told us that the project enhanced the confidence of pupils, strengthened links between schools and communities and provided support for teachers.
- Our Write Here, Write Now project, in which professional authors offer expert advice to amateur novelists, is now attracting more than two thousand participants.

- We will continue our support for non-profit community radio, offering training and shadowing opportunities for station volunteers. We have showcased the sector in a recent series – *Radio Days* – and will continue our close association with Insight Radio (formerly Vip on Air) which offers services to blind and partially sighted listeners.

4 Stimulating creativity and cultural excellence

- **Priority:** In the coming year Radio Scotland will increase its investment in the commissioning and production of new comedy and drama and will aim to encourage new and existing writers. We will broadcast 10 original dramas in 2008 and develop a minimum of four new comedy formats to augment those which are proving popular with audiences.
- From October 2008 we will refresh our Friday night sequence of programmes and this will include the launch of a new music and entertainment format designed to appeal to younger adult listeners.
- In music, we will continue our partnership with the World Pipe Band Championship and with the Scottish Arts Council/Creative Scotland in supporting new Scottish bands at the SXSW festival in Texas. We will also continue our support and sponsorship of the BBC Radio Scotland Young Traditional Musician of the Year and the BBC Radio Scotland Young Jazz Musician of the Year.

5 Bringing the UK to the world and the world to the UK

- Radio Scotland is available and popular with internet listeners from around the world, especially in North America and Australia. Popular programmes for these audiences include our traditional music output and overnight programmes. Our new service of podcasts (especially the football and comedy podcasts) has also proved popular with local, national, UK and international audiences. In the coming year we will broadcast overnight new streams in comedy, history, Celtic music, new music and arts, jazz and classics. These new audio streams will be supported on BBC Scotland's new online portals.

6 Delivering the benefit of emerging communications technologies

- As above, our new approach to online audio streams, supported by text and visuals, will form the core of our strategy in this area. The growth of internet listening and the availability of internet audio on new devices offer opportunities to attract new audiences. We will increase the number of weekly or daily podcast services available from Radio Scotland.

Conditions: BBC purposes and Radio Scotland commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- 43 hours of radio news and current affairs each week

Stimulating creativity and cultural excellence

- 200 hours of arts coverage on radio (including narrative repeats of daily arts show)

BBC Radio nan Gàidheal

Service remit

The remit of Radio nan Gàidheal is to deliver a comprehensive speech and music service for Gaelic speakers covering a wide range of genres and reflecting the issues, events, cultures and interests of the people of Scotland from a Gaelic perspective and through the medium of the Gaelic language.

Delivering the BBC's purposes in 2008/2009

Radio nan Gàidheal will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio nan Gàidheal will provide an impartial news service, combining reporting and analysis with individual and community involvement, with a particular focus on those issues that interest and affect Gaelic audiences. Other speech programming, such as *Coinneach Maclomhair*, will provide insights into issues and aspects of contemporary Scotland. News will be scheduled at major junctions in the schedule, with bulletins broadcast frequently across the day. Political coverage such as *Aithris na Maidne* and *Aithris na Seachdain* will focus on Scottish affairs but will also cover the Westminster and European parliaments, enabling audiences better to understand how they are governed at a local, national, UK and European level.
- Radio nan Gàidheal will offer a platform for the Gaelic-speaking communities of Scotland. It will, as appropriate, version the BBC's wider media literacy initiatives for its own audiences. Radio nan Gàidheal's newsgathering effort and programming will be complemented by and coordinated with the new TV and online services delivered as part of the Gaelic Digital Service. The pool of Gaelic-speaking journalists in communities will be augmented and as a result the coverage of community, local and national news and events will be enhanced.

2 Representing the UK, its nations, regions and communities

- Radio nan Gàidheal broadcasts to the whole of Scotland, including its island communities, and reflects the diverse lives of its listeners through its output, including events, ceremonies and anniversaries of national significance. We will interact with our audiences through outreach at a local level and encourage them to participate in our programmes on a daily basis, through our news coverage and topical programming, such as *Coinneach Maclomhair*, and through our music programmes, such as *Mire ri Moir* and *Caithream Ciuil*, giving voice to a range of viewpoints. We will use our sites on bbc.co.uk/alba to support and extend this work.
- We will continue to offer past and present-day reflections on the Gaelic community through individual programmes and programme series which will focus on rural and urban issues.
- We will also work to broaden our reach and appeal to younger sections of the audience with programmes such as *Rapa!*, and develop skills among children and young people with outreach work in schools through the weekly show *Aileag*.

