

# BBC Radio 1 Brit List Application Guide

## Who's eligible?

New artists from the UK, signed or unsigned.

- 'UK' is defined as being from England, Northern Ireland, Scotland or Wales.
- 'New' is broadly defined as not widely known by the UK general public.

## What we need from you:

For each artist, on a single-page PDF document:

- Links to three singles, presented in order of intended release with approximate dates. Where possible please send finished music, but we'll consider unmixed/unmastered songs as necessary. We understand that single choices can shift; we're happy to discuss changes with successful Brit List applicants on a case-by-case basis.
- Some background on the artist. Stats can be useful, especially if it's information we can't find ourselves, but we'd prefer you use your precious page of A4 saying why you think your artist is important.
- Please email your submission(s) to [Radio1BritList@bbc.co.uk](mailto:Radio1BritList@bbc.co.uk) by 5pm on **Friday 30th June**, subject 'Radio 1 Brit List Submission (Artist Name)'. Please ensure that the artist name is also included in the PDF file name.
- One email per artist please, and no more than two artists per submitter. We aim to announce our next **three** Brit List artists by **Friday 21st July**.

## Some guidance on submitting your artist(s) for Brit List consideration:

- Your Brit List hopefuls are very likely to have been played on Radio 1 already, either on specialist or daytime. It's possible – but not a requirement – that they will have been playlisted before.
- We will almost certainly already be aware of them. If your artist is completely new to the Radio 1 playlist team, please carefully consider whether they are ready for Brit List consideration.
- Given the relatively small number of spaces available, major labels and large independent label groups may wish to consider submitting by group.

## What else do you need to know?

- Brit List is an unbranded, off-air initiative. You won't hear Radio 1 presenters referring to 'Brit List Artist X'.
- Brit List is still in beta. Timings and definitions may change, but the fundamental objective – of giving new, UK artists the best chance of success at home and internationally – won't.
- We want to know how Brit List is working for our partners in the artist and label community; feedback is always welcome, whether or not you're successful in securing a place.

- If your artist doesn't make Brit List this time, their future chances of being added to the Radio 1 playlist are unaffected. Exceptional songs and artists will always be recognised by Radio 1, wherever they come from.
- In the event of disagreement about the nationality or 'newness' of any artist submitted, the final decision as to Brit List eligibility rests solely with Radio 1.