



MINUTES AND ACTIONS

19th March 2015

11.00 – 14.15

Room 3028, Old Broadcasting House

1. Minutes of the February Board Meetings
2. Charter Campaign Update
3. Yield
4. Compete and Compare in BBC Radio
5. Management Information Pack
6. Sports Rights
7. Studios and Post Production EastEnders Contract
8. Updates from Committees

NB This meeting was followed by a visit to School Report.

Attendees

Present

Tony Hall	Director-General (Chair)
Anne Bulford	Managing Director, Finance and Operations
Tim Davie	CEO, BBC Worldwide and Director, Global
Danny Cohen	Director, Television
James Harding	Director, News and Current Affairs
James Purnell	Director, Strategy and Digital
Helen Boaden	Director, Radio
Fiona Reynolds	Senior Non-executive director
Alice Perkins	Non-executive director
Dharmash Mistry	Non-executive director
Simon Burke	Non-executive director
Howard Stringer	Non-executive director

With

Alan Yentob	Creative Director
Clare Sumner	Chief of Staff
Phil Harrold	Company Secretary
Matthew Godfrey	Head of Executive Business
Tim Pemberton	Senior Leadership Development Programme
Gautam Rangarajan	Director, Strategy
James Heath	Director, Policy and Charter
Philip Almond	Director, Marketing
Jane Lingham	Director, Brand Strategy
Shirley Cameron	Finance and Business Director, Radio
Barbara Slater	Director, Sport

Apologies

Nick Hytner	Non-executive director
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1. Minutes of the December Board Meeting

Summary: The minutes of the February meetings of the Executive Board were approved.

2. Charter Review Update

Summary: The Board received a presentation and update on the charter review process.

3. Yield

Summary: The Director, Strategy, presented an analysis of 'yield' to the Board, explaining how much content is consumed by the groups that make up the BBC's audience and how this influences their perceptions of the Corporation.

4. Compete and Compare in BBC Radio

Summary: The Board discussed how the BBC could extend competitive access for independent radio producers.

5. Management Information Pack

Summary: The Board discussed the Management Information Pack covering BBC performance in January.

6. Sports Rights

Summary: The board received an update from the Director, Sport on sports rights.

7. Studios and Post Production EastEnders Contract

Summary: The Board approved a five-year deal for Studios and Post Production to provide services for the production of EastEnders at Elstree.

8. Updates from Committees

Summary: The Board received verbal updates on Project Smart, BBC Worldwide and the TV Production/S&PP studios agreement.

Papers for approval/noting:

The following papers were approved/noted:

- **Speech Radio Service Licence Review: Proposed Changes** – *these changes were approved for onward submission to the Trust*