3 Promoting education and learning

- Radio nan Gàidheal will provide opportunities for informal learning across a wide range of subjects in our features, factual and documentary output. In particular we will broadcast formal and informal education series that support Gaelic learning and development using a range of programmes to support the developing thinking and guidance around the Scottish Executive's

A Curriculum for Excellence, by portraying children and young people as successful learners, confident individuals, responsible citizens and effective contributors to society.

- We will continue to support language learners and produce a variety of output which offers informal learning opportunities for adults, in collaboration with the new Gaelic Digital Service, agencies such as Bòrd na Gàidhlig and other organisations. This will include encouraging and supporting Gaelic writing.

4 Stimulating creativity and cultural excellence

- Radio nan Gàidheal will nurture and build appreciation of traditional and contemporary Scottish culture and provide a platform for the best of Scottish talent and creativity. We will offer platforms for people and passions, seeking to allow new voices to be heard and discovering and supporting writing, musical and entertainment talent. The *Rapa!* cross-media music brand will be used to showcase the best new Scottish talent and actively encourage and develop songwriting, musical composition and performance skills.
- Radio nan Gàidheal will build on successful collaborations with Radio Scotland on Celtic, traditional and contemporary music events.
- In 2009 the schedule will offer special programmes and themed weeks to complement events taking place under the banner of Year of Scottish Homecoming.

5 Bringing the UK to the world and the world to the UK

- Radio nan Gàidheal brings the world to the UK through its regular coverage of international events and issues in its news and current affairs output. The US presidential elections will be a key element within the schedule and coverage will include contributions from the Gaelic speakers in communities across America.
- A major landmark cross-media series on oil is planned, with content prepared for radio exploring the local, national and global dimensions of the industry.

6 Delivering the benefit of emerging communications technologies

- Radio nan Gàidheal output is available on digital radio and is streamed live on the internet, with a large proportion of content available on the Listen Again online facility within a seven-day window. We strive to make innovative content for younger sections of the Scottish audience. With the development of the news service we will pursue the availability of Gaelic news material via mobile devices. bbc.co.uk/alba encourages audience interaction and media literacy and introduces users to related content and services.

Conditions

No specific conditions.

BBC Radio Wales

Service remit

The remit of Radio Wales is to be a speech-led service for adults, covering a wide range of genres and reflecting the issues, events, culture and interests of the people of Wales. Programmes should focus on local and national concerns but also address matters of UK and international significance.

Delivering the BBC's purposes in 2008/2009

Radio Wales will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Wales will broadcast high-quality and distinctive cross-station debates on topical, relevant and devolved topics such as health and the Welsh language.
- The station will broadcast *Good Morning Wales* on Sunday morning for the first time.

2 Representing the UK, its nations, regions and communities

- **Priority:** We will increase the content broadcast within programmes by our community reporters across Wales.

3 Promoting education and learning

- **Priority:** Radio Wales will contribute to the multi-platform nature project with presenter Iolo Williams, and the follow up to the multi-platform history project *Coal House*.
- We will provide focused programmes each week of the year in science and new technology with *Science Café* and *Mousemat*, and in history with *Past Master* and *Look Up Your Genes*.

4 Stimulating creativity and cultural excellence

- Radio Wales will develop new comedy programmes with key talent.
- We will produce new drama adaptations of existing Welsh writers.
- The station will extend the BBC new music brand *BBC Introducing...* in collaboration with Radio 1, highlighting new talent.
- We will continue to broadcast concerts by the BBC National Orchestra of Wales.

5 Bringing the UK to the world and the world to the UK

- Radio Wales will continue to provide coverage of international news, current affairs and sport relevant to a Welsh audience, including the Beijing Olympics.

