



BBC Executive Board

**Work Plan and Statements of Programme Policy
2015/16**

Contents

Contents.....	2
1. Strategic Overview of the Year.....	3
2. BBC Budget 2015/16.....	6
3. Statements of Programme Policy.....	12

I Strategic overview of the year

In 2015/16 the BBC intends to transform its offer for young people, both through its mainstream services and through stations and channels specifically targeted at younger audiences. A core part of this, subject to approval from the BBC Trust, is the evolution of BBC Three from a linear channel to an online, on-demand hub for television – and also for new forms of content, created especially for social media.

“At the same time, the BBC will start building a more personal relationship with its audience. To do this, the Corporation will revolutionise the way in which it uses data, making it possible to give audiences personalised content, to provide recommendations guiding them to the programmes and services that they need and want, and to make sure the BBC is available across multiple devices, so audiences can start watching on their smartphone, and pick up where they left off on their laptop.”

Doing more for young people and changing the organisation’s relationship with viewers and listeners of all ages are the BBC’s specific goals for the next year. They are accompanied by two unchanging BBC objectives: the ambition to create distinctive world-class content and the need to demonstrate value for money in everything that the BBC does.



1.1 Make distinctive, world-class content

To bring the best to everyone, the BBC needs to make and commission the best programmes, content and services. In 2015/16 the BBC will ensure that it delivers a range of creative highlights and develops its portfolio so that this content can be enjoyed by as many people as possible.

Making great programmes means getting the best talent and the best ideas, wherever they are to be found. This year the BBC will do more to ensure that it reflects the diversity of the UK, both on and off screen.

1.2 Transform our offer for younger audiences

This year the BBC will do more to increase the reach of its services to young people and the amount of time that younger audiences spend watching, listening to or using them. The Corporation will also set targets for increased consumption of mainstream services by people aged under 35.

Younger people don't have the same engrained media habits as older generations and so are quicker to use new platforms and providers, but the rise of digital media is an issue that affects all age groups. To address it the BBC will continue to innovate online, to increase the amount of content that is accessed through the Internet, and to create more genuinely multiplatform content.

The BBC has never been afraid of technological innovation, and the transformation of BBC Three, if approved by the BBC Trust, will be the first time that a linear channel has moved entirely online. This move will help the Corporation to create new kinds of content for younger audiences, but also to set a template for BBC channels in an Internet-first future.

1.3 Develop a more personal BBC

The BBC maintains a strong relationship with the public through its programmes and services, reaching around 96% of people every week.

In the next financial year the organisation will go further, providing recommendations on iPlayer and the BBC homepage, and personalised services on News and Sport, notifying audiences when new series arrive, matches start or news breaks, and remembering favourites and interests all in one place online. “

Making this possible will require a new focus on data and personalisation, part of the BBC's objectives in 2015/16.

As well as changing the relationship that audiences have with its content, the BBC also aims to change their relationship with the BBC as an organisation in 2015/16. This will be done by making the BBC's governance more open and collaborative, and by building editorial and operational partnerships.

1.4 Demonstrate value for money in every area of our work

The Delivering Quality First programme has secured significant savings and in the next year the BBC will continue to deliver the savings that are required to release money that can be reinvested in the Corporation's strategic priorities. This work will not just reduce the cost of the BBC, particularly off-screen, but will also make it a simpler and better place to work.

As well as continuing to look for further savings, the Corporation will also aim to use the money that it spends in 2015/16 as efficiently as possible by ensuring that an increasing proportion of spend is competitively tendered or compared to market norms.

1.5 Temporary services

In order to provide the best possible coverage of events for our audiences, the BBC occasionally launches temporary services. These must demonstrably contribute to the fulfilment of one or more of the BBC's public purposes, and adhere to the following three principles:

- a) Value for money – oversight of all new activity to ensure as much shared learning as possible, and best use of limited resources
- b) Market impact – that temporary services are of an appropriate scale, scope and duration
- c) Platform neutrality – that temporary services are so far as practicable offered to platforms on a fair, reasonable and non-discriminatory basis.

A new process for temporary services was introduced in March 2014 which requires , the BBC to publish a provisional list of temporary services that we plan to launch during 2015/16. Our plans are:

- Radio 2 Eurovision from 21 to 24 May 2015, carrying more extensive coverage of the Eurovision Song Contest which we plan to make available via DAB, online and mobile
- Glastonbury in June 2015, where we plan to make extended coverage available on Red Button streams.
- Wimbledon from 29 June to 12 July 2015, which we plan to make available on Red Button streams.
- Jazz popup - a proposed jazz popup from 12 to 15 November 2015 highlighting the best of jazz from the BBC together with live coverage of the London Jazz Festival, which we plan to make available on DAB, online and mobile.

The BBC will publish further information about each service no later than 28 days before its planned launch.

2. BBC budget 2015/16

2.1 Introduction

The unique way in which the BBC is funded places responsibilities on the organisation to:

- maximise licence fee income through its efficient and effective collection;
- optimise funding from other sources, but do so in a way that is consistent with the terms of the BBC Charter and other obligations;
- provide value for money by concentrating expenditure on the services and content that the licence fee payer most wants from the BBC; and to
- ensure that this output is then delivered as cost-efficiently as possible.

This budget aims to deliver efficiencies, for reinvestment in online innovation and new creative content, while at the same time preserving the high quality of the content that the BBC provides to all audiences.

2.2 Current Funding position

The Budget is built on the agreement with the Government in October 2010 that the licence fee should remain at £145.50 to the end of the Charter and that the BBC should additionally fund the BBC World Service, BBC Monitoring, and an expanded partnership with S4C, and also support new local television services and broadband roll-out.

The following sections set out how the BBC plans to fund the delivery of these obligations over the next twelve months.

2.3 Budget detail

Licence fee income

As in recent years, and as it will be for the remainder of the Charter period, the licence fee for the year has been frozen. Licence fee income is projected to be £3,727m based on an assumed underlying rate of growth of 0.8% in the number of households required to pay the licence fee. Despite the current collection environment, it is projected that the current evasion rate can be maintained. As a result of the structure of the contract with Capita for the collection of the licence fee, a small reduction in collection costs is planned for 2015-16.

In addition, the BBC will continue to generate income from its trading and commercial operations which include BBC Worldwide, Global News Limited, and Studios and Post Production.

Financial plans

The 2015-16 budget delivers a deficit of £282m - primarily as a result of meeting the ongoing obligations to fund World Service (ahead of savings planned for later years) and pension deficit cash payments. The deficit reduces in 2016-17, as DQF savings are delivered and income and expenditure are brought back into balance.

The total content budget is maintained at £2.8bn. There is a small planned reduction in Television expenditure which is offset by additional investment in online and digital content.

Inflation is assumed at 1.5% per annum and the plan further assumes that DQF savings are delivered in line with the plan to total £700m in 2016-17.

Capital funding for the redevelopment of the *EastEnders* production site in Elstree is provided, as well as for New Broadcasting House in Cardiff – although the final plans for the latter are still subject to formal Trust approval.

There is continued investment in new initiatives in 2015-16, with a significant proportion funded from the BBC's annual £700m savings target. The BBC is building on its track record of delivering efficiency and productivity savings and will continue to push hard to find further savings. However, based on the BBC's current constraints and financial risks, scope savings will be required if further investment requirements are identified.

Capital expenditure on equipment and technology is expected to be broadly maintained at its current level with allocations for our aforementioned plans for the *EastEnders* plot in Elstree and our premises in Cardiff, as well as in our licence fee collection infrastructure.

The overall operating deficit for 2015-16 will be funded from the BBC's opening cash reserves, which have been put aside in recent years in anticipation of the current situation.

2.4 Spend by service licences

In 2015-16 the BBC is planning to spend £2,423million on services funded from the licence fee, as well as £231m directly funding the World Service. This is a small overall year-on-year decrease, principally on BBC One, reflecting the costs of the major sports events in 2014 (World Cup in Brazil, Commonwealth Games in Glasgow, Winter Olympics in Sochi).

£m	2015-16
BBC One	1,110
BBC Two	425
BBC Three (see note)	37
BBC Three Online (see note)	27
BBC Four	46
BBC Alba	6
CBBC	70
CBeebies	28
BBC News Channel	47
BBC Parliament	2
Television	1,798
BBC Online and Red Button	143
BBC Radio 1	39
Radio 2	47
Radio 3	41
Radio 4	88
4 Extra	3

Radio Five Live	45
Radio Five Live Sports Extra	3
1Xtra	5
6 Music	8
Asian Network	7
Network Radio	286
English Regions	122
Radio Scotland	22
Radio nan Gaidhael	4
Radio Wales	16
Radio Cymru	14
Radio Ulster/Foyle	17
Regional Radio	195
Service Licence Spend	2,423

This Budget assumes that BBC Three will change from a linear channel to an online offer; this change has had provisional approval from the Trust and is awaiting full approval.

Key changes to note over the current year are:

- Spend on BBC One reduces in 2015-16, as 2014-15 includes the additional costs of the major sporting events in 2014 (especially the football World Cup in Brazil, and the Commonwealth Games in Glasgow)
- Fourteen of the 26 service licences are expected to show a reduction or no increase in the year as DQF savings are delivered to fund the BBC's new obligations, compounded by the non-recurrence of costs of coverage of the major sports events. The general election means there will be additional investment in News channels and there will also be increased investment in local and national radio this year.
- The BBC World Service Operating Licence has been set up at £231m to cover the content and distribution costs of the BBC World Service. This does not include the general running costs of the Service including its accommodation costs and other support functions.

2.5 Other BBC spend

Other costs budgeted for the year include further content spend of £135m, which is not ascribed to individual service licences. This is significantly increased over 2014-15 to reflect new investment in myBBC and in iPlayer+. There is a small reduction in the cost of running the BBC's orchestras and performing groups.

Distribution of the BBC's services will cost £210m, including the additional distribution costs of BBC One +1 (subject to approval). There are a number of infrastructure and support costs which are funded from the licence fee, including licence fee collection costs of £101m, central property costs of £124m, technology costs of £140m, and costs to cover the deficit on the BBC's pension fund of £94m.

