

BBC Child Protection Code of Conduct

Follow these golden rules when you interact directly with children and young people in any capacity on behalf of the BBC.

1. Always prioritise the safety and wellbeing of the child at all times.
2. Always act within professional boundaries - ensure all contact with children is essential to the programme / project / activity you are working on. You must always use BBC equipment when interacting with children as the use of personal phones or cameras is not permitted.
3. Remember they are children first, and contributors or participants second.
4. Never give out your personal contact details, do not 'friend' or 'follow' children you are working with on social networking sites.
5. Do not assume sole responsibility for a child and only take on practical caring responsibilities such as taking a child to the toilet in an emergency. If a child needs care alert the parent or chaperone.
6. Never lose sight of the fact that you are with children - behave appropriately and use appropriate language at all times.
7. Listen to and respect children at all times, don't patronise them and avoid favouritism.
8. Treat children and young people fairly and without prejudice or discrimination.
9. If you observe children engaging in bullying behaviour or other behaviour that may put them at risk, you must report it to the Child Protection Adviser
10. Ultimately, if you have any concerns about the welfare of a child or feel someone is behaving inappropriately around children, you have a duty to report your concern to your Child Protection Adviser.

June 2017