6 Delivering the benefit of emerging communications technologies

- **Priority:** We will further enhance the Radio Wales and BBC Wales website with audio.
- We will review and develop the Radio Wales podcast portfolio.

Conditions: BBC purposes and Radio Wales commitments

Unless otherwise stated, all commitments are minimum hours and include originations, repeats and acquisitions. All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- At least 24 hours of news and current affairs each week

BBC Radio Cymru

Service remit

Radio Cymru is a comprehensive speech and music radio service for Welsh speakers, covering a wide range of genres and reflecting the issues, events, culture and interests of the people of Wales. Programmes focus on local and national concerns but also address matters of UK and international significance.

Delivering the BBC's purposes in 2008/2009

Radio Cymru is a full, mixed-genre radio service. The service will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Output is all speech at the breakfast peak, and it provides accurate and impartial news across its schedule. It plays a central role in reporting and scrutinising national political life and is an important platform where issues can be debated by experts and where listeners can share their own opinions and experiences.

Radio Cymru supports Welsh music, drama and arts, and commissions a wide range of output from new and established talent.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Independent news, current affairs and political programming are the cornerstones of the service. News is scheduled in all speech programmes at breakfast and drivetime, and news bulletins are broadcast frequently across the day.
- Political coverage and analysis focus on Welsh affairs with the aim of helping audiences understand how they are governed in a devolved Wales, with a regular political round-up programme and podcast focused on Welsh politics. The Westminster and European parliaments are also reported, noting the impact of UK and Europe-wide legislation and initiatives.
- Listeners are encouraged to explore a broad range of subjects and to engage and interact with the service. Radio Cymru's weekly current affairs programme *Manylu* will continue to investigate matters which are of public interest and relevance to our listeners.

2 Representing the UK, its nations, regions and communities

- **Priority:** Radio Cymru's output reflects the diverse communities, cultures and faiths of Wales. It marks key national events, including the National Eisteddfod, the Urdd Eisteddfod, the Royal Welsh Show and the Faenol Festival. Broadcasts from across Wales will be regular features in the schedule. It also provides a comprehensive sports service.
- Religious output, including *Oedfa* on Sundays, reflects the diversity of faiths in modern Wales, and *Bwrw Golwg* continues to provide a weekly platform for debate and reflection.

3 Promoting education and learning

- Radio Cymru will provide opportunities for informal learning across a wide range of subjects in its feature, factual and documentary output. Weekly strands, such as *Stiwdio (Arts)* and *Galwad Cynnar (Nature)*, will cover a variety of subjects and will cross-reference other learning experiences offered by BBC Cymru Wales services. Documentary output will remain varied and will have informal learning at its core.

4 Stimulating creativity and cultural excellence

- **Priority:** Radio Cymru supports established talent and continues to refresh it with new voices and contributors. It includes regular sessions and performance opportunities for unsigned

bands, and will continue to feed into the *BBC Introducing...* initiative and provide a platform for young writers, including those whose plays are successful at the Urdd Eisteddfod.

- Radio Cymru covers the arts in Wales on a weekly basis in *Stiwdio* and will broadcast several programmes featuring the BBC National Orchestra of Wales.

5 Bringing the UK to the world and the world to the UK

- Radio Cymru will bring the world to Wales through coverage of international events and issues in its news, current affairs and sports output. It will bring Wales to the world by streaming Radio Cymru content on the internet and we will continue to look for new ways to connect with Welsh-speaking contributors from all over the world. This year coverage will include the US presidential elections and the Olympic Games in Beijing.

6 Delivering the benefit of emerging communications technologies

- **Priority:** Radio Cymru plays a major role in the BBC's multi-platform activities in Wales and will use digital and interactive technologies to extend its availability, encourage audience interaction and introduce audiences to related content and services. We will deliver content on BBC iPlayer and through embedded audio-visual material on our websites. We will also look for further opportunities to deliver enhanced radio programming via interactive TV, and will continue to provide and develop several podcasts under the BBC pilot podcast scheme.

Conditions: BBC purposes and Radio Cymru commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- At least 16 hours of news and current affairs each week

BBC Radio Ulster/Foyle

Service remit

The remit of Radio Ulster/Foyle is to be a speech-led service, covering a wide range of genres and reflecting all aspects of life in Northern Ireland. Its programming should combine extensive coverage of local issues, interests and events with coverage of national and international developments.