A further £230m has been budgeted for the new obligations which include S4C (£75m) and UK Broadband rollout (£150m). This is on top of the costs of World Service and of BBC Monitoring.

The BBC's total expenditure in the year (including restructuring costs) is budgeted to be £4,204m and will be funded from the licence fee, other income and opening cash reserves.

Licence fee funded activities (£m)	2015-16
Income received	3,922
Content and its distribution (incl. World Service)	3,088
Support costs	768
Restructuring costs	24
Pension deficit	94
Net deficit before new obligations	(52)
Other new obligations	230
Deficit	(282)

Income includes £109m of commercial income not generated from the licence fee and dividends receivable from the BBC's commercial activities of £86m.

2.6 Key Budget Risks

The current licence fee collection environment poses risks to the BBC's income projections, with increased use of new technologies regarded as probably the most significant risk. There are lesser but still material risks for both evasion rates and household growth. Current assumptions for household growth and evasion used in this Budget reflect the latest economic outlook for the UK economy.

In common with many similar organisations, the very low current gilt yields are affecting the BBC's pension scheme and have caused a large increase in the deficit on the BBC's pension schemes which crystallised in the recent actuarial valuation. The BBC does not currently consider this a major financial risk as a new repayment profile has now been formally agreed with the Scheme Trustees which addresses the risk.

Although there is still an element of risk to the delivery of the current savings targets, the BBC remains confident that the necessary level of savings will be found.

2 Statements of programme policy

Statements of Programme Policy are the BBC's annual promises to viewers, listeners and users about how individual BBC services will contribute to its public service remit. These statements set out the Controller's vision for each of the BBC's services for the coming year and any notable editorial developments or programmes.

BBC One

BBC One's remit is to be the BBC's most popular mixed-genre television service across the UK, offering a wide range of high quality programmes.

Controller's vision for the service in 2015/16

In 2014, BBC One enhanced its position as the nation's favourite TV channel, watched by more than 40 million viewers and reaching over 73% of the population on average each week, and taking an impressive 21.6% share of all TV viewing, the highest since 2008.

To maintain BBC One's position my ambition for 2015/16 is to continue to provide a broad range of distinctive, high quality programming for a mainstream audience that feels relevant and reflects the diversity of modern Britain. BBC One plays a vital role in bringing the nation together and both shaping and sparking the national conversation. My ambition is to innovate within the mainstream by creating hits for the future, whilst at the same time ensuring much-loved long-running shows feel modern, fresh and in touch with our audience. In order to reflect and represent modern Britain on BBC One, my ambition is to increase on screen diversity and improve portrayal across all genres with a particular focus on BAME, disabled and LGBT in line with the BBC's targets.

There must be something on BBC One for everybody, and over the next year we will continue to drive creative ambition and risk taking into all corners of the channel and challenge ourselves to be even more distinctive and surprising. When you push the boundaries the audience responds. Crucial to our creative success is raising our game - not looking at what worked yesterday but what could work tomorrow – programmes that other broadcasters haven't done yet. There is a really exciting breadth of shows coming up across drama, comedy, factual and entertainment that really speak to our audience and offer an entertaining invitation into completely different worlds. Authenticity runs through them all, it's BBC One's purpose to inspire established talent and discover new voices to tell universal stories in unexpected ways to bring audiences the very best quality programming.

BBC One has a greater range of drama than any other; our creative mission is to deliver the broadest variety in the world on the biggest channel in the UK. BBC One will continue to deliver range and risk in order to lead the pack. Factual will introduce more programmes with purpose that feel relevant to modern Britain, and bring science and art to the mainstream in prime-time. In comedy we will expand the breadth and ambition across all forms, and in entertainment we will nurture our much loved brands and introduce hits for a new generation.

BBC One will remain the go-to channel for big national and sporting events that bring the nation together and create talked about moments with the FA Cup, Six Nations, The General Election, VE Day, Remembrance Day and also through big BBC events such as Comic Relief, Children in Need and *Sports Personality Of The Year*.

Charlotte Moore, Controller, BBC One

Key service developments

FACTUAL

BBC One will continue to introduce new tones in factual to broaden the range of subjects and perspectives.

Ambitious documentary series are at the heart of BBC One's remit and *The Met* will provide an uncompromising look at one of the country's most vital services. Brian Cox's first series for the channel will bring science to the mainstream in a surprising way; and a new strand called '*The Truth About...*' will tackle subjects that touch our everyday lives interrogated through the latest journalistic revelations.

A new landmark series from Sir David Attenborough will see the Great Barrier Reef as never before, using pioneering camera technology and the latest research to investigate the reef in revelatory ways. We will launch a live natural history series from Monterey Bay in California, alongside Alastair Fothergill's new series *The Hunt*.

24 Hours in The Past will bring living history to BBC One in a hard-core way as viewers will get up close and personal with what it was like to be poor in Victorian Britain. A new environmental series called *Waste* from Hugh Fearnley-Whittingstall will attempt to get to grips with the millions of tonnes of waste generated in Britain each year, an increasingly important issue that will strike a chord with our audience.

DRAMA

Building on the success of last year, we will expand the range and ambition of new drama, and challenge ourselves to be even more original and distinctive. BBC One will explore new perspectives and subject matter – stories that feel relevant to our audience and reflect the world around us; contemporary and sometimes provocative drama that tackles the complexities of life and that speaks to all of us.

BBC One is committed to broadening the range of diversity; whether that's with more complex roles for women or greater representation across leading roles and *The Interceptor*, *Capital*, *Rochdale*, *The A-Word* and *Undercover* are all examples coming up. There will be more authored single drama on the channel with *The C-Word* starring Sheridan Smith; *Song for Jenny* starring Emily Watson, and *Danny and The Human Zoo*, Lenny Henry's fictionalised teen memoir about life as a working-class teenager in a first generation Jamaican family.

New drama launching includes Abi Morgan's contemporary series *River*; a fast-paced and adrenalin-fuelled cop show called *Cuffs* written by Julie Gearey for weekdays at 8pm - the first new drama series for this slot in over eight years. Alongside an epic adaptation of *War and Peace* by Andrew Davies; the multi-part series *Dickensian*; the bold and ambitious *Jonathan Strange and Mr Norrell* and a season of classic 20th Century literature including Jed Mercurio's *Lady Chatterley's Lover*. BBC One is to become the new home of Agatha Christie in the UK with major new adaptations of *Partners in Crime* and *And Then There Were None*.

BBC One is proud to see the return of *Luther*, *Sherlock*, *Happy Valley*, *Doctor Who* and *The Syndicate*. *EastEnders* will continue to thrive following its hugely successful 30th anniversary week with compelling storylines four times a week.

NEW ENTERTAINMENT & COMEDY

BBC One will continue to lead the way on Saturday nights providing event television for a big broad family audience. *Strictly Come Dancing* and *The Voice* will return, and we will launch a new game-changing Saturday night adventure show *Prized Apart*, that will add variety to our entertainment portfolio by pitting members of the public against each other in an emotionally charged, high octane format presented by Emma Willis and Reggie Yates. New series from John Bishop and Michael McIntyre, and new teatime entertainment show from Northern Ireland, *You Can't Touch This*.

BBC One is committed to expanding the range of comedy and nurturing the very best new and established talent and this year will see a raft of new series launching including; Peter Kay's *Car Share*; *Suntrap* starring Kayvan Novak and Bradley Walsh; and two new studio sitcoms *The Kennedy's* and *Mountain Goats*, which began life as a Comedy Playhouse (Miller's Mountain). A brand new series from Tracey Ullman, plus the return of *Still Open All Hours*, *Boomers*, *Citizen Khan* and *Catherine Tate's Nan*.

SPORT & EVENTS

BBC One's *Match of the Day* is the most iconic brand in television sport and fans can look forward to enjoying all the drama of the Premier League for a further three years through to 2018/10. The FA Cup is a big national moment and the return of the most romantic club competition in world football free to view on BBC One has been secured for the future in a four-year shared rights deal. Comic Relief and Children in Need will continue to find original new programming to unite the nation on BBC One.

BBC Two

BBC Two's remit is to be a mixed-genre channel appealing to a broad adult audience with programmes of depth and substance.

Controller's vision for the service in 2015/16

BBC Two is a grown up channel that is young at heart, providing a home for great creative talent to do their most distinctive signature work, feeding the audience's curiosity, stimulating their leisure interests and passions, and providing useful information. This year, we were one of very few larger channels to increase our peak time share.

This has been a vintage year for the strongly authored, complex and compelling drama which the channel specialises in, including Peter Kosminsky's masterful adaptation of *Wolf Hall*, Hugo Blick's Golden Globe-winning political thriller *The Honourable Woman*, and the channel's acclaimed *Line of Duty*, *The Fall*, and *Peaky Blinders*. Single drama is in rude health with the incredibly moving *Marvellous*, Victoria Wood's Christmas treat *That Day We Sang*, and the 'intoxicating' performance from Tom Hollander as Dylan Thomas in *A Poet in New York*. Treats to come include Jimmy McGovern's *Banished*, the story of convicts in Australia, and *Lady Worsley's Whim*, a rollicking 18th century feminist fable.

Clever entertainment and comedy on the channel continue to provide the distinctive creative voices of James Corden (*Wrong Mans*), Paul Whitehouse (*Nurse*), Dara O'Briain and Charlie Brooker, bolstered by a successful roster of new talents delivering BBC Two's trademark wit – *Only Connect*, with Victoria Coren, and Russell Howard and Jack Whitehall graduating from BBC Three. Scripted comedy goes from strength to strength with the incomparable *WIA*, and in the year ahead will introduce new voices in Javone Prince, the transgender comedy *Boy Meets Girl*, Danny Baker's *Cradle to Grave* and *Stag*. This year also saw the welcome return to the channel of Harry Enfield (*Story of the TWOs*), Rory Bremner (*Coalition Report*) and the cast of *Goodness Gracious Me*.

