

BBC Accessibility Statement

The BBC Accessibility Statement is about making our products, services and work environments accessible to everyone by removing barriers and facilitating inclusion.

Accessibility can relate to: broadcast TV channels; digital products and services; buildings (such as offices or studios); internal technology; provision and publication of information; and organisational practices – the way we do things in relation to audiences and staff.

Being inclusive and accessible to disabled people is an integral part of the BBC's Diversity Strategy. Accessibility is therefore a key objective in the BBC's ambition to ensure that the BBC is for everyone.

Disabled people are a diverse group that makes up over 20% of the UK's population. This statement relates to anyone who has a disability or condition that requires special consideration.

For our disabled audiences, accessibility can be vital to their experience of the BBC so it is essential that our products and services take this into account.

The BBC designs its products and services in a way that, as far as reasonably practicable, provides disabled people with an equivalent experience to that enjoyed by non-disabled people. To ensure this is maintained it may be necessary to develop some products and services as part of a programme of continuous research and improvement. Accessibility is also central to the way our subsidiaries and joint venture partnerships develop new products and services, and the way we contract with third parties or procure goods and services.

Our commitments:

1. The accessibility agenda will be represented at Board level through the appointment of an Accessibility Champion.
2. To consider accessibility from the start when developing new products and services, ensuring where this is built in it is done in a way which is sustainable.
3. Ensuring that accessibility training is provided for all relevant staff to ensure accessibility is embedded into the design and

- development of future products and services.
4. Ensuring accessibility is core to designing or procuring products or services.
 5. Where possible we will provide equivalent access for our disabled audience to learning opportunities, participation at events and digital experiences. This may include adding features and/or alternatives in BBC digital products to users with specific disability requirements.
 6. Where possible BBC buildings and any external event spaces will provide an accessible environment to both staff and visitors. This may include environmental design choices and enhancements to enable access for people with cognitive, physical or sensory disabilities.
 7. To actively share knowledge in this area with wider industry groups and partners in order to facilitate greater access and consumer choice in the marketplace for disabled people.

This statement is an overarching approach to making the BBC wholly inclusive. For more detailed guidance in specific areas please refer to the following policies and guidelines:

- **BBC Production Handbook** detailed guidance on the considerations to accessibility needed in productions.
- **BBC Editorial Guidance** addressing the needs of Vision Impaired and Hearing Impaired audiences
- **BBC Guidelines relating to it's digital products and services**
- **BBC Policy on Internal Assistive Technology**
- **BBC GEL (Global Experience Language)**
- **BBC Equal Opportunities Statement**
- **BBC Employment Policy**
- **BBC Workplace Access Standard**