Delivering the BBC's purposes in 2008/2009

Radio Ulster/Foyle will continue to contribute towards the delivery of the BBC's public purposes in the range of ways set out in its service licence. Key developments in the way in which the service will contribute to each purpose are outlined below. These are designed to address the priorities identified by the BBC Trust, future-proof the delivery of the purposes, and address perceived gaps in delivery in line with strategies in the BBC's purpose plans.

Key developments

1 Sustaining citizenship and civil society

- **Priority:** Radio Ulster/Foyle will continue to encourage its audience's active involvement in matters of local, UK-wide and international interest. This will include on-air debates that will allow listeners to put their questions to experts and those in authority. A key priority will be to describe, explain and facilitate debate about the work of the Northern Ireland Assembly. Our programming in this area will include regular broadcast summaries of Assembly debates in *Today at the Assembly* and in-depth political interviews as part of programmes including *Inside Politics*. Radio Ulster/Foyle's programmes will additionally seek to understand, and remain responsive to, other developments affecting community life in Northern Ireland. These include economic challenges, the needs of migrant and minority ethnic communities, education and the reorganisation of local government.
- Radio Ulster/Foyle will reflect the continuing significance of religious belief and observance for many people in Northern Ireland and will facilitate debate about such issues through programmes including *Sunday Sequence*.
- Community issues and concerns will be reflected across our output and through weekday phone-in programmes including *Talkback* and the *Stephen Nolan Show*. The work of local charities will be profiled through monthly *Broadcast Appeal* opportunities and we will wish to develop this aspect of our programming with associated online support.

2 Representing the UK, its nations, regions and communities

- **Priority:** Radio Ulster/Foyle will continue to reflect the interests and concerns of listeners across the region. It will make use of BBC Northern Ireland's network of unattended studios, regional news correspondents and an ambitious programme of outside broadcasts to deepen and sustain its relationship with local communities. Initiatives such as *Days Like This* will provide a platform for listeners' stories and we will showcase local musical and creative talent through our daytime strands and specialist programming.
- Radio Ulster/Foyle will also provide extensive coverage of local sporting fixtures and activities. Our output in this area will include Ulster's rugby matches, all of Northern Ireland's international soccer matches, the GAA Championship and set-piece events such as the North West 200. Live weekend phone-ins within *Saturday Sportsound* and *Sunday Sportsound* will continue to allow listeners to comment on sports-related issues.
- Radio Ulster/Foyle will support indigenous minority languages and maintain dedicated slots in the schedule for both Irish and Ulster Scots programming. These will include the Irish language magazine *Blas* and the weekly *Kist* series of Ulster Scots speech and music.

3 Promoting education and learning

- **Priority:** Radio Ulster/Foyle will continue to provide programmes that are specific to the requirements of the local curriculum. It will also encourage informal learning through features and themed programming, some of which will form part of social action campaigns and BBC-wide learning initiatives. A key priority will be to make the learning benefits of our output more readily accessible and to develop strategic partnerships that will unlock their potential at local level.

4 Stimulating creativity and cultural excellence

- **Priority:** Radio Ulster/Foyle will showcase local arts activities, festivals and events through programme strands including *Arts Extra*. It will also reflect different musical genres through coverage of Ulster Orchestra concerts, including the annual Prom in the Park and studio sessions with new bands. We will continue to encourage new writing, production and performing talent through investment in genres such as comedy and the development of other broadcast slots and opportunities.

5 Bringing the UK to the world and the world to the UK

- Radio Ulster/Foyle's news and related programming will offer wide-ranging coverage of international issues and events and will seek to explain their significance for local audiences.

6 Delivering the benefit of emerging communications technologies

- **Priority:** Radio Ulster/Foyle will seek to make its programming available on new/emerging delivery platforms. A key priority will be to develop online content and services as an integrated feature of our radio offering. We will also wish to increase audience awareness and use of new technologies in accessing BBC content. This will include support for the work of BBC Northern Ireland's Community Bus and its programme of media literacy activities.