BBC Two is the biggest home for the BBC's commitment to important knowledge, including Science, Culture, History and Foreign Affairs, challenging and provoking its audiences across all genres. BBC Two provided the heart of the WWI commemorations, and the Holocaust and *Taking Liberties* seasons, with the remarkable Eichmann factual drama and Michael Cockerell's *Inside The Commons* amongst other highlights. The *Super Rich* Season brought large audiences and a lively perspective to one of the biggest economics issues of our times.

BBC Two carries more foreign affairs in peak time than any other mainstream channel, and this strengthened, with powerful films on the Ebola outbreak, the experience of children in the Syrian conflict and the definitive account of the terror attack on Kenya's Westgate shopping centre. A new commitment to regular and prominent *Culture on Saturday* evenings showed dividends, with more projects of scale and an enticing roster ahead, including *Young Dancer of the Year*, *La Traviata*, *The Dresser* and many others.

BBC Two is also valued by the audience as home to the BBC's commitment to useful knowledge, with mid evening factual continuing to offer BBC Two's unique combination of illuminating and entertaining practical information with *Stargazing*, *Spring Watch*, *Autumn Watch*, *Gardener's World*, *The Great British Sewing Bee* and *Trust Me I'm a Doctor* all performing strongly. *Horizon's What's The Right Diet For You?* drove record levels of digital audience

engagement to iWonder, and across the piece BBC Two's digital presence increased significantly with growing numbers engaging via Twitter and Facebook. New factual ventures to come include a fresh Gareth Malone project and major experiments looking at education and working conditions in the UK.

BBC Two faces the future with quiet confidence, on a mission to continue taking its audience down the roads less travelled with a real sense of intelligence, adventure and surprise; and with a commitment to nurturing the best of British creative talent, providing them with an exciting space in which to do their most distinctive work.

Kim Shillinglaw, Controller, BBC TWO and BBC FOUR

Key service developments

- BBC Two has a number of major seasons planned in 2015/16 covering the British and their food, the end of World War Two, the wonders of India, and the history of China. Some of these will be major collaborations with BBC FOUR.
- We are planning a revitalised contemporary factual offering better reflecting today's Britain which will explore major topics through innovative formats, including modern schooling, the workplace, military life, and the world of business.
- Factual landmarks planned include new series from Simon Schama, Mary Beard, Michael Mosley and Dominic Sanbrook, as well as the new *Civilisation* and David Olusoga's *History of black Britain*.

Other service developments

- BBC Two will maintain its strategy of ambitious arts and music events including the launch of BBC Young Dancer, a celebration of British Cinema, a stage capture of *The Dresser*, and films on *La Traviata*, Nureyev and Shostakovich.
- We are increasing our commitment to diversity on and off screen, with new comedy from Javone Prince, the transgender comedy *Boy Meets Girl*, a *Goodness Gracious Me* special, and a major drama set in China.

BBC Three

The remit of BBC Three is to bring younger audiences to high quality public service broadcasting through a mixed-genre schedule of innovative UK content featuring new UK talent.

Controller's vision for the service in 2015/16

The channel will continue to be focused on serving 16-34 year olds.

The proposed move of BBC Three off linear platforms is planned to take place, subject to Trust approval, in the new year. In the proposal BBC Three's content will be available on a dedicated BBC Three website and a variety of BBC services (BBC Online, BBC iPlayer, Red Button). To ensure universality, long form programmes will be shown on BBC One and BBC Two and some BBC Three content may, subject to commercial agreement, be accessible on third party TV platforms (e.g. Sky, Virgin and YouView) via IP channels or Connected Red Button. We will also tailor content for services such as YouTube, Facebook and Twitter, in line with the BBC's syndication policy.

Stemming from extensive audience research and to make this a distinctive public service proposition in the market the content mix of the proposed off linear BBC Three will be built around two main editorial pillars, "Make Me think" and "Make Me Laugh". The "Make Me Think" pillar will include a mix of specialist factual, documentary, current affairs, daily news and drama and the "Make Me Laugh" pillar will be centered on scripted comedy and personality-led entertainment. Compared to the current content mix of BBC Three, this will represent a focus on the content areas which audiences tell us they value most from BBC Three.

In the meantime, the linear content for the Channel will continue to go from strength to strength as we continue to focus on reaching under-represented audiences. Comedy will remain a key focus for the channel where new titles will launch alongside well-loved returners. Talent will remain a priority and we aim to build on BBC Three's reputation for developing emerging and new British talent. In factual we will continue to ask the relevant, and often tough, questions that really matter to our viewers.

Damian Kavanagh, Controller BBC Three

Key service developments

LONG FORM

In the proposed off linear plans roughly 80% of BBC Three's content budget will be used to continue to commission long form programming, an area in which BBC Three already excels.

SHORT FORM

In the proposed off linear plans the remaining 20% of the budget will be devoted to new form digital native content. By developing our skill base to cultivate a better understanding

of digital native content and by embracing all that is great about digital we will guarantee BBC Three's place as a pathfinder for the digital age and for the future of BBC Television.

MAKE ME THINK

In linear, and the proposed off linear plans, BBC Three Documentaries will continue to ask tough questions and to reflect the lives of our viewers. This spring sees the Disability Season with titles such as the three-parter *Disability High* which will follow the disabled students at National Star College through their everyday dramas of growing up – falling in love and rebelling. The docu-drama *My Baby* sees a disabled couples struggle to keep their baby and Richard Macer's *Don't Call Me Backwards* follows three friends with learning disabilities as they embark on an independent life. In Reggie Yate's *Extreme Russia* Reggie travels to Russia to look at the lives of three very different sets of young Russians: gay men and women in St Petersburg; extreme ultranationalists in Moscow, and would-be supermodels in Siberia. And Stacey Dooley returns to BBC Three with *New Chemical Drugs Frontiers: Stacey Dooley Investigates* where she investigates the new chemical frontiers of the global war on drugs. In Drama, *Tatau* will bring Joe Layton and Theo Barklem-Biggs to The Cook Islands in a drama based on Maori mythology.

MAKE ME LAUGH

In linear, and the proposed online plans, Comedy talent remains a key focus for BBC Three – we will see the return of *Siblings* and *Cuckoo*, but BBC Three will continue to launch new writing and on screen talent with the likes of *Witless* and *Top Coppers*. We are also looking forward to seeing a wealth of new talent come to air via BBC Three's *Comedy Feeds*. Our mockumentary series *People Just Do Nothing* will return, *Uncle's* Nick Helm will front his very own *Nick Helm's Heavy Entertainment* and we will launch the 'hybrid comedy entertainment murder mystery show' *Murder In Successville*.

BBC Four

BBC Four's primary role is to reflect a range of UK and international arts, music and culture, and to be a home to innovation across all genres.

Controller's vision for the service in 2015/16

BBC Four continues to offer a highly eclectic schedule of thought provoking factual, original comedy, glittering performance, and the very best arts and music coverage on British television. The channel has maintained its unique position in the TV portfolio of achieving the highest audience appreciation and Fresh and New scores of all channels, and is benefiting from its new, closer working relationship with BBC Two to achieve greater impact.

Major seasons on BBC Four this year have included the 18th century (with Suzy Klein's landmark series on 18th century music), the *Tudors* (*Hidden Killers of the Tudor Home* and *Shakespeare's Mother*), *Abstract Week* (with Matt Collings's seminal film and award winning channel idents made by artists), and the *Taking Liberties* season (with original comedy *Asylum* from the maker of *Fonejacker* and a season of *Storyvilles* about Democracy around the world). Seasons to come include *India* (in partnership with BBC Two), a week of *Slow Television*, and a celebration of the *Classical Voice*.

This has been a truly outstanding year of arts and music coverage on the channel with distinctive documentary series (Lucy Worsley's *First Georgians*, Andrew Graham Dixon's *Art of China*, and Neil Brand's *Sound of Song*), outstanding performance (Gemma Arterton in *The Duchess of Malfi*, Simon Rattle from the Barbican, and BBC Young Musician featuring a jazz category for the first time) and highly authored single films – from Al Murray on *British War Movies* to John Bridcut on *von Karajan*. Treats to come include the launch of *BBC Young Dancer* (in partnership with Sadlers Wells), a documentary series about Bohemian artists and writers with Victoria Coren, and an exploration of the Classical World including a very special performance capture from Juliet Binoche in the acclaimed *Antigone*.

Comedy on BBC Four continues to offer its own idiosyncratic voice, with Mackenzie Crook's *Detectorists* achieving breakout success based on the unlikely premise of a small local metal detecting society, Rhys Thomas's *Life of Rock* with Brian Pern starting on Four and then migrating to Two, and Graham Linehan's *The Walshes* and Joanna Scanlan and Vickie Pepperdine's *Puppy Love* adding to a rich mix of innovation.

Specialist factual occupies a unique place in the ecology of BBC Four, from *The Secrets of Quantum Physics* with Jim Al Khalili to providing the home of *The Sky At Night* (the longest-running BBC factual series), from Ray Mears' *How the West was Won* to a distinctive single film about the history of the Cosmonauts. *Storyville* continues to offer the very best of international documentary including award winning films on Pussy Riot and Colonel Gaddafi. Classic archive repeats also found their place with the launch of a complete re-run of *The Great War* over a period of four years and a showing of Claude Lanzmann's all time classic *Shoah*.

Foreign language drama has a special place in the hearts of BBC Four viewers and this year the palette was extended to include Welsh language (*Hinterland*), Israeli (*Hostages*) and Belgian (*Salamander*). Treats to come include *1864*, an epic historical drama from the Danish makers of *The Killing*, *The Bridge* and *Borgen*.

Key service developments

- BBC Four launched its *Year of Song and Dance* with Neil Brand's authoritative *Sound of Song* and this theme will continue through the year with Antonio Pappano's documentary exploration of *The Classical Voice*, a major project on Modern Dance, the launch of *BBC Young Dancer of the Year*, and the story of *The King Who Invented Ballet*.
- This year, BBC Four will make a major contribution to the pan BBC India season with a series exploring lost civilisations of the Indus, an innovative film from Sanjeev Bhaskar about the history of Indian Cinema, and William Dalrymple on *The Last Mughal*. Other seasons will include a week of Slow Television, the marking of the anniversary of Hiroshima with a Nuclear Week, and a detailed exploration of The Classical World.
- The channel will continue to serve up its own unique brand of performance and entertainment with the launch of a new quiz format fronted by Griff Rhys Jones exploring the treasures of some of the nation's greatest museums and art collections, the return of a new series of McKenzie Crook's *Detectorists*, and *Dialogues*, a unique partnership with the Arts Council focusing on new theatre voices.

Other Service Developments

- BBC Four will continue to showcase some of the most outstanding thinkers and writers on British television with new projects to come from AN Wilson, Andrew Marr, Kate Mossman, Jonathon Meades, and Waldemar Januszczak.
- We will continue to strengthen the active working relationship with BBC Two with a major joint initiative celebrating British cinema (with the BFI), the Renaissance, and the Classical Voice.

CBBC

The remit of CBBC is to provide a wide range of high quality, distinctive content for 6-12 year olds, including drama, entertainment, comedy, animation, news and factual.

Controller's vision for the service in 2015/16

CBBC leads all other kids' channels for the 6-12 audience in the UK. We have a distinctive and public service-inspired offer which we aim to keep highly visible in a ferociously crowded market place.

This year our key brands will cut through with a more emphatic approach of fewer, bigger, better across all platforms. There will be more episodes of *Dumping Ground*, *The Dog Ate My Homework*, *My Life*, *Next Step*, *Operation Ouch* and *Horrible Histories*. All these shows are ratings winners, while at the same time carrying clear public service, education and citizenship messages at their heart.

We aim to launch more interactive drama with a focus on safe internet practices, as well as develop short form originations and brand extensions. We will look at new ways to weave anti-bullying, healthy eating and inspiring Sports messages into our factual and narrative output.

Our award-winning *My Life* documentary strand, along with the *Newsround* specials, will continue to address sensitive social and emotional issues such as obesity and disability as well as celebrating the Arts and diverse cultures.

Our factual entertainment output will maintain our "laugh while you learn" philosophy across Science, Digital Technology and History. CBBC's carefully nurtured a slate of home grown British animation (*Dennis the Menace*, *Shaun the Sheep* and *Strange Hill High*) will be augmented with newcomers *Zig and Zag*, *Scream Street* and the eagerly anticipated return of *Dangermouse*.

We will encourage and capture our audience's growing content-making skills, alongside an emerging and potentially far reaching social media strategy. Linked to this will be a CBBC Live and Digital event in autumn 2015, enabling our fans to meet their heroes and ignite and improve their digital creativity.

Participation remains the maypole around which much of our activity is centred, with *Blue Peter* leading the way. We're aiming to better the 5000 letters received for the Project Petra competition's unique opportunity to see inside MI5. We are also seeking to create a hub on both linear and interactive which has useful advice and life lessons around sensitive issues like puberty, bullying and social networking.

Our mission for 15/16 is for our audience to engage with our content wherever they want it and that CBBC's distinctive personality and high quality will encourage children to recommend and return.

Cheryl Taylor, Controller, CBBC

Key service developments

- Launch new drama and comedy with female protagonists
- Launch two or three younger 'bridging' shows to assist the migration from CBeebies to CBBC
- Promote new British-made animation on the channel
- Maximise discoverability and touchpoints for CBBC content with the audience (& parents)

CBeebies

The remit of CBeebies is to offer high quality, mostly UK-produced programmes to educate and entertain the BBC's youngest audience.

Controller's vision for the service in 2015/16

CBeebies enjoyed another successful and vibrant year in 2014, particularly in the love shown for our unique drama *Katie Morag* - which included 8 year-old actress Cherry Campbell who plays Katie becoming the youngest ever recipient of a BAFTA award. The show also won best Drama.

As ever, we will continue to produce content which is centred on the world of young children. Nothing is more important than family at this age, and *My Family* will build upon the observational documentary technique used in *Time for School*. *My Pet and Me* will return, as children's love for animals is universal. There will also be a new show *Down On the Farm* - helping children to understand where their food comes from.

Learning values represent another key strength of CBeebies, exemplified by several new commissions. *Go Jetters* introduces the audience to geography via world-famous landmarks. *Spot Bots* will develop observational and listening skills, and the ever-popular *Nina & the Neurons* will return to look at Superstructures.

Providing strong female role models is a continuing priority for CBeebies, whether with Nina on scientific concepts or with Gemma Hunt hosting entertainment hit *Swashbuckle*, or with new presenter and Arsenal striker Rachel Yankey hosting sports show *Footy Pups*. There will be fantasy adventure drama with *Jamillah & Aladdin*, and gigantic thrills in *Andy's Prehistoric Adventures*, created and produced by the BBC's Natural History Unit.

There will be treats for children and parents alike this year, with the return of two much-loved programmes updated for the digital age: a brand new series of the *Teletubbies*, using the latest technology and a beautifully realised re-creation of *The Clangers*.

Interactively we look forward to enhancing both the *Playtime* and *Storytime* Apps, as well as developing a third CBeebies App to engage our youngest viewers. Following last year's moving WWI centenary animation, we will develop our approach to the Arts and national events, including a third collaboration with Northern Ballet (*The Elves and the Shoemaker*), poetry and a special programme to celebrate Shakespeare. And of course the CBeebies Christmas show is becoming an institution in itself, with last year's *Peter Pan* receiving an extraordinary 148,000 ticket applications.

Kay Benbow, Controller, CBeebies

Key service developments

- Further developing the observational documentary format used in *Time for School*, this time on the subject of families
- Extending the range of drama with the launch of fantasy-adventure *Jamillah and Aladdin*
- The updated return of some very well-known favourites with new series of *Teletubbies* and *The Clangers*
- Pre-schoolers will be introduced to football from the earliest age with *Footy Pups*

- Development of a third CBeebies App

BBC News Channel

The BBC News Channel should deliver up-to-the-minute, accurate, impartial and independent news, analysis and insight.

Editor's vision for the service in 2015/16

Our ambition is for the BBC News Channel to represent the best of BBC news and current affairs reporting – from the UK and around the world – and for it to continue to be the UK's most watched continuous news television channel. We aim for the channel to remain regarded by the audience as “best for continuous news”, with a strong reputation for accuracy, authority and engagement; and to demonstrate a clear enhancement of the network's digital impact.

The BBC News Channel will introduce new programming during 2015 to increase the range and diversity of its output – including the *Victoria Derbyshire* programme, broadcast on TV and streamed online, with a brief to reach new audiences through a wide range of original stories and treatments. Flagship international news programming will be introduced each evening, and a new morning business programme.

As well as providing high-quality and fast coverage of significant events in the UK and around the world, programming will be enhanced with more interactive content and links to our live digital output. The latest video, social media and on the ground sources will be shared between the BBC News Channel and our online live pages, giving audiences the latest news wherever they are.

We will work with our colleagues in the Nations and English Regions, as well as in Westminster, to report on the changing political face of the UK, following the General Election and the referendum on Scottish independence.

We will cover major world events using our newsgathering correspondents and bilingual reporters on location, explaining their context and significance to our audience – including the rise of so called Islamic State, the challenge of extremism in Europe, the conflicts in Ukraine and Syria, and the challenges for China and India.

We will maintain our extensive coverage of the arts and sport; and build on our reputation as a channel with contributors and programming which represents a wide range of opinion and diversity of experience on the stories that matter.

Sam Taylor, Editor, UK 24/7 News & Digital

Key notable service developments in the coming year

- Launch of the *Victoria Derbyshire* programme on weekday mornings – with a brief to break news and report original stories in ways that reach audiences on TV, online and via social media.
- Introduction of flagship international news programmes at 9pm every day – with *Outside Source* and *World News Today* launched in June 2015.
- Launch of *BBC Business Live* on weekday mornings to cover the opening markets and examine the emerging financial and company news of the day.

- Enhanced links between BBC News Channel and live online output, with shared content made available to audiences wherever they are, and new ways to access live video and information.

Other service developments

- Increased prominence for arts programming – including *Meet the Author* and *The Film Review*
- Expanded showcase for BBC Nations and English Regions’ news and current affairs
- Greater use of interactive graphics and digital content by presenters; further enhancements to weather forecasts

BBC Parliament

The remit of BBC Parliament is to make accessible to all the work of the UK's parliamentary and legislative bodies and the European Parliament.

Controller's vision for the service in 2014/15

We aim to give direct access to the inner workings of democracy, from party manifesto launches in the general election campaign through to the floor of the House of Commons, where viewers will gain new access to the front benchers with the first use of fixed eye-level cameras. The emphasis of the weekday schedules is on Live debate from the Commons and six other parliamentary chambers.

As well as showing a wide range of political programmes from across the UK, the channel will use the weekend schedules to mark historic events through creative use of the archive and lectures from leading historians.

Peter Knowles, Controller, BBC Parliament

Key service developments

- Strong commitment to General Election coverage through manifesto launches and party news conferences, and debates and interviews from across the UK
- Direct access to the Commons floor in Live broadcasts using the new eye-level chamber cameras
- Respond to the growth in powers of the Scottish Parliament in Live and recorded schedules

Other service developments

- Celebrate the 800th anniversary of Magna Carta in coverage of events and lectures
- Mark major anniversaries with a 'Heath Night' and a broadcast from the archives of the 1975 European Community Referendum results programme
- Explore our political history through a series of lectures on distinguished parliamentarians, from Disraeli to Macmillan

BBC Radio 1

The remit of Radio 1 is to entertain and engage a broad range of young listeners with a distinctive mix of contemporary music and speech.

Controller's vision for the service in 2015/2016

The UK music industry remains the most creative in the world and has been a major driving force in popular music culture since The Beatles. Clearly, that is led by the artists themselves, but they need the backing of a supportive media industry and, as viewing and listening habits become more fragmented, I believe Radio 1 has a vital role to play in helping showcase the UK's best new talent and aiding their development.