Conditions: BBC purposes and Radio Ulster/Foyle commitments

Unless otherwise stated, all commitments are minimum hours or percentages and include originations, repeats and acquisitions.

All conditions are annual unless otherwise stated.

Sustaining citizenship and civil society

- Over 27 hours of news and current affairs on Radio Ulster each week
- Over 8 hours of news and current affairs on Radio Foyle each week

Representing the UK, its nations, regions and communities

- 220 hours of indigenous minority language programming, including Irish language and Ulster-Scots output

Stimulating creativity and cultural excellence

- 20 hours of new comedy

Further commitments

Further programming commitments

Access services

The BBC is committed to subtitling 100% of programmes on BBC One, BBC Two, BBC Three, BBC Four, CBeebies, The CBBC Channel and BBC News Channel in 2008/2009, and to signing 5% of programmes on those channels. In addition, we will provide subtitles on at least 810 hours of BBC Parliament across the year and on the majority of programmes on BBC HD. We are also committed to audio-describing 10% of programmes on BBC One, BBC Two, BBC Three, BBC Four, CBeebies and The CBBC Channel in 2008/2009.

Under the Communications Act 2003 we are bound by Ofcom's code relating to provision for deaf and visually impaired people. Access to services by audiences (including those with visual, hearing, cognitive or motor impairments) is also covered by Part 3 of the Disability Discrimination Act 1995 (as amended by the Disability Discrimination Act 2005). We have agreed policies and have produced a Production Handbook which lays down expectations for programme makers. We also have Guidelines for Visually Impaired Television Audiences. Our policies on web accessibility are published online at bbc.co.uk/guidelines/newmedia.

Further BBC commitments

The BBC's commitment to audiences extends beyond the policy for individual services. We also make significant commitments which apply across our services.

Diversity

The BBC aims to reflect the reality of diversity within the UK in its output and through its television, radio and other services to offer something for everyone in the UK.

All newly submitted programme proposals have a diversity statement attached highlighting how, where appropriate, the programme will fulfil the BBC's commitment to reflecting the diversity of the licence fee paying public, both on and off screen. We will continue to assess how effectively this enables us to deliver against our pledge.

Access

The BBC is a founder member of the Broadcasters' Disability Network, and is committed to:

- increasing the presence of disabled people on air and on screen
- increasing the number of disabled people in all areas of the workforce
- increasing access to services, on and off air
- ensuring access to its buildings

Universal availability of BBC services

We will continue to ensure that all our services remain universally available and free to air, and that licence fee payers are able to access them through new media as relevant technologies develop. Our digital services are available on Freeview, satellite and cable in the manner and to the extent that each platform allows.

Training

The BBC will continue to invest in training and developing its employees' skill base. We will also devote time, expertise and money as our contribution to industry-wide training and development initiatives, and will continue to run specific schemes designed to attract people to the broadcasting industry.

Accountability

The BBC, as an open and transparent organisation which is trusted by the public it serves, seeks to engage its audiences in dialogue, to learn from them and to respond honestly to what they have to say.

Our information service is available to audiences 24 hours every day of the year, handling around 1.2 million contacts over the year by telephone, email and letter. These range from general enquiries to specific complaints about programme content. The quality of our responses to audience concerns is closely monitored and is subject to an independent customer satisfaction survey.

We have a complaints handling process which makes it easy for the public to make a formal complaint and obtain a speedy response. There is a two-stage appeal process for anyone unhappy with the initial response they receive. The BBC Trust's Editorial Standards Committee is the third and final stage of the process inside the BBC. (See bbc.co.uk/complaints.)

The BBC organises regular public consultations and carries out extensive audience research to listen to the views of licence fee payers. This includes ad hoc studies into the interests and needs of particular sections of the audience and the use and value of particular services, as well as an ongoing monthly survey which tracks audience perceptions of the organisation and its output. In addition, a network of voluntary independent Audience Councils in England, Scotland, Wales and Northern Ireland provides direct feedback on BBC services via the BBC Trust.

The BBC Trust will report on the BBC's performance against the commitments contained in these Statements in the BBC Annual Report and Accounts 2008/2009, scheduled for publication in July 2009.