With Fearne Cotton and Zane Lowe both moving on, Clara Amfo will take over as host of Radio 1's *Live Lounge* and Annie Mac moves to our flagship new music show; but, equally and importantly, we will continue working closely with BBC Introducing at a grassroots level, as well as ensuring opportunities are created for new artists on daytime playlists.

I do not think Radio 1 should limit its aspiration of becoming a trusted guide to just music however; and I will be looking closely at the results of a major new survey of young people commissioned by Newsbeat to see if there are steps the station can take to address any concerns it highlights. Initiatives like *Radio 1's Academy* and the regular *Surgery* programme already work to offer practical advice on a range of issues, but I am also keen to help shine a light on some of the often under-reported, positive stories involving young people, for example around the station's *Teen Heroes*.

Finally, Radio 1 has made great strides recently to engage listeners via Social Media – passing two million followers on both YouTube and Twitter this year. With so many media alternatives and ways to distribute content opening up, it is an exciting time as the station continues looking for new ways to bring young audiences into the BBC.

Ben Cooper, Controller, BBC Radio 1

Key service developments

- Many of Radio 1's young audience were not old enough to vote in the last General Election. Radio 1's Newsbeat will aim to engage them in the political discussion with a series of special debates and party leader interviews. To help inform coverage, the station will draw on a specially commissioned survey of 6,000 18-24 year olds designed to discover the issues and concerns most important to them.
- We will celebrate Radio 1's 20-year association with Ibiza during an extended weekend of special shows from the island; together with an evening in London hosted by Pete Tong as part of the BBC Proms season.

Other service developments

- Radio 1 is exploring the potential for a volunteering campaign around Christmas which would both encourage listeners to sign up for local initiatives and also highlight the good work already undertaken by many in this area.
- The Radio 1 *Stories* strand will include a season linked to the BBC's *Make It Digital* initiative, including a guide to making a successful App. The station also plans to

commission a series of short visual-documentaries for the Radio 1 channel in BBC iPlayer which enhance the full-length audio versions.

- Radio 1 will continue to look for innovative and engaging ways to involve its audience in conversations via Social Media, including a fresh look to its page on Tumblr.
- The station will work with *Guerilla Group*, the BBC's digital innovation team, to add an extension to its already successful intern scheme, offering two, eight week, paid placements split between London and Birmingham.

BBC Radio 2

The remit of Radio 2 is to be a distinctive mixed music and speech service, targeted at a broad audience, appealing to all age groups over 35.

Controller's vision for the service in 2015/2016

It has been a phenomenal year for Radio 2. The network has brought high quality, distinctive entertainment to record audiences, and intends to do the same for the next 12 months. Radio 2 will continue to use its size to bring impact to a diverse range of content across the schedule especially during daytime hours. The station is committed to delivering a wide range of quality live music performances from around the world and the UK; for example, the refreshed and fully visualised *In Concert* series from the iconic BBC Radio Theatre, broadcast live on Radio 2 and the Red Button. *Friday Night is Music Night*, Radio 2's weekly orchestral programme, will collaborate with entertainment projects and bring new emphasis to daytime output. BBC Music activities will see the network work in partnership with television, radio and multiplatform for BBC Music Day.

Specialist music will remain a key element of the Radio 2 offer. This includes Blues, Country, Jazz, Reggae, and music from musical theatre. The Folk Awards will come live from Cardiff, and joining the successful titles, *Sounds of the '60's, '70's and '80's*, *Sounds of the '50's* will be added to a successful portfolio of expert-led, decade-defining programming.

Radio 2 will continue to collaborate with BBC Four and bring the world to listeners with an exciting short documentary series celebrating all that is Bollywood, presented by Shilpa Shetty. A bespoke version will also be made for BBC Asian Network, in a Radio 2 and Asian Network collaboration.

500 Words, the children's short story competition is now in its 5th year and its final for 50 young people will be broadcast at St James's Palace with Chris Evans.

Bob Shennan, Controller, BBC Radio 2

Key service developments

- A 4 day pop-up country music DAB service will feature documentaries and live coverage of the *Country to Country* event at London's O2, bringing together all of the expert presenters in this genre from across the BBC.
- Throughout the summer and autumn Radio 2 will present the *Great British Season*, where Michael Parkinson will meet *The Great Britons* – iconic British figures from the world of sport, film, musical theatre and TV. Sir Tim Rice will front a series celebrating the Great British Record Labels (EMI/PYE/Phillips/Decca), and the station will be celebrating the film careers of Brits in Hollywood.
- 50 years after Elvis met The Beatles in August 1965, Radio 2 will recreate the moment in a special drama production.

Other service developments

- To mark the 100th anniversary of the birth of the Frank Sinatra, there will be a special Sinatra-themed *Friday Night Is Music Night* on Friday 1st May as part of the Cheltenham Jazz Festival. In November and December around the anniversary itself, dedicated documentaries will explore Frank's career as a radio star during the golden age of US Radio. A one hour special will hear from singers and explore what makes Sinatra so special, a two-part series will tell the story of Frank Sinatra as an actor, and the little-known story of Sinatra's 1953 tour of the UK will be told.

BBC Radio 3

The remit of Radio 3 is to offer a mix of music and cultural programming in order to engage and entertain its audience.

Controller's vision for the service in 2014/2015

Classical music constitutes the core Radio 3 offering to audiences. Distinctive contemporary, jazz and world music, together with innovative and challenging drama and intelligent speech on culture and ideas, complement and enhance this central proposition. The station works with the BBC Performing Groups, the BBC Proms, emerging talent and cultural organisations across the UK, creating a unique service in collaboration with creative artists. Maintaining commitment to quality and range, the station will provide the means to navigate and appreciate the world of music and culture, strengthening its role as an authoritative, trusted guide. Speech and drama programmes will include a focus on the work of Franz Kafka and mark the Arthur Miller centenary, and building on *Composers' Rooms*, *Hear and Now* will explore the relationship between composer and performer through features in which composers talk about writing for trusted collaborators.

Radio 3 will continue to invest heavily in musical performance and creativity, acting as a catalyst for innovation through commissioning and partnerships. Regular live performance from venues and festivals across the UK ensures the station's distinctiveness and Radio 3 will continue to provide context for and broadcast the BBC Proms live; this synergy will be supported by an enhanced online offer. During the year, coverage of the international music scene will be given increased focus. Radio 3 will continue its aspiration to create and broadcast exceptional musical and cultural experiences, bringing them within reach of everyone with an enquiring mind and a willingness to explore.

Alan Davey, Controller, BBC Radio 3

Key service developments

- Radio 3 will continue to review and shape its schedule, programme content and presentation, in order to ensure that its programming mix of classical, jazz, world and other serious contemporary music and cultural output remains unique, distinctive and of high quality.
- The station will be looking for emerging opportunities to enhance its online offering to provide a deeper experience for audiences. In addition, continuing emphasis on the excellence of sound quality, including HD Sound, will enrich the listener experience.

Other service developments

- Providing a focus for its ongoing work with new talent, in May Radio 3 will devote an entire day to celebrating the achievement of young artists. Since world music now features in BBC *Introducing*, there will be new opportunities for emerging talent to perform sessions and appear at festivals.

- To celebrate the anniversaries of Sibelius and Nielsen, the music and responses of other artists of the North will be explored in the BBC Proms along with a dedicated *Magnetic North* season.
- In June, *The Classical Voice* season will focus on the art of singing in collaboration with BBC Four, including coverage of Cardiff Singer of the World. This will be in collaboration with other radio networks and several BBC Proms projects, playing a part in developing the BBC Music vision.
- During the autumn, a partnership with the Wellcome Collection will provide the context for a season exploring the relationship between music and the brain, initiated by the Proms lecture in July.

BBC Radio 4

The remit of Radio 4 is to be a mixed speech service, offering in-depth news and current affairs and a wide range of other speech output including drama, readings, comedy, factual and magazine programmes.

Controller's vision for the service in 2015/2016

My vision for Radio 4 is to continue to be the most respected and listened-to speech station in the UK, and for its intelligence and understanding to be seen, by established and new audiences alike, as highly modern and relevant.

We will continue to commission and broadcast the best quality speech radio, while pushing the boundaries of innovation with new formats, ideas and talent. Our digital presence and enhancements will continue to grow, helping the best content to reach the audience it deserves according to its habits and availability.

Radio 4 will make a significant contribution to General Election coverage, complementing its first class news coverage with analysis and satire at every stage. In the build up to the election, the station will give flavour through an archive look at *Why Politicians Speak the Way They Do* and another on the role women have played in politics since getting the vote. Radio 4 will run a narrative history of *Debt*, a series looking at blue-sky visions for the NHS, and a series of discussions examining how a government would be formed after the election if no party wins an overall majority. *The World at One* will be extended to include audience input and questions to party leaders, along with six topical late night *Vote Now Shows* to bring satire and humour to the daily cut and thrust of the campaign.

The station will continue to explore major themes in depth and at length through multi-part narrative history series on a range of subjects from India to Anthropology, plus a major series on the History of Natural History.

Radio 4 drama will continue to deliver the best contemporary storytelling as well as innovative new treatments of the classics. As the home of UK radio comedy, Radio 4 will keep the favourites coming while giving emerging talent the chance to shine.

Gwyneth Williams, Controller, BBC Radio 4

Key service developments

- A major new narrative history series on India will tell the story of three millennia of Indian civilisation through the dramatic life stories of the children of the subcontinent - both real and fictional. Other narrative history series on other key subjects will include liberalism and anthropology, and the history of natural history.
- Extensive coverage, analysis and satirical comment on the 2015 General Election campaign and results.
- A whole day of event programming bringing poetry to all aspects of the Radio 4 schedule, telling the story of Britain through poetry.

Other service developments

- Innovative new formats and short-form content will be developed in a number of genres, including interviews, culture and history following the success of *A History of Ideas* and the chess playing interview format *Across the Board*.
- New programming and drama commissions will celebrate Arthur Miller's centenary.
- More brand new dramatisations of *Unmade Movies* will follow the success of Harold Pinters' *Victory* and *The Dreaming Child*.
- Programmes illustrating and exploring the results of the unique Radio 4 / *Art Angel* arts partnership will be broadcast.

BBC Radio 5 Live

The remit of BBC Radio 5 live is to provide live news and sports coverage.

Controller's vision for the service in 2015/16

We want to increase our reputation further as the home of informed topical debate, empowering listeners through information and involving them at the heart of the discussion.

We aim to deliver our most distinctive year of news programmes by providing more stories from more places with more voices than any other channel in the country. The highlight of this will be 20 outside broadcasts in 20 days from England, Scotland, Wales and Northern Ireland in the run up to the general election.

We want to build on our position as the only major radio channel to be based outside London, to set a fresh agenda and to connect to listeners in all parts of the UK. We are committed to getting out and about across the country to ensure we deliver stories that are relevant to our listeners.

We will continue to transform 5 live into a multi-platform brand that reaches new audiences in new ways, by continuing to grow our online world of short-form content, 5 live "in short", and by improving the way 5 live operates on other platforms including social media.

We will deliver another huge year of major sporting events including Premier League, Wimbledon, Women's World cup football and the Rugby World Cup. We will introduce fresh voices to our teams to help us bring these events to life, including more female presenters and contributors.

We will be brave and original in our storytelling and our innovative programme making as we help speech radio in the UK thrive in this new media landscape.

Jonathan Wall, Controller, BBC Radio 5 Live

Key service developments

- Coverage of a significant year of big events including the General Election and the Rugby World Cup
- Greater impact off-air and through digital platforms through 5 live In Short

BBC Radio 5 Live Sports Extra

The remit of BBC Radio 5 live sports extra is to bring a greater choice of live action to sports fans by offering a part-time extension of BBC Radio 5 live.

Controller's vision for the service in 2014/15

Our biggest aim is to deliver the most ambitious range of coverage ever of an Ashes test series. *Test Match Special* will cover every ball of every Test Match and will lead the commentary and journalism. In addition, highlights programmes will add to the thoroughness of the Sports Extra offer.

We will strive for the greatest range and depth of sport in the short history of the channel. The station will continue to be the British radio home of domestic rugby league, and will make the biggest commitment yet to women's football with a new weekly programme. Sports Extra will also be the home of some of the IRB Rugby World Cup commentaries this Autumn, and the BBC radio team will showcase new commentary and pundit talent throughout that competition.

Extended coverage of Formula One weekends will continue to be a staple diet of the Sports Extra schedule.

We will build a reputation primarily for innovation this year on Sports Extra as we commit to developing new formats and new voices. We will continue to look for new ways of working together with BBC local radio and nations radio to add new simulcasts to the schedule.

Jonathan Wall, Controller, BBC Radio 5 Live Sports Extra

Key service developments

- Comprehensive Ashes test series coverage
- Rugby World Cup live commentary will feature this Autumn
- Enhanced weekly commentary and coverage of women's Super League football

BBC Radio 1Xtra

The remit of 1Xtra is to play the best in contemporary black music, with a strong emphasis on live music and supporting new UK artists.

Controller's vision for the service in 2014/2015

2015/16 promises to be a truly exciting year for 1Xtra, with a series of unique and distinct programmes and initiatives currently being developed.

Music will, of course, remain at the core of what 1Xtra does. What makes 1Xtra stand out is the authenticity and depth of its programming – whether that's a *Live Lounge* recorded in Lagos for the *Destination Africa* season, or an exclusive dubplate we have been handed in Jamaica. The daytime playlist sees new, unsigned MCs from the UK sitting alongside the biggest American hip-hop and RnB superstars; and there are numerous opportunities offered to artists to help hone and develop their skills.

I am particularly excited by a new spoken word initiative planned to launch in June that aims to discover six new performers and then follow their careers over the course of a year. It won't be the only chance artists get to shine however; Charlie Sloth's *Fire in the Booth* gives MCs an amazing showcase for their talents, whilst *MistaJam* will continue to feature residencies from some of the hottest DJs and tastemakers.

What you hear on-air will be complemented by outreach activities and 1Xtra will continue to look for partnerships with relevant community groups and organisations in order to offer practical advice on the key issues facing young people in the UK today. Some of 1Xtra's audience may feel underserved by the BBC, but by exploiting the latest digital technology, I hope the station can deliver an amazing array of great content straight to their fingertips.

Ben Cooper, Controller, BBC Radio 1Xtra

Key service developments

- In partnership with the Arts Council and BBC Arts, 1Xtra will run a spoken word initiative across the year which aims to both reflect and enrich the underground performance poetry scene.
- Building on the success of the outreach campaign around 2014's 1Xtra Live in Birmingham, the station will design a similar programme for this year's host city, including a number of sessions based out in local communities to ensure audiences who may not otherwise come across the station are reached.

Other service developments

- 1Xtra's Newsbeat team will aim to engage its young audience in the political discussion around May's General Election and broadcast a series of special programmes featuring the key party leaders.
- In addition to the Notting Hill Carnival, 1Xtra are planning to broadcast highlights from a number of other carnival celebrations, and host a 1Xtra Stage at 2015's *Lovebox Festival*.

- The *IXtra Stories* strand will offer a distinct mix of documentaries including a programme looking at the lack of black superheroes in comic books, and *My Clique*, exploring what it is like to be part of music collectives like So Solid or the Wu Tang Clan.
- *IXtra* will celebrate the distinctly British grime scene with a season of programmes, including a Grime Symphony as part of the BBC Proms, and a return to Jamaica in early 2016 to record a series of exclusive sessions and interviews with the island's leading names in reggae and dancehall.

BBC 6 Music

The remit of BBC 6 Music is to entertain lovers of popular music with a service that celebrates the alternative spirit in popular music from the 1960s to the present day.

Controller's vision for the service in 2014/2015

6 Music has had a successful 12 months, passing the landmark 2 million weekly listeners milestone in the fourth quarter of 2014. It remains the largest digital radio station in the UK and expects to see one of its key shows cross the million weekly listeners mark this year. The challenge is to continue to grow, retain its long listening hours and promote its distinctive offer across the schedule, which set it apart from other radio stations.

The successful live music initiative, *6 Music Live*, will highlight the spectrum of 6 Music's live music, from origination of new performance to exploring the performance archive to provide popular music context from the past 60 years.

This year 6 Music will further develop its partnerships and collaborations, across and outside the BBC. The second 6 Music festival on Tyneside in February 2015 created over one hundred recordings of performances, which will feed into the creative calendar during 2015/16. Securing more moments that are impactful remains at the heart of the station's collaborative approach to the schedule, as are collaborations with Radio 3 and Radio 4.

Building an engaging digital music brand to support the monthly standout moments under the umbrella title *6 Music Celebrates* is a key objective. Short form visualised content to promote the network's creative calendar will be a key tactic to build awareness and the station aims to build on the initial success had with *Scroobius Pip*, which generated 1.25 million views.

Archive, plus focused social media plans and authentic curation from trusted music guides will help unlock the rich BBC Archive for listeners. 6 Music will use the curatorial expertise of its presenters for listeners seeking new music by building the *6 Music Recommends* property.

The Station will continue its strategy to hand pick the right high profile music talent to showcase diverse and distinctive content.

Bob Shennan, Controller, BBC 6 Music

Key service developments

- A re-focus of the Friday evening schedule to promote trial and cross-promotion.
- Provision of opportunities for high profile curation of the BBC Archive, by 6 Music artists such as Unthanks and The Decemeberists.
- 6 Music will attend the SXSW music festival in Austin Texas as part of the BBC Music initiative to promote British Music globally.
- Collaboration with BBC Sport in Sheffield, BBC Arts in Edinburgh and BBC Four around Pop Art.

Other service developments

- As part of the station's contribution to the BBC Four *Rock n Roll* season, 6 Music plans to celebrate the early 50's with unique live performances of early rock n roll and garage

music. This will be complemented by 50's themed shows from Lauren Laverne and Marc Riley.

BBC Radio 4 Extra

The remit of Radio 4 Extra is to provide speech-based entertainment including comedy, features, drama and readings. Most output is from the BBC archive, although the network also commissions and acquires some original content.

Controller's Vision for the service in 2014/15

My vision for Radio 4extra is to delight audiences with the best of the BBC's speech radio archive, to complement Radio 4 seasons and series with quality extra listening, and occasionally to sample innovative new formats.

New programming in the schedule this year will include a set of classic American Mystery Theater dramas, starring amongst others Judy Garland and Humphrey Bogart. The station will also be bringing Orson Welles' *Harry Lime* to most of its audience for the first time.

Alongside the wealth of drama and comedy programmes 4extra surfaces for its audience, it will continue to delve into the archive for discussion and interview formats that are interesting to listen back to.

We will continue to complement Radio 4 programming in new ways, including support of the National Short Story Award which this year celebrates its 10th anniversary.

Gwyneth Williams, Controller, BBC Radio 4

Key service developments

- A selection of dramas depicting real life events will be broadcast as part of a *True Crime* series.
- Specially commissioned readings and archive recordings will be used to celebrate the 125th anniversary of the birth of Agatha Christie.

Other service developments

- The Saturday morning showcases will be refreshed with subjects including Bernard Cribbins, Arthur Lowe and John Cooper Clarke.
- An exclusive brand new adaptation of Ursula Le Guin stories on 4extra will complement a new adaptation on Radio 4 of her *Left Hand of Darkness*, along with associated archive features.

BBC Asian Network

The remit of BBC Asian Network is to provide speech and music output appealing to British Asians, with a strong focus on news and current affairs.

Controller's vision for the service in 2014/2015

Asian Network's challenge for the year ahead will be to continue to drive reach, maintain hours of listening and evolve the digital presence for the station through more impactful social media engagement, with a renewed focus on visualising key content for online, Red Button and iPlayer.

This will be an important year, positioning the station for the future. Asian Network will sharpen its positioning and focus on the primary target audience of 18-34 year olds, placing a stronger emphasis on the station's unique role as a central catalyst for British-Asian creativity and culture. Asian Network recognises that its under-served target audience has changed and that it needs to change with them. For a million young British-Asians – accounting for 1 in 10 of 18-34s in Britain today – there is no clear representation aside from BBC Asian Network.

Collaboration sits right at the core of the station and it will continue to positively influence the rest of the BBC through partnerships with BBC Music, News, English Regions, Radio 2, History, Comedy and Sport, whilst forging creative partnerships with external organisations including the Southbank Centre, Bradford National Media Museum and Mela festivals around Britain.

Bob Shennan, Controller, BBC Asian Network

Key service developments

- Asian Network's first-ever annual 'station event' will launch in summer. This event will showcase the range and breadth of station output, from music and entertainment to culture and discussion.
- Asian Network will continue to build its growing reputation as a platform for British-Asian comedy through collaboration with BBC Comedy and iPlayer, with a Comic Relief event to be held at Birmingham City Library, filmed for online, Red Button and iPlayer.
- The station will play a central role for the BBC in marking the 50th Anniversary of BBC Asian Programmes, from the first broadcast of *Let me introduce you to these people* on BBC One in 1965 through to the BBC Asian Network in 2015, and will use this opportunity to celebrate the contribution of the Asian community to modern Britain.

Other service developments

- Asian Network will host its first *Late Night Prom* as part of the BBC Proms. The live broadcast on Radio 3 and Asian Network will feature a unique collaboration between South-Asian and British-Asian artists, and the BBC Philharmonic orchestra.
- Asian Network will play a critical role in the build-up and coverage of the General Election through its unique relationship with British-Asian audiences, with a panel

debate involving Asian representatives from all political parties to be simulcast across BBC Local Radio.

BBC Online and Red Button

The remit of BBC Online and Red Button is to support the BBC's broadcast output, and promote its public purposes, by providing distinctive content via innovative online propositions.

Chief Operating Officer's vision for the service in 2014/15

In 2014, we continued to evolve our online products into one coherent service that delivers the breadth of the BBC, online, across all screens. In 2015, we will focus on increasing audience engagement with the BBC through increased personalisation and interactive features. We will introduce more flexibility into our portfolio and trial new services that are specifically targeted at younger audiences.

2014 saw the transformation of our mobile product offering, with mobile usage – via phones or tablets – frequently account for most of the visits in any given period. Our News, Travel, iPlayer, CBBC and CBeebies websites were refreshed using responsive design to provide a consistent experience across all devices – helping BBC News to reach its highest ever average weekly reach of 27.8m browsers in January. BBC Sport Online and the BBC Homepage will follow suit with fully responsive launches in 2015.

Within the UK, BBC News was the most used online news source for coverage on the Scottish referendum, which showcased local storylines that will play a major role in the General Election. BBC News will offer a local page for every constituency in the country. Multimedia topic streams will cover all election themes and key party activities. Live coverage will aggregate the best content from across the BBC.

As we seek to make the BBC Online portfolio more responsive to audience needs, we will leverage existing technologies where possible to deliver exciting new propositions like BBC Arts, WWI, BBC Music. We will continue to develop innovative new digital concepts – often in collaboration with TV or radio talent, independent digital agencies and third parties. We will showcase and test many of these concepts on our new platform for experimental ideas, BBC Taster. Meanwhile, Trust approval permitting, BBC Three Online will also be a home for innovative content like image led storytelling, voting, and companion blogs.

Andy Conroy, Chief Operating Officer, BBC Online and Red Button

Key service developments

- Personalised recommendations and notifications on iPlayer, BBC News and BBC Sport
- A personalised myBBC app, that will offer new content recommendations based on user behaviour and help audiences discover the best and most relevant content from across the BBC
- The launch of BBC Three online, Trust approval permitting, featuring long-form, short-form and social features and innovative new ways of storytelling
- Develop new content and functionality around our refreshed CBeebies and CBBC offer

Other service developments

- Roll-out responsive Homepage, bbc.co.uk, across tablet and mobile
- Continued roll-out of Local Live news services that will surface connected stories across video, audio, and text from across the BBC and other content providers and tailored to a unique location
- Experiment with new Sport content and content formats for younger audiences onsite, social and via BBC Taster
- Interactive video content format in Bitesize and iWonder that will enable users to engage with in new ways
- Integrating iPlayer and BBC Store to enable linking and playback
- Cross-platform favourites and cross-device resume on iPlayer, providing easy access to favourites across phone, tablet, PC, or TV and enabling users to start watching a programme on one device and finish watching on another

BBC Local Radio in England

BBC Local Radio is primarily a speech-based service of local news, information and discussion, which is available on established and digital platforms. Its content has a strong emphasis on interactivity and the use of social media. We aim to provide a distinctive, trusted and high quality service which resonates with audiences from the widest possible range of communities.

Controller's vision for the service in 2015/16

We are fully committed to serving local audiences better than any other media outlet through our established and our rapidly evolving digital platforms. We want to deliver as much of our journalism and other content in this way alongside our traditional radio service. An emphasis will be placed on supporting local radio staff to build on the relationships they have established so fruitfully with people through social media and online sites, enabling them to provide existing and new audiences with high quality, up to the second updates on important local stories and talking points – particularly through our Local Live online streams. Local Live should be available in all areas across England by the end of 2016.

Our specialist team of local radio political reporters will be at the vanguard of coverage following the general election – helping local audiences to understand the issues and arguments. The role BBC local radio has long held for giving people the chance to have their say and directly questions those in positions of power through highly interactive programming will really come into its own. We will continue to lead the way in digging out and breaking a wide range of important local stories, in addition to building still further on our highly valued reputation for delivering essential information.

We are investing in enhancing our weather coverage because we realise how important it is to our listeners. Additionally, BBC local radio will have an important part to play locally in the BBC's wider plans to improve its coverage of the arts and it will also be at the centre of the BBC's new drive to attempt to enlighten and hopefully enthuse people from the widest possible range of backgrounds about the developing digital world and how it impacts on their lives.

David Holdsworth, Controller, English Regions

Key service developments

- We aim to increase significantly the amount of our journalism we carry on our digital platforms – and offer it in a way which really resonates with people from as many different walks of life as possible
- Local radio and online journalists will work with the BBC website to help to develop a more personalised experience for our audience based around the very best digital journalism we can originate and deliver
- Local Live streams to be rolled out across England by the end of 2016
- In collaboration with BBC Learning, many of our stations will be involved in the BBC's UK wide tour designed to enthuse adult and family audiences about the role of digital creativity in shaping Britain's present and future

- To coincide with the BBC's *Make it Digital 2015* campaign we will launch a *BBC Weather Watchers* club to encourage and enable the public to play a key part in telling the story of the Great British weather

BBC Local Radio stations in England

BBC Radio Berkshire	BBC Guernsey	BBC Radio Manchester	BBC Somerset
BBC Radio Bristol	BBC Hereford & Worcester	BBC Radio Merseyside	BBC Radio Stoke
BBC Radio Cambridgeshire	BBC Humberside	BBC Newcastle	BBC Radio Suffolk
BBC Radio Cornwall	BBC Jersey	BBC Norfolk	BBC Sussex and Surrey
BBC Coventry & Warks	BBC Kent	BBC Radio Northampton	BBC Tees
BBC Radio Cumbria	BBC Radio Lancashire	BBC Radio Nottingham	BBC Three Counties Radio
BBC Radio Derby	BBC Radio Leeds	BBC Oxford	BBC Wiltshire
BBC Devon	BBC Radio Leicester	BBC Radio Sheffield	BBC WM
BBC Essex	BBC Lincolnshire	BBC Radio Shropshire	BBC Radio York
BBC Gloucestershire	BBC London	BBC Radio Solent	

BBC Radio Scotland

The remit of BBC Radio Scotland is to be a speech-led service for listeners seeking programmes about the life, culture and affairs of Scotland.

Director's vision for the service in 2015/2016

BBC Radio Scotland will continue to play an important role in the nation's cultural and political life and the forthcoming General Election will see the creation of additional news and debate formats, including a new Sunday edition of *Good Morning Scotland* and a thirty minute extension to the nightly *Newsdrive* programmes. The station will take a new approach to Scotland's rich and diverse culture of music-making, launching a new format that will be recorded in front of a live audience and where the content is 'visualised' for online audiences. A feature season on parenting will be tailored to the station's adult audience of parents and grandparents and there will be new comedy, new drama and history programmes designed to give context to the current political climate.

Ken MacQuarrie, Director, BBC Scotland

Key notable service developments in the coming year

- BBC Radio Scotland will continue to evolve its policy of delivering speech programming within its daytime schedule and providing specialist music programming in the evenings. A new mid-morning phone-in and discussion programme will be launched in March 2015.
- Music programming will be enhanced with a new multi-genre format recorded in front of a live audience and 'visualised' for online viewers.

Other service developments

- A weekly news-based comedy panel show will be launched in summer of 2015, again as part of our response to the political climate in Scotland
- A season of programmes devoted to contemporary parenting will be launched in the autumn of 2015 – reflecting the interests of BBC Radio Scotland's target audience of parents and grandparents.
- A new Friday afternoon programme will be launched as a companion programme to *Out of Doors* – it will offer listeners ideas on how to use their weekend leisure and recreation time in Scotland's natural environment, as well as their own gardens.

BBC Radio nan Gàidheal

The remit of BBC Radio nan Gàidheal is to deliver a comprehensive speech and music service for listeners seeking programmes in Gaelic about the life, culture and affairs of Scotland.

Director's vision for the service in 2014/2015

BBC Radio nan Gàidheal is the only radio station in the world where the Gaelic language can be heard live, every day of the year, offering its listening audience a global hub for the language. Over the next year the Radio nan Gàidheal news team will bring its audience detailed and relevant coverage of the General Election campaign through daily programming and specially commissioned output and, for the first time in an Election campaign, through the BBC Naidheachdan portal. Projects linked with the WWI centenary will offer a platform for new writing and, in partnership with other organisations, re-discover and re-contextualise a body of poetry inspired by the events of the war, for a new audience. The value of the station as an accessible Gaelic speaking environment for learners of the language will be enhanced through further development of a programme format specifically designed for and with input from them.

Ken MacQuarrie, Director, BBC Scotland

Key notable service developments in the coming year

- **News:** The news team will deliver wide-ranging coverage of the General Election campaign, reporting the debate at national level while exploring the issues which have particular resonance in the communities of the Highlands and Islands, through daily and specially commissioned output. An overnight results programme will bring the latest election news to the audience as it happens with reporters based at counts around the country.
- **Partnership:** Continuing its projects linked with WWI, BBC Radio nan Gaidheal, in association with the Gaelic Books Council and publisher Acair, will create the first ever anthology of Gaelic poetry from the war. It will be complemented by radio and TV broadcasts and new musical arrangements will be commissioned for some of the poems which were originally written to be sung. The audience will also be asked to submit new pieces of writing, some of which will be included in the book, reflecting on the event 100 years on.
- **Music:** Building on the success of the Commonwealth Games concert, BBC Radio nan Gaidheal will work in partnership with BBC Radio Scotland and BBC ALBA to celebrate BBC Music Day, engaging with audiences in person and on-air across Scotland through the BBC at the Quay venture.

Other service developments

Learners: Following a well-received pilot series, which offered resources for learners across a range of levels of language fluency and utilising content from the week's schedule, a further series of *Beag air Bheag* will be commissioned, developing the format and associated online elements.

BBC ALBA

BBC ALBA

The remit of BBC ALBA is to offer a mix of genres, including television news and weather.

Director's vision for the service in 2015/2016

BBC ALBA, which the BBC delivers in partnership with MG ALBA, seeks to serve fluent Gaelic speakers and learners, providing them with a credible, appropriate and relevant service. It also attracts non-Gaelic speakers, through its music, sport and documentary programming in particular and reaches communities of interest across Scotland and the rest of the UK with its distinctive linguistic and cultural perspective.

In 2015/16 programmes which link with the General Election and illustrate the debate at both local and national level from communities across Scotland will be produced. BBC ALBA will partner with other broadcasters and creative agencies to increase the impact of its investment in content. The service will build on the initial success of the drama project *Bannan*, securing the investment to facilitate its continuation and the opportunities it offers for the development and consolidation of Gaelic talent both in front of and behind the camera.

More content will be developed specifically to engage younger Gaelic-speaking audiences across broadcast platforms.

Ken MacQuarrie, Director, BBC Scotland

Key notable service developments in the coming year

- **News:** The *An La* team will provide extensive and reflective coverage of the General Election campaign and the build-up to polling day through coverage in the daily news agenda. There will also be weekly digests and special documentary output which will explore the issues at a community level. A special live programme will be produced, providing context and live coverage of unfolding events on the day after polls close. Content to complement the television output will be made available, online, at BBC Naidheachdan.
- **Children & Young People:** Informed by specialist research on indigenous language and children's attitudes and usage of media, undertaken in 2014, we will develop and refresh our programme offer for children and young people, in partnership with MG ALBA and the production community.

Other service developments

- **Drama & Comedy:** Maintaining the momentum for drama and comedy to become a regular presence in the schedule, we will commission and produce a further 10 episodes of the drama *Bannan* and a returning series of the comedy strand

Gaol@Gael, as well as seeking other new projects. These ventures will create opportunities for emerging writing, performance and production talent.

BBC Radio Wales

BBC Radio Wales is a speech-led service for adults offering a wide range of genres and reflecting the issues, events, culture and interests of the people of Wales.

Editor's visions for the service in 2015/16

With a forthcoming General Election and a Welsh Assembly Election in 2016, BBC Radio Wales' role in the next 12 months is to make sense of an ever more complex political landscape for a Welsh audience.

The station will tour around Wales' key constituencies in the run up to the General Election, speaking to voters and asking the hard questions of the politicians who want their endorsement. The tour will be spearheaded by Good Morning Wales, featuring the new experienced presenter line-up of Louise Elliott and Oliver Hides.

It's also a big year for Welsh sport, with the Rugby World Cup returning to BBC radio. The station will capture the highs and lows of Wales' World Cup campaign on the pitch, as well as through outside broadcasts, comedy and music.

BBC Radio Wales' annual Music Day will move to the start of June to be part of a bigger BBC Music campaign. It will also herald a month of music on the station, featuring enhanced coverage of BBC Cardiff Singer of the World, led by Wynne Evans and Beverley Humphreys.

Horizons/Gorwelion – our successful partnership with the Arts Council of Wales which championed 12 of the best new music acts in Wales in 2014/15 – will continue into a second year.

We'll also mark the 150th anniversary of the Welsh settlement in Patagonia with a landmark documentary series exploring the decisions behind the expedition to Argentina.

Steve Austins, Editor, Radio Wales

Key notable service developments in the coming year

- Radio Wales will provide comprehensive coverage of the General Election and the lead up to the 2016 Assembly Election throughout the schedule, driven by a revamped *Good Morning Wales*.
- The station will continue to build on its burgeoning comedy reputation with a new series of the Radio Academy Award winning *Here Be Dragons* as well as pilots for newer writers and performers.

Other service developments

- BBC Radio Wales will salute a number of great Welsh writers throughout the year, including Alun Lewis and T Llew Jones. We'll also mark the 70th anniversary of VE Day through the writing of Danny Abse.

BBC Radio Cymru

The remit of BBC Radio Cymru is to be a comprehensive speech and radio service for listeners seeking programmes in Welsh about the life, culture and affairs of Wales.

Editor's vision for the service in 2015/2016

In 2015/16, Radio Cymru will build on a new schedule that focuses on offering Welsh speaking audiences an accessible and engaging service. Our journalism, culture and entertainment programmes will reflect Wales as a whole.

The station will bring its listeners a Welsh perspective on the General Election, focussing on the Welsh story but offering analysis of events UK-wide. The overnight results programme will be simulcast on S4C and Radio Cymru.

We will offer comprehensive coverage of the Rugby World Cup and will follow the fortunes of a young family leaving Wales to spend a year living and working in Patagonia, to mark the 150th anniversary of the founding of the Welsh settlement.

We will develop content and talent in tandem with S4C and the Welsh language online service, Cymru Fyw. The *Bardd Preswyl*/Poet in residence scheme celebrates its first anniversary and we will continue to work with the Welsh Books Council to bring popular and innovative writing to listeners.

On BBC Music Day, Radio Cymru will join forces with the National Orchestra of Wales for a live celebration of the best of Welsh music.

Betsan Powys, Editor BBC Radio Cymru

Key notable service developments in the coming year

- In partnership with the National Eisteddfod and the MIC, the body that represents local Welsh language initiatives, we will launch the new '*Brwydr y Bandiau*' competition, the 'Battle of the Bands'. The aim is to inspire young bands to sing in Welsh.
- Radio Cymru has commissioned 40 brand new bedtime stories for children to mark the anniversary of the birth of author T Llew Jones. '*Straeon Tic Toc*' will be produced in co-operation with S4C's popular children's service, *Cyw*.

Other service developments

- Radio Cymru will launch a range of new podcasts, curating the best of the station's output as part of the service's focus on serving digital audiences wherever they may be.

BBC Radio Ulster/Foyle

The remit of BBC Radio Ulster/Foyle is to be a speech-led service for listeners with an interest in programmes about the life, culture and affairs of Northern Ireland.

Editor's vision for the service in 2015/16

BBC Radio Ulster has been at the heart of community and cultural life since 1975. It remains the most listened to radio station in Northern Ireland and delivers a unique mix of programmes and events – reflecting different interests and genres and connecting with BBC audiences across the region. The station's 40th birthday (which we'll be celebrating throughout 2015) is an opportunity to look back on past achievements and plan for the future.

BBC Radio Ulster's success has been built on constant adaptation and renewal, seeking always to find better ways of serving listeners and working hard to remain relevant to their lives. Some of this can involve challenges, particularly in the context of funding constraints. And it's also the case that the media environment in which we operate is now much more competitive than when BBC Radio Ulster began. Despite all of this, audience engagement with our services and the creativity of BBC programme teams are undiminished.

It's my ambition to make 2015/16 a year of significant renewal for the station, building on recent schedule changes, forging new relationships and getting even closer to our audiences. I want to put innovation, connection and diversity at the core of everything that we do – ensuring that many different voices and experiences can be heard and that BBC Radio Ulster/Foyle remains a concert hall, meeting place, debating chamber and theatre of the airwaves. Our output should reflect Northern Ireland in all of its changing, and sometimes challenging, aspects. And it should be responsive to audience needs and the creative opportunities that are all around us.

Securing BBC Radio Foyle's availability on DAB will be a key priority over the next period and we will also want to explore how new technology can enhance the service that we provide. Showcase music and arts events will feature prominently in the station's schedule in 2015/16, some of them coinciding with BBC-wide initiatives and local community festivals. And we will increase the number and range of our outside broadcasts – bringing the BBC to different towns and villages and connecting them with a much bigger listening audience.

News and current affairs, combining information, analysis and debate, is a core part of BBC Radio Ulster/Foyle's output. It helps to drive listening and approval and makes an important contribution to the well-being of civic society. Over the next period our teams will provide extensive coverage of the Westminster election – explaining the issues involved and creating an inclusive forum for debate. We will also develop coverage of rural and environmental affairs and seek to maximise the impact and benefits of the BBC's newsgathering capabilities, including our specialist journalism.

Fergus Keeling – Head of Radio, BBC Northern Ireland

Key notable service developments in the coming year

- We will celebrate BBC Radio Ulster's 40th birthday with an ambitious programme of showcase events and outside broadcasts
- We will work with a range of external organisations to develop two themed weeks of programmes on Health and Homelessness
- We will create dedicated slots for locally produced BBC network radio drama and explore ways in which to make our extensive back-catalogue of archive recordings more accessible
- We will develop a new editorial strategy for BBC Radio Ulster/Foyle's programming about cultural traditions, heritage and diversity

Other service developments

- We will seek to consolidate, and build upon, recent broadcast and other partnerships
- We will make innovative use of new technology to enhance and enrich BBC Radio Ulster/Foyle's output, seeking to respond to changing patterns of consumption